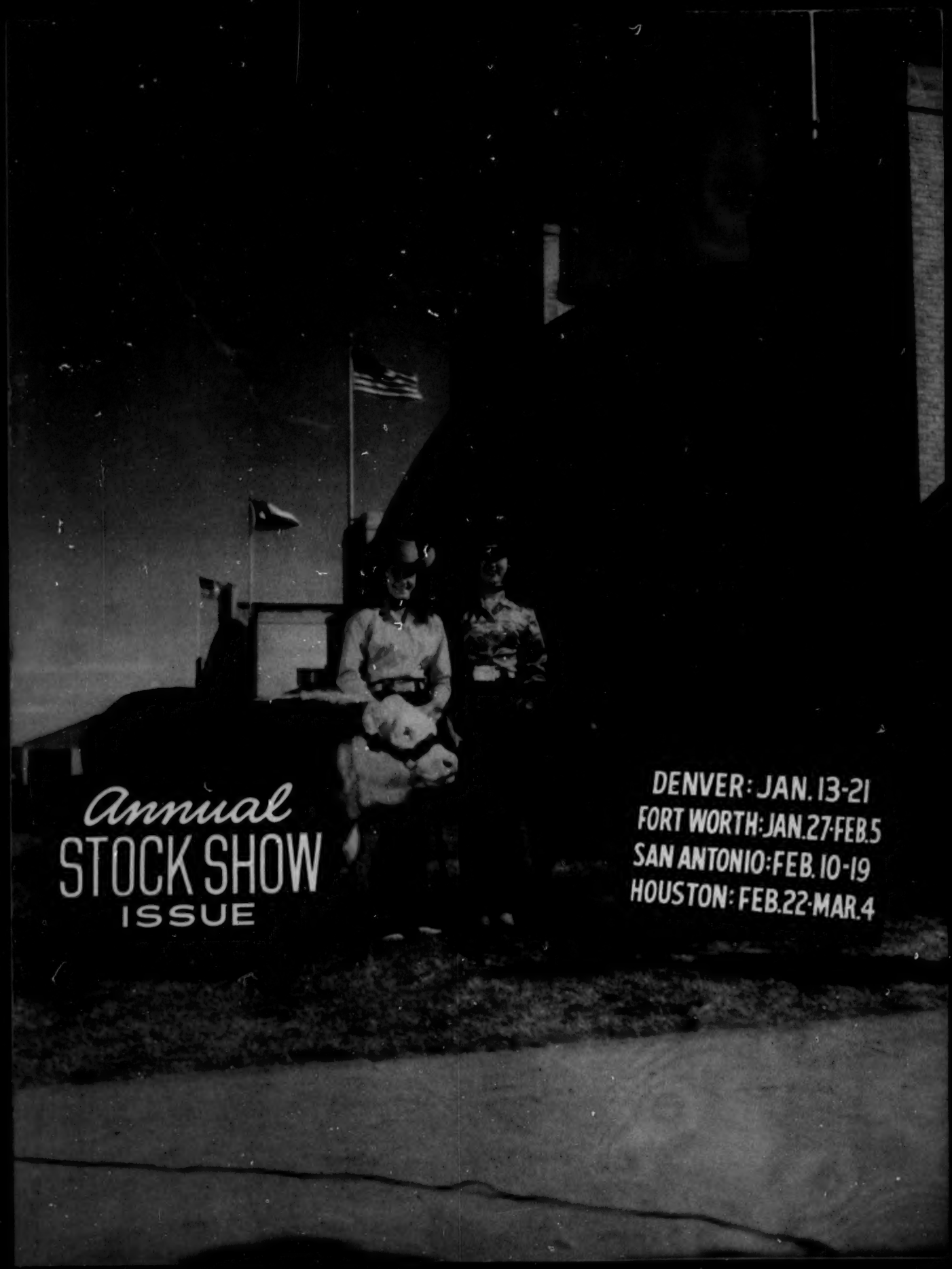

Annual
STOCK SHOW
ISSUE
DENVER: JAN. 13-21
FORT WORTH: JAN. 27-FEB. 5
SAN ANTONIO: FEB. 10-19
HOUSTON: FEB. 22-MAR. 4



An aerial view of the Southwestern Exposition and Fat Stock Show plant at Fort Worth, Texas

WELCOME STOCK SHOW VISITORS

Livestock producers know they are always welcome to "Cowtown", but this month brings a "special" welcome because of the Southwestern Exposition and Fat Stock Show, January 27-February 5. With this great Southwestern livestock event will come thousands of visitors from the livestock producing areas, thousands of visitors who, we at the Fort Worth Stock Yards feel, are personal friends of ours. We have served you throughout the years by providing marketing facilities second to none in the U. S. That we have served you well is evidenced by your continued patronage of and friendliness toward the Fort Worth market, which is deeply appreciated. We will continue to merit your patronage by providing you with the most convenient, dependable and profitable place to sell all classes of livestock. So—welcome to Fort Worth at show time—or anytime.

KEEP POSTED *Tune in for daily broadcasts: Special Market News and Information, WBAP "570" 7:30 a. m., 12:15 p. m. WBAP "820" 6:15 a. m., 9:35 a. m. and 1:50 p. m.*

Fort Worth Stockyards

A division of United Stockyards Corporation

FORT WORTH, TEXAS


FRANKLIN
The Calves You Save This Spring
Mean CASH in YOUR POCKET Next Fall!
There's probably never been a time when preventing losses was so important to the stockman. Every pound over the scales is needed. So let FRANKLIN help you bring practically every animal safely thru to the marketing stage.
Calf Scours Respond to Proper Sulfa Treatment!
Excellent results are obtained with either Franklin INFECTIOUS SCOUR TREATMENT or Franklin INFECTIOUS SCOUR BOLUSES. Each contains the right triple-sulfas to combat the scour-pneumonia complex and enteritis along with ingredients that sooth the inflamed intestinal membranes.
In severe cases give also Franklin Penicillin-Streptomycin Solution.
All are available from local Drug Store Franklin Dealers who are qualified to assist with helpful instruction as to their proper use.
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Protect your calves with the dependable, one dose, Franklin CL CHAUVEI-SEPTICUS BACTERIN.
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Your best combination treatment is Franklin Tri-Sulfa and Franklin Penicillin-Streptomycin Solution, giving maximum antibacterial action against a wide range of infections including those that follow difficult calving.
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A one-man tool that can save the lives of both calves and cows in emergency cases. Light. Strong. Low Priced. Many other important ranch uses.
FRANKLIN UTERINE CAPSULES
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Increases resistance of new born calves against the three most troublesome bacteria.
IT PAYS TO DEHORN EARLY
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Convenient, Effective, Bloodless.
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Billings - Calgary
Help Close at Hand
for proper use of Franklin products. Your home town
DRUG STORE
FRANKLIN DEALER
wants to serve as well as sell.
Franklin

BRAHMANS



A REPORT ON THE FALL SHOW CIRCUIT

(Sept.-Oct., 1955)

Our Brahmans Were Exhibited at the Following Shows:

- **East Texas State Fair ..... Tyler, Texas**
- **Wharton County Fair ..... Wharton, Texas**
- **State Fair of Texas ..... Dallas, Texas (National Brahman Show)**
- **Louisiana State Fair ..... Shreveport, La.**

RESULTS: (73 Classes Entered)

- **58 First Places**
- **9 Second Places**
- **5 Third Places**
- **1 Fourth Place**
- **7 Champions of a possible 8**
- **7 Reserve Champions of a possible 8**
- **Champion "Get of Sire" at each show**
- **3 of 4 Produce of Dam classes**

J. D. HUDGINS

"Beef-Type Brahmans"

HUNGERFORD, TEXAS **WELCH, OKLAHOMA**

The Cattleman

Vol. XLII JANUARY, 1956 No. 8

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THE BLUE PANIC STORY
By *Mill Irons*
Old Timer No. 3

Balance...

In presenting a comparison between **Alfalfa** and **Blue Panic**, the analyses will show the values of minerals, vitamins and protein.

According to Alvin Kezer it has been shown that the value of proteins is determined by the content of amino acids in the protein and their balance.



Balance may be considered to be a sufficient supply of each to meet the full protein needs as a nutrient

Blue Panic is a balanced feed.

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Denver, Colorado



"LET'S LOOK INSIDE THE COW"



by

J. T. "Happy" SHAHAN

Owner

SHAHAN ANGUS RANCH

Nature intended that the cow depend upon roughage for the main portion of her daily feed. That is why the cow is a four-stomached or ruminant animal (sheep and goats are also ruminants). Until recently, the rumen or first stomach was considered mainly as an enlargement of the alimentary canal (digestive tract) to allow the storage of large amounts of feed for future digestion in the other three stomachs.

The digestive action is started by the cow when chewing up her feed and mixing it with saliva. After the cow has filled her paunch or rumen she lies down to rest and calmly chews her cud. This cud is made up of a ball of the roughage previously chewed. Further chewing grinds it up still finer and mixes more saliva with it, thereby making the food easier to digest.

Billions of Bacteria Aid Digestion

Now, as a result of much experimental work we know that the rumen is really a large fermentation vat. In this vat are countless billions of microorganisms of various kinds that digest tough fibrous feed and from it make up high quality nutrients which are passed on to the cow.

As soon as the chewed up feed reaches the rumen the soluble constituents of the feed provide the rumen bacteria with readily available nutrients which cause the bacteria to multiply and become more active. The saliva supplies an additional source of nutrients that come from the body of the cow. This saliva also aids somewhat in neutralizing the large quantity of short-chained fatty acids produced during fermentation.

Another advantage in having the rumen located at the head of the digestive tract is that it makes the burping away of gases formed by the fermentation process an easy matter. Unless the burping mechanism works, the cow bloats.

Nutrients Needed by Cattle

Today, we know that to properly feed the cow we must at the same time feed the bacteria in the rumen properly. For adequate nutrition, cattle must receive carbohydrates (energy factors), proteins containing needed amino acids, calcium, phosphorous, vitamins A and D, and in some cases trace minerals.

Nutrients Needed by Rumen Bacteria

The nutrients needed by the rumen bacteria are ammonia or nitrogen from feed proteins or urea; readily available carbohydrates; certain vitamins; and certain minerals.

The readily available carbohydrates may be sugars and starches in the grains and roughage. It is estimated that they should make up from 5 to 10 per cent of the total ration.

Phosphorus is one of the major minerals needed by the rumen microorganisms and to meet their needs phosphorus should represent 0.25 per cent of the total ration. Sulphur is another mineral utilized by the rumen bacteria and it is estimated that about one part of sulphur to 15 parts of nitrogen is the proper ration. About 0.01 to 0.02 per cent of iron is also needed in the ration. Cobalt, copper, and manganese are other trace minerals needed by the rumen bacteria if we expect them to do an efficient job. Molasses in a ration will supply some of the sulphur needed by the microorganisms and also an unidentified factor or factors. Dehydrated alfalfa meal is highly effective in supplying B-Complex vitamins to promote the bacterial growth even though the bacteria can make some of these vitamins.

A Quick Source of Energy Needed

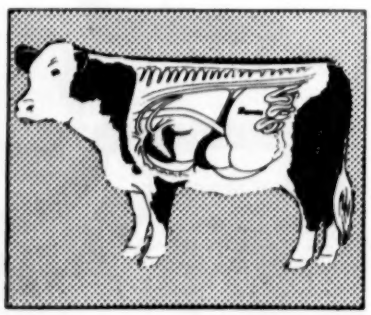
The efficiency of the rumen bacteria is measured by their rate of multiplication and their activity. This requires that they be provided with a quick source of energy. When so supplied they multiply rapidly and become active in a hurry at their job of aiding digestion. Molasses besides making a feed palatable to the cow supplies a source of sugar for quick energy for the rumen bacteria.

The amount of sugar in the ration must not be too high for in such event the rumen bacteria will eat too much sugar and fall down on their main job of working on the cellulose and fiber in the roughage for complete, more efficient digestion of it.

The New Concept in Cattle Feeding

Speaking of the cattle feeding tests which have developed ways of improving the utilization of roughage, Dr. W. M. Beeson of Purdue University says: "Today a new concept has been developed in cattle feeding, based on the evidence that in order to feed ruminants properly on such roughages as corn silage, a supplement must be designed to contain adequate nutrients to nourish the billions of bacteria in the rumen of cattle so that the indigestible roughages can be broken down into usable form."

The same applies to improving the digestibility of fibrous range forage.





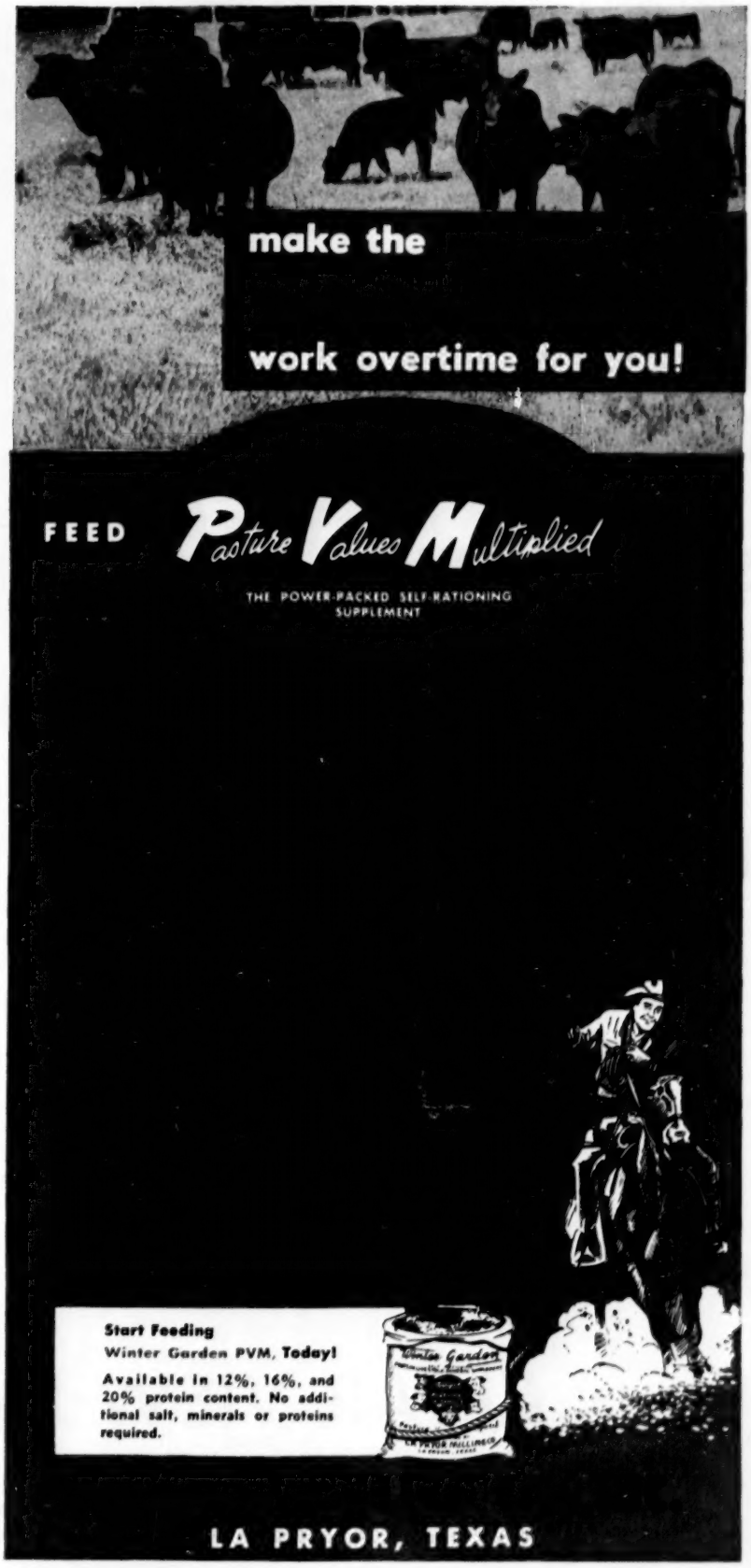
A Wide Variety of Proteins Aids Body Building

The active protoplasm in living cells and the nucleus which controls the activity of each cell are made up chiefly of proteins. There are many different kinds of proteins—highly complex compounds made up of different combinations of amino acids. These amino acids are simpler in chemical structure than the proteins. Chemists have isolated at least 22 different amino acids. These amino acids have been termed the "building blocks" of the proteins since different combinations of them make up different proteins.

Animals can form the proteins in their body tissues only from the amino acids they obtain through digestion of the feed given them. Each molecule of any body protein is made up of a certain combination of a number of amino acids. Animals have the power to make some of the simpler amino acids from amino acids that may be in surplus in the system. However, the essential or indispensable amino acids can only be supplied by the feed.

Since there are quite a variety of body proteins a wide variety of amino acids need be supplied by the feeding ration if the animal is to grow and maintain its own body and reproduce its kind. A shortage in a single essential amino acid will limit the utilization of all others and hence reduce the rate of growth.

Besides furnishing a variety of amino acids a cattle supplement must supply certain vital vitamins and certain minerals. These essential nutritional factors will be the subject of another article.

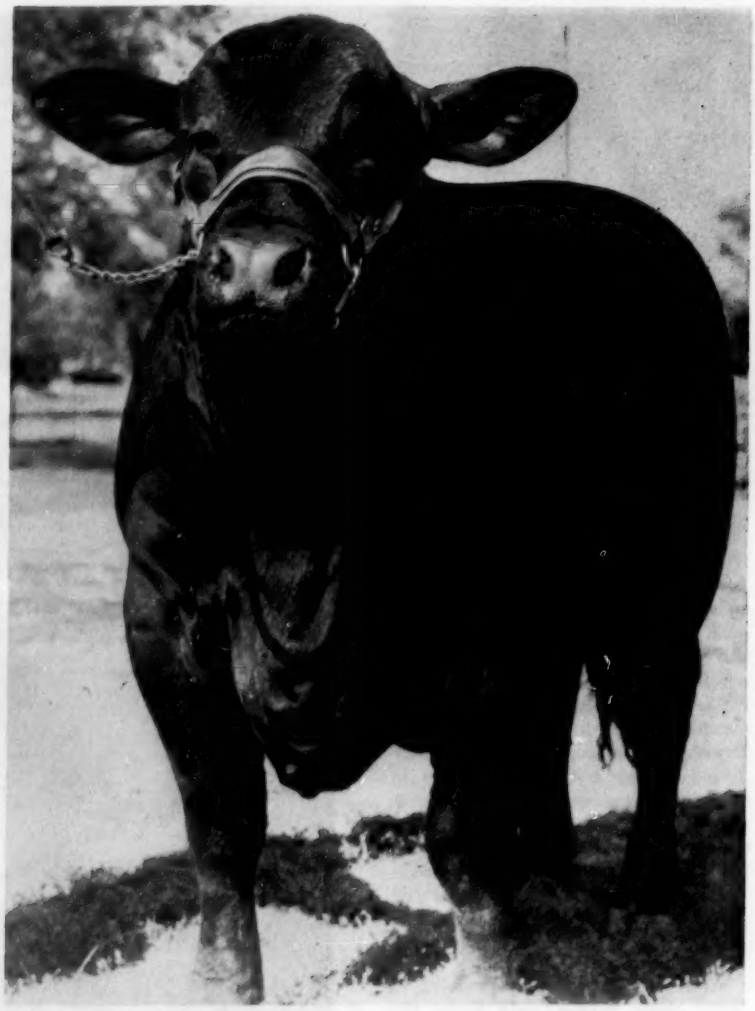


SEE OUR BRANGUS AT

FORT WORTH
Jan. 27-Feb. 5

SAN ANTONIO
Feb. 10-19

HOUSTON
Feb. 22—Mar. 4



You are cordially invited to visit with us and inspect our exhibit of Brangus at these shows. We will be happy to answer your questions about Brangus cattle

CLEAR VIEW RANCH

RAYMOND POPE, *Owner*

POST OFFICE BOX 81 — VINITA, OKLAHOMA — PHONE 782

Of things that concern cattle raisers

The Cattleman Cover

Color Transparency by James Cathey

WITH this issue The Cattleman salutes the stock shows of the nation, particularly those whose dates and programs are carried elsewhere in the magazine. The winter stock show circuit really starts with the Arizona National at Phoenix, Arizona, January 2-7, and the Sand Hills Hereford and Quarter Horse Show, Odessa, Texas, January 3-7, followed by the National Western at Denver, January 13-21; Amarillo Fat Stock Show, Amarillo, Texas, January 23-27; Southwestern Exposition and Fat Stock Show, Fort Worth, Texas, January 27-February 5; San Antonio Livestock Exposition, February 10-19; Houston Fat Stock Show, Houston, Texas, February 22-March 4; San Angelo Fat Stock Show and Rodeo, San Angelo, Texas, March 8-11.

These stock shows make a valuable contribution to the livestock industry for it is at these shows and expositions that ranchmen and breeders of all kinds of livestock look for the ideal in their particular breeds.

Exhibitors of livestock find livestock shows an excellent place to make comparisons and to find out how their breeding efforts measure up to those of others. The judges, who are authorities in the various breeds, select the type which in their estimation best exemplifies the breed. They set the pattern, to a large extent, that will be followed by breeders throughout the nation in their breeding efforts. They have an important job because should they err in setting the right type the breed can go off at a tangent, which may be disastrous.

The stock show also offers an opportunity for producers and their families to meet and exchange experiences. The entertainment features certainly should not be overlooked. For the most part the winter circuit offers excellent rodeo attractions with top performers participating.

For our cover this month we selected a subject which is typical of the average stock show. This particular scene was photographed at the 1955 Southwestern Exposition and Fat Stock Show by James Cathey, Fort Worth, Texas. He selected for his subject the grand champion Hereford and the grand champion Angus steers of the show. With an eye to beauty and color, he picked two ranch girls, Sherry Price from Oklahoma and Peggy Sanders from Texas, to pose with the steers. We are glad to present our readers with this colorful stock show scene on our January cover.

Directors Meet January 7, 1956 San Antonio, Texas

THE THIRD quarterly meeting of the board of directors of the Texas and Southwestern Cattle Raisers Association will be held in San Antonio, at the Gunter Hotel, January 7, 1956, at 9:00 A. M. Association President Roy Parks urgently requests all directors to be present and a special invitation is extended to members to attend the meeting and become better acquainted with the directors and the conduct of the business of the Association.

Mr. Parks wishes to state that the directors' meeting will adjourn in plenty of time for those who plan to attend the American National Cattlemen's Association meeting in New Orleans to leave on the Southern Pacific out of San Antonio at 1:45 P. M., January 7.

Mr. Parks also announces that the annual convention of the Texas and Southwestern Cattle Raisers Association will be held in Fort Worth on March 13 and 14, 1956. The directors' meeting preceding the annual convention will be held on March 12. Headquarters of the annual convention will be the Hotel Texas in Fort Worth. Members wishing to attend should make hotel reservations early.

Cattle Thefts

Jerry Payne Gets Eight Years for Cattle Theft

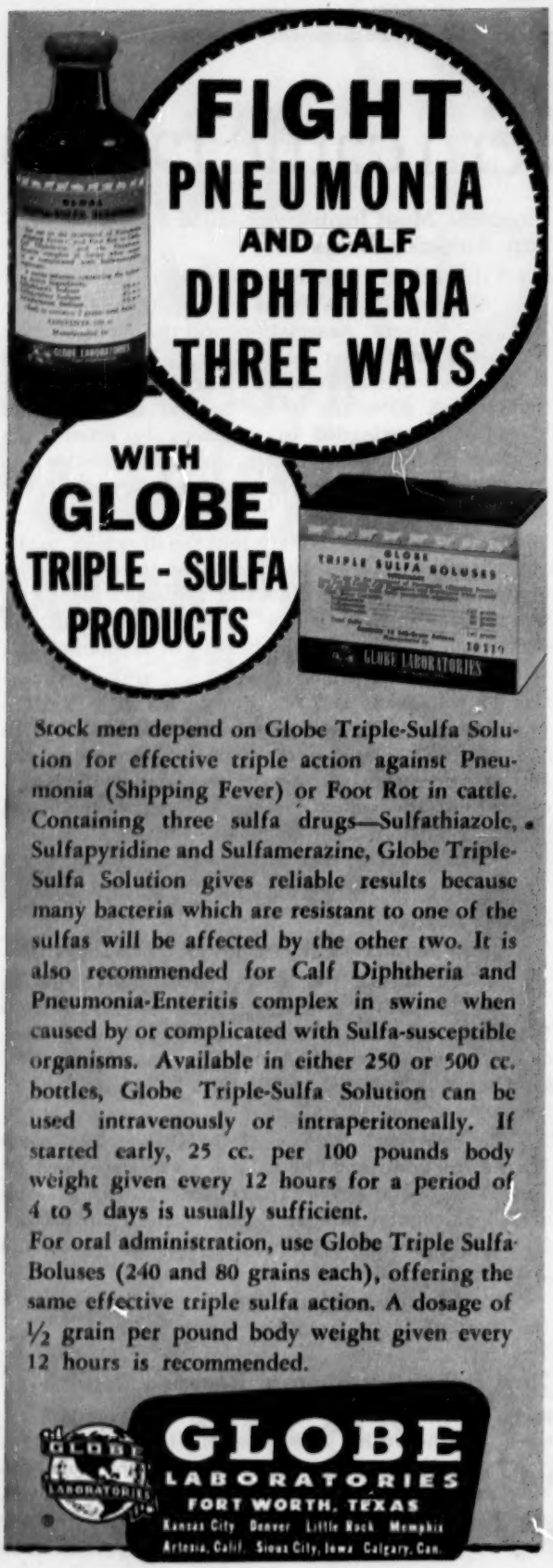
JERRY PAYNE was sentenced to eight years in the penitentiary for the theft of cattle from Texas and Southwestern Cattle Raisers Association member Fritz Colle, in Wharton county. The sentence was assessed by District Judge Howard P. Green on a plea of guilty.

The case was prosecuted by District Attorney Wayne Hartman and the evidence was developed by Sheriff R. L. Markowsky in cooperation with officers of Wilson county, Ranger Zeno Smith and inspectors Murray Potts and Lester Stout for the Texas and Southwestern Cattle Raisers Association.

Payne is now serving a sentence of five years for the theft of cattle from Foy Black.

New Ruling by Internal Revenue Service

A NEW RULING by the Internal Revenue Service, according to Stephen H. Hart, attorney for the National Live Stock Tax Committee, specifies that the principle of Revenue Ruling 55-188, which provided that the "normal costs" during the year of sale of carrying animals which qualified as



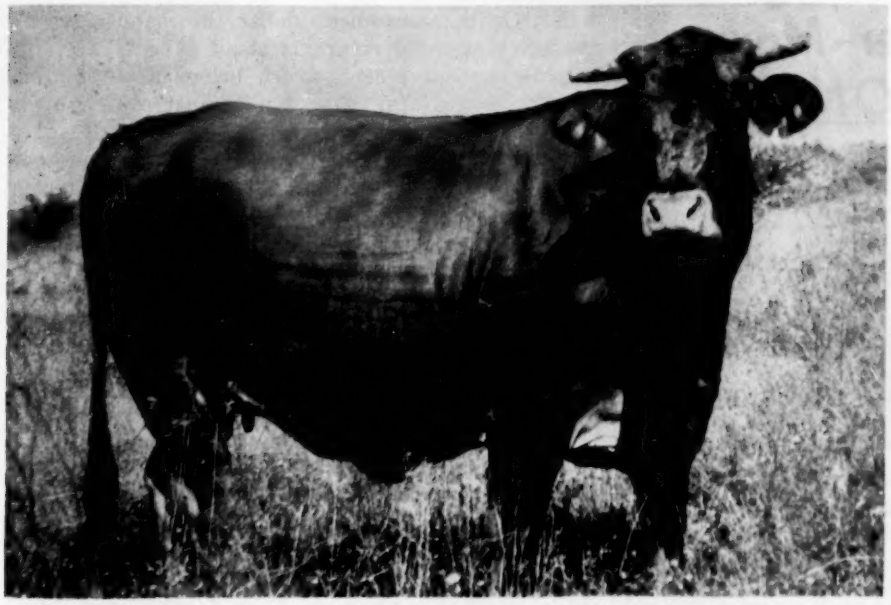
capital assets should not be deductible but should reduce capital gains claimed, does not apply to livestock producers on the cash basis nor to those inventorying at farm market. With respect to those inventorying on a unit livestock price method, it applies only to immature animals and requires only that there be added to the opening inventory price a pro rata of the differential between the opening inventory price and the price at which the animals would have been valued in closing inventory. For example, if yearlings are valued at $20.00 and two's at $30.00, and a heifer which qualifies as a capital asset and which was classified as a yearling in the opening inventory is sold in July, its cost for the purpose of figuring capital gain would be $25.00. This is entirely consistent with the theory of the unit livestock price method of inventorying. It merely spells out what perhaps was implied already and Mr. Hart feels that it is a reasonable interpretation.

Consumer Prices and the Farmer

PAUL S. WILLIS, president, Grocery Manufacturers of America, in his year end review of the grocery business attempted to analyze to what extent have declines in the prices of farm products in recent years been reflected in reduced prices of food to consumers. He said that on the basis of a proper comparison about two thirds of the decline in farm product prices has been passed on to consumers since the retail price peak in 1952. He said that "In 1952 farmers received $482 for the quantity of raw farm products contained in the family market basket of farm foods. In 1955 farmers received $400 for the same quantity of raw farm products—a decline of $82. The price which consumers paid for this basket declined from $1,035 in 1952 to $980 for 1955—a decline of $55. Thus slightly more than two thirds of the farm decline was passed along to consumers. The fact that more was not passed along was due to the increase in the marketing margin (spread) to cover costs of processing and distribution which rose from $553 in 1952 to $580 in 1955—an increase of $27."

In explaining this Mr. Willis went on to say that higher costs of wages explained much of this increase. Higher costs of wages, taxes and transportation have accounted for more than 80 per cent of the increase in dollar spread since 1946. Wage and salary costs alone represent more than three fifths of the increase and have been increasing more rapidly than the other two factors during the past two or three years.

It is interesting to note at this point that net profits of grocery processors and distributors represent a declining portion of the consumer's food dollar. The net profits of a representative group of 89 grocery manufacturers has declined from 4.6 cents of the sales dollar in 1939 to 2 and 5/10 cents in 1954. This is calculated on the manufacturer's sales



How To Please a Customer

In the October issue of The Cattleman, Mr. McMillan of Swift & Company told beef producers an important truth about their best customer:

Today's housewife wants less fat and waste. When she shops at the meat counter, she's insisting on lean beef. Good for her!

That means Mrs. Housewife is finding out that government grades are not a practical consumers' guide to palatability and nutrition.

By rejecting the high-priced, over-finished grades, she can serve beef which, if properly aged and cooked, is just as palatable and more nutritious per pound. She can serve beef oftener and still save money. Let us meet this need by producing good red meat, with a high ratio of lean to fat, at a minimum cost. If properly aged and cooked, very little grain finishing is required to produce top quality beef. That's the kind of beef the housewife is ready, willing and able to buy. Give her plenty of red meat at lower prices and the imagined beef surplus would become a real beef deficit.

THE AMERICAN BREED



Lasater BEEFMASTER

"More Beef for Less Money since 1908"

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REG. U.S. PAT. OFF.
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The Shredder-Mower That Is Out FRONT



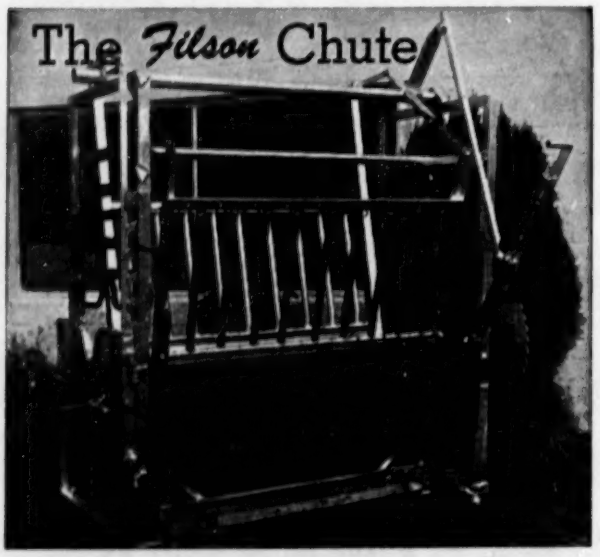
Cuts the Brush—Out Front—Before Tractor Wheels Mash It Down—Does a Clean and Better Job

Yes, the Shredder-Mower is OUT FRONT for more than one reason. It is out front in value—as well as operational features. All brush, weeds and crop residue is completely cut and shredded before tractor wheels can mash it down. The operator has his work before him at all times, so that he does a quality job with ease. Cuts a full 81 inch swath, cutting two to three rows of crop residue. The ideal shredder for all jobs. Be Sure To See The Mower OUT FRONT Before You Buy

For Details About This Power Mower—Write

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Price $185.00

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Get the best for much less . . . Write for free illustration

dollar. On the consumer's dollar the manufacturer's average net profit return is about 2 cents, the distributor's about 1 cent, which brings about a combined average total net profit of just over 3 cents of the consumer's food dollar.

Charles B. Shuman, president of the American Farm Bureau Federation, in his talk at the recent GMA annual meeting indicated that farmers realize that the reason for the increase in costs of transportation and marketing, in distribution and processing is the increased labor costs. He went on to say that farmers realized that labor was their most important customer and that farmers wanted workers to have good returns. He added, however, that they wanted those returns to be in proportion to productivity.

Both agriculture and the food processors are anxious that our entire economy be prosperous. It has often been said that to have a prosperous economy we must have a prosperous agriculture.

Processors, of course, have a particular stake in the welfare of agriculture. They depend upon farmers to supply crops and livestock of the proper quality and variety for conversion into the kinds of processed products needed to satisfy the consumer's discriminating tastes for improved foods. This is one more reason that the processing industry wants a healthy agriculture so that consumers may have the quality and variety of foods they desire.

USDA Reports Food Marketing Costs Up

IN LINE with his December 11 statement of concern covering rising food marketing costs, Secretary of Agriculture Ezra Taft Benson has released a special USDA report, "Marketing Costs for Food." The report summarizes recent trends in food marketing costs and in the distribution of the consumer's food dollar.

Secretary Benson noted that the spread between farm and retail prices of food has increased 83 per cent since 1945. This, the report says, has been a primary factor in the decline in the farmer's share of the consumer's retail food dollar from a record high of 53 per cent in 1945 to an average of 41 per cent in 1955.

The report says the spread has widened primarily because of the substantial increase in all costs of performing marketing services since 1945. Wage rates are up almost 100 per cent over 1945, freight rates and other costs—packaging material, containers, fuel, equipment, rents, etc.—are up two-thirds. State and local property taxes have increased substantially. Actual labor costs have not increased as fast as wage rates, because output per man-hour has increased, according to the report.

As a percentage of the sales dollar, profits of food marketing firms have shown no marked trend in recent years. The report shows that profits of a group

(Continued on Page 14)

FARNAM

Silver Streak POWER SPRAYER



DEVELOPS OVER **250 LBS.** Pressure

Delivers 3½ Gals. per min.

SELLS FOR 1/2 THE PRICE OF OTHER POWER SPRAYERS!

Such amazing performance at such low cost is attained by a newly developed "nylon roller pump," powered by direct drive from a 2.6 H.P. gas engine. Plenty of pressure, and volume for fast, thorough spraying of livestock, or any other spray job on the farm.

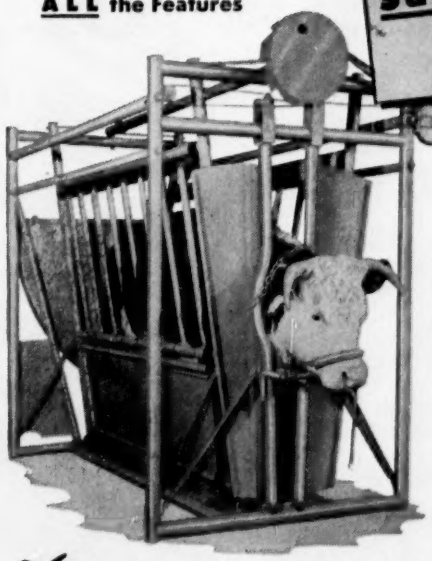
3-MODELS... Skid-mounted, Wheel mounted or Trailer-mounted. Equipped with either one (1) or two (2) spray hoses and guns.

FARNAM

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The Chute with **ALL** the Features

Safest! Fastest! Easiest! TO OPERATE!



Completely restrains any size animal from yearling heifer to the toughest range steer. Does it with absolute safety for both animal and operator.

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Rope "pulls" control entire operation. One man easily, catches, holds and treats animal *without help.* Stanchion-type neck yokes replace dangerous front gate. Rounded, tubular-steel construction, instead of angle iron. These plus other exclusive operation features, make it the "best buy" on the market today.

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Brush-arch type cattle oiler. Automatically releases insecticidal oil from 5-gal. supply tank. Brushes it in. Controls stock-pests. Conditions hair and hide.

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Powered with NYRO "Nylon Roller Pump." Pressure up to 350 lbs. *Livestock and Combination* Livestock and Wide-Jet Sprayers.

☐ **NECK CHAINS & TAGS**

Lifetime "aluminum alloy" tags. Large, engraved numerals. Zinc-plated, twist-link chains. Cadmium-plated ring fasteners. Finest quality. Quantity prices.



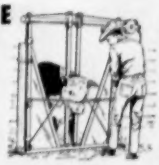
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Quickly restrains and safely holds animals for inspection, vaccination, etc. *Portable or permanent* installation at end of chute, doorway, or fence opening.



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☐ FARNAM Silver Streak POWER SPRAYER

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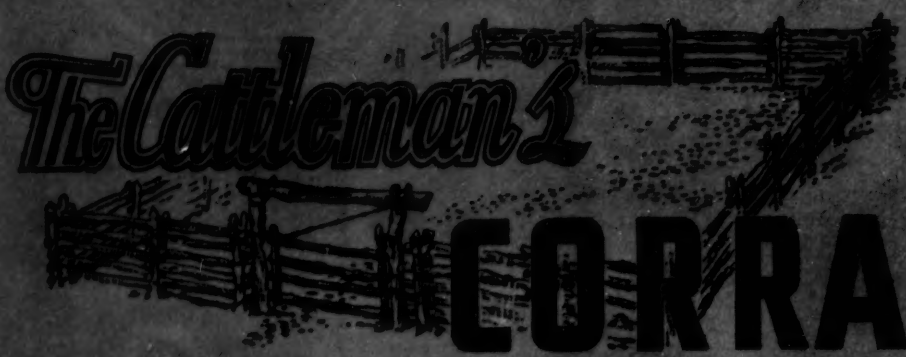
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Edited by HENRY BLOCKMAN

SOIL BANK—The American Farm Bureau Federation adopted plans for making demand for agricultural products bigger through expansion of markets at home and abroad at their annual meeting in Chicago in December. Included in the program is the adoption of a "soil bank" policy. They requested that harvesting or grazing be prohibited on "soil bank" land. See full details elsewhere in this issue.

* * *

AMERICAN NATIONAL CONVENTION—A very interesting program with some top ranking speakers, including Secretary of Agriculture Benson, is planned for the annual American National Cattlemen's Association convention at New Orleans, January 9-11.

* * *

FEWER FARMS—The 1954 U. S. census of agriculture preliminary report shows that there were 600,000 fewer farms in the U. S. in 1954 than in 1950. There were 4,782,393 farms in 1954 or 11.1 per cent less than the 5,382,162 in 1950. This decrease was greater than for any other census period for which there are census records. The number of farms in 1954 was smaller than for any year since 1890. Texas showed a decrease of 11.6 per cent from 331,867 in 1950 to 292,948 in 1954.

* * *

PARITY PRICES—The effective parity price for beef cattle on Nov. 15, 1955 was $21.10 per cwt., up 20 cents from a year earlier but unchanged from Oct. 15, 1955. The average price received by U. S. farmers for beef cattle on Nov. 15, 1955 was $14.10 per cwt, down $1.20 per cwt from Oct. 15, 1955 and down $1.00 per cwt from a year earlier. The parity price for hogs was up 60 cents from Nov. 1954 but the average price of hogs dropped from $18.50 per cwt to $12.20. The average price received by farmers for cottonseed dropped from $59.40 per ton on Nov. 15, 1954 to $44.30 or $15.10 less per ton on Nov. 15, 1955.

* * *

COLD STORAGE HOLDINGS OF MEAT—Stocks of meat, all kinds, were increased in November. On November 30, 1955, frozen beef stocks were at 151 million pounds, up one million pounds from a year earlier, but down 16 million pounds from the average. Cured beef, at 10 million pounds, up one million since October 31, was slightly above average. Frozen pork, at 182 million pounds on November 30, was above average by 23 million pounds.

* * *

TSCRA ANNUAL CONVENTION—Roy Parks, Texas and Southwestern Cattle Raisers Association president, reports that the program for the Association's Seventy-ninth Annual Convention in Fort Worth, March 13-14, is coming along in fine shape. Texas' Governor Allan Shivers has definitely promised to address the meeting and Secretary of Agriculture Benson is expected to accept an invitation to deliver one of the principal addresses. Other important features are being planned.

* * *

INTERMEDIATE TERM CREDIT FOR AGRICULTURE—Charles N. Shephardson, a comparatively new member of the Board of Governors of the Federal Reserve System has recently spoken out in talks at the American Bankers Association's Credit Conference in Chicago, Dec. 5, 1955, and at Texas A. & M. College, Dec. 5, 1955, as favoring bank loans to be made to farmers for a period of two to five years. These loans would be made principally to cover costly equipment and modern production methods. The matter of intermediate term credit for agriculture finance has been cleared by the Board of Governors of the Federal Reserve System in a statement which says, "No Federal laws or Treasury regulations prevent commercial banks from extending credit for agricultural purposes on an intermediate term basis, nor are such loans, as a class, considered undesirable."

* * *

AGRICULTURAL SITUATION AND OUTLOOK FOR 1956—USDA says domestic demand in general for U. S. farm products is expected to expand further in 1956. Shipment of U. S. farm products to foreign countries were improved in 1954-55 and the higher level is expected to be maintained in 1956.

Dear Occo, You're Right

DEAR OCCO:

You're right! You ### can feed them cheaper with Occo. A few months ago, I was mighty discouraged about beef prices. I didn't see how I could make any profit. Then I saw your ad in my farm paper that said "FEED 'EM CHEAP WITH OCCO". At first, I thought that was just a lot of sales talk--but I read it over mighty carefully. Your idea that it isn't the price on market day that matters, but the difference between feed cost and sale price made a lot of sense to me. For my cattle, I could see that it wasn't the percent of protein, but the quality that counted. Yes sir, your idea really made ##### sense. I saw how I could save a lot of money on protein. If I could save on protein, I'd do a lot better. I've read enough by the experts to know that what you say about Occo-Lak is true...that livecell yeast stimulates the rumen bacteria so that ##### they do a better job of tearing apart roughage, freeing the natural protein. I have only fair roughage, so I cut down to a single protein. Still made a big saving. If I'd had good roughage, Occo could have saved me buying any protein at all. As I say, I read your ad carefully. It made sense. I got hold of my Occo serviceman. He ##### explained the whole plan to me and worked out rations for my farm. It worked. I sold my cattle not too long ago and I made money on them because my feed cost was so low. I'll make out better with my beef cattle than my neighbors around here who haven't started the Occo program yet. Yes, Sir, I want to thank whoever wrote that ad because it started me to livestock profit regardless of market prices.

THANK YOU OCCO,

You could have written that letter. Yes, if you'd studied the ad in this publication last fall, if you'd talked to your Occo Serviceman and got started on the Occo Feeding Program, you'd be dollars ahead. There's still time. You can still come out ahead—but only if you get going. Call your Occo Serviceman. Tell him you want him to prove to you that you can make good livestock profits with the Occo program. Tell him if he proves it, you'll try the Occo program; otherwise you're under no obligation. But, don't wait. Get started today. Do it now! Occo—A trusted name among livestock men.



USDA Reports Food Marketing Costs Up

(Continued from Page 10)

of large food processors, wholesale distributors, and retail food chains have grown substantially since 1945. This increase has been due primarily to the increased volume of food sales handled by these firms.

Citing the report, Secretary Benson said the nation's food marketing bill increased from 9 billion dollars in 1940 to 32 billion dollars in 1955. Several factors accounted for the 23-billion-dollar increase. They include:

(1) The 40 per cent increase in the volume of food handled accounts for 4 billion dollars of the increase.

(2) The general rise in all prices and costs has roughly doubled the charges for performing marketing operations. This accounts for 13 billion dollars of the increase.

(3) Payments for marketing services that did not exist in 1940 account for 6 billion dollars of the increase.

Secretary Benson Comments On Pig Crop Report

SECRETARY of Agriculture Ezra Taft Benson comments that it is encouraging to note that farmers are making a start toward adjusting their hog production, based on information revealed in the pig crop report issued by the Department. The report showed that the 1956 spring pig crop, based on breeding intentions, may be 2 per cent below that of 1955.

The Secretary stressed, however, that the indicated decrease in the 1956 spring pig crop was small, and he reiterated a statement issued last month which called to the attention of farmers the advisability of careful planning for farrowing of 1956 spring pigs to avoid a repetition of the heavy production that has forced hog prices down this fall. He emphasized again that farmers could strengthen their market position by holding down the number of spring pigs raised next year.

Another favorable factor noted in today's report was the fact that—although the 1955 spring pig crop was 8 per cent larger than in 1954—total commercial hog slaughter from August through October was up 12 per cent, bearing out that hogs have been marketed somewhat earlier this year, with the resulting implication that marketing may be over the peak.

The Department is continuing with the pork purchase program, to help expand domestic consumption of pork and to assist hog producers. Purchases through last week totaled nearly 50,000,000 pounds of pork and pork products.

BRANGUS STEERS DRESS HIGH, GRADE HIGH

Last month we advertised Brangus steers winning reserve grand champion at the Cow Palace. These steers were raised by Jack Canning of Magdalena, New Mexico, and were fed out by Floyd Newcomer of Yuma, Arizona. These steers dressed out 66.9% after 3% off for live weight plus 2% for hot weight. Eight graded prime. Seven graded choice.

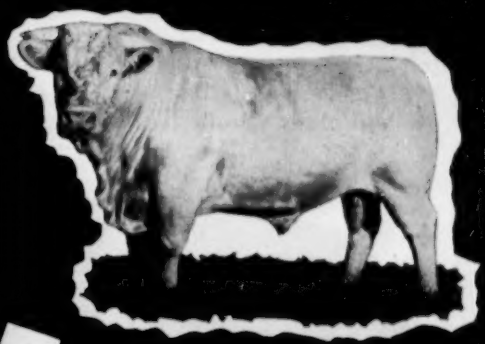
We'll be looking for you at these shows:

FORT WORTH
SAN ANTONIO
HOUSTON
OCALA, FLORIDA



FRANK BUTTRAM • DORSEY BUTTRAM
RANCHES AT WELCH, OKLAHOMA AND GRENADA, MISSISSIPPI
Charter Member American Brangus Breeders Association

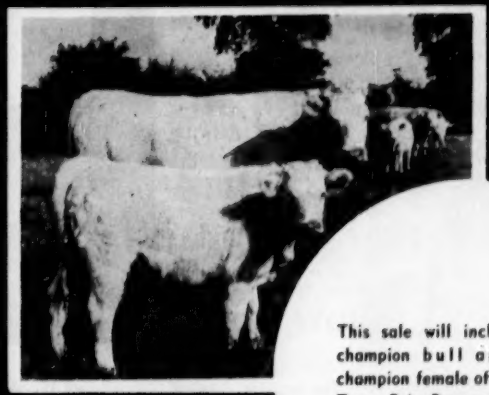
CHAROLLAISE SALE



OFFERING:

- ✔ 9-Purebred Females
- ✔ 5- 15/16 Females
- ✔ 4- 7/8 Females
- ✔ 10-Purebred Bulls
- ✔ 2- 15/16 Bulls
- ✔ 3- 7/8 Bulls

FEB. 24 - HOUSTON, TEX.



This sale will include the grand champion bull and the grand champion female of the 1955 South Texas Fair, Beaumont. Also, the 33 lots include five calves at side, four of which are purebred.

Consignors:

H. A. Brown & Sons Baytown, Texas
R. E. Burleson ..... Alpine, Texas
J. M. Chittim ..... Leakey, Texas
Henry W. Darroh Hempstead, Texas
Ralph Hutchins Raymondville, Texas
Martindale Ranch
Rocksprings, Texas
Michaelis Ranch ..... Kyle, Texas
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Hogue Poole ..... Cotulla, Texas
Clayton Smith ..... Houston, Texas

WRITE FOR CATALOG:

International Charollaise Ass'n.
4905 CALHOUN ROAD HOUSTON 4, TEXAS



★ Selling January 31 at FORT WORTH:

1 son of MW Larry Mixer 66th, an outstanding senior calf from our show herd.

1 son of the Champion and Register of Merit, Hillcrest Larry 25th.

1 son of the American Royal and International champion Hillcrest Larry R 77th, he a son of Hillcrest Larry 25th.

1 son of U Royal Mixer 30th, he a son of the Register of Merit, Baca OJR Royal 1st. Be sure to look this summer calf and the other good prospects selling over.

★ Selling February 14 at SAN ANTONIO:

1 son of Hillcrest Larry 25th, out of a Register of Merit cow. Both individuality and top Register of Merit breeding are carried by this senior calf.

1 son of FO Symbol 1st, a junior calf that shows a lot of promise.

1 son of HCR Super Larry 27th, he a son of the great MW Larry Domino 107th. This good prospect is out of an own daughter of Vagabond Mischief.

SHOW HERD:

BATTLE INTENSE 140th

W. Battle Intense 34th 6562875	Battle Intense 68th 5013585	Battle Intense	Battle Spartan 8th	
			Dominetta 70th	
		Miss Dominetta	Intense Domino 12th	
			Dominetta 3d	
	Dominetta 69th 2848701	Intense Domino	Young Axtell	
			Daisette 93d	
		Lassie Domino	Anxiety Domino 17th	
			Dominola 1st	
B. Dominetta 118th 6407465	Battle Intense 3920000	Battle Spartan 8th	Battle Mischief 7th	
			Spartan Diana 3d	
		Dominetta 70th	Intense Domino	
			Dominola 46th	
	Miss Dominetta 76th 4060680	Intense Domino 83d	Intense Domino	
			Dominola 31st	
		Dominetta 32d	Intense Domino	
			Dominola 1st	

See our show herd at Odessa, Fort Worth, San Antonio and Houston.
Visit us at the ranch—located 25 miles north of San Antonio just off U. S. 87

C. W. Moore, General Manager, Ranch Operations
James Grote, Manager

FAIR OAKS RANCH

BOERNE, TEXAS

Registered Herefords

RALPH E. FAIR, *Owner*

The Cattleman's WASHINGTON ROUNDUP

By THE CATTLEMAN'S Special Washington Correspondent.

American Public Spends 68 Billion Dollars on Food—The well-fed American public is on its way to spending a record-breaking $68 billion for food this year, Paul S. Willis, president of the Grocery Manufacturers of America, said. Willis estimated that total food spending may reach $100 billion within the coming ten years.

Grocery industry leaders said the food and grocery business has enjoyed tremendous growth since World War II. Consumer expenditures for food have risen from $16 billion in 1939 to more than $64 billion in 1954.

Speaking to the 47th annual convention of the Grocery Manufacturers organizations, Willis said the American people are spending an average of 25 per cent of their personal disposable income for food now, as against 23 per cent in 1935-1939. "For this, they are receiving a basket of groceries which is nearly 50 per cent improved in terms of quantity, quality, packaging, and convenience," he pointed out.

Meat Production Running 7 Per Cent Over Last Year—Total commercial meat production for the 10-month period January-October this year totaled 20,682 million pounds, 7 per cent above the output of 19,336 million pounds during the corresponding 10-month period a year ago.

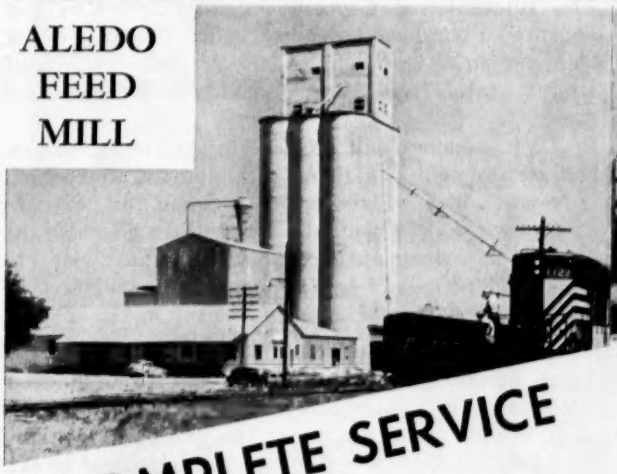
Beef production was running 5 per cent more than last year. Production of pork during the 10-month period was about 12 per cent above last year and lamb and mutton output was up 4 per cent. Veal output during the same period was 4 per cent less than the previous year.

USDA to Buy Frozen Beef Hamburger—The United States Department of Agriculture announced on December 9 that it contemplates the purchase, with funds appropriated under Section 6 of the National School Lunch Act, of approximately 10,000,000 pounds of frozen hamburger for nationwide distribution to schools participating in the National School Lunch Program.

The purchase of this frozen hamburger will provide a nutritious livestock product for school children. At the same time, it should help expand the consumption of beef and broaden market outlets for cattle producers.

Farmers Urged to Hold Down Hog Numbers Next Year—"Looking to the future, it will certainly be very much to hog producer's own interest to avoid excessive pig farrowings next spring. If producers hold down the number of spring pigs raised in 1956,

ALEDO FEED MILL



ALEDO FEED LOTS



COMPLETE SERVICE TO THE CATTLEMAN

Stock Show Visitors

While in Fort Worth, Visit Our Facilities and Let Us Explain in Detail Our Services That Will Help You Make Bigger Cattle Profits.

Retail Dealer for

LARRO FEEDS

- We buy feed in large quantities and pass the savings on to you.
- We employ the best feeders and cowmen to handle your cattle.
- We are "next door" to a major market.

17 Miles West of The Fort Worth Stock Show Grounds

Aledo Feed Mill, Inc. ★ ALEDO, TEXAS ★ Aledo Feed Lots, Inc.



GROW MORE GRASS
and Fewer Weeds!

If you're looking for a low-cost implement to control the weeds in your pastures Caldwell's A-3 twelve-blade Weed Cutter is the machine you need. The A-3 does a fine job, requires low tractor power, and is so simple in design that any farm hand can operate it.

Weeds not only rob your soil of richness, they bleed the land of water, stunt the grass, take feed from your cattle.

Thousands of A-3's are in use—many of them for 15 years or more, with very little spent for upkeep. If you have a cutting problem, we don't care how big or how small, we have a machine for it. Ask for FREE booklet, "RICHER LAND and BETTER GRASS." See your dealer or write:

E. L. CALDWELL & SONS
CORPUS CHRISTI, TEXAS

Happy New Year!

May 1956
bring you
plenty of rain
and a rich pasture . . .
a sturdy profitable herd
that gives you
a good calf crop
and extra weight
where the packers want it.

MILLER RANCH
Falfurrias, Texas

MR **Beefmasters**

"Put them on pasture - they'll do the rest"

their market position will be strengthened when these pigs are marketed next year. Developments this fall show clearly what can happen when production runs ahead of the effective demand at renumerative prices." (Statement by Secretary of Agriculture Benson, on December 9, 1955.)

Marketing Margins to Be Investigated—Secretary of Agriculture Ezra Taft Benson has instructed the Department of Agriculture to step up its studies of marketing margins and farm production costs.

"We know that some margins are too great and not justified," Secretary Benson said, "although we recognize that in some instances processors and distributors have increasing costs which they must pay. While farmers' prices for food products have been declining, average retail prices of foods have actually risen slightly.

"The failure of retail food prices as a whole to reflect the decline in farm food products during the past year is recognized by the Department as a real obstacle to a solution of the farm surplus problem.

"I have discussed this vital problem with the President. We are agreed that we must definitely determine whether or not prices paid by consumers contain improper or excessive marketing charges and profits. Farmers are entitled to receive the very maximum for their products through efficient marketing service," he concluded.

Spain Will Buy 20 Million Pounds of U. S. Beef—The International Cooperation Administration has approved a purchase order in Washington authorizing the Spanish Government to buy $5,000,000 worth of United States frozen beef of utility and commercial grade.

U. S. vendors will be paid in American dollars. Our government will then be reimbursed in Spanish currency which will be spent in Spain for purposes of interest to the United States. It is believed the amount of money authorized will purchase close to 20,000,000 pounds of beef, which will be delivered at the rate of 2000 metric tons a month.

More Beef Per Cow Now Being Produced—Cattle today are over a third more productive than their ancestors of 30 years ago. Producers and consumers alike benefit from this trend. The producer has more beef to sell while the consumer has more beef to eat.

Better animals, more feeding, better care and a swing to beef types are the main reasons for this increase. Farmers now pay more attention to their breeding stock and more productivity is being bred into the stock. A higher proportion of cows produce calves and death losses have been reduced.

More cattle are now finished on grain and average carcass weight at slaughter has risen from 474 pounds in the 1920-24 period to 511 pounds in 1950-54.

Benson Predicts Farm Price Decline Will End In 1956—Secretary of Agriculture Benson predicted that the five-year decline in farm prices now a con-

YOU'D BE SURPRISED!



HOW MUCH AND HOW EASY YOU CAN CUT YOUR FEEDING COSTS . . .

and still maintain a healthy growth rate and profitable production level from your livestock.

HOW MUCH BIGGER — HEALTHIER CALF-LAMB-PIG CROPS YOU CAN GET . . .

at considerable decrease in cost per animal unit.

HOW MUCH MORE YOUR LIVESTOCK CAN PRODUCE . . .

at the same, or even lower, feed cost per pound produced. MORE BEEF-MILK-WOOL.

HOW MUCH BIGGER AND MORE IMPORTANT A PART YOUR FORAGE CAN PLAY IN FURNISHING YOUR LIVESTOCK THEIR DAILY NUTRITIVE REQUIREMENTS . . .

lower supplement feeding requirements mean lower daily costs.

AND YOU'LL REALLY BE AMAZED HOW EASY AND HOW INEXPENSIVE THIS COMPLETE PROGRAM IS!

VIT-A-WAY Mineral-Vitamin
FORTIFIER
for mixing purposes





VIT-A-WAY Mineral-Vitamin
SUPPLEMENT
for year 'round free choice feeding



VIT-A-WAY *IS* **MORE AND** *DOES* **MORE THAN "JUST A MINERAL MIXTURE"**

Ask Your Feed Manufacturer or Dealer for a FREE SAMPLE or Write to VIT-A-WAY, Inc., P. O. Box 2106, Fort Worth, Texas

Red Brahmans . . .

Tops for Crossbreeding

Tops for Milk Production



FOR SALE

Bulls of Breeding Age That Have Lots of Quality and Are Ready to Go to Work

Dr. T. M. Neal

WHARTON, TEXAS

Breeder of Red Brahmans Since 1920

Range Raised
Range Conditioned



FOR SALE

- **Coming 2 & 3-year-old Brahman Bulls**

Pioneer Breeders of Brahman Cattle Since 1906

BLUEBLOODS of the Brahman World

PIERCE RANCH

PIERCE (Wharton County) TEXAS

SAM T. CUTBIRTH, General Manager

troversial political issue, will come to an end in 1956 under influence of a broadened Administration program.

In a year end statement, Mr. Benson said he expected "some improvement" in prices for a number of farm commodities. But the Secretary said he agreed with a recent department economic forecast that farm income in 1956 probably will be "a little" below 1955.

"A further rise in national income is expected by Department of Agriculture and other economists," he said. "In recent years farmers' income has not been following the national trend, but I believe this abnormal condition has about run its course."

Volume of Prepackaged Frozen Meat Rising—Optimism over prepackaged frozen meats appears to be rising. Random "predictions" from those handling frozen meats include National Tea Company's estimate that this commodity will comprise 50 per cent of the total meat volume in five years; L. B. Darling Company, 30 to 35 per cent in five years; Swift and Company, 15 to 20 per cent; Armour and Company, 15 per cent; and Independent Grocers' Alliance, 12 to 15 per cent in the next three to five years. Most agree that one of the possible deterrents will be the higher price of the frozen product as compared to the unfrozen.

Calfhood Vaccination Urged

EDGAR HUDGINS of Hungerford, second vice-president and chairman of the Livestock Sanitary Committee of the Texas and Southwestern Cattle Raisers Association, speaking at the annual meeting of the Texas Mid-Coastal Brahman Association, urged Texas Brahman breeders to enter into a voluntary calfhood vaccination program for the control of brucellosis at once. This is known as "Plan C" among the federal brucellosis controlled programs.

Hudgins stated that the Texas and Southwestern is opposed to a test-and-slaughter program, holding to the opinion that 1) it will not eradicate brucellosis, 2) testing will turn up 10 per cent reactors, which going to slaughter would likely break the market and 3) the group is opposed to a subsidized federal program.

He cautioned breeders to use accredited veterinarians for the vaccination, to vaccinate heifers between six and twelve months of age, and not vaccinate bulls. He said that there is some evidence that brucellosis vaccination may produce sterility among bulls.

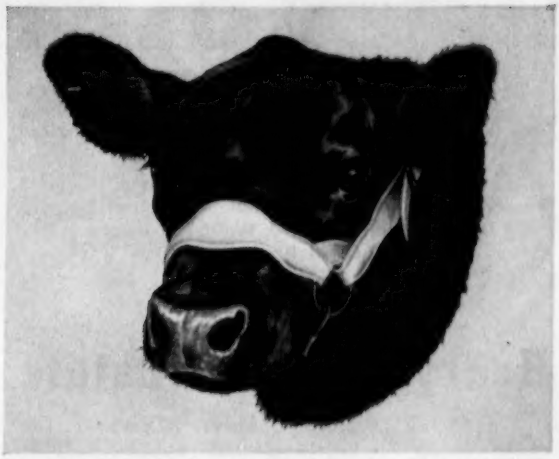
Interstate and export shipping restrictions now permit the movement of vaccinated animals up to 30 months of age without blood tests. For those over 30 months that have been vaccinated, the agglutination tolerance has been doubled.

The Blacks...

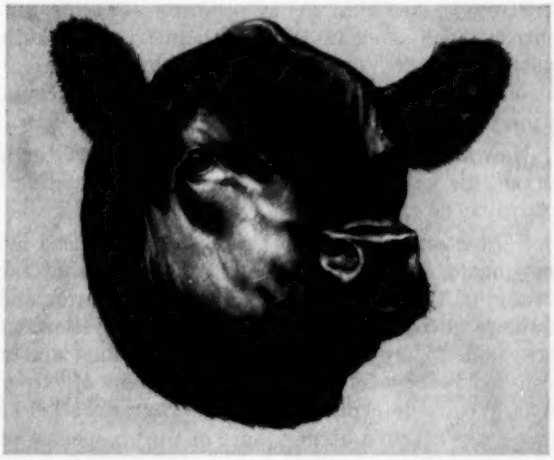
builders of better beef



Mr. Black . . . *father of fine calves!* What a bull! . . . *black, burly and prepotent!* He's naturally hornless, and will dehorn 95% of calves from horned cows. He'll upgrade your calves too, to boost your beef profits.



Miss Black . . . *mother of tomorrow!* A real beauty—this bonnie lass. She'll raise you a good polled calf with a *superior body of beef* for many years to come. She's the low cost way to start your Angus herd.



Black Boy . . . *producer of pounds, price and profit!* He's the one that *tops the market,* for he's low set, smooth and compact. He'll efficiently convert your grain and roughage into quality beef. Yes, it'll pay you to feed Blacks.



Mother Black . . . *queen of brood cows!* This is a lady of performance and profit. Being a good milker, she'll produce a heavier calf at weaning. Her *long productive life* often makes her a good buy even when 7-8 years old.



Baby Black . . . *star of the future!* Here's the beginning of success . . . the beginning of a burly black bull—a bonnie black heifer—or a beefy black steer. Build for the future. Raise Baby Blacks.

Naturally hornless Angus are a good, sound investment

Horns are coming off of beef cattle . . . and Angus is the only naturally hornless beef breed. That's one reason why more registered herds of Angus are established each year than any other breed. Today the price is right, so start your herd now. Buy Blacks . . . builders of better beef!

American Aberdeen-Angus Breeders' Association
9 Dexter Park Avenue, Chicago 9, Illinois



Winning get-of-sire by Victoria Pride PH 75

We extend a special invitation to our Latin American friends to visit the ranch at any time.

We always have a few choice bulls and heifers for sale. These are the big-boned, beef-type, straight-backed Brahmans.

Still in the business and going strong . . .

Henry C. Koontz Estate

INEZ (Victoria County), TEXAS

Mail Inquiries to:

Earl W. Fischer, Victoria Bank & Trust Co.

P. O. Box 730 • Victoria, Texas

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Secretary Benson Announces New Farm Program Highlights

SECRETARY of Agriculture Ezra Taft Benson has indicated several major new elements in the Administration's many-sided attack on the nation's farm problems.

"These basic proposals form the newest stage of our dynamic farm program," the Secretary said. "They will be spelled out in detail and augmented with additional and specific proposals when the Administration submits its recommendations to Congress next month."

As highlighted by the Secretary, they are:

A soil bank—provides for payments for establishing grass and trees as well as for contracts to keep soil bank acreage out of production of surplus crops, thus combining immediate aid for farmers with a long-range conservation goal to benefit all citizens.

Protection for family farms—liberalized credit for farmers who cannot obtain loans through ordinary channels.

Broadened surplus disposal—increase of grants and donations to low-income groups at home and abroad; expansion of foreign markets; enlarged and streamlined barter program; expanded funds for removal of market gluts of perishables; stepped-up school lunch and armed service use.

Strengthened commodity programs—easing up of controls, such as exemption of wheat from marketing quotas when fed on farm; new programs for corn, cotton and other commodities to stop further accumulation of surpluses and reduce carryovers.

New appropriations for research—request for important increase in funds to develop new markets, new crops and new uses.

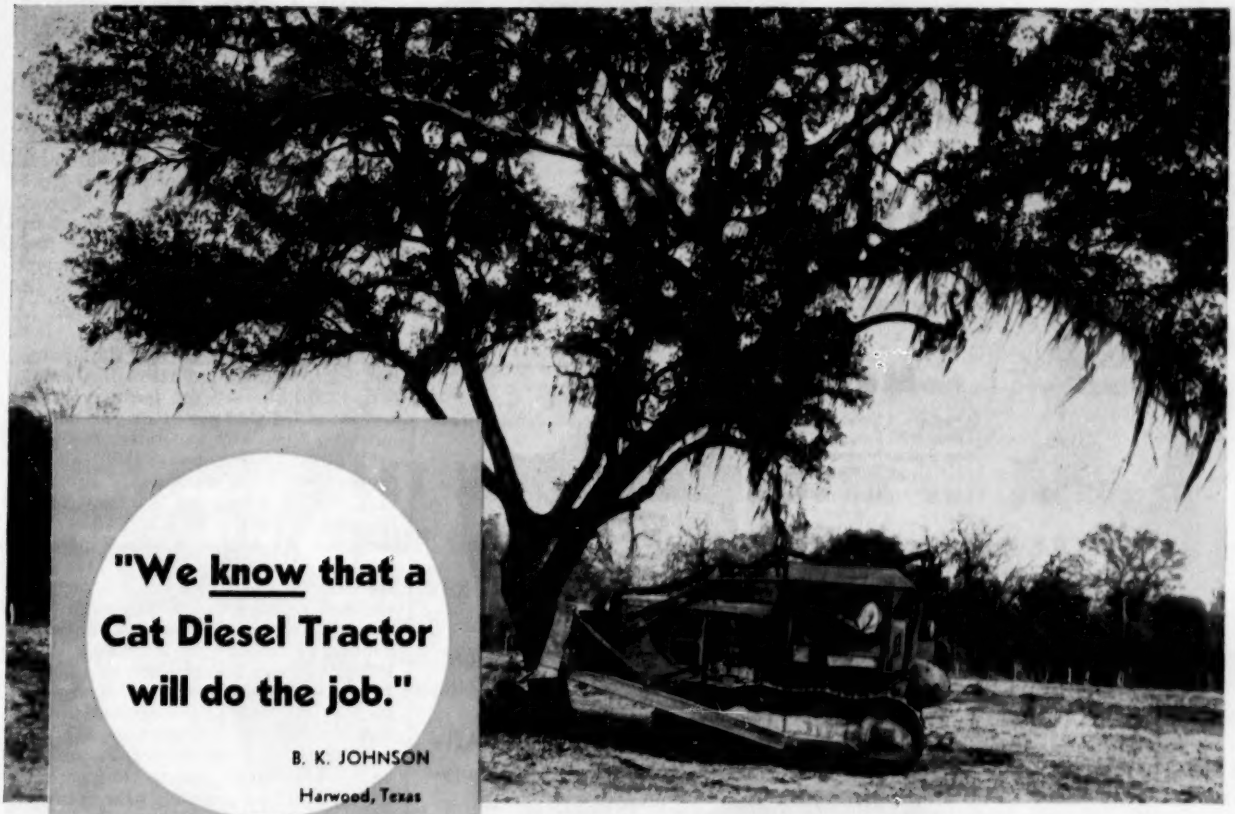
"These and other proposals to be announced later grew out of the solid foundation of the present farm act and of the six points President Eisenhower and I enumerated in Denver a few weeks ago," the Secretary said. "They reflect exhaustive studies and are designed to benefit farmers and the rest of our citizens. We are determined that our programs shall help farmers to attain a bigger share of the prosperity that the rest of the nation now enjoys."

Secretary Benson's announcement came as the National Agricultural Advisory Commission was nearing the end of its current two-day quarterly meeting and also followed discussions with the President. The Commission is a bipartisan 18-man group appointed by the President to advise the Secretary of Agriculture on farm policies.

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Breimyer Says Meat Supply Is Transitory

SPEAKING before more than 600 members of the American Society of Animal Production at the opening meeting November 25, Harold F. Breimyer of the agricultural marketing service of the U. S. Department of Agriculture, declared that any excess of meat, dairy and poultry products is transitory for the reason that a fast-growing population will soon catch up. "It might even eventually over-run the supply capacity and create future shortages," he said.

The speaker declared that the production of livestock products will alleviate farm surpluses because more resources are embodied per pound or per unit of nutrients than with vegetative foods.

"Without trying to explain all the causes for price weakness," Breimyer said, "let us recognize that supplies of livestock are indeed at a high level. Consumption per person of animal products are also at or near a record. This year, for example, beef consumption per person is at a record high of 81 pounds. Consumption of all red meats is up to 161 pounds, or 18 per cent more than in the 1920's. Chicken consumption this year is 70 per cent above the twenties and that for turkey is twice the consumption then. Egg production this year of 417 eggs per person is a new record, 31 per cent above the 1920-29 decade. Only in dairy products are we generally below previous highs, set just before the war."

Over the year Breimyer declared, the poundage of food consumed per individual has been fairly stable, but the American consumer is a discriminating individual, anxious to better his diet when opportunity affords. He can and has replaced cereals and potatoes, especially, with meat, dairy products except butter, poultry products, and several fruits and vegetables.

Looking ahead in the livestock picture, Breimyer made these observations:

(1). Trends toward producing meat type hogs and modification in merchandising practices may go a long way toward stopping the decline in relative demand for pork.

(2). Supplies of livestock feeds will be large for a number of years to come.

(3). Increasing future demand for beef will likely support a high future level of production, but production of cattle is a long-time venture. Its future volume is controlled and foreshadowed by the current management of the breeding herd.

(4). Present low prices and the availability of corn loans to a great many hog producers will probably prevent any substantial increase in the 1956 spring pig crop. Production might turn down in the fall crop of 1956, but we nevertheless foresee an increase over the next few years.

(5). New methods of processing and distributing livestock products command the attention of producers. In short, the long run outlook for animal products, is by no means independent of future accomplishments in production, marketing and distribution.

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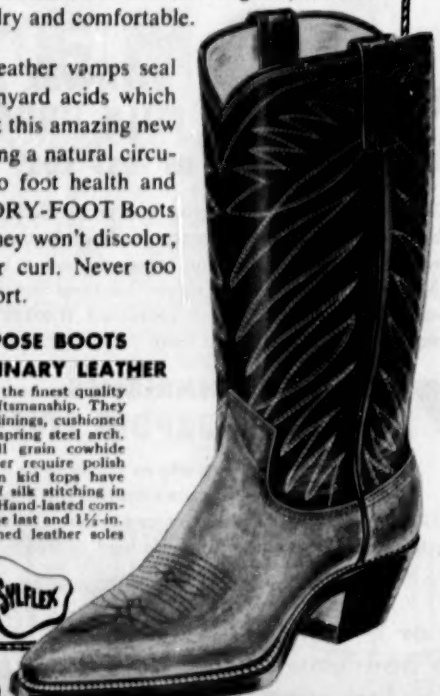
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National Live Stock and Meat Board Enlarges Directorate

THE enlargement of the directorate of the National Live Stock and Meat Board was completed at the semi-annual meeting at Chicago recently with the seating of new directors. The decision to increase the Board was reached at a meeting in Denver.

The move was made in line with continuing record meat production in the United States and increased interest in the broad program being carried out by the Board in the fields of meat research, education and information, according to John F. Krey, St. Louis, chairman of the board. Expansion of the board's directorate will result in broadening the activities of the all-industry organization, especially in connection with meat promotion work, Krey said.

The number of directors was increased from 22 to 29, with the further addition of one honorary director.

The complete roster of directors of the National Live Stock and Meat Board follows: Mark Knoop, Troy, Ohio; John M. Marble, Carmel Valley, Calif., and Albert K. Mitchell, Albert, N. M.—representing the American National Cattlemen's Association; Eugene Fitz, Melbourne, Iowa; F. G. Ketner, Columbus, Ohio; and Wilbur L. Plager, Des Moines, Iowa—representing swine grower associations; G. N. Winder, Denver, Colo.—National Wool Growers Association; E. Howard Hill, Des Moines, Iowa; Charles B. Shuman, Sullivan, Ill.; and Mrs. Haven Smith, Chappell, Nebraska—American Farm Bureau Federation; Jay Taylor, Amarillo, Texas—Texas and Southwestern Cattle Raisers Association; A. G. Pickett, Topeka, Kansas—Kansas Livestock Association; B. R. Evans, Peoria, Ill., and Frank Richards, Chicago, Ill.—National Society of Live Stock Record Associations; W. D. Farr, Greeley, Colo.—representing the lamb feeders associations; Rue W. McNay, National Stock Yards, Ill., and R. J. Riddell, Peoria, Ill.—National Livestock Exchange; James A. Hooper, Salt Lake City, Utah—National Live Stock Producers Association; Rudolph Raabe, Wisner, Nebr.—Farmers Union; C. O. Emrich, Norfolk, Nebr.—National Livestock Auction Association; H. H. Corey, Austin, Minn.; John F. Krey, St. Louis, Mo.; Cornelius C. Noble, Madera, Calif.; and P. E. Petty, Chicago, Ill.—representing the American Meat Institute; Charles Bauer, Cincinnati, Ohio—National Association of Retail Meat and Food Dealers; R. M. Kiefer, Chicago, Ill.—National Association of Retail Grocers; George B. Travis, Washington, D. C.—National Association of Food Chains; Henry J. Eavey, Richmond, Ind.—Super Market Institute; Armin Kusswurm, Chicago, Ill.—National Restaurant Association; and Thomas E. Wilson, Chicago, Ill.—Honorary Director.

The Meat Board officers besides Chairman Krey, are G. N. Winder, vice-chairman; Frank Richards, treasurer; and Carl F. Neumann, Chicago, Ill., secretary-general manager.

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FACTORS AFFECTING LIVESTOCK INVESTMENT TRENDS

By John W. Stephens

Note to the Readers: The information on this page is assembled and written about the 20th of each month nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of Mr. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Mr. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page send your recommendation to the editor.—The Editor.

TRENDS:

Farm Products: Price level will continue slow decline in spite of acreage reduction for certain crops. Land made idle will probably be used for livestock grazing and feed grain crops.

Parity Ratio: Adverse trend will continue due to higher cost of goods purchased by the farmer.

Cost of Living: Because of past wage increases and minimum of $1.00 per hour going into effect March 1st the trend is upward during the year.

Retail Food Prices: Will be steady or higher due to increased purchasing power in hands of the consumer.

Industrial Production: Now at 145 is 12 per cent above the rate at this time last year. Probably will show a further increase during the year but rate of increase will slow down due to current over-production in many industrial areas.

Spendable Income: Per capita income is about 6 per cent above same rate at this time last year and will probably show a further increase but at a lesser rate during the coming year.

FAVORABLE:

1. Rate of slaughter during the coming year will probably not vary much from the past year.
2. Higher employment, a longer work week, increased wage scales,—all add up to more spending at the consumer level during the coming months with increasing amounts being spent on food.
3. Farmers' intentions are to cut pig crop 2 per cent below last year in spring of 1956. Last year it was 8 per cent above 1954.
4. "Farm Surplus Problem" is a political football, with both parties making promises and endeavoring to solve the problem, but do not expect more than words until after election.
5. In big cities the live animal prices have declined about 18 per cent in the past year while the composite retail meat prices have declined only 13 1-2 per cent. Cost of distribution and marketing has not declined. Look for live animal prices to strengthen rather than retail prices to decline. Price outlook is brighter for cattle than hogs.

UNFAVORABLE:

1. Rate of production is in excess of current rate of consumption at many industrial levels, which could cause an inventory build-up and a slow-down in business by mid-year.
2. Farmers needing to borrow money to carry on seasonal activities will find tighter money and higher interest rates. The Federal Reserve has not reversed its policy of tight controls on the supply of money and credit.
3. Consumer generally spends between 5 1-2 and 6 per cent of income dollar on meat. Now is spending only about 5.2 per cent. Consumers are slow to spend extra dollars at the meat counter. Appetites do not increase in direct proportion to increased income.
4. Poultry and egg prices are higher than last year; however, this is only temporary since broiler placements are running about 25 per cent higher than at same time last year in principal broiler areas.

COMMENT:

Farmers get about 56 per cent of their cash income from livestock products which are not subject to price controls and restrictions. Since livestock items are principally food they are not subject to industrial competition such as the non-food items of agriculture. This ratio could increase to 60 per cent.—Farmer's share of the consumer's dollar is roughly one-half of parity; 52c when parity was 109 per cent in 1946 and 41c when the over-all parity ratio was 84 in 1955. It would be desirable to get parity at the market place rather than to have it on paper as an arithmetic computation.



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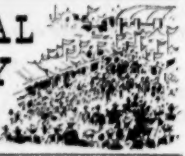
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Ballinger Boomerang

This Top Roper Wastes No Time Getting Back In the Saddle — He Creates His Own Breaks by Heads-Up Maneuvering

★

By WILLARD H. PORTER

★



Doyle Riley of Ballinger, Texas, mounted on the great calf horse, Johnny Jump Up, owned by his brother, Lanham.

A BOOMERANG is something that when thrown will return to or near the place it started from pretty quickly. At Ballinger, Texas, there lives a rodeo calf roper who reminds me of a boomerang. When Doyle Riley, one of the most expert of the contemporary professional group, ropes a calf and throws himself from the saddle, he doesn't waste much time getting back to the saddle and remounting his horse. And at Bandera, Texas, in the spring of 1953, he reminded a lot of other guys of a boomerang, too.

Sixteen really great ropers—14 from Texas and two from New Mexico—had gathered to match loops on eight head of calves apiece. The score was long and the calves were fast, and at the half way mark Doyle was sitting in third spot, behind Jim Bob Altizer and John D. Holleyman, with a four-calf total of 70.5 seconds.

As the second half started, there were only a few ropers in the running. Many loops had been missed and lots of kicking calves had been drawn. John D. fouled up on his fifth calf and Jim Bob had trouble on his seventh run. Even Doyle had a tough break on his fifth calf. Coming out of the box, he lost his loop. He dropped it and snatched up his second rope. But he tied the fifth calf in good time anyway—20.6 seconds. After each roper had secured his fifth calf, Doyle was still in third position in the average. It was then that he decided to go to work.

He roped and tied his next calf in 12.7 seconds—one of the fastest runs in the contest—and he grounded his last two in 15.3 and 15.8 seconds, to take first money amounting to $1,140 with an eight-head time of 134.9 seconds. Doyle's older brother, Lanham, and Jack Saunders split second and third with 140.2 seconds each.

Doyle Riley, the Ballinger Boomerang, roped an inspired contest. You sometimes hear of a fellow winning a roping because all the breaks went his way. But in the Bandera affair, Doyle created his own breaks by heads-up maneuvering and really deserved to win.

He was performing off a bay horse named Snip, a 12-year-old that he has owned for several seasons. An honest, hard-knocking mount, weighing 1,000 pounds and standing 14.3 hands, Snip is an all-around horse—good in buildings as well as in outdoor arenas like the one at Bandera. He is by a half-Thoroughbred stallion and out of a Steeldust mare.

The first big professional roping that Doyle ever won was at Levelland in 1947. Riding Snip, who was then not much more than a green colt, Doyle won both go-rounds and the finals, and pocketed a check for $840.

Doyle Riley was born on his dad's stock farm at Snyder on October 6, 1923. He started fooling around with a rope when he was 12 and only four years later, because he had become a good hand with a horse, he went out on his own and started cowboying on different ranches. Among the outfits he has worked for have been the Matador Land and Cattle Company and the Waggoner Ranch at Vernon. When the war came along, Doyle enlisted and spent 40 months in the Army. Before he went in the service he had never roped in a rodeo. But after he got out, starting his professional career in 1947, he made up for lost time.

Doyle gives credit to three men for starting him out on the rodeo road. They are the late Sid Pierce, Raymond Berry and Fred Middleton. They hauled him and furnished him with horses and practice stock.

"Before 1947," says Doyle, "I hadn't roped too much—even practicing. Daddy never let us rope at home; we had to slip off. But it was all I ever thought about, and I figured if I could get some practice, I might make a little money."

Even though the rodeo game is a tough racket, in the past few years Doyle has made more than a "little money." In 1951 he was fifth on the RCA calf roping listing for the year, winning $9,008 at approved rodeos. In 1952 he was fourth on the list for the year, earning $9,835. He was again fifth-placer in 1954, roping his way to $10,439.

To stay up close to the top like this takes a lot of traveling and Doyle makes about 30 shows a year—sometimes more. He has won or placed at Fort Worth, Houston, San Antonio, San Angelo, Baton Rouge, Lafayette, Deadwood, Monte Vista, Vernon, Dublin, Burwell, Cheyenne, New York and many smaller rodeos.

One of his toughest wins was at Madison Square Garden in 1953. Doyle, Toots Mansfield and Barney Willis all went to the finals with only a couple of seconds separating them. Doyle made a beautiful run on his last calf, tying it in 18.2 seconds, and won the average with 146 seconds on eight head. He didn't draw one fine that year and won a check for $2,857.10. Barney and Toots came in second and third.

The most outstanding single run that Doyle feels he ever made was one year at Billings, Montana, when he was pretty broke and really needed the money. He was riding Snip over a long score in a two-calf average. He hadn't done very well on his first calf and his second draw looked fast and rough. It was. Doyle followed it a long ways, finally threw his loop and somehow tied the calf in 11.1 seconds. He won second in that go-round and second in the average.

(Continued on Page 50)

More Grass Despite Drouth

★

Over Six-Year Period J. T. "Happy" Shahan Has Greatly Built Up Carrying Capacity of His Ranch With Simple, Practical Pasture Improvement Program— Hopes to Double It in Next Few Years.

★

By ROGER B. LETZ



Keeping watch over his cattle and pastures means moving over a lot of rough country in a hurry which Shahan does in one of his pick-up trucks.

INCREASING the carrying capacity of a ranch is a hard-enough job during years of normal rainfall and it's a lot tougher during an extended drouth. However, J. T. "Happy" Shahan of Brackettville, Texas, has managed to increase the amount of grass on his 23,000-acre spread to where it takes only 15 acres to run a cow instead of the usual 20. He accomplished this during the past six years when rainfall and moisture conditions were far below normal in Southwest Texas.

Shahan's ranch is located seven miles north of Brackettville in Kinney county. Not far from the Rio Grande River, which separates Texas from Mexico, Shahan's place is in the heart of a good cattle country that is made up of many of the larger cattle operations in the state. In years past, according to Shahan, the range was as good as any in the cattle country of the Southwest. But many early-day ranchers over-estimated the carrying capacity of the country resulting in over-stocking the land with cattle and sheep. This caused a decrease in pasture values with the less desirable grasses becoming more abundant. Along with over-stocking came the brush that sapped moisture from the ground, resulting in less grass and still another problem to contend with.

What Shahan has done to build up the carrying capacity of his ranch is typical of what is being accomplished by other ranchers in the country who are using the latest scientific agricultural developments to their own advantage. Shahan started his pasture improvement program in 1949. Since that time it has been a continuous effort and he expects to have brush and grass problems for some time to come.

Before Shahan started his pasture improvement program it took 20 acres to carry a cow during a year of normal rainfall. He now conservatively estimates a 25 per cent increase in carrying capacity, allowing a cow to 15 acres. Soil conservation technicians estimate that some of his pastures can carry twice as many cattle as they once did and that there are many areas where Shahan is getting 10 times the grass tonnage that he got before he started building his pastures. Aside from all this it's expected that the carrying capacity of the ranch can be doubled within the next few years and if this is accomplished it means that Shahan will have doubled the value of his ranch through his pasture-building program.

The program that is bringing about all of this is both practical and simple. It started with the chaining of most of the ranch in 1949. Chaining was accomplished by two track-type tractors pulling a heavy chain over the brush. This operation greatly aided in the control of the mesquite and white brush that covered much of the ranch, allowing more moisture for grass and making it easier to work cattle and travel over the property.

White brush (sometimes called Bee brush) in foreground and mesquite in background of picture are the two principal plants that cause Shahan's brush problem. Their control gives the better grass a chance to grow.



This pasture was chopped in 1949, but has never been chained. Shahan says 700 acres of it can run 400 cows for three months in the fall of the year. This is an excellent example of the value of good pasture management.



After the brush was chained it soon became apparent to Shahan that additional measures would be needed to keep the brush down because it soon began growing back. The chaining had destroyed the large growth, but a mass of new, small growth followed. To accomplish this Shahan purchased a custom-made chopper. This chopper has sharp edges and a lot of weight. When pulled over pastures with a heavy-duty crawler type tractor, which he also purchased, the chopper does an excellent job of brush control and pasture-building work. First, the machine cuts and destroys the brush. Then it opens up the soil, making a pit that acts as a terrace to retain water. It also loosens up the soil so that the land absorbs more water. While doing all of these things the chopper does not destroy all of the grass that is on the land but prepares the soil for the intake of rainfall that soaks down far enough to encourage the growth of deep-rooted grasses which, in most cases, are the best grasses for cattle. When rains came Shahan noticed that the runoff on the chopped country was reduced. The water stayed in the pits where it fell. These pits are about nine inches deep and hold water that soaks in the soil instead of running off as it once did.

The chopping method of building pastures greatly increased the growth of the better grasses such as mesquite, side oats grama, little bluestem and bristle grass. These deep-rooted plants soon take the place of needle grass and red top grama which were the principal plants before the country was chopped.

Shahan has chopped about 4,000 acres of his ranch and is convinced that it is worth considerably more than what it cost. He owns his own equipment and estimates that it costs about three dollars per acre using ranch labor to run the tractor. He starts chopping in December and works on until the spring of the year, the idea being that pastures should be chopped after the seeds have fallen off the grass and when plants are dormant. By doing this seeds on the more desirable existing grasses are distributed evenly by the chopping process and have an excellent chance to survive and bring new growth when the spring rains come. He never chops pasture land during the growing season.

Shahan plans to chop most of the range land and much of it will require chopping every four to five years. Some of his pasture land has a hard pan and doesn't grow any grass. He is sure that the chopper will work on this land and change it into a grass-producing area.

The other part of Shahan's pasture-improvement program is the construction of spreader dams to control runoff on the ranch. During the spring and summer months when the crawler type tractor is not busy pulling the chopper it is used to build small dams on slopes. Several hundred of these have been built on the spot where it is evident that there is enough slope to cause a runoff problem. The spreader dam program is not nearly complete, but much of the water that once ran off the ranch is now

(Continued on Page 60)



A contrast in pasture values. Land on the left was not chopped, is covered with mesquite and white brush and has mostly red top grama grass seen in left foreground. At right in chopped country is deep-rooted bristle grass, an excellent plant for cattle.



This chopper, built for Shahan by Jess McNeel of San Antonio, is used for the control of mesquite and white brush. It is pulled by a heavy duty tractor which Shahan also owns.



Pasture land in the foreground was chained in 1949 and chopped in the spring of 1955. Background brush was not chopped, has little grass and none of the more desirable grasses.



Good, thick Aberdeen-Angus bulls such as these play an important part in producing top quality feeder calves from the ranch commercial herd.



Spreader dams have stopped water run off on the ranch. Several hundred of them have been built when the machinery was not needed for brush control work.

DENVER

National Western Stock Show Will Celebrate Its Fiftieth Anniversary January 13-21

THE National Western Stock Show, which started in a tent in 1906, will sprawl out over more than 200 acres this year when the big show opens on January 13, to celebrate its 50th anniversary. For nine days, through January 21, the nation's finest livestock will be shown, judged and sold in a flurry of daily activity that has earned the National Western the title of "The West's Most Useful Livestock Event."

In 1906 a group of local men interested in promoting the livestock industry of the West arranged what is known as the first National Western Stock Show. Elias M. Ammons, former governor of Colorado and then president of the Colorado Cattle Growers Association; George W. Ballantine, president of the Denver Union Stock Yards; and Fred P. Johnson, publisher of the Record Stockman.

The first show was held in a tent in front of the old Denver Livestock Exchange Building. Entries consisted of about 40 head of breeding cattle, a few head of hogs and sheep, around 20 horses and nearly a thousand cattle and sheep in carload lots. Following the first show, the Western Stock Show Association was organized and it was decided to make it an annual event.

The 1908 show was moved "up on the hill" . . . site of the present buildings, and 511 breeding cattle and 105 sheep were exhibited. That summer the stadium was built by the Denver Union Stockyard Company to take the place of some make-shift wood buildings. It was first used for the 1909 show.

As the scope of the National Western Stock Show exhibits grew with the continued emphasis on practical livestock production, the National Western became known as "The West's Most Useful Livestock Event." John T. Caine III became the general manager of the show in 1943, and under his leadership it gained in prestige and importance to become one of the four major agricultural expositions in the country. During World War II, the National Western was one of the few major agricultural events which were allowed to continue uninterrupted during the critical transportation and manpower shortage. Following the death of Caine in July, 1955, Willard Simms was named general manager and is staging the Golden Anniversary Show.

The new coliseum, which is one of the largest of its kind and seats 8,000 was started in 1950 and completed for the 1952 show. Even with the new facilities which added space for around 700 additional cattle, more swine and sheep and about double the number of halter and performance class horses, exhibit space has still been a problem . . . so fast has the show continued to grow. During the 1953 and 1954 rodeo performances, in spite of nearly 50,000 additional seats provided in the new coliseum, the rodeo and horse show was sold out in advance for practically every performance.

Officials of the National Western Stock Show, Horse Show and Rodeo believe their function is to both entertain and serve the livestock industry and the general public. The entertainment is provided by one of the world's greatest rodeos in which the leading professional rodeo performers traditionally open their competitive year. For 18 performances, matinee and evening each day of the show, top cowhands compete in all the thrilling events which have made rodeos a favorite with audiences in all parts of America. The world's champion cowboys annually receive their awards at the National Western and the big prize money that goes to the winners insures that all the top rodeo hands compete at Denver.

Always a delight to National Western audiences are the horse show events. Well-bred Palominos, Arabians, saddlebred horses and Quarter Horses present a spectacle probably unmatched in the nation.

This year as a special entertainment attraction at the rodeo, the famed "Westernaires" mounted group will ride in trick and fancy drills with 12 lovely western ladies in a side-saddle act

(Continued on Page 64)

FORT WORTH

Many New Facilities Will Be Ready for the Southwestern Exposition and Fat Stock Show January 27-February 5

A TOTAL of $300,000 in new facilities will be in readiness for exhibitors and patrons of the 1956 Southwestern Exposition and Fat Stock Show which will be held at Fort Worth Jan. 27-Feb. 5.

The new carlot-pen division building will have a capacity of 700 animals and will include a judging arena, with seats for spectators, and office space for the division. The building, 400 feet by 246 feet, will be of steel construction with pipe pens.

An enlarged horse building to give more stall space and a warmup and exercise arena will be available at all times.

Work is also in progress on rebuilding of a structure which has been used since World War II for a veterans' education program by the Fort Worth School Board. This building, 378 feet by 206 feet, will be the Exhibit Building and will house the Ranch and Farm Show, a new feature of the exposition. "Everything from thimbles to threshers" is the slogan of the Ranch and Farm Show.

The expansion program will add 164,760 square feet to the stock show plant, President-Manager W. R. Watt announces. The plant, which has been described as the most beautiful and complete in facilities to be found in the nation, will consist of 19 buildings, providing 36 acres under roof.

The entire show, except for the Midway, is indoors, making it independent of the whims of the weather.

Cattle, sheep, swine, horses and poultry will compete for cash awards of $118,328. In the beef breeding cattle, for the first time Brangus will be shown in competition, with $2,000 in cash awards offered. This breed is a cross between the Brahman and the Aberdeen-Angus. Santa Gertrudis, with $1,000 in premiums, will be shown competitively for the second year.

Hereford prize money amounts to $13,800; Polled Herefords, $5,000; Angus, $10,000; Shorthorns, $6,000, and Brahmans, $2,000. In addition, $6,335 is allotted to the carlot-and-pen bulls: Herefords, Angus and Shorthorns.

Junior show prize money consists of $3,087, steers; $2,000, dairy calves; $1,153 lambs, and $1,865, pigs.

Dairy show premiums are $5,979; sheep, $5,419, and swine, $8,250. These figures do not include the allotment to the junior show for calves, lambs and swine. The open steer show offers $9,245. Other totals are: poultry, turkeys, rabbits, pigeons, $2,000; livestock judging contests, $1,500; herdsmen's prizes, $390.

Prize money including entry fees for the horse show amounts to $31,305. Show horses and western horses will be exhibited.

There is a carlot-and-pen bull division for Herefords, Angus and Shorthorns. This division offers $2,335 for Herefords, $2,000 for Shorthorns and $2,000 for Angus.

Through the enlarged facilities provided by a new livestock building, the Stock Show expects to attract the greatest number of animals in its 60-year history.

Fifty-four bucking horses from the million-acre R O Ranch in Old Mexico will be among those seen in action at the rodeo.

These hardy Mexican cayuses are accustomed to a rugged region which ranges from mountains to brush country and are counted on to show the cowboys a rough time.

Fifty-one Brahmans have been bought for the bull-riding. Of these, 30 will be making their rodeo debut in Fort Worth. Some of the bulls of previous years have been slowed by time and have been culled out. However, such favorites as "610," "53" and "YX" are still almost impossible to ride and will be back.

The rodeo stock includes 365 calves,

(Continued on Page 62)

SAN ANTONIO

Seventh Annual Livestock Exposition To Be Held February 10-19

SAN ANTONIO'S seventh annual Livestock Exposition and Rodeo opens its 10-day show at Bexar County Coliseum on February 10, with every indication that it will exceed the last show's record total of 4,660 entries.

Besides adding five new divisions, the show also is constructing a new sheep and goat barn.

As the star for its rodeo, the exposition has again signed Rex Allen, cowboy movie star, who has been headlined at the show on two previous occasions. E. W. Bickett, exposition president, said the popular young performer is being brought back in response to overwhelming demands from people in South Texas.

The rodeo will be produced by Everett Colborn.

The new divisions in the show will be Charollaise and Charbray cattle, Montadale and Cheviot sheep and Delaine sheep in the junior division. A fourth breeding cattle sale also has been added —Santa Gertrudis. The other sales will be Hereford, Polled Hereford and Aberdeen-Angus.

The San Antonio show's new sheep and goat barn will be 50,400 square feet and will provide 500 pens. This will make it possible to move the sheep and goat divisions indoors from the tents they have been occupying during the past six years.

The new barn will be 280 feet long and 180 feet wide. The 500 pens will be six by eight feet and will be adjustable. Walks will be six feet wide and there will be two nine-foot driveways through the structure. There will be a judging and auction area and a special exhibit area.

Livestock judges for the show include: Fat steers, John C. Burns, Fort Worth; Shorthorns, Charles H. Nickel, Carmel, Indiana; ABBA, Dean W. L. Stangel, Texas Tech, Lubbock; Brangus, Dr. L. A. Weaver, Missouri University, Columbia, Mo.; Jerseys and Junior Show, Joe Ridgeway, San Antonio; Holsteins, A. L. Darnell, Texas A. & M., College Station; Milking Shorthorns, Morgan Dennis, Hereford, Texas.

Also, Rambouillet open and junior, Louis Bridges, Bronte, Texas; Delaine open and junior, George Johnson, Brady, Texas; Medium wool, Alex McKenzie, Oklahoma A. & M., Stillwater, Okla.; Angora Goats, Marion Skaggs, Houston; Fat Lambs, open and boys', Vestal Askew, Sonora, Texas; Fat Barrows (open, boys and negro boys), Montpelier, Ohio.

Feature of the horse show will be the holding of the First International Appaloosa Horse Show, Superintendent A. B. Johnson has announced.

Purses totalling $7,250 will be awarded to the winners of the three divisions in this year's horse show, which will consist of Appaloosa, cutting horse and Quarter horse classes.

The Appaloosa halter class will compete for purses totalling $1,870, while the Appaloosa stock horse, reining class, has a purse of $210.

In the Quarter horse division, $1,850 in purse money will go to the winners of the halter class, with a $600 purse, plus the entry fees to the winners of the performance class.

According to Johnson, $2,000, plus entry fees, will be awarded in the cutting horse contest.

The Quarter horse show will be held the first four days of the exposition, while the Appaloosa show will be held the final four days.

Cutting horses will perform throughout the entire exposition, appearing at each of the 15 performances of the Everett Colborn World's Championship Rodeo.

"The addition of the Appaloosa International, the first show of its kind, will greatly enhance the exposition and give the public the opportunity to view the descendants of the oldest recognized horse known to man," W. L. Jones, secretary-general manager of the exposition said.

A detailed livestock judging program will be found elsewhere in this issue.

HOUSTON

New Dates Are February 22-March 4

THE 1956 version of the Houston Fat Stock Show will open with a reversal of format designed to build the show to a dramatic climax, air-conditioned comfort for the cattle as well as the spectators, approximately $190,000 in cash prizes and special awards and a "rootin' tootin'" rodeo. The show will wind up the southwest circuit with twelve days of parading quality livestock and 19 rodeo performances starring Roy Rogers, King of the Cowboys, and Dale Evans, Queen of the West, February 22 through March 4.

While a "Go-Texas" campaign to dress the town and its inhabitants in western clothes is in full sway, a thousand men, women and children on horseback will be making a three-day, 90-mile trek from Brenham to Houston along the old Salt Grass Trail to highlight the opening.

More than 300 foreign visitors are expected to register in the show's International Room and the American Quarter Horse Association and National Cutting Horse Association conventions to be held mid-show are expected to flood the city with horse enthusiasts and their families.

A new award has been established this year by Mrs. Rose Marie Bagnoli as a memorial to her late husband. The Bruno Bagnoli Youth Achievement Award of $300 will be presented to the most worthy boy or girl exhibitor. Three other major awards are the scholarships of the Marshall Foundation to the University of Houston; the L. E. Cowling Award and Sabine Supply Award, each to Texas A. & M. College.

The world's largest calf scramble will give 220 4-H and FFA boys certificates amounting to $125 and $200 for beef and dairy cattle in the "million dollar" event.

This year, contrary to precedent, the breeding cattle will take over the first half of the show, February 22-26, and the market show will follow with the auction of the grand champion steer on Friday, March 2. A detailed livestock judging program will be found elsewhere in this issue.

The Brangus breed, making its first appearance at the Houston show, will loll contentedly with seven others in the newly air-conditioned cattle barns. Other breeds include Herefords, Shorthorns, Aberdeen-Angus, Brahmans, Charbray, Santa Gertrudis, and Charollaise.

Special awards for junior breeding beef entries amounting to $800 have been added to the premiums as an incentive to encourage youngsters to go the "breeding route."

Two lively songs have been written especially for the Houston Fat Stock Show by Richard Shannon. They are "Hi Ya Pardner" and "Rodeo" to be played as an overture to the rodeo and as an introduction to the star act.

The rodeo will be spiced with an appearance of the famous Kilgore Rangerettes on opening day performances and the Harris County Sheriff's Mounted Posse will act as pivots in each grand entry.

The show dates which have regularly begun about the first of February in the past were set up several weeks this year in order to accommodate livestock breeders who plan to make the entire Southwest show circuit.

Cash prizes offered at the Houston show for Quarter horse and cutting horse events total $9,250, including entry fees estimated on previous years. The show will pay $2,200 for Quarter horse classes and $2,500 to winners of the cutting horse contest. Entry fees were estimated at $800 for Quarter horses and $3,750 for the latter.

The open class breeding beef department will receive a total of $29,765 with half of the premiums to be paid by the various breed associations. The Brangus breed, a newcomer to the Houston judging ring, will show for $2,620 and

(Continued on Page 60)

R.C.A. Rodeo Champions for 1955

Casey Tibbs Wins Eighth All-Around Cowboy Championship With Total of 42,064 Points—Event Champions Also Named

CASEY TIBBS, Fort Pierre, S. D., the greatest rodeo champion in recent years, has won his eighth world championship as champion all-around cowboy of 1955, it was revealed by a preliminary audit of the Point Award standings of the Rodeo Cowboys' Association.

Also named as a result of the audit were the 1955 event champions: Deb Copenhaver, saddle bronc riding; Eddy Akridge, bareback riding; Benny Combs, steer wrestling; Dean Oliver, calf roping, and Jim Shoulders, bull riding.

Although the official audit will not be made until after the deadline for filing results Dec. 31, Buster Ivory, secretary of the R. C. A., said that the results of all rodeos affecting the championships had been received and were included in the audit.

"Although another rodeo might change the totals in some events," Ivory said, "no other rodeos have been approved for this year and as far as we know none are scheduled."

In his effort to retire on top this season, his last as a full-time contestant, Tibbs, 25, won the big title but lost the championship in the event that has been his specialty to the new saddle bronc champ, Deb Copenhaver, Post Falls, Idaho. Copenhaver has been edged out for the bronc riding championship by Tibbs three out of the last four years.

Although he fell short of setting a new record by winning the saddle bronc crown five years running, Tibbs has marked up the biggest total of championships ever held by one man in the ten years he has competed in professional rodeo.



Deb Copenhaver, 1955 R.C.A. champion saddle bronc rider.

The only cowboy to be champion in an event five times, he was saddle bronc champ in 1949, 1951, 1952, 1953 and 1954. He is one of the two cowboys ever to win three major championships in one year—as saddle bronc, bareback and all-around champ in 1951.

He is the second cowboy in history to win four event championships in a row and the second to win two all-around titles. In winning the big championship, he compiled a record of 42,064 points in the three events he works.

Under the Point Award System the champions are selected on the basis of points won at R. C. A.—approved rodeos through the season. Each R. C. A. member is credited with one point for every dollar in prize money he wins. Tibbs won $23,947 on the saddle broncs, $13,981 riding bareback broncs, and $4,136 bull riding.

He took the championship in a climactic push in the closing weeks of the season after trailing Jim Shoulders, Henryetta, Okla., by 4,500 points in September.

Shoulders, all-around champ in 1949 and a close runner-up in 1950, 1951, and 1954, faltered in this season's race when he was slowed down by a knee injury in September. Never seriously threatened in his bid for the bull riding championship, however, he won the 1955 title, his third, by a margin of 9,625.

Bulldogging specialist Benny Combs, Checotah, Okla., edged out his older brother Willard by 687 points in the final tally for the steer wrestling championship. Returns still to come in may affect this margin slightly, but not enough to change the outcome, Ivory said. It is the first year Benny had ever finished in the top ten and the first championship ever to be won by either of the brothers who have held the top two spots in the 1955 standings since March 1.

After some tough competition earlier in the season from 1949 bareback champion Jack Buschbom, Cassville, Wis., Eddy Akridge, Hesperia, Calif., handily won his third bareback title in a row with a 3,604-point margin over second-place bareback rider Jim Shoulders.

As has been apparent for several weeks, the calf roping championship went to first-time champ, Dean Oliver, Boise, Idaho, who finished up with a comfortable 6,733-point lead.

Also announced as a result of the audit were the new team-roping champion, Vern Castro, Livermore, Calif., and the 1955 champion steer roper, Shoat Webster, Lenapah, Okla. Although steer and team roping are not standard events, champions are named traditionally.

The winning totals in these events are considerably less than in the five standard events because they are not included in all rodeos. Webster was steer roping champ in 1949, 1950 and 1954. Castro had never been a champion.



Casey Tibbs, eight times all-around champion R.C.A. cowboy. Tibbs amassed a total of 42,064 points in rodeo competition during 1955.

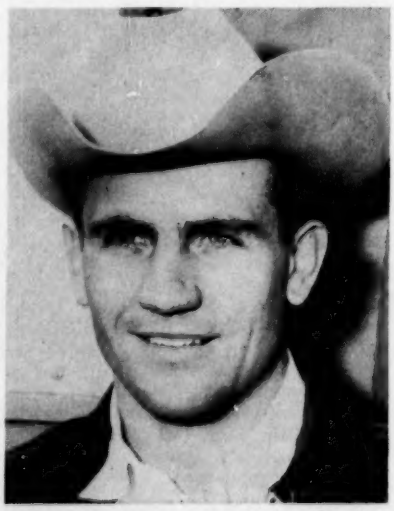
The point totals piled up by most of the year's champions reflect the tough competition in the events. Only in calf roping and bullriding—in which events the eventual champions held comfortably wide margins for several months—did the winners' totals fail to set a new record.

The new champs will be presented with the traditional trophy saddles and buckles during the National Western Rodeo in Denver.

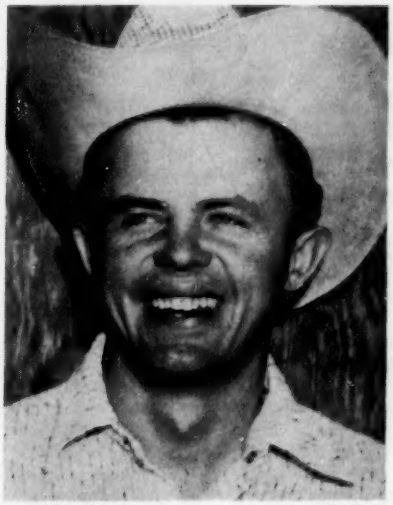
The top ten men in each event, according to the audit:

All-Around

	Points
Casey Tibbs, Ft. Pierre, S. D.	42,064
Jim Shoulders, Henryetta, Okla.	37,682



Dean Oliver, 1955 R.C.A. champion calf roper.



Eddy Akridge, 1955 champion R.C.A. bareback rider.

Eddy Akridge, Hesperia, Calif.....23,098
Harry Tompkins, Dublin, Texas....23,060
Alvin Nelson, Sentinel Butte, N. D.21,211
Guy Weeks, Abilene, Texas.....20,761
Dean Oliver, Boise, Idaho.....20,090
Jack Buschbom, Cassville, Wis.....20,080
Bill Linderman, Walla Walla, Wash. 19,487
J. D. McKenna, Sheridan, Wyo.....19,178

Saddle Bronc

Deb Copenhaver, Post Falls, Idaho 24,121
Casey Tibbs, Ft. Pierre, S. D.....23,947
J. D. McKenna, Sheridan, Wyo.....15,925
Bill Ward, Angels Camp, Calif.....11,791
Guy Weeks, Abilene, Texas.....11,476
Alvin Nelson, Sentinel Butte, N. D. 9,380
Jackie Wright, Dayville, Ore..... 9,176
Bill Linderman, Walla Walla, Wash. 8,557
Tom Tescher, Sentinel Butte, N. D. 7,382
Jack Buschbom, Cassville, Wis..... 6,546

Calf Roping

Dean Oliver, Boise, Idaho.....19,963
Lanham Riley, Fort Worth, Texas.13,230

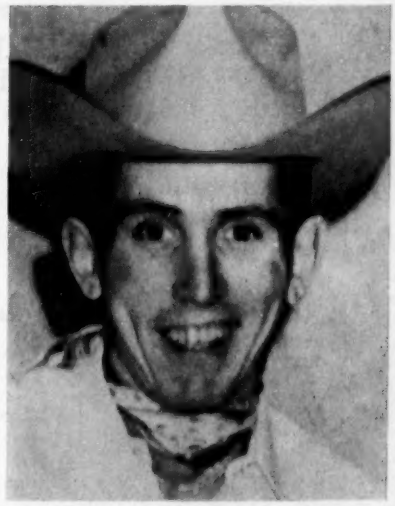


Vern Castro, 1955 R.C.A. champion team roper.

Toots Mansfield, Big Spring, Texas 13,033
Ray Wharton, Bandera, Texas.....10,274
B. J. Pierce, Clovis, N. M..... 9,602
Junior Vaughn, Kenna, N. M..... 9,020
Bill Hogue, Holtville, Calif..... 8,994
Don McLaughlin, Smithfield, Texas 8,872
Leonard Saye, Smithfield, Texas.... 8,508
Jim Whaley, Duncan, Okla..... 8,316

Bareback

Eddy Akridge, Hesperia, Calif.....18,213
Jim Shoulders, Henryetta, Okla.....14,609
Casey Tibbs, Ft. Pierre, S. D.....13,981
Jack Buschbom, Cassville, Wis.....13,534
Alvin Nelson, Sentinel Butte, N. D.11,689
John Hawkins, Manhattan Beach, Calif. 11,016
Harry Tompkins, Dublin, Tex.....10,564
Ike Thomason, Silesia, Mont..... 9,528



Jim Shoulders, 1955 champion R.C.A. bull rider.

Ralph Buell, Buffalo, Wyo..... 9,062
Buck Abbott, Victorville, Calif..... 7,637

Steer Wrestling

Benny Combs, Checotah, Okla.....13,742
Willard Combs, Checotah, Okla.....13,055
Harley May, Deming, N. M.....10,780
Wilbur Plaugher, Prather, Calif.. 9,678
Ross Dollarhide, Grants Pass, Ore. 8,778
Homer Pettigrew, Chandler, Ariz. 8,773
Lex Connelly, Fresno, Calif..... 8,527
Barney Willis, Visalia, Calif..... 8,217
James Bynum, Waxahachie, Texas 7,179
Bill Linderman, Walla Walla. Wash. 6,635

Bull Riding

Jim Shoulders, Henryetta, Okla.....23,073
Duane Howard, Minnewauken, N. D. 13,448
Harry Tompkins, Dublin, Texas....12,496
Billy Hand, W. Palm Beach, Fla.....11,604
Gerald Roberts, Strong City, Kans. 9,367
Bob Cullison, Hyattville, Wyo..... 7,566
Todd Whatley, Hugo, Okla..... 7,152
Buck Boyce, Havre, Mont..... 6,971
Pete Crump, Post Falls, Idaho..... 6,505
Steve Johnson, Fresno, Calif..... 6,297



Benny Combs, 1955 champion R.C.A. steer wrestler.

Team Roping

Vern Castro, Livermore, Calif..... 6,227
Bob G. Jones, Merced, Calif..... 5,442
Frank Ferreira, Fresno, Calif..... 5,325
Fred Darnell, Rodeo, N. M..... 4,804
Joe Glenn, Douglas, Ariz..... 4,112
Olan Sims, Madera, Calif..... 3,769
Jim Brister, Lordsburg, N. M..... 3,697
Eddie Schell, Coolidge, Ariz..... 3,171
E. V. Dorsey, Meridian, Calif..... 2,806
John Clem, Chandler, Ariz..... 2,642

Steer Roping

Shoat Webster, Lenapah, Okla..... 5,163
Everett Shaw, Stonewall, Okla..... 3,972
Clark McEntire, Kiowa, Okla..... 2,157
Troy Fort, Lovington, N. M..... 1,853
Carl Sawyer, Torrington, Wyo..... 1,310
Jim Snively, Pawhuska, Okla..... 1,260
Ike Rude, Brawley, Calif..... 1,119
John Pogue, Miami, Okla..... 1,105
Leonard Saye, Smithfield, Texas.... 1,067
John Dalton, Federal, Wyo..... 976



Shoat Webster, 1955 R.C.A. champion steer roper.

Horse Handling Science

Head Balancing for Accurate Control

By Monte Foreman



IT IS easily proven by timed events and motion pictures that "balanced" horses are able to turn, inside roll, roll-back, change leads and stop with twice the efficiency as can "out-of-balance" horses . . . especially at the faster speeds. The drawings, Nos. 2 through 6, are from photographs showing horses that are "out-of-balance" by the misuse of their heads. This is done by too much force on the "one-sided" neck (bearing) rein. Although these horses have all had years of "hit-or-miss" handling, they have little chance to improve with additional years, because they are forced to do wrong by "gunsel" riders.

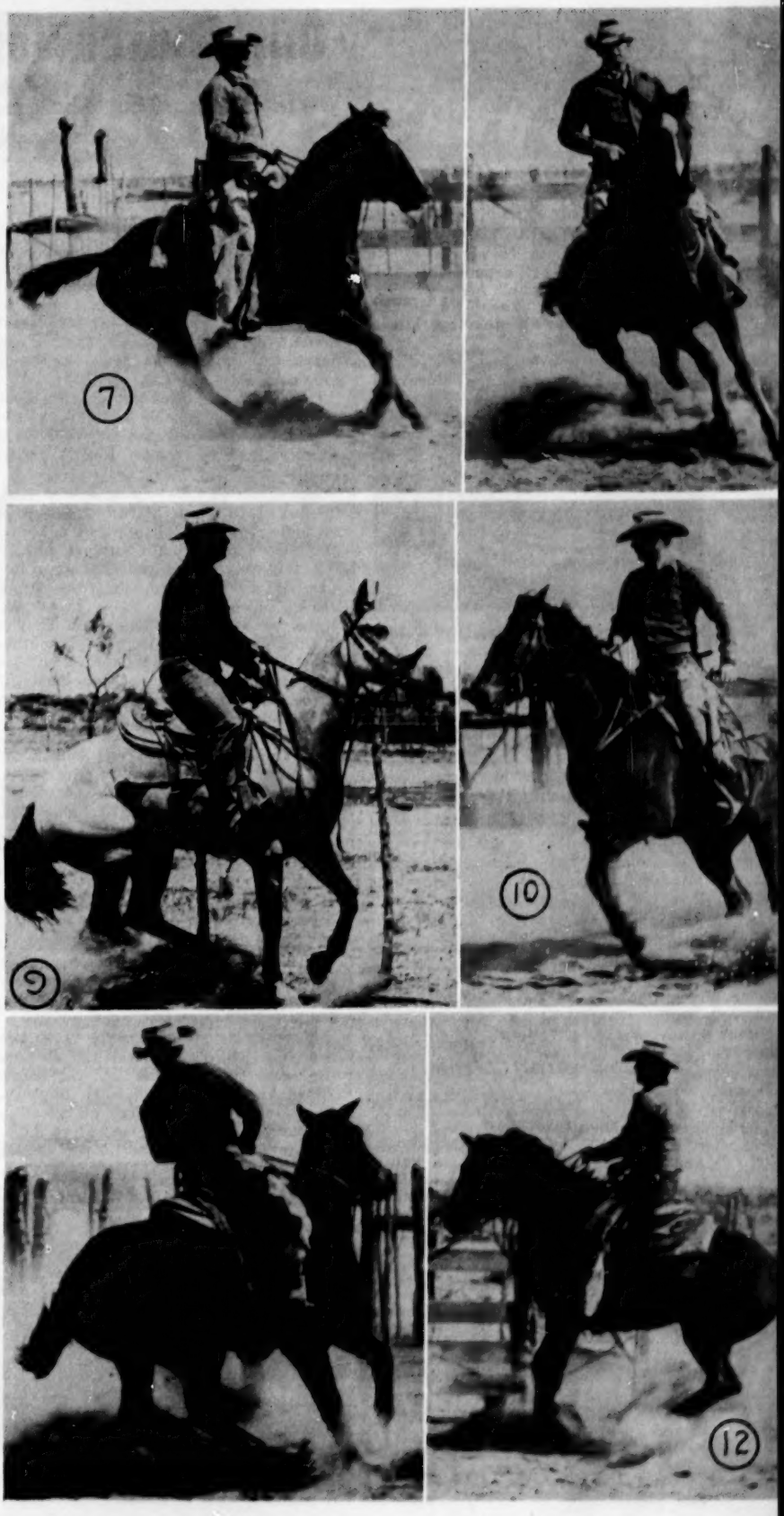
"Balancing" the horse begins with his head, for his head is his "balancer." The photographs, Nos. 7 through 12, show horses with less than two months of "corrective" training. The photographs show the necessity for controlling the "balancer" . . . placing it to "help" the horse instead of throwing his weight down on his front legs in the "propped-out" manner.

For "balancing," both reins are used: In Nos. 7 through 12 the horses' heads are placed by the riders' hands by using "both" reins . . . called the "leading" and the "bearing" (neck) reins.

The effects of good rein handling are obvious, because the horses' heads are not "forced" out of kilter. On the contrary, the horses' heads are placed advantageously to keep them "in-balance." With good schooling the horses' front legs do not prop-out, nor do their withers ever get *lower* than their croups. They are free to roll up on their front legs in order to bring their hind legs well up under their bodies. (Note Nos. 9 and 12 for stops, and the similar footwork during the roll-back in No. 11.)

On the inside-roll (Nos. 7, 8 and 10) the head is placed slightly to the "inside." The horse's head is "collected" to get his hind legs under him. The horse keeps his withers *higher* than his croup, turning over his hindquarters for best performance. It's the performance that counts!

Author's note: No, the horse will not perform "in-balance" unless he is schooled to do so. It takes lots of practice for both horse and rider to be able to hit the "balanced" lick. The "time" element depends entirely on the efficiency of the rider . . . and the trainer. Compare the "out-of-balance" to the "balanced" turns and stops on these pages. You will be able to see many other points of interest that cannot be covered in one article. Check the riding and the rein handling. And we urge you to use motion picture cameras, both at home and at contests so that you may have *facts* to work with, instead of *opinions*. You get the facts with films!



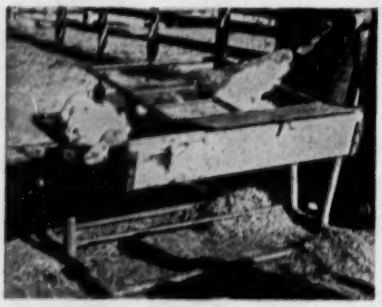
Staggs

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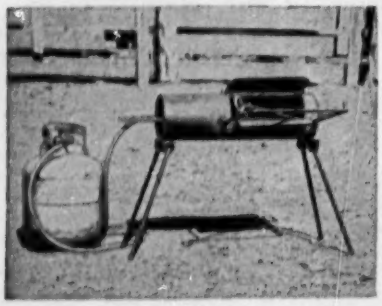
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Our Search for Problem Soils

We're Finding That Abnormal Content of Trace Minerals in Many Soils is Affecting Plant and Animal Nutrition

From Agricultural Research, USDA

OUR soil types—their content of major mineral elements and their productivity—have been largely outlined through half a century of soil surveying. Now, USDA has turned to locating soils that have an abnormal content of trace minerals that affect nutritional quality of foods or feeds grown on those soils.

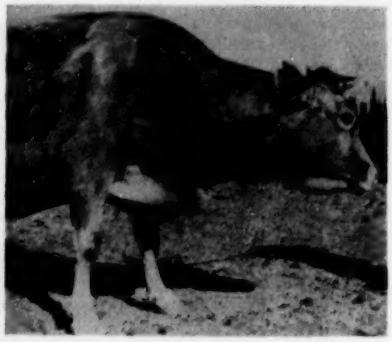
It's only a start, but important. (Some of the consequences of soil-mineral abnormality were reported in "Our Food Quality Frontier," Agr. Res., October, 1955, p. 3.)

The effect of soils on nutritional quality of crops first attracted attention through nutritional diseases of men and animals whose diets originate locally. It's a familiar story that human goiter was traced to iodine-deficient crops grown on low-iodine soils. Those soil areas now are largely delineated. They're in the interior of the country. But other human-disease links to soil aren't so evident because modern man tends to gather his diet from the four corners of the land—from many soils.

Livestock is a better indicator. Since farm animals generally feed from a single farm, they may have a nutritional disease directly traceable to that farm's abnormal soil. This fact helped scientists link runtiness of ruminant animals in some eastern localities to cobalt deficiency existing in the soils and crops there.

With such clues, K. C. Beeson, director of the ARS Plant, Soil, and Nutrition Laboratory, Ithaca, N. Y., and North Carolina experiment station researchers spot-checked suspected areas and analyzed crops for the trace of cobalt they contain.

Measuring trace elements is a slow precision job. The scarcer the element, the more exacting the job. So Beeson joined V. A. Lazar and S. G. Boyce, of Ohio University, in search of better indicator plants—species that store micronutrients plentifully and proportionately to their content in the soil. Swamp blackgum and pepperbush are good indicators of cobalt, zinc, copper, and manganese—gallberry and sweet bay, good indicators of zinc and manganese. This finding gives greater speed and assurance in tracing problem soils. And the help of other stations should greatly expedite the search.



Big brisket of cattle on some high Utah ranges points to complex organic disorders. It looks like plant poisoning. Excesses of molybdenum, selenium, uranium, iron, and possibly other soil minerals, or deficiencies of copper or cobalt may have a bearing.

Spot checks show cobalt is deficient in many localities from the Upper Great Lakes eastward and southward to the Gulf. We should be able to pinpoint our areas of severest cobalt deficiency within a matter of years, rather than decades, as recently seemed the case. The cobalt needs of our feed crops are being worked out. Correction by supplementing our deficient soils or feeds with cobalt may become standard practice in the foreseeable future.

The indicator-plant approach is encouraging. Selecting the indicators is more complicated, however, than merely finding what plants are heavy users of a



Grotesque heads of newborn lambs are another mysterious sign of a faulty environment. Monkeyface occurs on only a few Idaho ranches. Flocks similarly situated elsewhere don't have the problem. Soil and plant life in the affected areas are being studied to see whether there's an excess or deficiency of any minerals that could cause plants to accumulate toxic amounts of some elements.

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Today—nearly three-quarters of a century later—CF&I still counts Western farmers and ranchers among its most important customers . . . and constantly strives to improve its products in order to make tomorrow's farming and ranching easier, safer and more profitable.

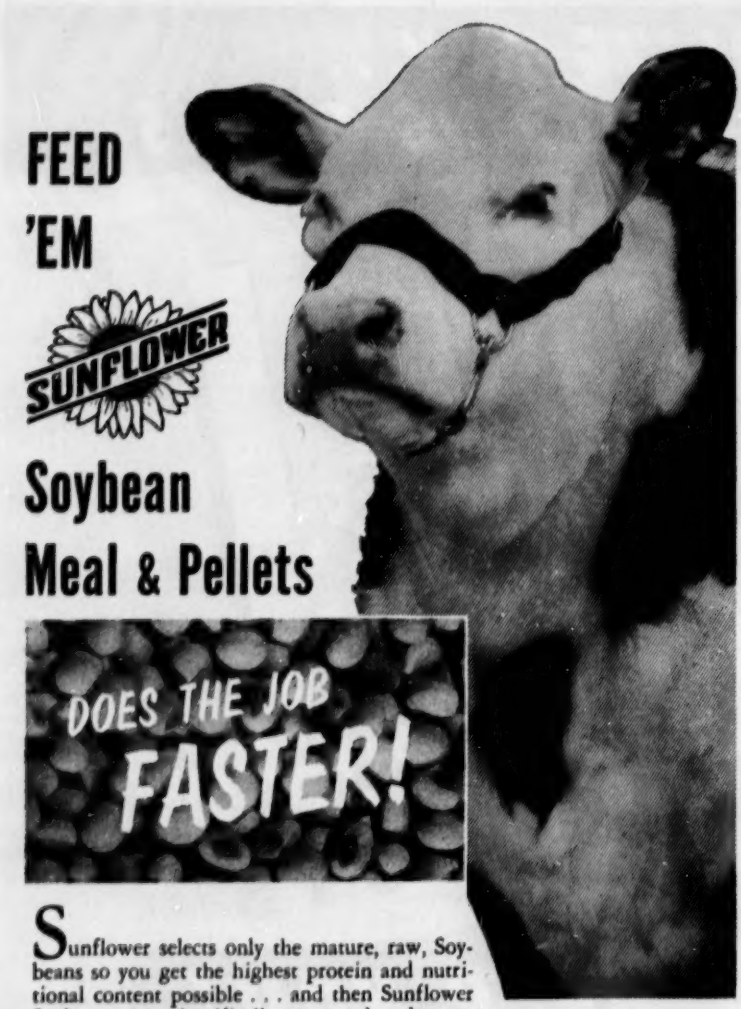
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particular mineral. Beeson and Cornell agronomist H. A. MacDonald found that mineral content may vary quite a bit in a given species depending on its stage of maturity and also on the part of the plant that is being tested.

Timothy has its greatest copper content early in growth, approaches maximum for manganese at midseason, and is richest in manganese, iron, and cobalt—but poorest in copper content—late in the season. Legumes are richest in iron and copper at midbloom stage. It's important to understand each species' maturity factors relative to each mineral and to test plants at their best stage.

The nutrition staff still gets most of its guides to problem areas from other scientists who have observed nutritional ailments in animals. Some of the most spectacular problems are the mineral toxicities reported from western range lands. Beeson has spent most of the past summer with a party of scientists investigating toxic conditions of cattle and sheep in Utah and Idaho.

Veterinarians Wayne Binns and W. T. Huffman (retired), of ARS, animal nutritionist L. E. Harris, of the Utah experiment station, and Beeson visited high mountain ranges in Utah. Cattle and sheep there are subject to the deformity, big brisket disease, and to other forms of malnourishment. In Idaho, mountain-valley meadows were studied in connection with lambs born with extremely deformed heads. The disease is sometimes called monkeyface.

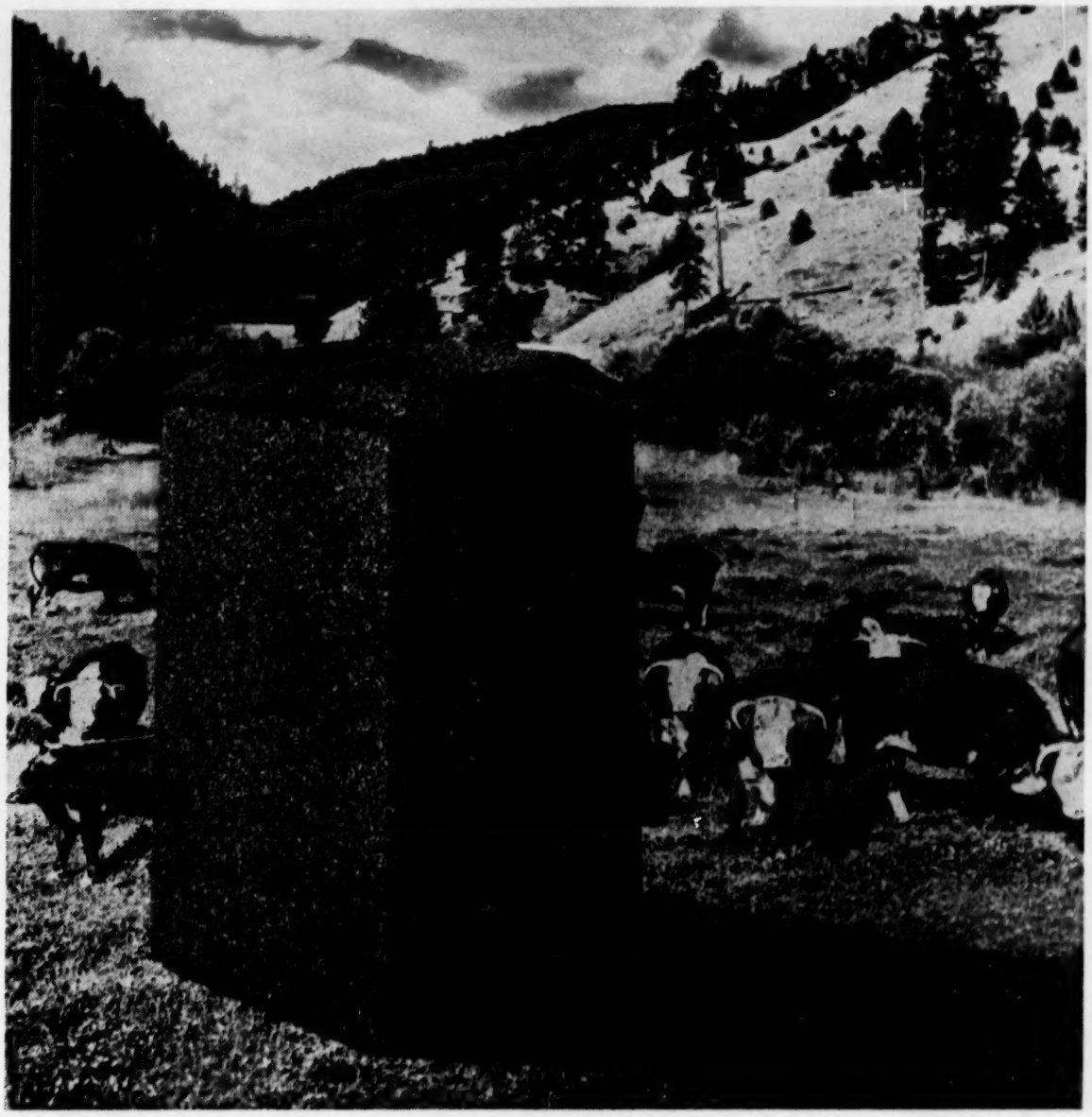
Molybdenum toxicity of livestock previously had been identified with plants growing in high-molybdenum soils in some of these areas. So that or some other mineral toxicity was suspected. Soil scientists W. O. Robinson and J. Kubota, of the Soil Conservation Service, and Beeson extensively sampled the vegetation and soils on these problem ranges.

Samples analyzed from a 1954 trip to the same general areas proved inconclusive. This showed a need for good indicator plants and a reliable sampling procedure for each mineral in question. Beeson hopes to learn whether selenium and molybdenum build up as plants get older, and also whether the soil abnormalities are spotty, as the scientists thought.

In some places vegetation grows largely on powdered rock, rather than soil in the usual sense. These materials are very high in molybdenum, selenium, uranium, vanadium, and iron. Molybdenum and possibly iron interfere with the animal's important storage of copper in the liver. On copper-deficient soils, these interferences are increased.

Peat beds are fairly common in poorly drained spots. In many cases these beds —likely sites of mineral abnormality— afford the only browse in summer drouths. It is thought that seepage into these low spots carries a toxic element, which thus accumulates and is absorbed in large quantities by the vegetation.

For the country at large, boron is the one micronutrient most generally deficient with respect to crop yields. It's short throughout New England and in many other eastern areas. Zinc is low in many soils of the Southeast and West



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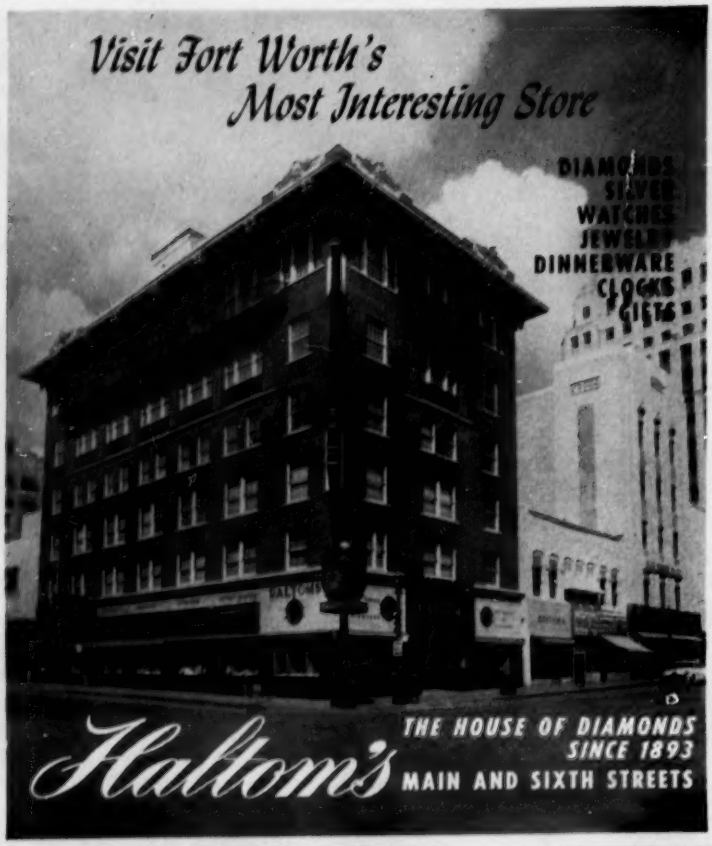
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Coast. Manganese deficiency, on the other hand is not frequently found in nature, though too much calcium keeps plants from taking up enough manganese.

In studying the South Carolina Coastal Plain, the nutritionists found that land form and geology have something to do with the amount of calcium, phosphorus, cobalt, copper, iron, and manganese in the soil. Low plains at 25 to 42 feet above sea level had a very low content of these elements, whereas lands at 100 to 170 feet elevation were somewhat better supplied. Two river basins in this area were generally low in phosphorus, cobalt, copper, and iron, but high in calcium and manganese. Findings such as these lead to shortcuts and should expedite survey work.

One of the biggest advances so far in expediting survey work is a new quick plant-assay technique adapted by C. S. Brandt for the laboratory. Specimens of plant material, reduced to ash, are exposed to an X-ray spectrograph. The rays are refracted to a different degree by each mineral in the plant and are thus arrayed in light bands. The instrument identifies each band by wavelength with the mineral that caused it and measures the element's concentration. This method opens the way for large-scale testing and mapping problem soils.

It's a big job locating soils abnormal in trace minerals. The nutrition staff hopes that as it opens up new problems and finds new criteria, to aid in the search, other agencies will find the problem areas.

Organize Group To Check Into Water Evaporation

TEXAS is losing almost as much water from reservoir evaporation annually as it uses each year and a water evaporation conference held at Southwest Research Institute Dec. 1 to discuss the problem resulted in organization of the Southwest Cooperative Project on Control of Evaporation of Water from Reservoirs.

Col. E. V. Spence of Big Spring, general manager of the Colorado River Municipal Water District, was appointed committee chairman to seek sponsorship for a research project to check reservoir evaporation. Representatives of leading river authorities and water districts of Texas and other water conservation leaders attended the organizational conference.

Water conservation expert Dr. Louis Koenig, vice-president of Southwest Research Institute, told the group that Texas is losing about 7-million acre feet of water by reservoir evaporation each year. Total water usage in Texas is 8-million acre feet a year, he said.

Dr. Koenig proposed that further research be made on a thin (one ten-millionth of an inch) chemical coating for reservoirs which would check evaporation. The thin film coating is noninjurious to aquatic life and has no effect on use of water for municipal, industrial or agricultural purposes.



204 yds. hourly speeds Dakota stockpond



D Tournapull spreads 6 yards of clay and common earth on top of stock dam, now built up 20 feet above the floor of the valley. Dirt was excavated from the spillway.

When it isn't busy push-loading the two D Tournapulls, Tournatractor is used to grade and maintain haul roads.

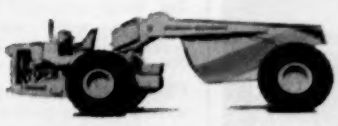


KLEINSCHMIT CONSTRUCTION CO. of Wall, South Dakota, uses two D Tournapulls and a Tournatractor to build the stockponds so necessary to farming in western South Dakota. In building the stock dam shown, Kleinschmit's rubber-tired machines moved all 3,000 yards involved in 2 days.

Time studies show that in digging the spillway, each Tournapull was push-loaded with 6 pay yards of clay and common earth in an average of 35 seconds. Machines loaded downhill in the narrow 12-foot-wide channel, turned around, and hauled up 650 feet of 2 to 15% adverse grades to the top of the stock dam. Complete 1300′ cycles took 2.9 minutes. Despite waiting time in loading and spreading caused by extremely limited working space, each Tournapull delivered 17 loads (approximately 102 pay yards) per 50-minute hour. Where cycles were slightly shorter than 1300′, Owner Frank Kleinschmit estimates that each of his D Tournapulls moved between 110 and 130 pay yards per 50-minute hour.

"I am very much satisfied with our 'D's'," says Kleinschmit. "They do a very good job on stockponds we are building."

LeTourneau-Westinghouse machines easily handle large as well as small jobs like this one. Fast speeds on rubber allow Tournatractors and Tournapulls to travel from job-to-job or from one end of the job to the other quickly. Fast speeds on rubber also reduce waste time, increase output, eliminate blocking, planking, etc. For details, call or write today.



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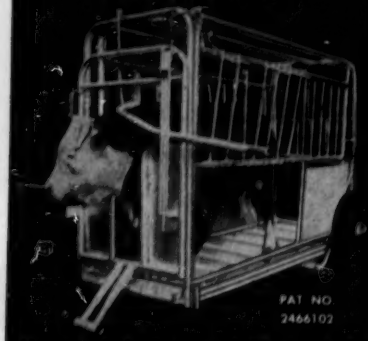
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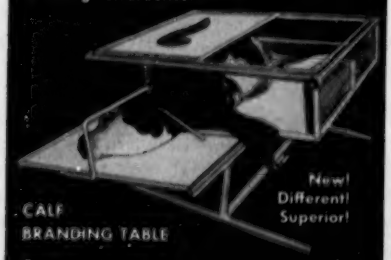
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"Chuckwagon, I wisht you'd quit usin' that bottle o' kerosene fer a rollin' pin—er git a tighter cork fer it!"

TIME, 'tis said, can cure most anything; and that's especially true in the welcome weeks of January when the turkey-tortured and ham-harried stomach gets respite from the fancy fodder of the horrendous holidays.

This, to our way of thinking, is the time to get back on the schedule that calls for good old nutritious beef, and in that connection we have here a suggestion that converts an ordinary, economical cut of roast into something surprisingly special.

Get a brisket or a seven-roast two or three inches thick (or a cut of round steak one and a half inches thick) and marinate it for 36 hours (turning it from time to time) in a solution made up of one ounce of Bourbon whiskey, one and a half ounces of soy sauce, half a teaspoon of ginger, fourth a teaspoon of garlic powder, a pinch of black ground pepper.

Now, after the 36 hours of soaking (24 hours is enough for round steak) broil this meat just as you would a steak cut for the purpose. Salt and pepper and place under a low flame if you're using a gas range; but if you have an electric range put meat on the oven shelf farthest away from the heat coil.

Such cuts of beef, tenderized by the pre-soaking, also are something to remember if barbecued on an outdoor grill.

* * *

The name should capture the imagination of the small cowboys in the family, but this recipe for Sagebrush Limas isn't necessarily one designed for use on the range besides a campfire, as the title might imply.

Anyhow, a skillet of butterbeans turned out in this manner has a lot more than just a Western name or flavor:

INGREDIENTS: Four cups of cooked California large limas (a scant two cups before cooking); one and a half teaspoons salt; one-half teaspoon pepper; one and a half teaspoons sage; four small onions; one cup of American grated cheese; half a cup of light cream; four or five slices of bacon.

METHOD: Put half of lima beans in a greased skillet with oven-proof handle, or in baking dish. Sprinkle with salt, pepper and sage. Peal and slice onions, put layer over beans. Add remainder of beans and sprinkle with grated cheese. Pour in cream, then put bacon slices on top. Bake moderate 350 oven for 30 minutes, or until bacon is crisp. Recipe makes four to six servings.

* * *

Andy Montgomery of Ellsworth, Iowa, writes that a packer in his vicinity can furnish him with an ample supply of marrowgut—the subject of one of our essays in 1954—and he makes inquiry regarding proper recipe for same.

Note to Mr. Montgomery: Marrowgut, as we get it, has no certain recipes for marrowgut alone, but is used as a flavor booster for certain cattle country stews, particularly the well-known 'Gentleman From Odessa.'

* * *

Add to the simple formulas in the post-holiday category this little number for Beef and Corn Scallop:

INGREDIENTS: Four cups of milk; two cups of cooked whole grain corn; one teaspoon of salt; one-fourth teaspoon of pepper; one tablespoon of melted butter; four eggs slightly beaten; one jar of dried beef (two and a half ounces) shredded.

METHOD: Heat milk to scalding. Combine remaining ingredients and blend. Mix in hot milk and turn into a buttered quart and a half casserole. Bake in a pan of warm water in a moderate 325 oven for about an hour and a quarter, or until knife inserted in the center comes out clean. Makes six servings.

* * *

Veterans who served in France during World War II may want to be excused from this, but even they might relish Brussels Sprouts with Lemon-Pecan Butter. You fix 'em like this:

INGREDIENTS: One quart of Brussels Sprouts; two teaspoons salt and one-eighth teaspoon pepper; four tablespoons of melted butter; three tablespoons of lemon juice; one-third cup of chopped pecans.

METHOD: Remove outer leaves and cut stem ends of green sprouts. Wash and soak in cold water to cover with one teaspoon of salt for 20 minutes. Drain; cook in tightly covered saucepan in an inch of boiling, salted water until tender, about 12 to 15 minutes, then drain again. Combine the remaining ingredients, heat and pour over the hot sprouts.

* * *

If we suggest the manufacture of some dumplings for a brisk winter's evening, wait just a bit before exclaiming: how old-fashioned can the fellow get:

First, the dumplings—

Sift together two cups of all-purpose flour, one teaspoon of salt, and three teaspoons of baking powder. Stir in one cup of milk and four tablespoons of melted butter with a fork, and mix only until the flour looks damp.



Ridin' For The Brand

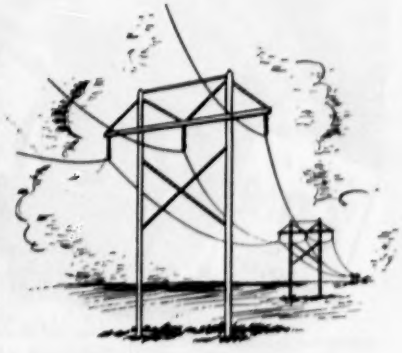
The cowboy pioneers who created the cattle business, pushed back the frontiers and started Texas to greatness were "ridin' for the brand."

This expression had special meaning to them. When they agreed to "ride for the brand" it meant they were ready to work, and be loyal to their outfit... to live, fight, and if necessary, die for it.

Out of this simple cowboy creed has grown the spirit that has made West Texas the land of growth and opportunity it is today—an area of vast natural resources and enterprising people —a shining bright spot in the nation's economy.

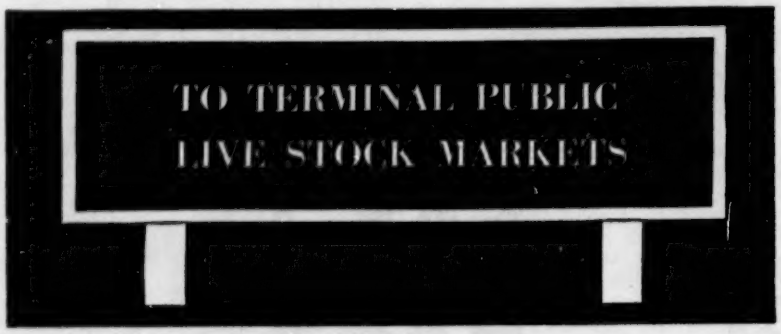
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City _____ State _____

Now—make this sauce: Combine and mix well one six-ounce can of frozen concentrate for lemonade, one can of water, one-third cup of sugar, one-half cup of molasses, and cook over low heat for five minutes or until slightly thickened.

When the sauce has come to a full rolling boil drop the dumping batter by tablespoons into the hot sauce. Cook uncovered over low heat for 10 minutes, then cover tightly and continue cooking for an additional 10 minutes. Recipe makes plenty for six.

* * *

Something learned out of the late holidays and worth remembering because such things shouldn't be merely seasonal—how to make a Plum Pudding without even going near the cook stove. Here's how:

INGREDIENTS: Two cups of cooked prunes; one cup light or dark raisins; two cups mixed diced candied fruits; one cup of chopped walnuts; one-half cup of butter or margarine; one-half cup dark corn syrup; one teaspoon allspice; one-half teaspoon mace; one-fourth teaspoon cloves; one teaspoon vanilla; one-fourth cup of prune cooking fluid; four cups of graham cracker crumbs, which is about four dozen crackers.

METHOD: Pit and chop prunes. Rinse, drain and dry raisins. Combine prunes, raisins, candied fruits and walnuts. Cream butter and corn syrup together. Blend in spices, vanilla and prune liquid. Roll graham crackers to make fine crumbs. Blend in creamed mixture, using hands to mix well. Add fruit and nut mixture, and mix lightly. Pack firmly into greased mold about one and a half quart size. Chill thoroughly, then unmold and serve with a hot lemon sauce.

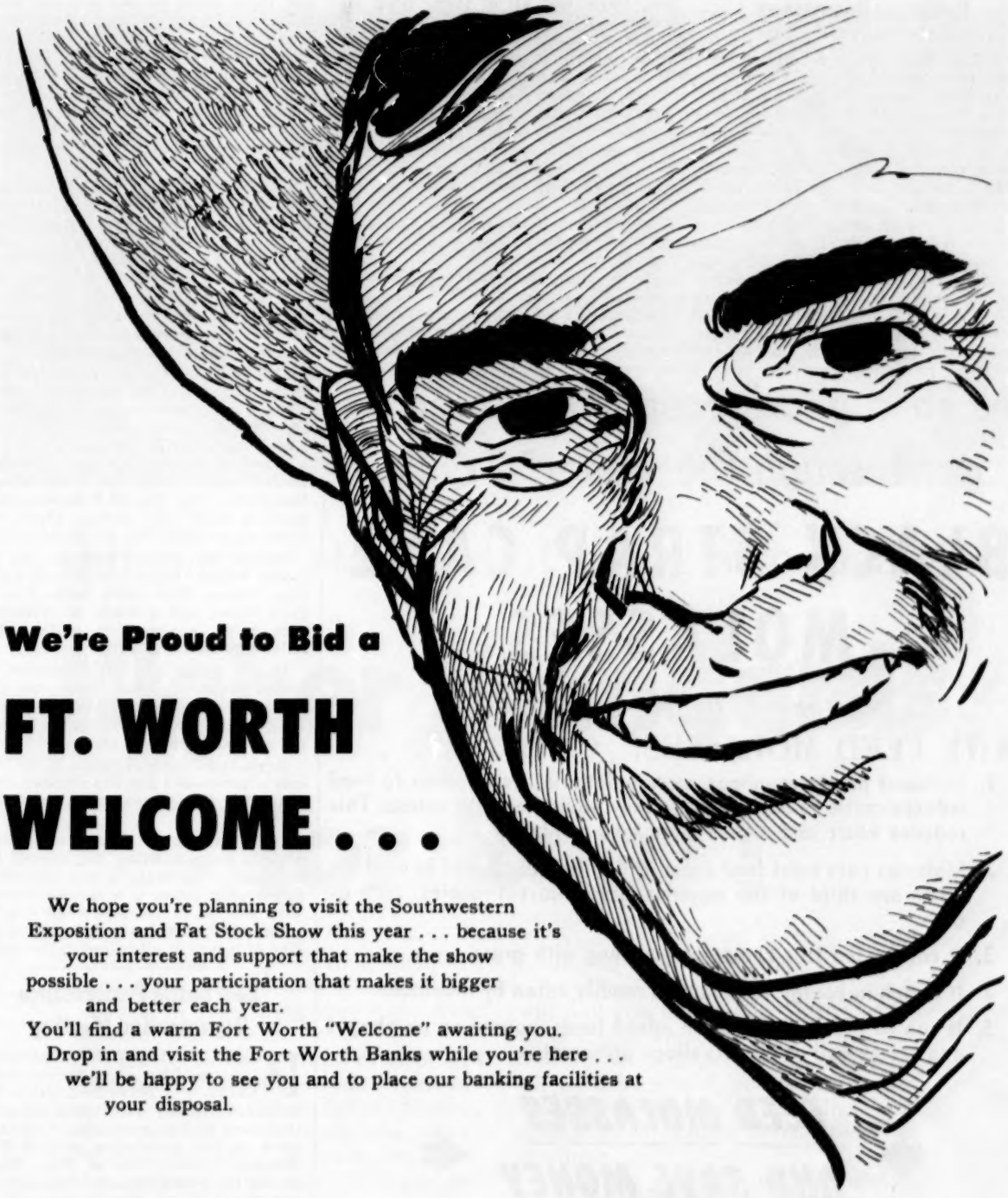
Just as with the old-fashioned steamed puddings, you can serve this one in flaming glory. Just top it with sugar cubes that have been dipped in lemon or orange extract and apply the match.

Got a good recipe you'd like to share with the neighbors? If so, send it to Charlie the Cook, care of The Cattleman. Or, if there's any particular recipe you'd like to have, ask Charlie. He'll round it up for you.

Houston Show Offers Youth Achievement Award

THE Bruno Bagnoli Youth Achievement Award of $300, will be presented annually by his widow, Mrs. Rose Marie Bagnoli, to the most worthy boy or girl exhibiting stock at the Houston Fat Stock Show. It was also announced the 1956 Houston Fat Stock Show Rodeo program will be dedicated to Bagnoli, who was chairman of the program committee.

Bagnoli, who died recently, was chairman of the board of the European Import Company, a member of the stock show's executive board, and an ardent and active supporter of the Houston Fat Stock Show.



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Ballinger Boomerang

(Continued from Page 31)

"I don't know how I did it," he says, "but it was either win something there or go home. I guess I was awful lucky."

The fastest calf that Doyle has ever bedded down was one year at Gatesville. Again on Snip, he drew a 200-pound, active Brahman over a 12-foot score and wrapped three legs up in 10.2 seconds.

Once at Sonora, during an afternoon of jackpot roping, Doyle made believers out of all hands. The calves were juicy and the ground was hard. But Snip was stopping like a head-on collision, dumping the Herefords back into Doyle's lap as he raced in for the tie. Wham-bam! The Boomerang was working for sure, for in three jackpots with 30 other ropers, Doyle won all of them, tying his calves in 10.3, 10.4 and 11.1 seconds.

Two other splendid runs Doyle made more recently were executed over the long score at Phoenix last spring on big, tough Brahman calves. As a matter of fact both Riley brothers did all right for themselves at Phoenix: Lanham won the first go-round and Doyle was second. But it was Doyle's last run in the two-calf average that will always stand out in my mind. I don't remember what the time was, but it was good enough, when added to his first go-round time, to give him fourth in the finals.

Both Rileys were working from the back of Johnny Jump Up, Lanham's great calf horse, who is considered by many boys to be the outstanding rodeo horse in the game today. On his last run, Doyle roped the calf mid-way down the arena and got off. And Johnny Jump Up stopped so fast and got back on the rope so quickly that the slack rope becoming taut popped against Doyle's side and knocked him off balance. If he hadn't had a shirt on, he would have been badly skinned up. Doyle recovered quickly and went on to tie the calf as fast as he could.

Like Lanham, who is one of the speediest loop tossers in rodeo, Doyle throws a fast, sure loop also. He's very well coordinated and very quick on his feet, and he knows how to handle rank calves. The calves at Fort Worth are always big and fighty, but at the 1953 show Doyle showed 'em who was boss. He secured two in 30.7 seconds to win this most famous of all calf roping contests.

In addition to the big roping he won at Bandera, Doyle has competed in other matches and contests of this type during the off rodeo season. Once at Euless he placed second under Toots Mansfield in a ten-man get-together that saw each cowboy spot-looping six head apiece. Mansfield's time was 86.9 seconds compared to Riley's 92.1 seconds. Doyle was again up on Snip, his old stand-by.

During the winter, between the big indoor rodeos, Doyle breaks and trains rope horses. This work keeps him in good shape, and a Doyle Riley-trained rope horse is something quite a few fellows would like to have.

In the spring and early summer, he rodeos mostly in Texas. About the time of the Cheyenne show, he takes off from Ballinger, making a circuit of high-paying shows up through the northwest.

Doyle is married—Virginia is the little lady's name—and has two children. Both girls, they are Deanna, eight, and Cathy, six.

Doyle has picked a hard, competitive way to make a living for himself and his family. He realizes this and therefore roping calves is a serious business with him, as it has been—and must be—for all the boys who have made any kind of money at all following the rodeos.

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Beef Cattle Performance Organization Meeting

PERRY E. LUNSFORD, chairman of the committee set up for the organization of a Texas Beef Cattle Performance Registry Association announces that there will be a meeting of all interested in this association at 3:00 P.M., Monday, January 30, at Fort Worth, during the Southwestern Exposition and Fat Stock Show. The location of the meeting has not yet been decided so those interested should watch for further announcements during the show.

The organization of such an association, according to Lunsford, is necessary to work on a state level with the American Beef Cattle Performance Registry Association, which was organized at Amarillo recently. The committee hopes that representatives of all beef breeds will be present at this meeting and they are urgently invited to attend.



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Plotting Against Screwworms

U.S.D.A. Entomologists Are Hopeful That Lessons Learned From Curacao Eradication Program May Benefit Southeastern United States

CAN sterile male flies repeat their Curacao performance and eliminate screwworms from our Southeast?

Entomologists who successfully eradicated screwworms from the 170-square-mile Dutch island in the Caribbean in 1954-55 are considering using the same method to control or eradicate screwworms in the southeastern United States. Male flies made sterile by radioactive cobalt rays were dropped from planes to mate with native females (Agr. Res., October 1954, p. 8). But at least two more years of research are needed to learn if such a campaign would be practical in Florida, and to work out large-scale and cheaper methods.

Ideally, eradication should be undertaken after a very cold winter, when flies have been frozen out except in Florida's lower half. But since plans must be laid far in advance, workers must be prepared to produce enough flies to cover at least the average overwintering area, which extends roughly from Gainesville south.

Problems are essentially those of mass production. Since the method of eradication is new, entomologists have only their Curacao experience to guide them. To cover the Florida area, 50 million sterile flies must be distributed every week—250 to 300 times the weekly Curacao peak. Workers at the ARS entomology laboratory at Orlando, Fla., under direction of R. C. Bushland of Kerrville, Texas, want to learn to rear and sterilize flies on a pilot-plant scale first —say a million a week. Then they can multiply production by 50.

Research is needed to find a cheaper rearing medium, improve rearing methods to reduce the labor required, and streamline the various steps. Several "stink houses" — mass-rearing laboratories—will be needed. Rearing flies in small quantities is no problem; the maggots thrive on a body-temperature, odoriferous blood-horsemeat mixture. But large-scale operations, involving 20 tons of raw meat a week, require a great deal of planning and experimental work.

Giving each batch of flies a new cage cuts down the chances of disease spread. So an inexpensive, throw-away paper-bag cage, with screen-wire ventilation peephole, has been designed to hold the screwworm flies for six days until they lay eggs.

Several gamma-ray sources will be needed in Florida to sterilize pupae; only one reactor was used for Curacao. Recruiting and training numerous experienced entomologists and strong-stomached scientific aides cannot be done overnight. Planes must also be adapted. The distributing tube and hopper with flip-flop lid invented for dropping flies over Curacao was manually operated, requiring two people per plane. If engineers can devise an automatic distributor, pilots can do the job alone. Probably 35 small planes will be needed.

How many flies per mile should be dropped? Over what swath width? How often must releases be made? These are still unknowns.

One promising lead now being pursued might benefit southwestern as well as southeastern stockmen. The screwworm fly is attracted primarily to wounded living flesh or warm-blooded animals. The attractants that pull the flies to a wounded animals are suspected to be bacteria or bacterial decomposition products. Some eight or nine strains of attractive bacteria have been isolated from wounds—one strain so magnetic that flies laid eggs on it. The attractant cannot be reproduced artificially; but perhaps the attractive elements can be isolated and synthesized. Such material might be used as bait for a natural control, particularly in the Southwestern States where eradication seems to be out of the question.

If screwworms should be eradicated in Florida, could the Southeast be kept free of the pests? Entomologists think it possible. Natural spread seems to be largely northward rather than eastward or westward; otherwise flies would spread from coast to coast. The southeastern infestation apparently stemmed from infested animals shipped in from the Southwest. State and Federal quarantines would probably need to be established along the Mississippi River to prohibit shipment of untreated livestock.

An attempt to eradicate screwworms in Florida would be costly. During some summers, however, flies from Florida attack livestock and wildlife as far north as New Jersey. They cause losses in the Southeast estimated at $10 million a year. Suppose an eradication program should cost $5 million. Even if the screwworm flies were not quite eliminated from this area, such a program would probably prevent enough livestock losses to pay for itself.

The Florida Cattlemen's Association and other livestock interests are vitally concerned with screwworms. The State of Florida has given USDA $25,000 for further research, and additional Federal funds have been allotted for the preliminary work that's now going forward.

—Reprinted from Agricultural Research USDA

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Jim and Fay Gill	Coleman, Texas	R. O. Sheffield	San Angelo, Texas		
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FOR CATALOG:

J. W. Vance, Sec'y, Coleman, Texas

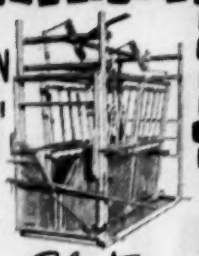
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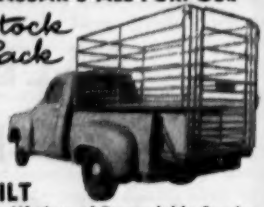
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Lucky, grand champion steer of the recent Hawaii 4-H beef steer round-up is shown held by grower Herbert Hinazumi. Also shown are Henry Hu, administrative assistant and Richard K. Kimball, general manager of the Halekulani Hotel who posted the record winning bid of $2.00 a pound for the champion steer. (Photo by Fortunato Teho)

A 4-H Beef Show in Hawaii

Twenty-Five Steers From Four Major Islands Establish New Standards

By FORTUNATO TEHO, *Assistant Specialist Visual Aids*
University of Hawaii College of Agriculture

THE Agricultural Extension Service of the University of Hawaii staged its most successful 4-H Beef Show October 22, 1955, when the Third Territorial 4-H Beef Steer Round-up and Auction was held at A. L. Andrews amphitheater on the University campus in Honolulu.

The show attracted 25 steers from six Extension counties on the four major islands and 15 of these scaled over 1,000 pounds each. Five of the steers entered were grown and exhibited by girl 4-H club members.

Records were broken and new standards established as the beef sale grossed $12,570.84, a new show record which eclipsed the $11,423.73 for the 39 steers auctioned in 1954. The first sale in 1953 of 21 beeves realized $7,979.19.

Donald M. Smith, manager of the Red Bluff Bull Sale of California and a nationally recognized livestock expert, judged the show. On his first trip to the islands, Smith was greatly impressed with the fine quality and finish of the beeves exhibited. He remarked that "the steers were comparable to the best he has judged in some of the finest junior livestock shows on the mainland."

A Crowbar-bred Hereford steer with the rather significant name of Lucky walked off with the grand championship honors. The 1,121-pound animal showed excellent conformation and finish and was grown by 13-year-old Herbert Hinazumi, son of Mr. and Mrs. Sadamu Hinazumi of Mokuleia, Oahu.

The grand championship was the second for Herbert, a member of the Mighty Mites 4-H Club, as he was also the exhibitor of the grand champion beef animal in last year's show.

Another Crowbar-bred Hereford steer, 1,119-pound Pennyboy, shown by Herbert's younger brother, 11-year-old Alan, won reserve champion honors.

The other six competitors whose entries were judged blue ribbon class placed in this order: Cedric Matsushima, Glenn Fujisue, and Norman Taira of West Oahu; Joan Nozawa and Thomas Yap of East Oahu; and Raleigh Sakado of North Hawaii.

Joan Nozawa, 13-year-old 4-H'er from East Oahu, and her 1,370-pound entry, Alii (King) the heaviest steer in the show, won the Territorial Cattlemen's Trophy for top showmanship honors. Two other competitors from East Oahu, Theodore Goo and Thomas Yap won second and third places, respectively.

Donald Haramoto of Maui won the Star-Bulletin Award, a $50.00 U. S. Savings Bond, for excellence in accomplishment and efficiency in beef production. Shirley Izuka of Kauai and Ethel Marie Gibson of East Oahu won honorable mention.

Contributing immensely to the financial success of the sale was Halekulani Hotel general manager Richard K. Kimball's record winning bid of $2.00 a pound liveweight for the grand champion steer. Kimball paid $2,242.00, a new record price for one animal. The hotel operator further enhanced his position by purchasing the fifth-best steer, grown by Norman Taira of West Oahu, for $491.13 which boosted his individual buyer total to a record $2,733.13. Kimball bid 51 cents on the hoof for the 963-pound steer which incidentally

TWENTY-FIFTH ANNUAL SHOW and SALE

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SHOW

THURSDAY

JAN. 26th

1:00 P.M.



TWENTY-FIFTH ANNUAL SHOW and SALE

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was the only one among the eight in the blue ribbon class which did not scale 1,000 pounds or more.

Previous high bids were $1.36½ by restaurateur Joe Fatt and $1.30 by W. A. McMurray of the Piggly Wiggly stores, established in 1953 for the grand champion and reserve champion steers, respectively.

Umberto Tragella, purchasing agent for the Matson Hotels, who vainly tried to outbid Kimball for the show's top animal, purchased the reserve champion steer for $1,051.86 or 94 cents a pound. Tragella was the successful bidder for last year's grand champion 4-H steer for which he paid 94½ cents on the hoof. The 1,258-pound animal cost him $1,188.81.

Other high buyers at this year's sale were Sears Roebuck, $1,423.26, three steers; James Sylvester Beatty, Kaalualu Ranch, $1,375.50, three steers; Foodland, $1,113.76, four steers; Hawaiian Dredging Company, $1,027.84, two steers; Star Markets, $985.23, two steers; and David Wong, People's Market, $974.21, three steers.

Bidding for the blue ribbon animals followed form and the low dipped to 40 cents. Outside of this class, bids ranged from 52 cents to a low 28 cents.

Buyers paid better prices as a whole. Excluding the two champion beeves, the average price for this sale was $39.80 per cwt. as compared with $28.74 per cwt. for that in 1954.

Indicative of the fine finishing job done by the Hawaiian 4-H'ers was the high percentage of carcasses which dressed out 60% or better. Ten steers placed in this category and seven of these were blue ribbon animals.

The grand champion dressed out 63.96% and the reserve champion, 62.10%. But these figures were topped by the heaviest steer in the show, the 1,370-pound beeve grown by Joan Nozawa of East Oahu which netted 64.16%. The blue ribbon steers dressed out an average of 62.84%.

However, the surprise of the sale was registered by the lightest animal. Grown by George Hook of North Hawaii, the 830-pound steer was bought for 28 cents a pound and therefore was the cheapest in the show. It netted 543 pounds for a dressing out percentage record 65.42.

Financially, Herbert Hinazumi of West Oahu topped the list of champion 4-H beef producers with a whopping total earnings of $3,340.81 for the grand champion steers of the last two shows. This is about 37 per cent of the grand total of $8,913.13 paid by buyers for the six champion animals of the past three sales.

Wilfred Ishihara of North Hawaii was second highest with $1,452.10 for the 1953 reserve champion and Raleigh Sakado of North Hawaii, third with $1,397.76 for the 1953 grand champion. Alan Hinazumi of West Oahu was fourth with $1,051.86 for the 1955 reserve champion followed by Raymond Kanetake of West Oahu with $580.60 for the 1954 reserve champion.

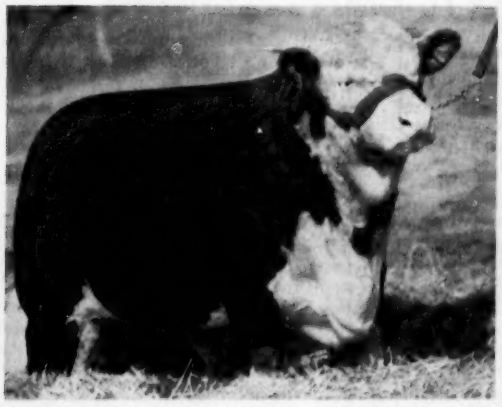
Crowbar Ranch in West Oahu holds

eZ' to look at...

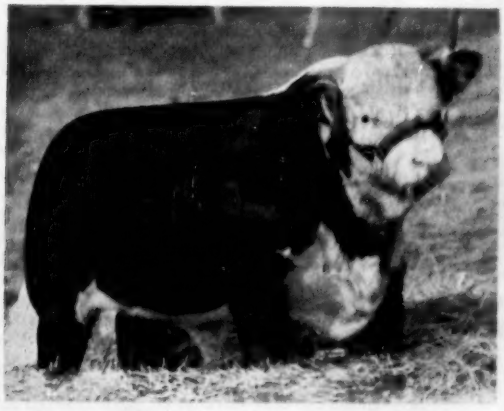
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JAN. 27 • ELGIN, OKLA.

74 LOTS • 50 Females • 24 Bulls

THE BULLS—two are sons of TR Zato Heir; 14 sons of TR Zato Heir C and 7 by Shull's Zato Heir, a son of TR Zato Heir C, and the sire of the top selling bull at Denver last January.

THE FEMALES—15 are straight Hazlett breeding and the others are by TR Zato Heir C and Shull's Zato Heir . . . both bred and open heifers, and our best. The bred heifers carry the service of TR Zato Commander and Shull's Zato Heir.

OUR FRIEND and Neighbor, Shull Hereford Farm is selling an outstanding offering in this sale . . . you'll like them.

Write for Catalog

J. F. FERRELL

J. F. Ferrell

J. F. Ferrell, Jr.

Herefords

ELGIN, OKLA.

Headquarters eight miles north of Lawton, Oklahoma, on US 277 and 281.



Cattle suffering from worm infection endanger industry.

CATTLE PARASITE DANGER IS COMBATTED WITH NEW DRENCH

Tapeworms, wire worms, bankrupt worms and other common stomach worms which have been resistant to regular treatments can now be safely and economically controlled with one dose of an easily administered drench recently developed by Dr. R. L. Rogers, prominent veterinarian. Known as DR. ROGERS' TENA-BOV, the new drench is proving a boon to cattle owners who realize the vital importance of combating intestinal parasites in cattle.

Dr. Rogers and his staff were inspired to develop the new formula when it became evident in many cases that cattle did not respond to usual treatments. They set about to help stop an alarming increase of worm damage in cattle and calves. After thorough scientific research and actual testing Dr. Rogers' company was successful in compounding a formula which controls more species of worms than any other treatment available.

Prior to the development of DR. ROGERS' TENA-BOV, authorities had recognized that only two species of worms were being controlled—while at least six other types were multiplying. DR. ROGERS' TENA-BOV has proved effective against ALL of these.

DR. ROGERS' TENA-BOV comes at a time when there is an increasing need for combating worm infections. Many cattle owners are becoming aware of the importance of recognizing worm infestations and administering early treatment to assure more thrifty animals and better offspring. Numerous reports of outstanding and profitable results have been received from users of DR. ROGERS' TENA-BOV.

Actual scientific testing has proved that DR. ROGERS' TENA-BOV is more effective than the best of other worming methods. Comparative egg counts reveal DR. ROGERS' TENA-BOV kills more worms and more kinds of worms.

DR. ROGERS' TENA-BOV is sold by substantial dealers, who handle animal pharmaceuticals. If your dealer does not have DR. ROGERS' TENA-BOV, he can get it for you. A postal card addressed to Dr. R. L. Rogers, P. O. Box 4186, Fort Worth, Texas, will bring you, without cost, a copy of a new booklet on internal parasites entitled "One in Ten."



BARRET

Hereford Ranch

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COMANCHE, TEXAS

100 Miles SW of Fort Worth on Highway U. S. 67

FOR HERD BULL PROSPECTS, RANGE BULLS OR REPLACEMENT FEMALES . . . GIVE US A LOOK

Your brand is your own trade mark. Record it . . . protect it!

the record for breeding champion beeves with two grand champion and one reserve champion animal. Parker Ranch of North Hawaii was the breeder of the 1953 grand champion steer and Kahua Ranch also of North Hawaii bred the 1953 and 1954 reserve champion beeves. All the champion steers were Herefords.

With the exception of one lone Black Angus steer entered this year, all entries for the three Territorial 4-H Beef Shows were Herefords.

A potent contributing factor to the high quality of animals exhibited this year was the county round-up and sale conducted prior to the Territorial Show. Rigid screening in the counties assured that only top grade animals would compete in the Territorial sale.

Fed principally with natural forage and finished and fattened on local industrial by-products the beeves have put on surprisingly high gains.

Registrations in the 4-H beef steer clubs have trebled since the Territorial shows were started in 1953. This year there are about 150 youngsters carrying on 4-H beef projects.

Excellent public response in the sale is indicative of the mounting interest in 4-H beef shows throughout the Territory.

Cattle Grub Control In Central Washington

L. A. SPINDLER, B. S., Sc. D.; W. W. Becklund, B. S., M. S., and H. O. Peterson, D. V. M., Animal Disease and Parasite Research Branch Agricultural Research Service, United States Department of Agriculture, gave this report at the fifty-ninth annual meeting of the United States Livestock Sanitary Association in New Orleans last November.

Cattle grubs, which are the larval stage of the heel fly, are an important pest of bovines in many sections of the United States. The cost of damage done by grubs to the hide and flesh of each infested animal has been estimated to be more than $7.00. Control involves breaking the life cycle of the fly by killing the grub stage while it is in the back. Methods of destroying grubs fall into two main categories, namely, mechanical extraction, and application of insecticides by means of power sprayers or in other ways. Rotenone is an effective insecticide for this purpose. A three-year control program involving an entire county in Central Washington was conducted to determine the extent to which grubs can be controlled by a large-scale community program undertaken on a voluntary basis. Cattle in the county were sprayed or otherwise treated three or four times each grub season. On an overall basis, the campaign reduced the number of infested cattle by 85 per cent, and the grub infestations by 49 per cent. In cattle that each year were treated so as to destroy the greatest number of grubs at one time, the number of infested ones was reduced by 96 per cent and the number of grubs by 98 per cent.



FIVE STATES HEREFORD BREEDERS

FIFTH ANNUAL

SHOW and SALE

BOISE CITY, OKLAHOMA

FRIDAY, FEB. 3rd,

at the Cimarron County Free Fair Barns

Judging at 9:00 a.m. February 3, 1956
Ed Jeffers, well known registered Hereford breeder, from Farley, New Mexico, is judge.

★

Sale promptly at 1:30 p. m.
Hank Wiescamp, Alamosa, Colorado, Auctioneer.
58 head sell—34 bulls—24 females

★

For catalogs—Contact
Eugene Williams, Secretary
Box 248
Boise City, Oklahoma

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- Advance Domino
- Silver Domino
- Hazford
- WHR
- Pathway
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- Jay Mixer
- Resolute
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SELLING 34 BULLS ★ 24 FEMALES

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FIVE STATES HEREFORD BREEDERS SALE

at BOISE CITY, OKLAHOMA

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★ **Four Herd Bull Prospects All Clear Pedigrees, Mischief, Husker Mischief and Lamplighter Cow Herds, Anxiety 4th, Lamplighter, and Beau Blanchard** ★

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DOUBLE BARRELED
Benefits For
YOUR LIVESTOCK



These products are designed to give the stockman healthier animals that digest their food better and build the maximum amount of weight gain per pound of feed consumed.

REGULAR V-MIX

REGULAR V-MIX contains special ingredients that help prevent bloat and scours. Certain other medicants are added to help prevent excess acid. V-MIX contains all necessary minerals known to aid in animal health and growth.

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This product is exactly the same as REGULAR V-MIX with the proper amount of phenothiazine added as recommended for low level feeding. Both REGULAR and SPECIAL V-MIX are very high in Vitamin A content.

V-MIX may be fed either free choice or mixed with feed.

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SAFE-WAY FARM PRODUCTS CO. AUSTIN, TEXAS



Look to HHR for Quality

A top herd of registered Herefords featuring a top son of the Register of Merit TR Zato Heir.

We usually have young breeding stock for sale. You are cordially invited to visit us and inspect our cattle.

TR ZATO HEIR 246th

HERRIN HEREFORD RANCH

RANCH LOCATED AT WEIMAR, TEXAS

Owner, R. T. HERRIN, President, Herrin Transportation Company, Houston, Texas

The Cattleman—Subscription rates: One year, $2; three years, $5; five years, $8; foreign, one year, $4.

More Grass Despite Drouth

(Continued from Page 33)

trapped in the pastures, where it aids in the production of additional grass. Before the chopping and spreader dam program was started a two-inch rain would fill a tank that doesn't catch much water now when a three-inch rain falls. Pastures that once lost water in a hurry when a hard rain fell now absorb moisture to a depth of three feet and farther.

In addition to mechanical methods of improving pastures, Shahan rotates his land so part of it carries no cattle during the growing season when the better grasses have the best chance to multiply. When a pasture lies idle in the spring and summer it is stocked heavy during the fall.

The ranch is stocked with a herd of 700 Aberdeen-Angus cows that are descendants of a herd of purebred Angus cattle started by Elisha Webb in 1915. The cattle are some of the best commercial cows of the breed to be found in the country and Shahan uses the best bulls he can find to make the herd even better. He keeps back his best heifers and his steer calves go to feeders in the north each year.

Shahan expects to work on his pasture improvement program for many years to come and is pleased with the results obtained to date. His goal is to double the carrying capacity of the ranch and he expects to be able to do this with a lot less money than buying again as much land as he now has. The important thing in achieving this goal is to retain what water falls on the ranch and open up the land, allowing moisture to soak deep-rooted grasses that are free from brush competition.

Houston

(Continued from Page 35)

the Aberdeen-Angus will top all other premium awards in the division at $8,505. Other breed prizes are as follows: Herefords, $6,300; Shorthorns, $5,000; Brahman, $3,740; Santa Gertrudis, $2,000; Charollaise, $1,000; and Charbray, $600.

Open class fat steers of four breeds will vie for $2,806. The breeds are Herefords, $1,105; Shorthorns, $578; Brahman, $328; and Aberdeen-Angus, $795.

The 4-H Club boys and girls and Future Farmers of America who exhibit at the Houston show will go home richer by $82,590 in cash awards and special prizes in addition to the auction sale money. (Generous Houstonians shelled out $251,549.09 for 10,000 head of prize livestock and poultry put on the block at the '55 show.)

The junior show will move into the Sam Houston Coliseum midway of the show on February 27 and remain through March 4. The choosing of the grand champion steer will bring the exposition to a climax on March 2, two days prior to its close.

Certificates for beef and dairy calves amounting to $33,750 will be awarded to the top contestants in the scrambles and junior judging events.

FOLLOW THE ★ TO PKR • MARCH 10 • Chelsea, Okla. AT THE RANCH

Top Quality Cattle

SELLING MARCH 10

Chelsea, Oklahoma

★

25 Bulls – 30 Females

Zato Heirs, Larry Domino, WHR and Silvers

★

Join the many satisfied customers of Par-Ker Ranch.
We do not sell any animal that we would not be proud to own.

For further information write to Orville Deewall c/o Par-Ker Ranch and you will be mailed a copy of our sale catalogue.

★

1st Jr. Get of Sire at the International Hereford Show was won by calves by PKR Zato Heir 26th. Many of his calves are selling, also heifers bred to him.

CHELSEA, OKLAHOMA
FOR BETTER HEREFORDS
Par-Ker Ranch

G. C. Parker, Owner — Orville Deewall, Mgr.

Turn an Abundant Harvest into Maximum Livestock Profits with COTTONSEED MEAL or CAKE



Full granaries, hay barns and silos, and good mature pasture grasses still on the range offer a wonderful opportunity for *greater* livestock and dairy profits, IF . . . you make sure rations are balanced with adequate protein.

Liberal amounts of grain, roughage, and cured pasture grass do not change an animal's need for a balanced ration. They supply the carbohydrates your livestock require but they are deficient in protein.

Larger supplies of these protein-deficient feeds make COTTONSEED MEAL OR CAKE, the *concentrated* protein supplement, more important than ever in reaping maximum profits from your feeding program.

COTTONSEED MEAL OR CAKE efficiently balances your rations and secures highest meat and milk production, better wintering of livestock, and larger, stronger calf and lamb crops.

Don't be misled by abundant harvests into short-changing your livestock with unbalanced rations . . . supplement with COTTONSEED MEAL OR CAKE.

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618 Wilson Building Dallas 1, Texas

Sixth Annual Bridwell Soil Builders Awards

THE sixth annual Bridwell Soil Builders Awards Program was held in Wichita Falls, Texas, December 1, with 74 winners receiving a total of $5,880 for accomplishments in soil-building programs.

The program is sponsored by J. S. Bridwell, rancher and oil man of Wichita Falls. The contests are open to all farmers, ranchers, 4-H and FFA boys and girls in Wichita, Clay and Archer counties. Competition among this group in the production of crops and the following of practices that contribute to the improvement of the soil in this area is the purpose of the contests and cash awards are provided by Bridwell for the winners. Bridwell has long been interested in soil conservation practices and has done an outstanding job on building up the productive capacity of his own ranches.

Jack Martin of Wichita county was named grand champion among those practicing soil conservation on an individual farm. Martin, Henry Wolf of Archer county and Herman Cozart of Clay county each received $150 for the soil-building program.

The 71 other winners, who were only a small portion of the number who participated in the program, won in contests such as winter legumes, summer legumes, dryland pasture and general range improvement, home gardens, irrigated grass pasture, crops following legumes, landlord-tenant teamwork toward conservation, conservation practices on the farm, community participation and mulching crop residue.

The program is carried out under the supervision of the district agricultural workers council which is made up of professional workers who administer the program in the three counties.

You Can't Beat White's
fashioned by artists in leather

Work Boots and Saddles that are durable—Dress Boots and Saddles for the most fastidious —official Boot and Saddle Maker for World Championship Rodeos—Let Us Make Your Boots and Saddle.

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Boots and Saddles



Artists in Leather Since 1886

Fort Worth

(Continued from page 34)

new to roping, and 186 Mexican steers for the bulldogging, besides 50 parade and arena horses.

With livestock space materially increased due to a new building, the greatest steer show in the history of the Southwestern Exposition and Fat Stock Show is predicted by exposition officials.

It is probable that no phase of livestock judging is followed with keener interest than the steer competition, which includes of course the selection of junior and open show champions and the climax, the choosing of the grand champion of the entire show. In addition to the cash awards, banners, ribbons and trophies, there is the reward bestowed through "the Auction of Champions." Last year's grand champion steer sold for $6,300.

The Cattleman—Subscription rates: One year, $2; three years, $5; five years, $8; foreign, one year, $4.

All progressive cattlemen read
The Cattleman

Panhandle HEREFORD Breeders SALE



40th ANNUAL BLUE RIBBON AUCTION

AMARILLO, TEXAS
JANUARY 25

50 BULLS ★ 8 FEMALES

Sale cattle to be judged 2:00 P. M. Sunday, January 22

Consignors

C. A. Kinder	Frederick, Okla.	J. P. Calliham	Conway, Texas	Robert L. Newton	Lark, Texas
Troy Kinder	Frederick, Okla.	Pronger Brothers	Stratford, Texas	W. S. (Bill) Dameron	Hereford, Texas
Cecil Carr	Paducah, Texas	O. C. Sykes & Sons	Ft. Sumner, N. M.	Dameron Ranch	Hereford, Texas
Wayne Maddox	Miami, Texas	Bobby Wayne Wood	Lark, Texas	W. H. Hammon	Wichita Falls, Texas
Winston Brothers	Snyder, Texas	Alex Born & Sons	Follett, Texas	F. Jake Hess	McLean, Texas
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C. J. Mapes	Dimmitt, Texas	Bridwell Hereford Ranch,	Wichita Falls, Texas	H. T. Duke	Tulia, Texas

For sale catalog write: W. M. Gouldy, P. O. Box 586 • Amarillo, Texas

Auctioneer: Walter Britton

PANHANDLE HEREFORD BREEDERS ASS'N

Bill Dameron, President • W. S. Bennett, Vice-President

George Kleier for THE CATTLEMAN

AMARILLO STOCK SHOW
January 23-27

★

STOCK SHOW RODEO
January 23-29

Herefords • Aberdeen-Angus • 4-H and FFA Club Show and Auctions • Quarter Horse Show • Rabbit Show

★ For Stock Show Catalog write to: Amarillo Stock Show, Amarillo, Texas

Denver

(Continued from page 34)

dressed in the costumes in vogue 50 years ago as a tribute to the 50th anniversary of the show.

The National Western is proud of its reputation for usefulness to the industry and points with pride to the great number of buyers, sellers, and exhibitors who flock in from 38 states and three provinces of Canada to attend the show.

To livestock breeders the National Western is the big market-place for breeding stock. Although the champions usually dominate the interest of spectators, it is the large numbers of range bulls that attract the working cattleman. The National Western is internationally famed for the fine bulls that sell during stock show week.

The National Western always attracts the largest volume of carload lots of sale cattle of any show in the world. More than 65 acres of pens are jammed to capacity with top livestock.

The hog, sheep, wool, rabbit and seed shows also rate with the best in their fields. This year as the National Western celebrates 50 years of service to the livestock industry there will be ample evidence of the progress through the years.

A detailed livestock judging program of the show will be found elsewhere in this issue.

Servis FARM-BUILDING IMPLEMENTS

Servis PASTURE RENOVATOR

Saves ¾ of fertilizer costs with depth placement while seeding.



Depth placement does it. New model Servis Double Deck Soil Builder places fertilizer up to 6" deep and seeds pasture in one operation. Tests show 100 lbs. fertilizer placed below roots gets results of 400 lbs. on surface. Resulting savings pay for renovator when used on 55 acres once!

Surprisingly light draft. Tractor-mounted, less draft than pull type. Fits 3-pt. lift or tool bar, 2 or 3-plow tractors. Caster-mounted coulters cut turf, are followed by fertilizer openers. Offset seed openers are followed by press wheels.

Use on row crops, too. May be adapted for legumes in mulch farming. Also as side dresser, drill, chisel. Year 'round tool. See it at your dealer. Remarkably low priced.

Servis "Gyro-84" BRUSH CUTTER

The "GYRO-84" is a versatile rotary cutter for clearing crops or thickets, pasture control, stalk shredding, soil building and insect control . . . all through the year.

cuts brush up to 3" in diameter on an 84" swath



Minimum power required because of great blade momentum . . . V-shaped blade carrier and shear pin prevent stump damage. Smooth, steady cutting performance even in the roughest conditions. (Extra optional set of blades available for finer pulverization.)

Servis EQUIPMENT CO. DALLAS, TEXAS

Servis Equipment Company
1000 Singleton Blvd.
Dallas, Texas

Please send me information on items checked.

Name_____
Address_____
City_____ State_____
Type Tractor Owned_____

- ☐ Model "I-H" Whirlwind Terracer
- ☐ Model "F" (3 pt. lift) Whirlwind
- ☐ Gyro 84 Brush Cutter (Pull-type)
- ☐ Gyro 66 or 57 Shredders (Pull-type)
- ☐ Gyro 66 or 57 Shredders (Lift-type)
- ☐ Double Deck Soil Builder
- ☐ B & W Row-Weeder
- ☐ "Sur-Stan" Press Wheel
- ☐ 3-Way Ditcher-Terracer Blade
- ☐ No. 7 Angledozer (Row Crop Tractors)
- ☐ Berry Heavy Duty Ditcher (Row Crop Tractors)
- ☐ Dump Type Rake
- ☐ Hudson Automatic Row Marker

New Farm Credit Board Directors

APPOINTMENT of two new directors to the Farm Credit Board of Houston has been announced by Sterling C. Evans, general agent of the Farm Credit District of Houston. The appointments, made by R. B. Tootell, governor of the Farm Credit Administration, were: C. C. Wimberly, Vega, Texas, director-at-large; and Roy Morrow, Lyford, Texas, district director. Both appointments were for three-year terms beginning January 1, 1956.

The Farm Credit Board of Houston has administrative control over the four cooperative financial institutions; namely, the Federal Land Bank of Houston, Production Credit Corporation of Houston, Federal Intermediate Credit Bank of Houston, and Houston Bank for Cooperatives. Other members of the seven-man Board for the coming year will be: Roy B. Davis, Lubbock; J. S. Farmer, Junction; J. B. Pumphrey, Old Glory; B. L. Sanders, Corsicana; and Chas. C. Thompson, Colorado City.

Protect Animals Against Injury

THE winter months probably will mean a greater chance for injury among livestock brought in from ranges and pastures to the closer confinement of winter quarters, says a report from the American Foundation for Animal Health.

"Typical of these injuries are bruises, cuts and scratches from nails, barb wire and other sharp objects, and horn injuries," the report stated. "Also during cold weather there is danger that stock will slip or stumble over frozen objects or icy spots, often bringing injury, bruised feet, or even bone fractures.

"If wounds do occur, the farmer should take a few simple precautionary measures, such as isolating the affected animal, and applying a tourniquet if bleeding is severe.

"Strong disinfectants should not be used on open wounds because they may aggravate the condition or delay healing."

The Foundation adds that animals with serious wounds or injuries should be placed under veterinary care. The veterinarian, after examining the wound may want to do surgery for debridement and drainage, give internal medication to prevent complicating infections from developing and will also determine whether antitoxin is needed to prevent tetanus, the report said.

I have been reading The Cattleman for several years, and think you are to be complimented on your fine publication. In particular, the article "Market Grade of Slaughter Steers" on pages 35 through 39 of the November issue is excellent—the illustrations very good and understandable.—Edd Roberts, Extension Soil Conservationist, Stillwater, Oklahoma.

...it's the healthy animal that really pays off!



Your cattle can *look* normal, and still be unhealthy and not make maximum gains.

The reason is "sub-clinical" disease—disease you can't *see*. It can be *there*—sapping the animal's vigor, using up part of the feed, holding down weight gains.

Today, there's a new way you can help prevent subclinical diseases and keep cattle *healthy!* Feed, from start to market, good rations that contain the world's greatest disease-fighter: AUREOMYCIN Chlortetracycline. It costs no more than 1¢ per head per day!

Cattlemen say that cattle fed AUREOMYCIN stay healthy, show a better bloom, make better gains. They report that cattle stand up under the stresses that usually follow weaning, shipment, changes in environment and diet. They report greater dollar returns.

Where to get AUREOMYCIN. AUREOMYCIN is supplied to feed manufacturers and feed suppliers in the form of AUROFAC® Feed Supplements. Two new AUROFAC products—AUROFAC-A and AUROFAC-A Crumbles—are especially adapted to cattle feeding. Write for free booklet: "AUREOMYCIN for Cattle Feeding."

AUREOMYCIN

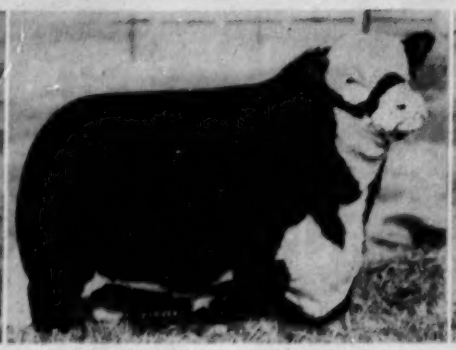
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No experiments here

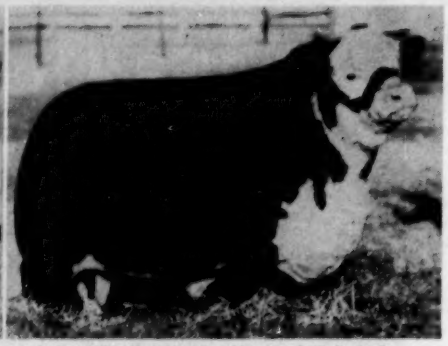
SAVE TIME, SAVE MONEY - BUY CMR . . .



CMR ADVANCE DOMINO 179th, by CMR Advance Domino 135th, out of a daughter of VV Bonnie Burton 3rd.



CMR SUPER ROLLO 47th, by CMR Super Rollo, out of a daughter of CMR Mischief Domino 6th.



CMR MISCHIEF DOMINO 121st, by CMR Rollo Domino 12th, out of a daughter of CMR Choice Domino.



CMR LARRYLEER 2nd, by CMR Larry Domino 42nd, National Reserve Champion, out of a daughter of CMR Rollo Domino 12th.



CMR SUPER ROLLO 52nd, by CMR Super Rollo, out of a daughter of Circle M Advance Domino.



CMR PLUS ROLLO 10th, by CMR Plus Rollo, out of a full sister to CMR Dandy Mixer.

15th ANNUAL CMR SALE FEB. 13 SENATOBIA MISS.

ENTIRE OFFERING ALL POLLED BRED ON BOTH SIDES

The constantly expanding CMR influence now extends to 38 states and nine foreign nations — increasing the value of herds wherever used. You are invited to be with us sale day and step into this ever-widening circle of users of profit-making CMR breeding. CMRs "do" for others . . . they will "do" for you!

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. . . BLOOD THAT 'PAYS OFF' FOR BREEDERS



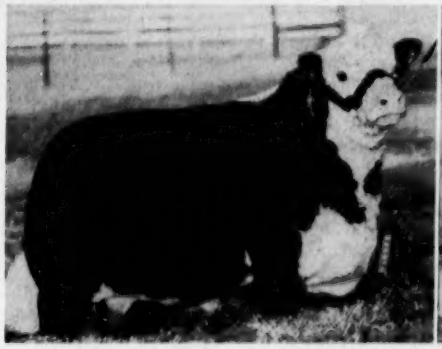
CMR REAL ROLLO 24th, by CMR Rollo Domino 57th, Dam is a National Reserve Champion, Autumn A. 8th.



CMR FLASHY ROLLO 6th, by CMR Mischief Domino 68th, out of a CMR Choice Domino cow.



CMR LARRY RETURN 4th, by CMR Larry Domino 68th, out of a daughter of VV Bonnie Burton 3rd.



CMR SUPER ROLLO 51st, by CMR Super Rollo. A full brother to CMR Super Rollo 12th, Santa Fe River Ranch, Alachua, Fla., herdsire.



CMR ANXIETY DOMINO 50th, by CMR Advance Domino 50th, out of a daughter of Victor Domino 4th.



CMR PLUS ROLLO 14th, by CMR PLUS ROLLO, out of a National Champion, Rose Battle 22nd.

SELLING 20 BULLS

3 by CMR Rollo Domino 12th
4 by CMR Super Rollo
3 by CMR Plus Rollo
1 by CMR Larry Domino
2 by CMR Larry Domino 42nd
1 by CMR Larry Domino 68th
1 by CMR Advance Domino 50th
2 by CMR Mischief Rollo 28th
1 by CMR Mischief Domino 68th
1 by CMR Advance Domino 135th
1 by CMR Rollo Domino 57th

CMRs lead the world in performance in the show and sale ring. Reason: accumulated inherent power to render superior performance, developed through years of practical research and experience with a carefully planned program of matings. Place this SUPERIOR breeding in your own herd. Tie to the CMR Breeding Program. The research has been done.

SELLING
50 HEAD
30 BRED HEIFERS
20 BULLS
all CMRs

• • MIXERS • • •

CHAMPIONS OF SHOW

MATINGS OF TOP INDIVIDUALS

RECORDS OF PROVEN PRODUCTION

Mississippi



TR Zato Heir, 4th Register of Merit Sire. We are selling 12 descendants of this great sire.

See these . . .

then COMPARE

SELLING TOP QUALITY ZATO HEIRS AT THESE SALES:

★ Selling at Denver, Jan. 16-17

- **FOUR BULLS**—all by TR Royal Zato 12th, our outstanding breeding bull, a grandson of TR Zato Heir. These top young prospects all carry the type, quality, individuality and dependable bloodlines breeders are demanding—be sure to look them over.
- **ONE FEMALE**—by TR Royal Zato 12th. Sells safe in calf to Husker Mischief 1076th, the bull that is doing an outstanding job for us and Turner Ranch.

★ Selling at Fort Worth, Jan. 31

- **FOUR BULLS**—three are by TR Zato Heir 132nd (one of his sons sold in Denver last year for $4,250) and one is by TR Zato Heir 241st. Both of these sires are sons of TR Zato Heir.

★ Selling at San Antonio, Feb. 14

- **FIVE BULLS**—three are by TR Zato Heir 201st, a son of TR Zato Heir; ONE by Husker Mischief 1076 (one of his sons sold for $12,600 in the recent Turner Ranch sale). One by Colorado Domino C 18th (the $35,000 bull sold by Mill Iron). This senior calf carries straight Banning-Lewis breeding.

We invite you to look over our offering at these sales—also to see our show herd at Odessa, Denver, Fort Worth and San Antonio.

COX & McINNIS ★ BYRDS TEXAS ★

Turner Ranch Hereford Sale

SUMMARY

36 Bulls	$178,310;	Avg.	$4,953
14 Females	22,850;	Avg.	1,632
50 Head	201,160;	Avg.	4,023

THE annual Turner Ranch sale was held at the ranch east of Sulphur, Okla., on December 8 with the offering going to breeders from 13 states and Mexico. Breeders from several other states attended the sale.

Top of the sale was TR Zato Heir 394th, a September 1953 son of TR Zato Heir and out of a daughter of Tcaldo Rupert. A one-half interest was all that was offered of this champion bull as Turner Ranch is retaining its half interest for use in its herd. The half interest selling went to Watson Ranch, Morris, Okla., for $20,000.

Another one-half interest bull offered was TR Zato Heir 401st, a son of TR Zato Heir, calved in November 1953. The half interest selling went to Thorp Hereford Farms, Britton, S. D., and Circle A Hereford Farm, Morris, Ill., for $18,000.

TR Zato Heir 339th, a January 1953 son of TR Zato Heir and out of a daughter of Tcaldo Rupert, commanded the next top price going to Kavanaugh-Purdy Ranches, Luther, Okla., and Butler, Mo., for $26,400.

Dellford Ranch, owned by Frank R. Condell, Eldorado, Kans., selected TR Husker Rupert 18th for $12,600. He is a son of Husker Mischief 1076th and out of a daughter of T Royal Rupert 15th.

The sale featured the sons and grandsons of the Register of Merit, TR Zato Heir, and it was announced during the sale that 380 sons of TR Zato Heir have been sold by them for over a million dollars. This is believed to be a record for a sire on sons alone.

Top selling female was TR Zato Heiress 356th, a daughter of TR Zato Heir, and out of a Register of Merit cow by Hazford Rupert 81st. This two year old from their show herd went to Ted Warkentin, Lawton, Okla., for $5,000.

Second top selling female was TR Heiress 87th, a May 1954 granddaughter of TR Zato Heir. This summer yearling from their show herd sold to Golden Hoof Ranch, Denton, Texas, for $2,350.

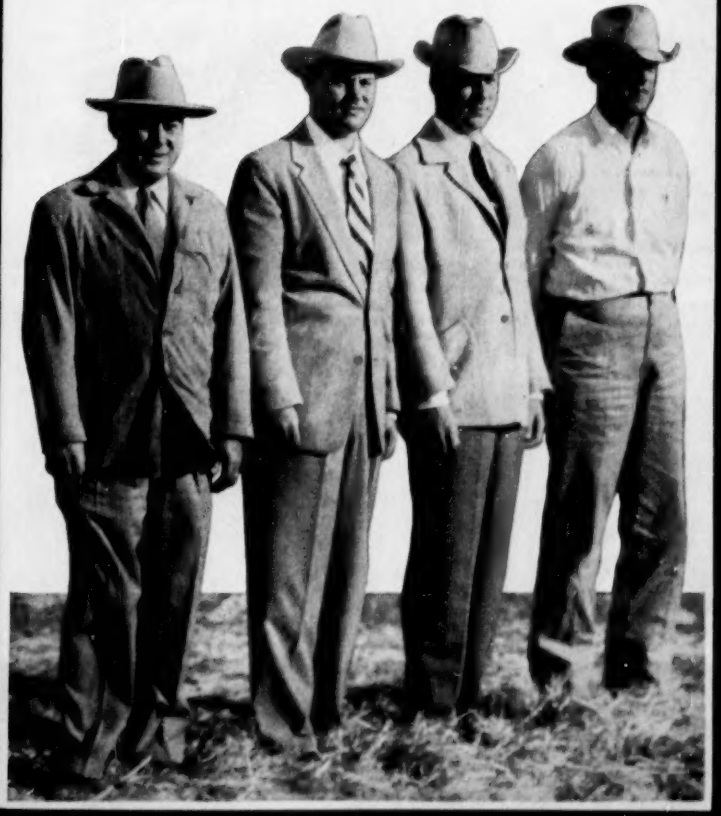
States represented on the clerk's sheets when the sale was completed were: Texas, South Dakota, Mississippi, Illinois, New Mexico, Pennsylvania, California, Kansas, Missouri, Colorado, Arkansas, Washington, Oklahoma and Mexico.

G. H. Shaw, Gene Watson and C. D. Swaffar were the auctioneers.

A few days ago a friend of mine gave me a copy of The Cattleman, June 1954. I have read it from cover to cover and I believe it is one of the most interesting cattle magazines I have ever read. I raise a few cattle and am interested in new breeds and breeding of all types. I am not in the business in a big enough way to belong to the Association yet. But I sure would like to subscribe to The Cattleman if I can.—T. E. Warren, Plainview, Texas.



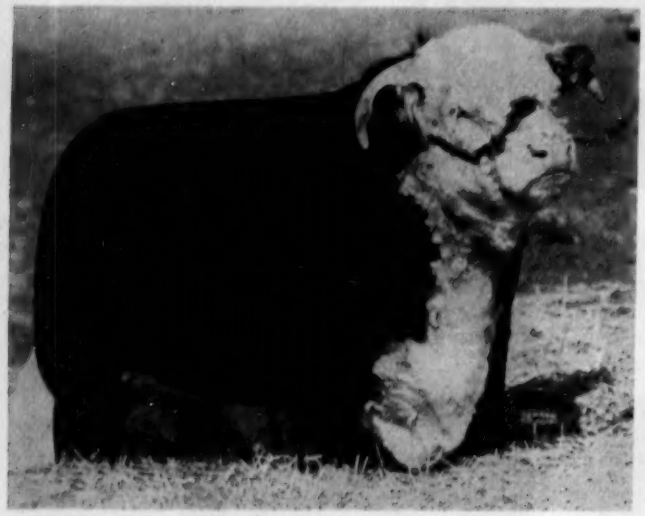
We cordially invite you to this, our second sale . . . An all '88th' offering that we are proud to present.





MAKE A DATE WITH THE "88th"

ALL-'88th' SALE: 35 Sons, 25 Daughters,



TR ZATO HEIR 88th

Youngest Register of Merit Sire. This young sire has proven his greatness as a sire through his ability to consistently sire top individuals and they in turn produce top calves. The great record made by his sons and daughters in the show and sale ring prove the value placed on him when he was Grand Champion at the Denver and Fort Worth shows in 1953 and the top selling bull at Denver the same year for $42,000.

The real proof of a bull's breeding ability is what his sons and daughters do for other breeders . . . the "88th" is proving his great prepotency as a top sire by the outstanding results breeders are getting through the use of his sons.

You, too, can get ahead with a son of the "88th".

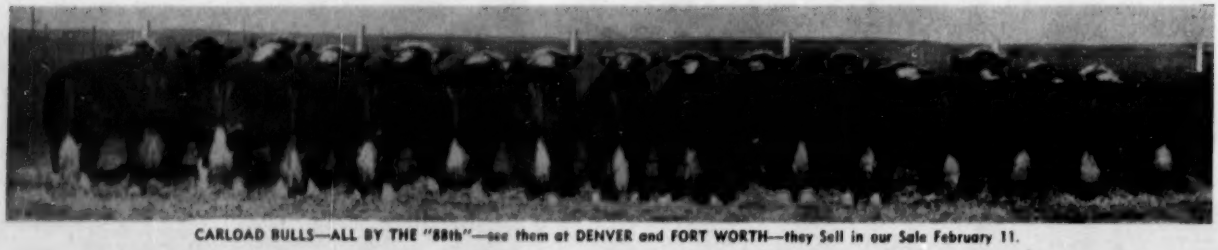


88 ZATO HEIR 23rd—sons of the "88th" get better and better from calves to yearlings. This outstanding bull sold in our sale last year . . . one-half interest brought $10,000 to Olvey Hereford Ranch. This season he was first at four major shows and second at two.

★ **35 SONS:** They have the individuality and prepotent bloodlines necessary to make them real herd bull material . . . a son of the "88th" could do for you what they are doing for others.

★ **25 DAUGHTERS:** Including both bred and open heifers—and they are truly a top group.

★ **10 BRED FEMALES:** These include a choice group from our replacement heifers and carry the service of the "88th" and his two top sons, 88 Zato Heir 4th and 88 Zato Heir 23rd (pictured above).



CARLOAD BULLS—ALL BY THE "88th"—see them at DENVER and FORT WORTH—they Sell in our Sale February 11.

STRAUB

Sale will be held at the ranch [illegible]
at Highway 36, [illegible]

FEB. 11th



10 other females bred to the '88th'



88 ZATO HEIR 42nd—he shows the type and quality of the group of bulls we are offering. We are retaining this son for use in our herd.



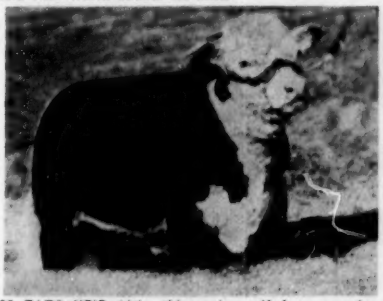
88 ZATO HEIR 79th—a February 1955 son that shows a lot of promise. See him in our herd at the Denver and Fort Worth Shows. He sells.



88 ZATO HEIR 33rd—a truly top prospect. He is a June 1954 son and out of a Beau Blanco 119th—Monty Rupert bred cow. He sells.



88 ZATO HEIR 69th—a son and out of an own daughter of Monty Domino 167th. He sells.



88 ZATO HEIR 44th—this senior calf from our show herd sells. He is out of an own daughter of Colorado Domino 354th.



88 ZATO HEIR 81st—another of the outstanding sons that sell February 11. See him at the Denver and Fort Worth shows.



88 ZATO HEIR 66th—this is another son that shows the great prepotency of the "88th" as a top sire.



88 ZATO HEIR 65th—a son and out of a granddaughter of Real Domino 51st. He sells.



88 ZATO HEIR 55th—another good son that sells. He is out of a Beau Blanco 119th—Monty Domino 167th bred cow.



MAKE A DATE WITH THE "88th"

ALL-'88th' SALE: 35 Sons, 25 Daughters,



88 ZATO HEIR 61st—this son sells. He is a member of the carload we are showing at Denver and Fort Worth.



88 ZATO HEIR 47th—Out of a daughter of Monty Rupert. Note his bone and straight legs. He sells.



88 ZATO HEIR 56th—another member of our carload and he shows the ruggedness sons of this Register of Merit bull have. He sells.



88 ZATO HEIR 62nd—a son and out of a Beau Blanco 119th—Medina Lad 169th bred cow. A top member of our show herd this season. He sells.



88 ZATO HEIR 76th— he sells. This good prospect is out of a double-bred Banning-Lewis cow.



88 ZATO HEIR 72nd—another member of our carload of bulls. He is out of a Prince Domino Return—Dundy Domino bred cow. He sells.



88 ZATO HEIR 63rd—out of a Double Domino 5th—Beau Blanchard bred cow. This good prospect sells.



88 ZATO HEIR 75th—Another of the outstanding sons that sell February 11. His sons do breed on.



88 ZATO HEIR 45th—he is a member of our show herd standing second at Timonium and Oklahoma City. He sells.

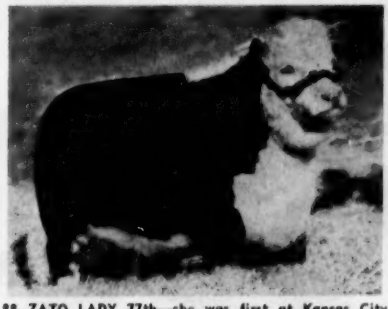
FEB. 11th



10 other females bred to the '88th'



STRAUS ZATO LADY 837th—a daughter. She shows the outstanding quality the "88th" is siring for us.



88 ZATO LADY 77th—she was first at Kansas City and Dallas. This top junior calf sells.



88 ZATO LADY 76th—this top show prospect sells. She is out of a Monty Vagabond bred cow.



STRAUS ZATO LADY 801st—this good daughter of the "88th" stood well up at the major shows this season. She sells bred to Medina Questor, an outstanding, straight Hazlett bred bull.



88 ZATO LADY 40th—another top daughter that sells. She is out of a Beau Blanco 119th—Real Prince Domino bred cow.



88 ZATO LADY 65th—a top junior calf and out of an own daughter of Monty Rupert. She sells.

THE OFFERING

★ **35 SONS**: They have the individuality and prepotent bloodlines necessary to make them real herd bull material . . . a son of the "88th" could do for you what they are doing for others.

★ **25 DAUGHTERS**: Including both bred and open heifers—and they are truly a top group.

★ **10 BRED FEMALES**: These include a choice group from our replacement heifers and carry the service of the "88th" and his two top sons, 88 Zato Heir 4th and 88 Zato Heir 23rd.

PLAN TO BE WITH US
SATURDAY, FEB. 11 — OPENING
DAY OF THE SAN ANTONIO SHOW

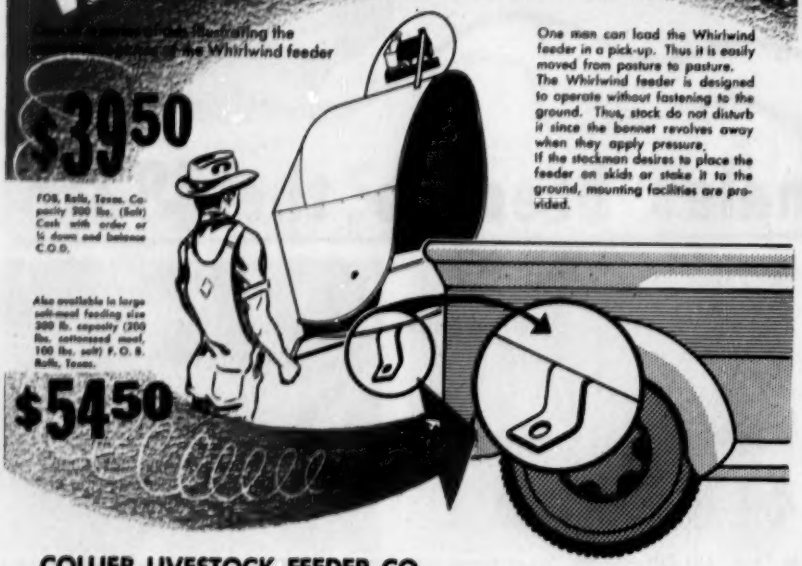
Write for Catalog and Reservations

AUCTIONEER - WALTER BRITTEN

GEORGE KLEIER for THE CATTLEMAN

the Whirlwind Feeder...

IT'S PORTABLE



$39.50

FOB, Ralls, Texas. Capacity 200 lbs. (Salt) Cash with order or ½ down and balance C.O.D.

Also available in large self-mixed feeding size 300 lb. capacity (200 lbs. cottonseed meal, 100 lbs. salt) F. O. B. Ralls, Texas.

$54.50

One man can load the Whirlwind feeder in a pick-up. Thus it is easily moved from pasture to pasture. The Whirlwind feeder is designed to operate without fastening to the ground. Thus, stock do not disturb it since the bonnet revolves away when they apply pressure. If the stockman desires to place the feeder on skids or stake it to the ground, mounting facilities are provided.

COLLIER LIVESTOCK FEEDER CO.
Box 896-C, Ralls, Texas

Pay us a visit at the Fort Worth Fat Stock Show. We'll have a booth in the Exhibits Building and will be mighty happy to show you the Whirlwind Feeder. We'll be looking for you!

Be Wise . . . Mineralize

IT PAYS when you use

Lamkin's

Mineral Mixtures
CONCENTRATES
FEEDS
DRENCH



LAMKIN BROTHERS, Box 387, Brownwood, Texas

Your brand is your coat of arms, but it is of little use unless it is recorded.

Hereford Transactions

One Hereford bull, six cows, and five heifers were recently sold to C. A. Poff, Durant, Okla., by Kenneth Jackson, Coleman, Okla.

From Kingfisher, Okla., comes the report that Ronald Shawver has sold six Hereford heifers to Herbert L. Willis, Taloga, Okla.

Ralph Hess & Sons, Verden, Okla., report 20 Hereford cows and a heifer sold to G. H. King, Jr., Canton, Miss.

Six Hereford bulls, now in the ownership of L. E. Robinson, Lamesa, Texas, were purchased from John F. Lewis, Floydada, Texas.

J. M. Scheske, Jr., Gonzales, Texas, recently sold eight Hereford bulls, 43 cows and 18 heifers to S. W. Seale, San Marcos, Texas.

T. G. McGregor, Richland Springs, Texas, recently purchased 50 Hereford heifers from R. L. Henderson, San Angelo, Texas.

One Hereford bull and four heifers, now in the ownership of Gunther Friar, Cuero, Texas, were transferred and purchased from Edward L. Boldt, also of Cuero, Texas.

John Murrin, Fort Worth, Texas, sold nine Hereford bulls to Roswell Wardlaw, Fort Worth.

Martin O'Connor Est., Victoria, Texas, purchased six Hereford bulls from W. A. Blackwell, Jr., Cuero, Texas.

From Smithfield, Texas, comes the report that four Hereford cows and three heifers have been sold by Burseys Hereford Farm to Robert B. Dilbeck, Keller, Texas.

Mathews Bros., San Augustine, Texas, purchased a Hereford bull, eight cows and two heifers from J. C. Benedum, San Augustine, Texas.

Nineteen Hereford cows and a heifer have been reported purchased from J. R. Barker of Crystal City, Texas, by W. J. Aldrich, Pearsall, Texas.

Loyd B. Thompson, Temple, Texas, purchased from N. M. Barnett, Melvin, Texas, four Hereford cows and two heifers.

Harry Baker, Cushing, Okla., bought eight Hereford heifers from the herd of Eugene H. Smith, also of Cushing.

Vol Woods, Westville, Okla., sold nine Hereford heifers to John Henderson, Westville, Okla.

J. B. Largent, Tulsa, Okla., has purchased a Hereford bull, six cows and three heifers from W. I. Elinor Bond, also of Tulsa.

P. J. Pronger, Jr., Stratford, Texas, sold seven Hereford heifers to Whitney Goodwin, Pine Valley, Calif.

Pronger Bros., Stratford, Texas, sold 32 Hereford heifers and a bull to Whitney Goodwin of Pine Valley, Calif.

Lewie Larsen, Jacksonville, Texas, bought three Hereford bulls and three heifers from E. M. Witherspoon, Tyler, Texas.

Salt Creek Ranch, Refugio, Texas, is the new owner of nine Hereford bulls purchased from P. J. Pronger, Jr., Stratford, Texas.

Cattlemen!

Vaccinate to keep the "profit rustlers" away!



Lederle Bacterins and Vaccines

Guarding the herd—against disease "raiders" is practical profit protection. Use *Lederle* Bacterins and Vaccines in the prevention of these diseases. Avoid the losses caused by animal deaths, stunting and poor finish.

Plan a sound immunization program. One that will get each animal vaccinated at the right time—with the right bacterin or vaccine. Turn possible losses into extra profit.

Be sure you are using top quality biologicals. Make sure they bear the famous Lederle name. Consult your veterinarian.

DISEASE	PRODUCT TO USE
ANTHRAX	CARBOZOO® ANTHRAX SPORE VACCINE Nonencapsulated Lederle
BLACKLEG	BLACKLEG BACTERIN (Alum-Precipitated) Lederle
BLACKLEG and MALIGNANT EDEMA	CLOSTRIDIUM CHAUVEI-SEPTICUS BACTERIN (Alum-Precipitated)
BLACKLEG and HEMORRHAGIC SEPTICEMIA	B.H.® BACTERIN BLACKLEG-HEMORRHAGIC SEPTICEMIA BACTERIN (Alum-Precipitated) Lederle
BLACKLEG MALIGNANT EDEMA and HEMORRHAGIC SEPTICEMIA	TRI-BAC® CLOSTRIDIUM CHAUVEI-SEPTICUS PASTEURELLA BACTERIN (Alum-Precipitated) Lederle

Lederle — LEDERLE LABORATORIES DIVISION | AMERICAN CYANAMID COMPANY | PEARL RIVER, NEW YORK

An Emblem of Merit . . .

FOREMOST EER DEPENDA

. . . a Prefix to depend on

12th ANNIVERSARY SALE • JAN. 21



EER VICTOR DUCHESS 18th

OFFERING
15 Bulls • 35 Females
FREE DELIVERY

All animals purchased will be delivered free to any point in the continental United States.

FOUR GENERATIONS OF PROVED PERFORMANCE

Continuance of performance, we think, is a great achievement. EER Victor Duchess 18th, our eight-times champion female, descended from our fountainhead sire, Victor Domino 126th, that sired EER Victor Domino 22nd, that sired EER Victor Duke, her sire.

WHEN YOU BUY, SELECT PROVED BLOOD OF CHAMPIONSHIP BREEDING.

DOUBLE



EER Victoria Tone 92d, Daughter of "Popeye"

EER Dandy Victoria 35th, Daughter of EER Victor Tone 23d

BUY WITH CONFIDENCE
THE BLOOD PROVEN
BY EVIDENCE



A STAMP OF POLLED HEREFORD PROGRESS

SELLING PROVED BLOOD OF CHAMPIONSHIP QUALITY!

FOUR GENERATIONS OF PROVED PERFORMANCE

JANUARY 21

BULL POWER!

The Get and Service of These Sires Sell:

★

EER VICTOR DOMINO 12th (Popeye)
EER VICTOR DUKE (Duke)
EER WHF VICTOR ANXIETY 3d (Little Slick)
EER ROYAL NUMODE 6th
EER VICTOR TONE 23d
EER VICTOR LARRY
EER BEAU ROLLO
EER PLATO ASTER 35th



EER Royal Numode 12th (left) Son of Numode 116th

EER Victor Duke 15th, Son of "Duke"



EER WWR Domestic Woodrow 8th (left) Son of EER BGHF Domestic Woodrow

EER WWR Domestic Woodrow 9th, Son of EER BGHF Domestic Woodrow



EER Victor Tone 79th, Son of "Popeye"

EER Victor Tone 73d, Son of "Popeye"



EER Royal Numode 8th, Son of Numode 116th

EER Victor Duke 25th, Son of "Duke"

RANCH

EER Princess Numode 21st (left), Daughter of Numode 116th



EER Princess Numode 20th, Daughter of Numode 116th



EER Stella Beau 19th, Daughter of EER Beau Rollo

EER Dandy Victoria 36th, Daughter of EER Victor Tone 23d

THEY ALL SELL

★

ED and NELL MOORE

E. G. (Gene) SCHUBERT, Manager

Senatobia, Mississippi

FOUNDATION FEMALES!

★

WRITE FOR CATALOG NOW!



M ZATO HEIR

One of our top sires—one son and two daughters sell in these sales.

★

SEE OUR OFFERINGS AT THESE TOP SALES:

★ **ODESSA** . . . One pen of 3 bulls (yellow)
January 6.

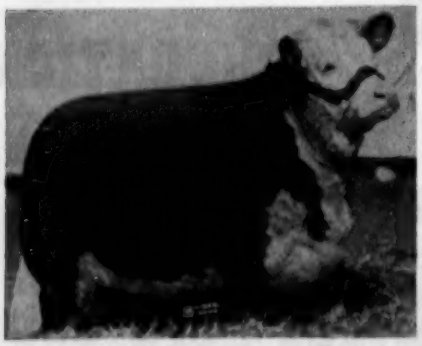
★ **DENVER** . . . One bull and one heifer by M Zato Heir
January 16-17.

★ **FORT WORTH** . . . One heifer by M Zato Heir
January 31. One heifer by the $20,000 M Proud Mixer 17th

★ **SAN ANTONIO** . . . One heifer by Royal Mixer 24th (a half-sister to our many times champion female pictured below)
February 14.

FOR SALE AT THE RANCH

- 20 bred heifers to calve March, April and May to the service of a double-bred Real Domino 51st bull.
- 30 open heifers ready to breed. We will breed them to any of our herd sires if purchaser wishes.
These are extra nice heifers, being offered only because of drouth conditions on our ranch.



MISS ROYAL MIXER 12th

Grand Champion Female at: Amarillo, Iowa Park, Waco and Dallas. Reserve champion at Kansas City.

See her and the rest of our show herd: Odessa, Denver, Amarillo, Fort Worth, San Antonio and Houston.

BAR M RANCH RHOME, TEXAS

O. H. McAlister
Owner

★

Albert Haase
Manager

Polled Hereford Breeders Elect Lambert President

J. ERNEST LAMBERT, a partner in the firm of R. E. Lambert & Sons, Polled Hereford breeders of Darlington, Ala., was elected president of the American Polled Hereford Association at an executive meeting held in Chicago during the International Livestock Exposition. He succeeds John Royer, Woodbine, Md. Lambert served as president once before, in 1945.



J. Ernest Lambert

John Shiflet of the firm of Shiflet & Shiflet, Red Rock, Okla., was elevated from a director to the vice-presidency.

D. C. Andrews, Union, Mo., A. G. Rolfe, Poolesville, Md., and Kenneth B. Davies, Cholame, Calif., were elected directors to fill posts of retiring directors. John Montgomery, Knoxville, Tenn., was elected to fill the vacancy created by the resignation of P. Huber Hanes, Jr., Winston-Salem, N. C., who dispersed his herd during the past year

Other directors are: John N. Brown, Louisville, Ky.; Dick Hibberd, Imbler, Ore.; D. Orrel Geier, Banner, Wyo.; M. P. Moore, Senatobia, Miss.; and Jim Gill, Coleman, Texas.

The 1956 National Polled Hereford Show and Sale will be held in Little Rock, Ark., with the largest premium money offered for a National Polled Hereford Show, totaling $10,500.

Clay County Hereford Breeders Sale

SUMMARY

48 Bulls	$13,910; Avg.	$290
3 Females	625; Avg.	208
51 Head	14,535; Avg.	285

THE Clay County Hereford Breeders Association held its 18th annual sale at Henrietta, Texas, December 6 with 19 breeders contributing to the offering. Included was a good group of range bulls which were in demand by commercial cattlemen.

R. E. Morris & Sons, Seymour, Texas, consigned the top bull, MS Royal Domino 20th, by H Royal Domino 1st. He was the champion sale bull and sold to S. D. Howard, Nocona, Texas, for $500. Mrs. D. A. Waller, Henrietta, paid $450 for MD Proud Mixer 3rd, the reserve champion, consigned by Ralph W. Morgan, Wichita Falls. Deason Bros., Henrietta, paid $415 for a son of Greenhill Larry consigned by James P. Boddy, Henrietta.

Morgan consigned the champion female, Miss Proud Mixer 3rd. She sold for $240 to M. M. Lyles, Henrietta.

Walter Britten sold the cattle.

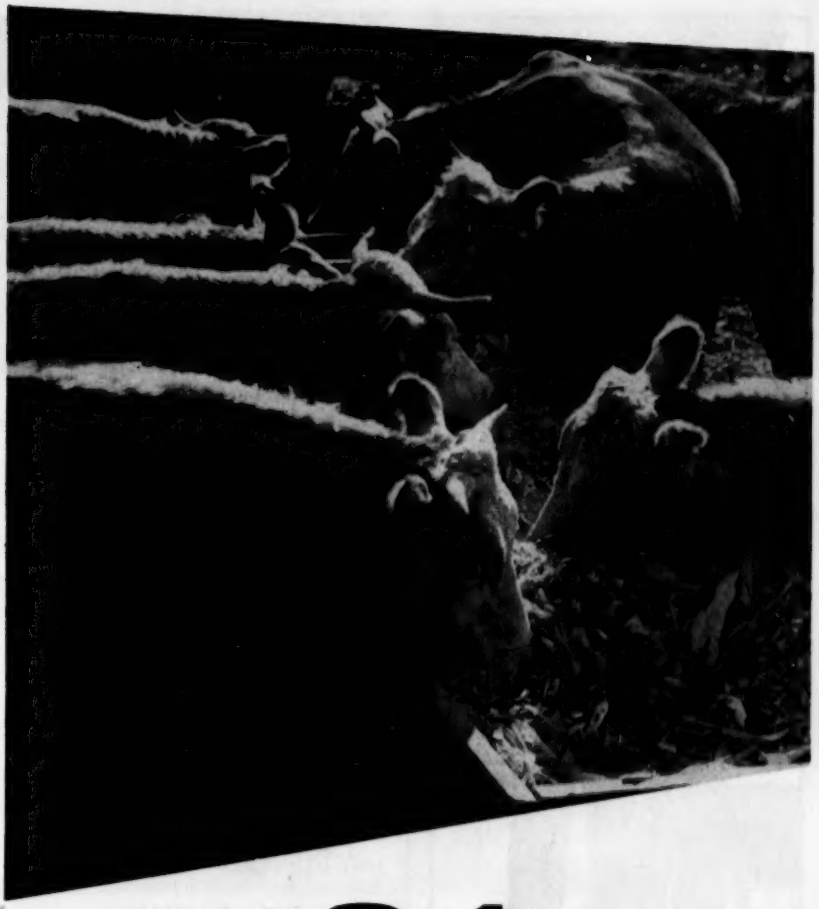
Your brand is your coat of arms, but it is of little use unless it is recorded.

Blackleg...

Shipping Fever...

Malignant Edema..

VACCINATE FOR ALL 3 WITH 1 SHOT





ANCHOR'S **3** in **1** vaccine

One simple 10 cc dose of Anchor "3 in 1" Vaccine does the job. Immunity is fully established in 14 days after administration.

Routine vaccination of all calves 6 to 18 months is recommended. Otherwise, vaccinate at least two weeks prior to the Blackleg season, or two weeks prior to making any shipment.

Vaccination is simple. Inject Anchor "3 in 1" Vaccine under the skin in the shoulder region. Syringes and needles should always be sterilized.

DO IT YOURSELF...AND SAVE!

Get the benefit of these other Anchor products

Blackleg Bacterin (Against Blackleg)
Clostridium Chauvei Septicus Bacterin (Against Blackleg and Malignant Edema)
Hemorrhagic Septicemia Bacterin (Against Shipping Fever)
Pink Eye Powder (Against Pink Eye)
Corynebacterium-Pasteurella Bacterin (Against Shipping Fever)
2 in 1 Bacterin (Against Blackleg and Shipping Fever)

ANCHOR SERUM COMPANY
South Saint Joseph, Missouri

You Get BETTER LOOKS
from the slim, trim tailoring.
You Get MORE WEAR
11-oz. Lee Cowboy Denim is tough.
You Get PERMANENT FIT
Sanforized, they stay your size.



Lee Riders
Western Cowboy Pants
and Jackets
THE H. D. LEE COMPANY
Kansas City, Missouri

The WESTBROOK
FORT WORTH'S FRIENDLY HOTEL

300 Rooms — Rates $2 to $5
G. W. Putnam, Mgr.—FORT WORTH
NEWLY AIR CONDITIONED

Livestock Judging Program

National Western Stock Show

FRIDAY, JANUARY 13, 1956

8:00 a. m.—Grading and Judging Catch-It Steers, Stadium Arena.
9:30 a. m.—Grading and Judging Junior Show Steers, Stadium Arena.
9:30 a. m.—Collegiate Carload Judging Contest, Stockyards.

SATURDAY, JANUARY 14

8:00 a. m.—Junior Show Wethers, Sheep Judging Ring, Exhibit Hall.
8:00 a. m.—Junior Show Barrows, Hog Judging Ring, Exhibit Hall.
11:00 a. m.—Judging Junior Show Champion Steers, Wethers, Barrows, Stadium Arena.
1:00 p. m.—Carloads Yearling Bulls, Stockyards.

SUNDAY, JANUARY 15

9:00 a. m.—Palomino Horses, Coliseum Arena.
10:30 a. m.—Quarter Horses, Stadium Arena.
1:00 p. m.—Carloads Bull Calves, Stockyards.
1:00 p. m.—Angus 3 and 5-Bull Pens, Stockyards.

MONDAY, JANUARY 16

8:00 a. m.—Open Class Steers, Stadium Arena.
8:00 a. m.—Hereford Breeding Cattle, Stadium Arena.
9:00 a. m.—Open Class Wethers, Sheep Judging Ring, Exhibit Hall.
9:40 a. m.—Angus Breeding Cattle, Stadium Arena.
12:00 noon—Grand Champion Steer, Stadium Arena.
1:00 p. m.—Carloads Feeder Yearlings and Heifers, Stockyards.
1:00 p. m.—Carloads and Truckloads Fat Lambs, Sheep Barn, Stockyards.
1:00 p.m.—Junior Show Truckloads Fat Lambs, Sheep Barn, Stockyards.
2:00 p. m.—Shorthorn 3 and 5-Bull Pens, Stockyards.
2:00 p. m.—Open Class Barrows, Hog Judging Ring, Exhibit Hall.
2:30 p. m.—Southdown Breeding Sheep, Sheep Judging Ring Exhibit.

TUESDAY, JANUARY 17

8:00 a. m.—Shorthorn Breeding Cattle, Stadium Arena.
8:00 a. m.—Angus Breeding Cattle, Stadium Arena.
9:00 a. m.—Carloads Feeder Calves, Stockyards.
9:00 a. m.—Carloads Fat Cattle, Stockyards.
9:00 a. m.—Carloads Fat Hogs, Stockyards.
9:00 a. m.—Rambouillet, Corriedale and Columbia Breeding Sheep, Sheep Judging Ring, Exhibit Hall.
1:00 p. m.—Hampshire and Suffolk Breeding Sheep, Sheep Judging Ring.

WEDNESDAY, JANUARY 18

8:00 a. m.—Hereford Breeding Cattle, Stadium Arena.
8:00 a. m.—Shorthorn Breeding Cattle, Stadium Arena.
7:30 p. m.—Best Ten Head—Hereford Breeding Cattle, Coliseum Arena.

THURSDAY, JANUARY 19

9:00 a. m.—Arabian Horses, Coliseum Arena.
9:00 a. m.—Thoroughbred Horses, Coliseum Arena.
7:30 p. m.—Best Ten Head—Angus Breeding Cattle, Coliseum Arena.

FRIDAY, JANUARY 20

7:30 p. m.—Best Ten Head—Shorthorn Breeding Cattle, Coliseum Arena.

AUCTION SALES

SATURDAY, JANUARY 14, 1956

12:30 p. m.—Junior Show Steers, Sales Pavilion, Stockyards.

MONDAY, JANUARY 16

9:00 a. m.—Palomino Horses, New Pavilion, Show Grounds.
1:00 p. m.—Quarter Horse Sale, New Pavilion, Show Grounds.
7:00 p. m.—Hereford Female Sale, New Pavilion Show Grounds.

TUESDAY, JANUARY 17

9:00 a. m.—All Breed Bred Ewe Sale, Sheep Judging Ring, Exhibit Hall.
9:30 a. m.—Hereford Bull Sale, New Pavilion, Show Grounds.
7:00 p. m.—Angus Female Sale, Lamont Pavilion.

WEDNESDAY, JANUARY 18

9:30 a. m.—Angus Bull Sale, Individual Lots, New Pavilion, Show Grounds.
10:30 a. m.—Grand Champion and Reserve Grand Champion Steers.
Open Class Carloads Fat Cattle, Sales Pavilion, Stockyards.
1:00 p. m.—Shorthorn Sale, Lamont Pavilion, Show Grounds.
2:00 p. m.—Angus 3 and 5-Bull Pens, Sales Pavilion, Stockyards.

THURSDAY, JANUARY 19

9:00 a. m.—Carloads of Feeder Cattle, Sales Pavilion, Stockyards.

FRIDAY, JANUARY 20

10:00 a. m.—Prize-Winning Junior Show Steers. Prize-Winning Open Show Steers, Sales Pavilion, Stockyards.

Oklahoma A. & M. Team Wins Beef Judging Contest



The Oklahoma A. & M. College team, pictured, won the beef judging contest at the International Livestock Exposition held recently in Chicago. They are left to right: Benny Hughes, Don Troub and Tom Reese. They look on as their coach, Professor Lowell E. Walters, receives plaque from Lyle Liggett, right, of Denver, Colo., who made the presentation in behalf of the American National Cattlemen's Association. Hughes was the high individual in beef judging. The contest was sponsored by the National Live Stock and Meat Board.

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What was once a dreaded, unpleasant chore becomes quick and easy with FORAGE-FEEN, because the cattle don't fight it. *They actually like it!* No more hauling, holding or forcing, with the usual frayed nerves and injuries to man and animal. FORAGE-FEEN with Phenothiazine is a completely palatable mixture of flavored and refined nutrients. LOW-COST FORAGE-FEEN enables you to protect your entire herd at all times from "dragging" effect of worms. A thorough one-day worming treatment costs just 25c a head. And what a saving in time and labor!

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380 sons of TR Zato Heir have been sold by us for $1,068,290 for an average of $2,811 to these breeders in 33 states, Canada and Mexico. This record is an outstanding tribute to this great Register of Merit sire (4th ranking), and is indisputable evidence that his descendants have the type, quality, prepotency and dependability that today's breeders demand. It is PERFORMANCE and CONTINUATION OF PERFORMANCE, generation after generation, that is proving that the real worth of these sons is equal to the value placed upon them by these breeders.

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Adams Hereford Ranch, Chico
Double L Hereford Ranch, Encinitas
Dos Pueblos Ranch, Santa Barbara
Pala Rey Hereford Ranch, San Diego

COLORADO

Moore Hereford Ranch, Gunnison
Montgomery Hereford Ranch, Castle Rock

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Garland Gideon, Paxico
L. H. Gideon, Topeka
H-G Hereford Ranch, Colby
F. W. Hay, Stanley
Taylor Jones, Holcomb
Harvey Jackson, Sudan
Ken-Mar Ranch, Attica
J. G. and H. E. Miller, Lincoln
Loren Porter, Quinter
James Rauh, Wichita
Red Hill Hereford Ranch, Mt. Hope
Schlikau & Sons, Haven
Paul and Estella Salyer, Ashland
Triple S Hereford Ranch, Maize and Colwich
George Wood, Anthony
Gene Watson, Hutchinson

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Brookview Farms, Pine Grove

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Lakeland Farms, Bethany
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Olvey Hereford Ranch, Tallulah

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Fernando Pinoncely, Chihuahua

CANADA

George Rodanz, Stouffville, Ontario

We extend our sincere thanks to all of the breeders who attended our 1955 sale and want to especially thank the buyers from 13 states and Mexico for their confidence in making our offering of TR Zato Heir Herefords bring an average of $4,023.

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Nutria feeding on stream bank. Bitter Lakes Refuge, New Mexico.

Four-Legged Vacuum

Besides Providing Fur for Milady the Nutria Does a Good Job Keeping Reservoirs Clean of Vegetation

By ROBERT M. HYATT

MEET the Nutria, Texas' most recent animal addition. He is a docile, beaver-like chap, raised for centuries in Europe and South America for his fur. One authority describes him thus: "He has a head like a beaver, whiskers like a walrus, front feet like a monkey, body like a ground hog, hind feet like a duck, and a tail like a rat."

If you're a trapper, you'll be glad to have the Nutria around. He is a nucleus of a multi-million dollar fur crop that is expanding prodigiously in Louisiana. You should be thankful to Will Frakes who brought one male and three females from South America in 1899 and turned them loose in Elizabeth Lake, Calif. Progeny of that quartette wandered into adjoining states, and today are trapped as far north as Washington.

It was E. A. McIlhenny, the tabasco king, who really got the Nutria business going. Early in 1937, he released six pairs of the critters on Avery Island, which is his private animal preserve. During the trapping season of 1946-47, the catch in Louisiana alone was 18,015. Escapees from this colony soon began trekking over the Texas border—and therein hangs the strange part of this story.

The Nutria has an enormous appetite. He just keeps on eating. His vast hunger landed him in Texas headlines four years ago. It happened like this: A resourceful East Texan, M. J. Campbell of Grapeland, discovered that the Nutria was worth his weight in gold for cleaning out lakes and water reservoirs.

Says he: "They are strictly water animals and feed on saw grass, cattails, lily pads and other aquatic vegetation. They eat the feeder roots and the rest of the plant dies, sinks to the bottom of the lake and rots. This, in turn, provides fish food. There is no troublesome refuse."

Four years ago, A. V. Wisenbaker of Mineola, Texas, bought three Nutria and set up a small fur farm. A friend of his, A. C. Lively of Houston, became interested in the animals and bought some to release in a marsh on his farm near Palestine.

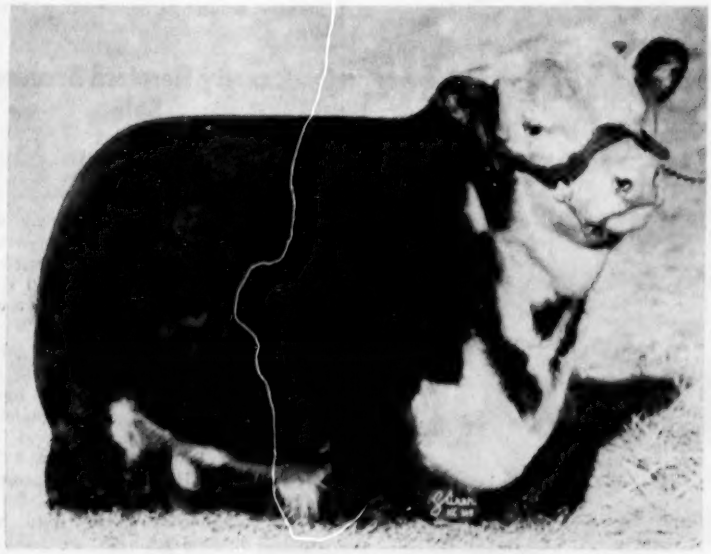
Word got around about the Nutria's spectacular vegetation-eating proclivities, and soon several private lakes were being stocked. Hunting and fishing clubs followed.

Their use in municipal water reservoirs is comparatively new. Van, Texas, was the first town to stock its city reservoir with a dozen Nutria. In no time at all the lily pads and underbrush that had clogged the lake began to disappear. The city fathers, who had been putting off the needed cleaning of their water supply because of a depleted budget, heaved a sigh of happiness when they saw the fast, free mop-up job the Nutria were doing. There would be no shut-down and expensive hauling in of water while a gang of men grubbed out weeds and brush. Never again.

The towns of Mineola and Edgewood, taking a tip from Van, quickly ordered their Nutria workers. Now, all three towns have permanently clean water supplies, with absolutely no expenses. The chambers of commerce of these towns will gladly furnish information to towns anywhere that are interested in adopting this sane method of keeping their city reservoirs clean.

Like rabbits, Nutria breed rapidly, having about three litters each year with from six to ten young to a litter. They

Head your herd with a Diamond



VISIT US AT THE SAN ANTONIO AND HOUSTON SHOWS

This is one of our outstanding bulls. He is by TR Zato Heir 88th, a producer of outstanding ability. We are also breeding a son of TT Royal Triumph and a son of U Royal Mixer 28th.

88 ZATO HEIR 14th

TR Zato Heir 88th 7500000	TR Zato Heir 5380000	H&D Tone Lad 105th
		Leola Flowers
	Lady Tealdo 68th 5178220	Tealdo Rupert
		Tona T. 2d
May 14, 1954. Straus Royal Lady 7264000	TT Royal Triumph 3967623	WHR R. Domino 51st
		WHR R. Heiress 86th
	Miss Brady 616th 4373385	Brady Lad 446th
		Miss Brady 314th

Our cow herd has been carefully selected from some of the best herds and bloodlines—Colorado Domino from VelVa Haven and Mill Iron—daughters of CW Prince Domino 21st from Largent and other outstanding bloodlines.

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Jan. 16, 17

LARRY'S HEIR 1st

By TR Zato Heir 120th, he a son of TR Zato Heir. He has thickness, depth and ruggedness along with top breeding. Be sure to look him over at Denver.

LOOK FOR OUR CARLOAD

at Denver, Amarillo, Fort Worth



This is our 1956 Carload of Bulls to be exhibited at these three top shows—Same uniform type that won for us the coveted Grand Championship Carload of Bulls at Denver and Fort Worth, 1955—BE SURE to see them.

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Visitors are always welcome to visit the ranch and inspect our Herefords

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are the second largest of the rodent family.

The animal has the characteristics of both the beaver and the muskrat. It is sometimes called the South American swamp beaver, though the name is Spanish for otter. Early Spanish explorers thought they were otters and so misnamed them.

A full-grown Nutria measures about 24 inches long, not counting his tail, which may add another 16 inches. He weighs from 20 to 25 pounds. Aside from the definite value of his fur, he makes excellent eating, tasting somewhat like suckling pig when roasted. Farmers in South America relish Nutria flesh, and it is served in many Buenos Aires restaurants.

The animals are tame and, away from water, will feed on carrots, fresh corn or even watermelons. Owners of hunting and fishing clubs have found that the Nutria, being strictly herbivorous, never bothers small game, nesting birds or eggs.

Anxiety Hereford Breeders Sale

SUMMARY

47 Bulls	$34,435;	Avg.	$733
19 Females	5,215;	Avg.	274
66 Head	39,650;	Avg.	601

THE 11th annual offering of the Anxiety Hereford Breeders was made up of 66 lots of cattle from 16 breeders in seven states and sold for an average of $601. The sale was held at Amarillo, Texas Dec. 5.

Top selling animal of the sale was Imp. Anxiety 8th, an April, 1953 son of Senator Lamplighter consigned by Harlo Rigby Herefords, Rexburg, Idaho. This top herd sire prospect sold to Walter Graham of Happy, Texas on a bid of $7,800. The bull was judged champion in sale order by judge John C. Burns of Fort Worth prior to the sale. Millard Eidson of Lovington, N. M. paid $1,800 for M Imperial Lamplighter 9th, a June, 1954 son of Imperial Lamplighter 52nd consigned by H. L. Mousel of Cambridge, Neb. Indian Lamplighter, consigned by Mousel sold to D. J. Heimann of Mosquero, N. M. for $1,535 and J. E. Summerour, Dalhart, Texas paid $1,500 for BR Modest Lamplighter 3rd consigned by R. U. Boyd & Sons, Carlsbad, N. M.

Top female price of the sale was $600 reached twice on the champion and reserve champion heifers consigned by Jack Frost, Blackwell, Texas. Pretty Lady 122, a Feb., 1954 daughter of Donaldo and Correline 47, an April, 1954 daughter of Anxiety Esquire 15th both brought the top money from Criswell Ranches, Graham, Texas.

Walter Britten of College Station was the auctioneer.

The North Carolina State College School of Agriculture reports that in a 1,000-pound beef steer there are only 140 pounds of steak—porterhouse, T-bone and club, 35 pounds; sirloin, 55, and round, 50 pounds.

100 BULLS . . . 100 BULLS . . . 100 BULLS

RANGE BULLS . . . HERD BULLS

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SOUTHWESTERN HEREFORD

BULL  SALE

Fort Worth, Texas

Tuesday, Jan. 31, 9:00 a.m.

A Few Top Quality Females Will Also Sell

This consignment offers range bulls with the quality every range man is seeking. Quality is the difference on our markets today and always has been. Here is your chance to select bulls to improve your feeder calves and replacement heifers. Don't miss this sale if you are interested in quality.

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UNIVERSAL MILLS
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The brand is the cattleman's coat of arms. Is yours recorded?

Livestock Judging Program

Southwestern Exposition and Fat Stock Show

WEDNESDAY, JANUARY 25, 1956
8:00 a.m.—Open Cutting Horse Elimination—Coliseum Arena.
8:00 a. m.—Quarter Horse Cutting Classes—Coliseum Arena.

THURSDAY, JANUARY 26
8:00 a. m.—Quarter Horse Roping and Reining Classes—Coliseum Arena.

FRIDAY, JANUARY 27
8:00 a. m.—Sifting Barrows.
8:00 a. m.—Sifting Lambs.
8:00 a. m.—Sifting Steers.
8:00 a. m.—Quarter Horse Stallion and Gelding Halter Classes—Coliseum Arena.

SATURDAY, JANUARY 28
8:00 a. m.—Sifting all Livestock Entries other than Barrows, Lambs and Steers.
8:00 a. m.—Junior Steer Show—Cattle Arena.
8:00 a. m.—Junior Lamb Show—Sheep Arena.
8:00 a. m.—Junior Pig Show—Swine Arena.
8:00 a. m.—General Livestock Judging Contest for Senior Agricultural College Students—Coliseum Arena.
8:00 a. m.—Quarter Horse Mare Halter Classes—Coliseum Arena.
1:00 p. m.—Open Steer Show, Aberdeen-Angus—Cattle Arena.

SUNDAY, JANUARY 29
8:00 a. m.—Shetland Pony Stallion Halter Classes—Coliseum Arena.
10:00 a. m.—Open Lamb Show—Sheep Arena.
10:00 a. m.—Bulls—Carlot and Pen Division, All Breeds.
1:00 p. m.—Lamb Championships—Sheep Arena.

MONDAY, JANUARY 30
8:00 a. m.—Shetland Pony Mare Halter Classes—Coliseum Arena.
8:00 a. m.—Hereford Cattle—Cattle Arena.
8:00 a. m.—Open Steer Show, Herefords and Shorthorns—Cattle Arena.
8:00 a. m.—Open Barrow Show—Swine Arena.
8:00 a. m.—Corriedale and Shropshire Sheep—Sheep Arena.

TUESDAY, JANUARY 31
8:00 a. m.—Palomino Horse Halter Classes—Coliseum Arena.
8:00 a. m.—Brahman Cattle—Cattle Arena.
8:00 a. m.—Polled Hereford Cattle—Cattle Arena.
8:00 a. m.—Hampshire, Cheviot and Mondadale Sheep—Sheep Arena.
8:00 a. m.—Open Barrow Show—Swine Arena.
1:00 p. m.—Hampshire and Chester White Hogs—Swine Arena.

WEDNESDAY, FEBRUARY 1
8:00 a. m.—Palomino Stock Horse Reining and Ranch Riding Classes—Coliseum Arena.
8:00 a. m.—Aberdeen-Angus Cattle—Cattle Arena.
8:00 a. m.—Hereford Cattle—Cattle Arena.
8:00 a. m.—Southdown Sheep—Sheep Arena.
8:00 a. m.—Berkshire, Duroc, Poland China and Spotted Poland China Hogs—Swine Arena.
1:00 p. m.—Suffolk Sheep—Sheep Arena.

THURSDAY, FEBRUARY 2
8:00 a. m.—Brangus Cattle—Cattle Arena.
8:00 a. m.—Shorthorn Cattle—Cattle Arena.
8:00 a. m.—Guernsey Cattle—Cattle Arena.
8:00 a. m.—Rambouillet and Delaine Merino Sheep—Sheep Arena.
10:00 a. m.—Holstein-Friesian Cattle—Cattle Arena.
10:00 a. m.—American Saddlebred Halter Classes—Coliseum Arena.
1:00 p. m.—Junior Dairy Calf Show — Cattle Arena.

FRIDAY, FEBRUARY 3
8:00 a. m.—Jersey Cattle—Cattle Arena.
8:00 a. m.—Santa Gertrudis Cattle — Cattle Arena.

PROGRAM OF AUCTION SALES

MONDAY, JANUARY 30, 1956
2:30 p. m.—Aberdeen-Angus Pen Bull Sale.

TUESDAY, JANUARY 31
9:00 a. m.—Hereford Cattle—Auctioned by the American Hereford Association, Paul Swaffar, Sales Manager, Kansas City, Mo.

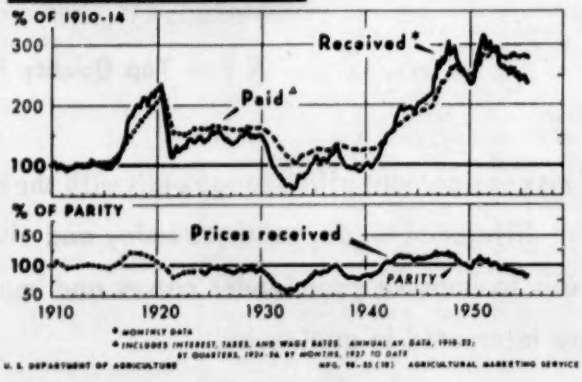
WEDNESDAY, FEBRUARY 1
1:00 p. m.—Polled Hereford Cattle—Auctioned by Texas Polled Hereford Association, B. J. Baskin, Secretary, Box 1113, Bryan, Texas.

THURSDAY, FEBRUARY 2
1:00 p. m.—Aberdeen-Angus Cattle — Auctioned by Texas Aberdeen-Angus Breeders Association. Glenn Tole, Sales Manager, Fort Worth.

FRIDAY, FEBRUARY 3
9:00 a. m.—Sale of Steers, Lambs and Barrows.

SATURDAY, FEBRUARY 4
9:30 a. m.—Santa Gertrudis Cattle—Auctioned by West Texas Santa Gertrudis Breeders' Association, Paul C. Teas, Jr., Van Horn, Texas, Sales Manager.

Parity Ratio Continues To Decline in 1955



Under the impact of record production, prices received by farmers continued to decline in 1955. In mid-October, they averaged 5 per cent below a year earlier, and 27 per cent below the record established in February, 1951. Prices paid by farmers have been quite stable in recent years at a level only 4 per cent below the peak reached in May, 1952. The parity ratio in mid-October, 1955, was 82 compared with 87 a year earlier, and the post-Korean peak of 113 in February, 1951.

With supplies continuing heavy and no marked increase in demand in prospect, prices received by farmers next year probably will average slightly lower than in 1955, probably at about the level of this fall. Most of the decline is expected in crops for which supplies are heavy. Prices of livestock products probably will hold near this year's level. Prices paid by farmers are likely to remain fairly stable.

SELLING THESE TOP FIVE, DENVER JAN. 16, 17



TR Zato Heir A
- TR Zato Heir
  - H&D Tone Lad 105
  - Leola Flowers
- Miss FL Anxiety 167
  - Flying L Anxiety
  - Miss FL Silver Domino

WR Dandy Domino Heir

Calved November 12, 1954

C Rupts Delsona 21st
- T Royal Rupert 116
  - Haz. Rupert 81st
  - Haz. Lass 46th
- Dominetta 12th
  - Dandy D Domino
  - Doris 26th

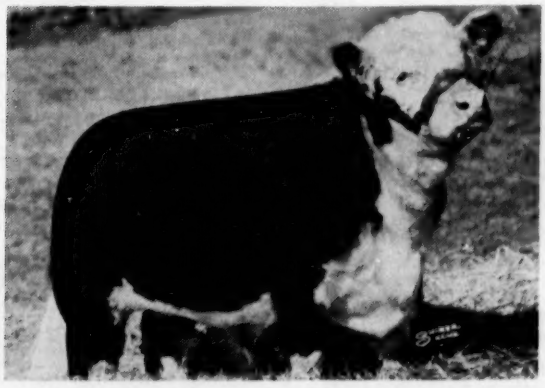


TR Zato Heir A
- TR Zato Heir
  - H&D Tone Lad 105
  - Leola Flowers
- Miss FL Anxiety 167
  - Flying L Anxiety
  - Miss FL Silver Domino

WR Silver Mischief

Calved November 20, 1954

Ima Royal Rupert 12th
- Royal Essar 8th
  - T Royal Rupert 60th
  - Tonette T 2d
- Ann Tone 18th
  - Hi Tone
  - T Miss Rupert 44

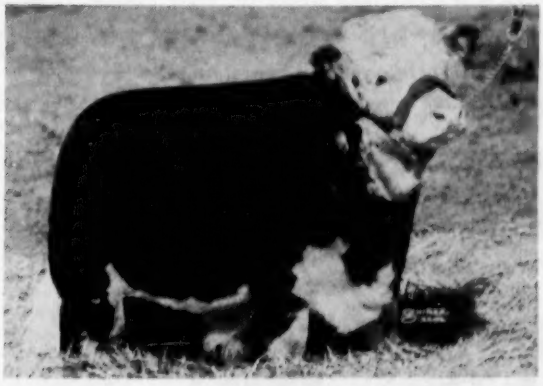


TR Zato Heir A
- TR Zato Heir
  - H&D Tone Lad 105
  - Leola Flowers
- Miss FL Anxiety 167
  - Flying L Anxiety
  - Miss FL Silver Domino

WR Colorado Zato

Calved March 15, 1955

Phyllis Highland WG
- WGS Baron Rupert
  - HT R. Rupts WEH 16th
  - Miss Baron Domino A 3d
- Phyllis Highland
  - Colo. Domino F 256th
  - Lady Highland 8-1st



TR Zato Heir A
- TR Zato Heir
  - H&D Tone Lad 105
  - Leola Flowers
- Miss FL Anxiety 167
  - Flying L Anxiety
  - Miss FL Silver Domino

WR Silver Heir

Calved April 22, 1955

TR Zato Heiress 159
- TR Zato Heir
  - H&D Tone Lad 105
  - Leola Flowers
- Lady Tealdo 24th
  - Tealdo Rupert
  - T Bocaldo Lass 14



TR Zato Heir A
- TR Zato Heir
  - H&D Tone Lad 105
  - Leola Flowers
- Miss FL Anxiety 167
  - Flying L Anxiety
  - Miss FL Silver Domino

WR Silver Zato

Calved April 13, 1955

H Zato Nelle 2d
- TR Zato Heir 43d
  - TR Zato Heir
  - Questone T 34th
- Lady Tealdo 148th
  - Tealdo Rupert
  - Veida 5th

THIS IS TRULY AN OUT-STANDING GROUP OF BULLS— ALL BY OUR GREAT YOUNG SIRE, TR ZATO HEIR A

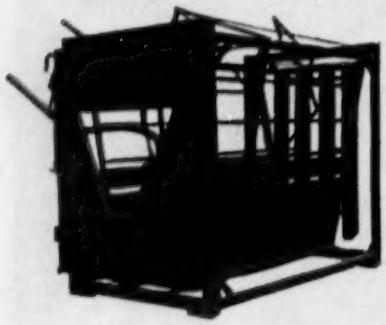
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LAWTON, OKLAHOMA

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CRYSTAL CITY, TEXAS

FARNAM *Automatic* **Rope-Wick** Cattle Oiler



At last, a low cost, completely automatic cattle oiler! Easy to install. Attaches to *any* post, *anywhere*. No service problems. Just fill it and forget it. 5-Gal. oil supply lasts for weeks. Entire mechanism built to last for years . . . Animals can't tear it up.

GIANT 3" MARINE ROPE, specially treated, acts as wick. Holds full quart of oil. Provides perfect rubbing and scratching surface. Oils cattle thoroughly. Wears like iron. Cattle using oiler trip "oil release valve", and a measured amount of oil flows onto the rope wick from 5-Gal. supply tank. Thus, rope wick is kept thoroughly saturated at all times.



FARNAM **ROTENOX**

Mixes 1 to 20 with fuel oil, diesel oil or petroleum distillate for use in stock oilers. Improves animals coat. Conditions hair and hide. Also mixes with water to spray for grubs, lice, ticks and mange mites. Economical dilutions up to 1 to 160 . . . **only $12.75 per gal.**

COMBINATION OFFER!

Order 1 Gal. of Rotenox with each Rope-Wick Oiler. Send cash with order and get **both** for only $42.25 **Parcel Post Prepaid.** If you prefer, write for illustrated literature.

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Keep Theft Losses Down!

Livestock Judging Program

San Antonio Livestock Exposition

THURSDAY, FEBRUARY 9, 1956

8:00 a. m.—Weighing all Fat Lamb entries.
8:00 a. m.—Sift all Fat Barrows as cross the scales.
9:00 a. m.—Weighing and ear tagging all Fat Steer Calves.
7:00 p. m.—Cutting Horse try-outs.

FRIDAY, FEBRUARY 10, 1956

8:30 a. m.—Sifting all Fat Steer Calves, Coliseum Arena.
8:30 a. m.—Sifting all Fat Lambs.
8:00 p. m.—Rodeo performance, Coliseum Arena.

SATURDAY, FEBRUARY 11, 1956

7:30 a. m.—4-H and FFA Grass Judging Contest, Coliseum Arena.
8:00 a. m.—Judging Boys' Steer Calves, Auction Arena.
8:00 a. m.—Judging Boys' Fat Barrows, Swine Arena.
8:30 a. m.—Judging Boys' Fat Lambs, Sheep Judging Arena.
10:00 a. m.—Rodeo Performance, Coliseum Arena.
2:00 p. m.—Rodeo Performance, Coliseum Arena.
2:00 p. m.—Judging Fat Lambs, open classes, Sheep Judging Arena.
8:00 p. m.—Rodeo Performance, Coliseum Arena.

SUNDAY, FEBRUARY 12, 1956

9:00 a. m.—Judging Angus, Hereford and Polled Hereford Sales Cattle in above order, Sales Arena.
2:00 p. m.—Judging Negro Boys' Barrows, Swine Arena.
2:00 p. m.—Rodeo Performance, Coliseum Arena.
8:00 p. m.—Rodeo Performance, Coliseum Arena.

MONDAY, FEBRUARY 13, 1956

8:00 a. m.—Judging Fat Steer Calves, Open Classes, Coliseum Arena.
8:00 a. m.—Judging Herefords, Coliseum Arena.
8:00 a. m.—Judging Angus, Coliseum Arena.
8:00 a. m.—Judging Shorthorns, Coliseum Arena.
9:00 a. m.—Judging Junior Delaine Show.
1:00 p. m.—Judging Open Delaine Show.
2:00 p. m.—Judging Horses, Coliseum Arena.
8:00 p. m.—Rodeo Performance, Coliseum Arena.
9:00 p. m.—Selecting Grand Champion Steer, Coliseum Arena.

TUESDAY, FEBRUARY 14, 1956

8:00 a. m.—Judging Brahmans (ABBA) Coliseum Arena.
8:00 a. m.—Judging Herefords, Coliseum Arena.
8:00 a. m.—Judging Angus, Coliseum Arena.
8:00 a. m.—Judging Polled Herefords, Coliseum Arena.
8:00 a. m.—Judging Junior Rambouillet Show.
1:00 p. m.—Judging Open Rambouillet Show.
2:00 p. m.—Judging Horses, Coliseum Arena.
8:00 p. m.—Rodeo Performance, Coliseum Arena.

WEDNESDAY, FEBRUARY 15, 1956

8:00 a. m.—Judging Brahmans (PAZA) Coliseum Arena.
8:00 a. m.—Judging Brangus, Coliseum Arena.
8:00 a. m.—Judging Santa Gertrudis, Coliseum Arena.
8:00 a. m.—Judging Milking Shorthorns, Coliseum Arena.
8:00 a. m.—Judging Corriedale, Shropshire, Hampshire and Cheviot Sheep, Sheep Judging Arena.
2:00 p. m.—Judging Charolaise, Coliseum Arena.
3:00 p. m.—Judging Charbray, Coliseum Arena.
8:00 p. m.—Rodeo performance, Coliseum Arena.

THURSDAY, FEBRUARY 16, 1956

8:00 a. m.—Judging Jerseys, Coliseum Arena.
8:00 a. m.—Judging Junior Dairy Show, Coliseum Arena.
8:00 a. m.—Judging Holsteins, Coliseum Arena.
8:00 a. m.—Judging Suffolk, Columbia, Southdown and Montadale Sheep, Sheep Arena.
1:30 p. m.—Judging Goats, Sheep Judging Arena.
8:00 p. m.—Rodeo Performance, Coliseum Arena.

FRIDAY, FEBRUARY 17, 1956

2:00 p. m.—Horses, Coliseum Arena.
8:00 p. m.—Rodeo performance, Coliseum Arena.

SATURDAY, FEBRUARY 18, 1956

7:00 a. m.—Judging Horses, Coliseum Arena.
2:00 p. m.—Rodeo Matinee, Coliseum Arena.
8:00 p. m.—Rodeo performance, Coliseum Arena.

SUNDAY, FEBRUARY 19, 1956

7:00 a. m.—Judging Horses, Coliseum Arena.
2:00 p. m.—Rodeo Matinee, Coliseum Arena.

AUCTION SALES

MONDAY, FEBRUARY 13, 1956

1:00 p. m.—Aberdeen-Angus Breeding Cattle.

TUESDAY, FEBRUARY 14, 1956

12:30 p. m.—Hereford Breeding Cattle.

WEDNESDAY, FEBRUARY 15, 1956

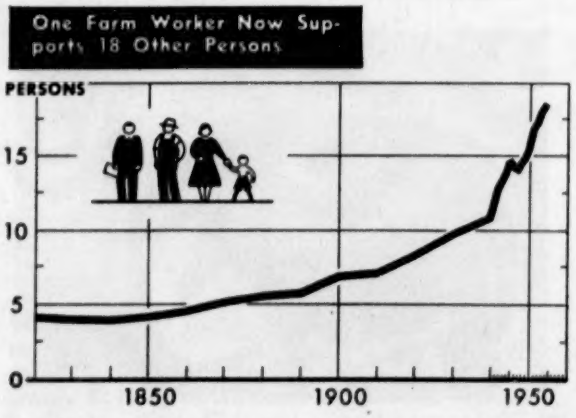
1:00 p. m.—Polled Hereford Breeding Cattle.

THURSDAY, FEBRUARY 16, 1956

1:00 p. m.—Santa Gertrudis Cattle—Open Pens.

FRIDAY, FEBRUARY 17, 1956

9:00 a. m.—Auction Sale of Fat Steers.
1:00 p. m.—Auction Sale of Fat Barrows.
2:30 p. m.—Auction Sale of Negro Boys' Barrows.
3:30 p. m.—Auction Sale of Fat Lambs.



The outstanding progress in farm technology during the past decade and a half means that the production of one farm worker "supports" an ever larger number of consumers. In 1940 the average farm worker produced enough food, fiber, and tobacco for himself and almost 10 others. Now his output is sufficient to supply himself and 18 others. Part of this increased productivity is due to greater indirect contributions of non-farm workers to farm production. Improved technology on the farm has meant greater dependence on non-farm supplies such as chemical fertilizers, machines, gasoline and oil.



HR PUBLICAN IMAGE 7 sells at Denver

EYE THEM BUY THEM



HR PUBLICAN NYMPH 13 sells at Denver

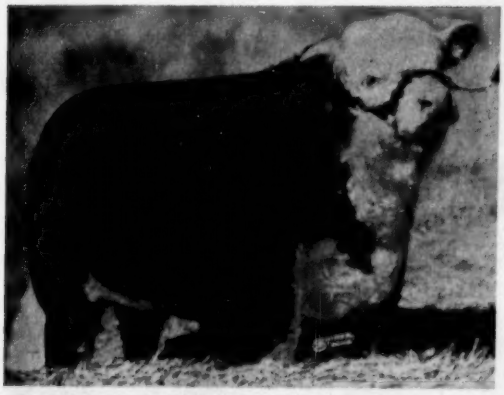


JAN. 16-17

DENVER

NATIONAL WESTERN Hereford Sale

Below: HR ZATO HEIR 4th
By M Zato Heir 7th—
He by TR Zato Heir 27th, Register-of-Merit
Half-brothers sell at Phoenix and Denver



Selling at Phoenix, Jan. 6th:

- HR Zato Heir 5, summer yearling bull
- HR Zato Heir 7, senior bull calf
- GC Real Vagabond 15, junior yearling bull by GC Vagabond Prince 27

OUR TOP DENVER OFFERING:

- HR Publican Image 7, senior yearling bull (picture above)
- HR Publican Image 11, junior yearling bull
- HR Publican Image 15, junior bull calf
- HR Publican Image 20, junior bull calf
- HR Publican Image 23, summer bull calf
- HR Zato Heir 8, senior bull calf
- HR Publican Nymph 13, summer yearling heifer (picture above)
- HR Publican Nymph 18, junior heifer calf

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HEREFORD, ARIZONA

His First Calves Command Good Prices

TR ROYAL ZATO 27th

Owned jointly with Turner Ranch and Hull-Dobbs Ranch



In the recent Turner Ranch sale, the first calves by TR Royal Zato 27th to be offered at auction proved that he is siring the kind breeders want. Four sons (all calves) sold for an average of $2,512, with one son selling for $5,000 and three daughters (all calves) sold for an average of $1,491, with one bringing $2,000.

We have a number of calves by the "27th" with which we are highly pleased—with more to come the next few weeks. We expect the "27th" to carry on in the tradition of his famous sire and grandsire . . . both Register of Merit . . . and prove himself one of the outstanding sires of the breed.

During the year we will have a number of heifers FOR SALE, carrying bloodlines that are dependable, bred to TR Royal Zato 27th.

Come out and see his calves while you are at the Fort Worth Show . . . or anytime.

FORT WORTH SALE JANUARY 31. Selling a top-quality heifer bred to TR Royal Zato 27th.

NORTHWOODS STOCK FARM

J. M. NORTH
Star-Telegram Bldg.
Fort Worth, Texas

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Olathe, Kansas



BLUCHER BOOTS
they never lose a Stirrup

National Polled Hereford Show To Little Rock In 1956

THE 1956 National Polled Hereford Show and Sale will be held at Little Rock, Ark., next fall with the largest premium—$10,500—ever offered at a National Polled Hereford Show already promised.

The board of directors of the American Polled Hereford Association unanimously approved Little Rock as the site of the 1956 National event after hearing a formal invitation and report of facilities in the Arkansas state capital city from a large delegation of Arkansas Polled Hereford Association members and officials of the Arkansas State Livestock Show.

Dates for the 1956 National Polled Hereford Show and Sale will be announced later.

With the $10,500 premium, central location of Little Rock, excellent facilities for both visitors and cattle, many observers are expecting the 1956 National to shatter all previous records for numbers of show entries and attendance.

The 1956 National Polled Hereford Show and Sale will be under the joint sponsorship of the American Polled Hereford Association, and the Arkansas Polled Hereford Association.

Cedar Lane Hereford Farm Dispersion

SUMMARY

65 Bulls	$34,480;	Avg.	$530
203 Females	51,635;	Avg.	254
268 Lots	86,115;	Avg.	321

THE DISPERSION sale of the Cedar Lane Farms Herefords was held Dec. 5th in Greenville, Miss. with 268 lots going for an average of $321. The top selling bull, TT Zato Leader 21st, went to a three-way partnership, Bernard Schmidt, Lincoln, Ala., C. D. Lowry, Houston, Miss., and Silver Lake Plantation, Greenville, on a bid of $4,050.

Whitehall Hereford Farms, Washington, Mo. purchased the top female offering on a $1200 bid. She was KHR Miss Larry 27th, a 1951 daughter of Noe's Larry Domino 6th and the dam of CLF Zato Leader 11th, the second top bull at $3,500, going to Kaywood Hereford Ranch, Hazlehurst, Miss.

The bull offering was well accepted by the buyers who paid an average of $530 for 65 head. An average of $254 was made on 203 females which included many aged cows.

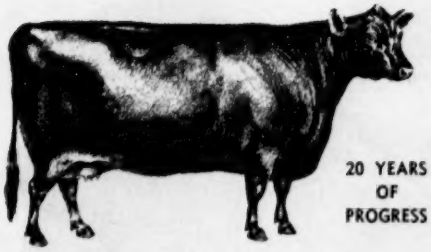
Major buyers at the sale included; Lofton Hereford Farms, Brookhaven, Miss.; Kaywood Hereford Ranch; J. M. Elliot, Greenville; and S. C. Caldwell Hazlehurst, Miss.

Auctioneers were Cols. G. H. Shaw and Bill Pace.

In obtaining the vital nutrients provided by meat, Americans this year are expected to eat an average per person of 81 pounds of beef, 66 pounds of pork, 9½ pounds of veal and 4½ pounds of lamb.

TEXAS ABERDEEN-ANGUS ASSOCIATION

20th ANNIVERSARY PROGRESS SALE



20 YEARS OF PROGRESS

Southwestern Exposition and Fat Stock Show

FORT WORTH, TEXAS
THURSDAY, FEBRUARY 2

FAMILIES:

- Royal Lady
- Tolan Pauline
- Gammer
- Blackcap Effie
- Mina
- College Lucy
- Chimera
- Blackcap Bessie
- McHenry Barbara
- Edwina
- Ballindalloch Jilt
- Blackcap Empress
- Zara
- Witch of Endor
- Ballindalloch Georgina
- And many others

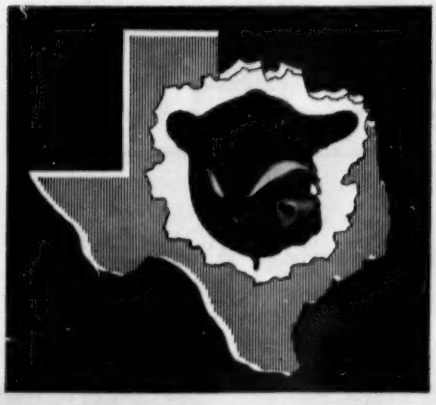


5 BULLS
50 FEMALES

Recognized as one of the extreme top consignment sales in the nation, this year's Fort Worth Sale, The Texas Aberdeen-Angus Association's 20th Anniversary Progress Sale features an offering of top individuals, preferred families and proven breeding. Sale at 1:00 P. M.

This consignment will typify 20 years of Aberdeen-Angus progress in Texas that is unparalleled by any breed in any other area. Here is an opportunity to select foundation cattle from today's soundest herds that will bring you the necessary prepotency for the building of your even greater herds of tomorrow.

Ray Sims, Auctioneer • Tom Adams for THE CATTLEMAN



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TEXAS
ABERDEEN-ANGUS ASSOCIATION

203 LIVESTOCK EXCHANGE BLDG. • FORT WORTH, TEXAS

ATTEND
SAN ANTONIO SALE, FEBRUARY 13

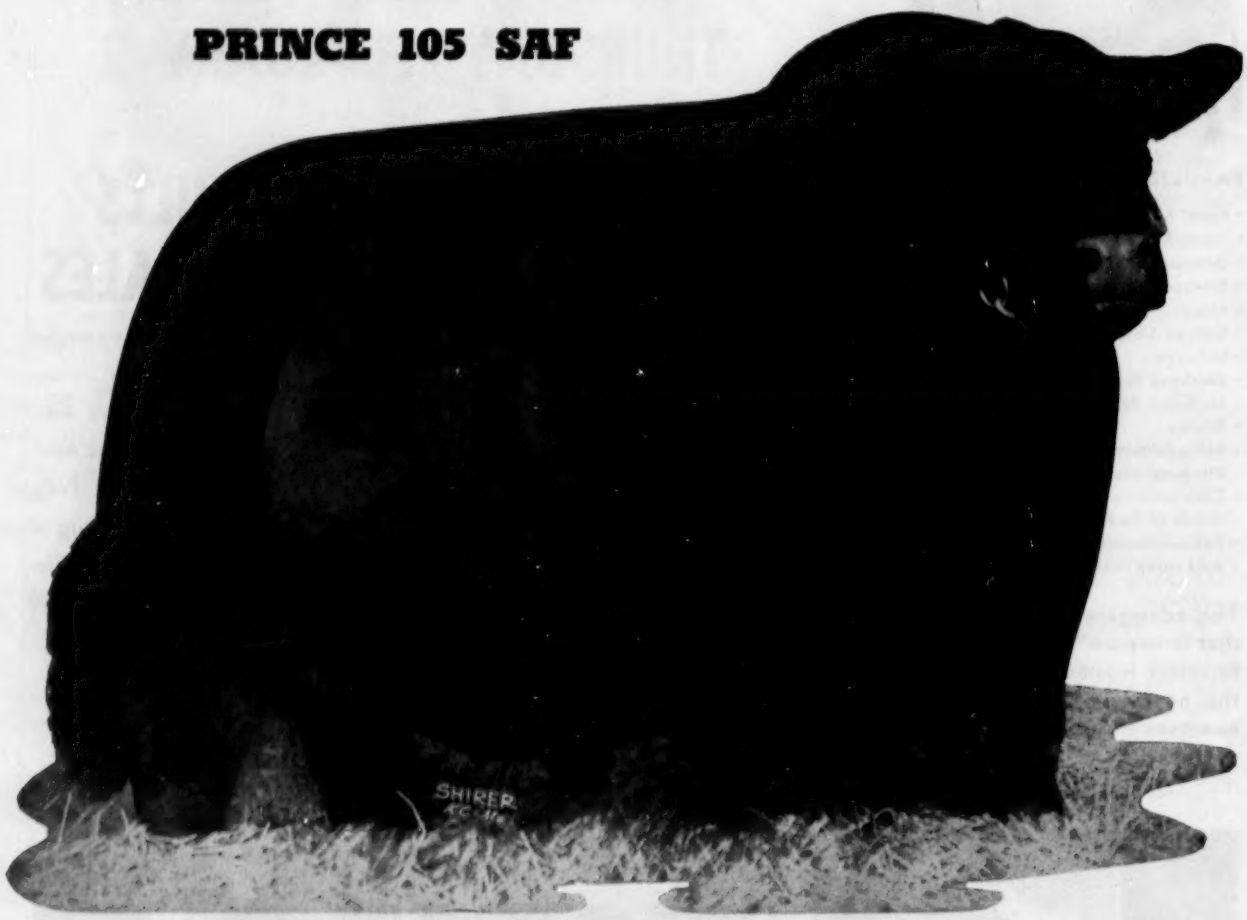
SONDRA-LIN FARM ANNUAL SALE

SELLING 60 HEAD

Featuring

the service of this 1952 International Res. Grand Champion

PRINCE 105 SAF



25 FEMALES SELL EXAMINED SAFE IN CALF TO PRINCE 105 SAF

25 Good Quality range bulls available at the Farm Sale Day—At private treaty. All are of serviceable age.

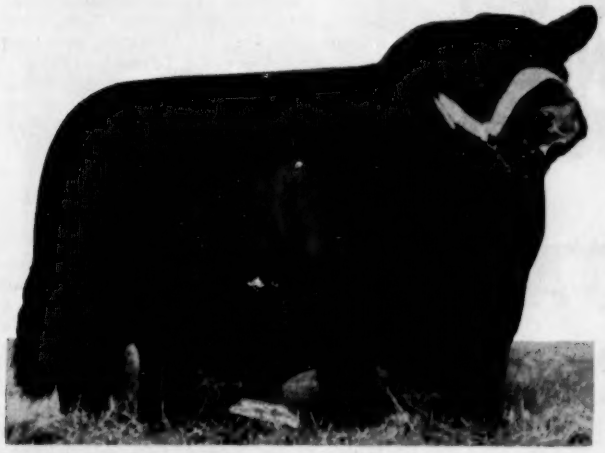
4 Bulls—45 bred heifers
11 Open Heifers
50 Bred heifers and cows, many with calf, selling immediately after our Production Sale

OUR SHOW CATTLE SELL

Sale at the Farm, 30 Mi. Northwest of Fort Worth, 5 Mi. South of Decatur on Hwy. 81

JANUARY 31st ★ DECATUR, TEXAS

ABERDEEN-ANGUS



Prince Oldfield of Ferndale

HIS GET AND SERVICE SELL

Several daughters of this many times grand champion and top selling bull, Fort Worth, 1951 ($40,100) will sell. His get won the champion get of sire in San Antonio and first prize junior get of sire, Fort Worth, 1951. Also included in this offering are many top heifers carrying his service.

Due to the fact that we now own one of the largest registered herds of Angus cattle in Texas—and the driest pasture in the United States—

WE ARE SELLING 50 Select bred heifers and cows, many with calves, immediately following the Production Sale. (This offering will include many family cattle.)

SPECIAL ATTRACTIONS OF THIS OFFERING:

- A Barbarosa daughter of Prince 105 SAF bred to Prince Oldfield of Ferndale.
- A Gammer daughter of Prince Oldfield of Ferndale and out of one of our good imported Gammer cows bred to Prince 105 SAF.
- Two imported Gammer cows heavy with calf (should calve by sale time).
- A Eulima daughter of Oldfield out of one of the top imported cows in the U. S.
- An Ash Row Edwina daughter of Oldfield.
- A great Zara daughter of Oldfield.
- A good Eulima daughter of Erica Bardolier G. R. 5th bred to Prince 105 SAF.
- Two great Ballindalloch Georgina show heifers bred to Prince 105 SAF.
- A McHenry Barbara daughter of 105 SAF, examined, safe in calf to 105 HR (a real show heifer).
- Several excellent daughters of A. P. Prince Envious 17, our good son of Prince Envious of Bates, bred to Prince 105 SAF—one of which is a great Tolan Ectessa.
- We are featuring several daughters of our 34 imported cows.
- A good Karama daughter of Bards Bandolier of Kintyre bred to Prince 105 SAF.
- An Anoka Barbara M daughter of Eileenmere 1208th.
- A good Portlethen Lucy daughter of Erica Bardolier G. R. 5th.
- A Maid of Bummers, a Mina and many other daughters of Oldfield bred to 105 SAF.
- An Elluma Erica daughter of Ankonian 3298.
- A Tillyfour Ruth bred to Prince 105 SAF.
- A Witch of Endor bred to 105 SAF.

Selling in the Texas Aberdeen-Angus Ass'n Sale at Fort Worth, Feb. 2:

- A Gammer Daughter of Prince Oldfield of Ferndale out of a good, imported cow—bred to 105 SAF.
- A Maid of Bummers—excellent daughter of Prince Lakewood 28th—bred to 105 SAF.
- A Zara heifer—selling open.
- A Blackcap Bessie—Daughter of Homeplace Eileenmere 104th—selling open.

Sale headquarters: Texas Hotel, 8th and Main Sts., Fort Worth

WRITE FOR CATALOG ★



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FORT WORTH • TEXAS

Auctioneer: Ray Sims • Tom Adams for THE CATTLEMAN



THIRTEEN REASONS WHY YOU SHOULD BUY BRANGUS CATTLE

1. They have no horns.
2. They have great resistance to cancer eye and pink eye.
3. They are extremely hardy.
4. They make fast gains on poor grades of food.
5. They are solid black in color.
6. They can stand both heat and cold.
7. They are not bothered by flies, ticks and lice.
8. They have a high dressing percentage for meat.
9. Mothers give good milk and calves make rapid growth.
10. They grow larger than most breeds.
11. They are easy to handle.
12. Our Brangus are good breeders because they are from the most popular blood lines today: MANSO
13. The Brangus Association is the fastest growing Association of cattle breeders in the world today —BAR NONE!

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PEERLESS Portable - Stationary ROLLER MILLS

CRUMBLE EAR CORN All-Purpose Mill

CRIMPS - CRACKS *Without Dusting* ALL FEED GRAINS

America's First and Most Popular Portable Roller Mill. 26 Portable and Stationary models. Farm, Feeder, Mill sizes. Big 10 in. diameter Tuf-Cast, chromed rolls crimp or crack grains better, faster with less power. Satisfied users everywhere.

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Brangus Breeders Meet in Fort Worth February 1

THE GENERAL membership meeting of the American Brangus Breeders Association will be held in Fort Worth Feb. 1 in connection with the Southwestern Exposition and Fat Stock Show according to Jesse Dowdy, executive secretary of the organization.

A directors' meeting will be held Jan. 31 and a meeting and election of officers for the Texas State Brangus Association will be held Feb. 1. All three meetings are scheduled at Hotel Texas.

The competitive showing and judging of Brangus cattle will take place on the morning of Feb. 2 at the stock show grounds.

Soil Conservationists to Meet In Lubbock Jan. 18-20

FARMER and rancher soil conservation district supervisors from all over Texas will gather in Lubbock January 18-20 to review 1955 progress in soil and water conservation, discuss needs, and map plans for 1956.

Occasion will be the 15th annual meeting of Texas' soil conservation district supervisors and their annual Soil and Water Show. Both will be held in Lubbock's Fair Park Coliseum.

This year's Soil and Water Show—largest yet for the supervisors' organization—will bring together a comprehensive display of irrigation, brush control, and other farm equipment designed to make conservation easier. Some 65 exhibit booths have been reserved by business, manufacturing, and distributing concerns. Exhibits will be indoors and admission is free.

Water legislation for Texas, flood prevention on small watersheds, and more conservation through Districts are some principal topics to be discussed in convention sessions. Convention planners are calling it a "working convention."

The affair is arranged by the 860 supervisors who govern Texas, 172 soil conservation districts. Most people attending are expected to be SCD supervisors and co-operators, but both the convention and the show are open to the public.

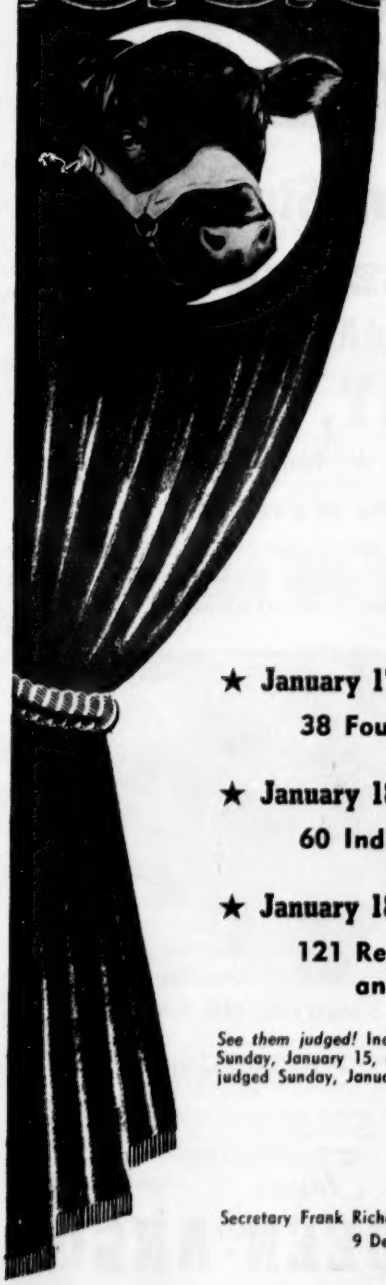
John Royal, Menard rancher and president of the Supervisors' Association, and C. M. Caraway of DeLeon, chairman of the State Soil Conservation Board, extend a special invitation to all interested farmers and ranchers to attend convention sessions as well as the show.

Annual AQHA Meeting In Houston

THE ANNUAL meeting of the American Quarter Horse Association will be held in Houston February 24-25 during the Houston Fat Stock Show. Headquarters are in the Shamrock Hotel. Those planning to attend are urged to make their reservations early.

Announcing 1956's National Western

SHOW WINDOW SALE



DENVER—JAN. 17 & 18

in conjunction with the

NATIONAL WESTERN STOCK SHOW

★

SELLING 219 ANGUS

selected from America's Leading Herds

★

★ **January 17 at 7:00 p. m.**

38 Foundation females at the Lamont Pavilion

★ **January 18 at 9:30 a. m.**

60 Individual herd bulls at the Stadium Pavilion

★ **January 18 at 2:00 p. m.**

121 Registered bulls for commercial cattlemen in uniform pens of three and five head at the Stock Yards Pavilion

See them judged! Individual sale cattle will be judged Sunday, January 15, at 9:00 a. m. Bull groups will be judged Sunday, January 15, at 2:00 p. m.

★

Here is your opportunity to buy select, registered Aberdeen-Angus from an outstanding list of consignors representing top herds in the United States and Canada.

REMEMBER, YOUR BEST BUY IS THE BEST!

FOR CATALOGS, write:
Secretary Frank Richards, American Aberdeen-Angus Breeders' Association,
9 Dexter Park Avenue, Chicago 9, Illinois

Auctioneers:
ROY JOHNSTON
and
RAY SIMS

Angus are a good sound investment!



ABERDEEN-ANGUS ASSOCIATION

SPONSORED

FORT WORTH RANGE BULL SALE

Southwestern Exposition and Fat Stock Show



Choice Angus feeder calves—typical of the calves sired by the sale bulls.

★

Never before has the price spread between good, rugged, beefy, herd improving bulls and "just" bulls been so narrow —and seldom has the margin between choice calves and "just" calves made good bulls so essential.

For more pounds and quality in your calves next year—buy your Angus bulls at Fort Worth this year.



Champion pen of 3 Angus bulls, 1955 Fort Worth show.

SELLING

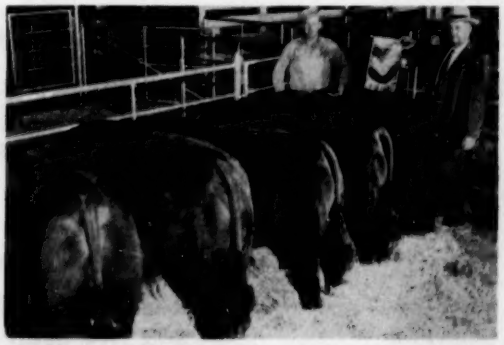
65 Registered Aberdeen-Angus Bulls

MONDAY, JAN. 30th

1:00 P. M. ★ Pens of Bulls Division

One or a carload

Your opportunity to select good quality BULLS, ready for heavy service, representing the breeding of the top Angus herds of Texas and the Southwest at today's low prices.



Champion pen of 5 Angus bulls, 1955 Fort Worth show.

RAY SIMS, Auctioneer • Tom Adams for THE CATTLEMAN

For further information write

Texas
ABERDEEN-ANGUS
Association

203 Livestock Exchange Bldg., Fort Worth, Texas

Kermac Farms Buy Prince Sunbeam 971st

RALPH L. SMITH farms, Chillicothe, Mo., announced the sale of Prince Sunbeam 971st, an outstanding show winner on the Angus circuit this year, to Senator Robert S. Kerr of Oklahoma. The purchase price was $50,000.

Senator Kerr and his partner, D. A. McGee recently bought the famed Essar herd of Aberdeen-Angus and will operate as Kermac farms in Oklahoma.

Prince Sunbeam 971st is a May, 1952, son of Prince Esquire of Sunbeam and out of Karama of Red Gate 17th. He was grand champion at the American Royal, the State Fair of Texas and the Tulsa State Fair earlier this season.

Aberdeen-Angus Futurity To Be Held in St. Louis

THE AMERICAN Aberdeen-Angus Association, announced after its annual meeting in Chicago last month that the Aberdeen-Angus Futurity Show will be held in St. Louis this year. Complete details have not been arranged and the exact date has not yet been determined.

In the eight years the Futurity has been held, it has been at Keeneland Race Track, Lexington, Ky., with one exception. That was in 1952 when it was held in Louisville, Ky.

New National Aberdeen-Angus Officers and Directors



Pictured are the new officers and directors of the American Aberdeen-Angus Breeders' Association, elected at the annual meeting held November 30 in Chicago. From left to right, front row, are: Otto G. Nobis, Davenport, Iowa, president; John C. Gall, Upperville, Va., vice-president; Major W. A. Rafferty, Morocco, Ind., treasurer; and Frank Richards, Chicago, Ill., secretary. In the middle row are Directors B. C. Cotton, Dry Ridge, Ky.; Joe Keefauver, Jonesboro, Tenn.; Don C. Pollock, Unionville, Mo.; Duane Clark, Worthing, S. D.; Elliott Brown, Rose Hill, Iowa; and Edward O. Elliott, Mt. Victory, Ohio. In the back row are Directors Lewis B. Pierce, Creston, Ill.; Wm. W. Brainard, Jr., Far Hills, N. J.; Ralph L. Smith, Chillicothe, Mo.; Harold Rankin, Hermiston, Ore.; George W. Graham, Wichita Falls, Texas; and Wm. J. Kuhfuss, Mackinaw, Ill.



BULL-ETIN!

We know our cattle are the best and we'll back it up by offering you the chance of a lifetime to BUY FOR ONE-HALF DOWN, the balance in four payments extending as long as one year.

EFFECTIVE SINCE OCT. 22, 1955

A NEW FIRST . . .

W.A.R's Golden Gate Budget Plan

THE GATEWAY TO YOUR DREAM OF OWNING PUREBRED CATTLE . . .

W.A.R. was first to initiate a series of our own private auction sales held at various points throughout the entire west. W.A.R. was first to sell Bonded Fertility Tested bulls. W.A.R. was first in the Angus breed to practice artificial insemination.

AND NOW . . . leading the way, FIRST in adopting the budget plan in line with all American business methods to sell our cattle on the TIME PAYMENT PLAN. Where else can you buy on credit the produce and service of a great INTERNATIONALLY KNOWN CHAMPION BULL? "LET OUR CATTLE BUY THEMSELVES"

Be among those to take advantage of this new FIRST at Wyoming Angus Ranch.

You can have LIFE INSURANCE on the CATTLE and YOURSELF. If tragedy strikes, your family owns the cattle.

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Box 57 Cheyenne, Wyo.

Wyoming Angus Ranch

For Full Particulars

Name_____

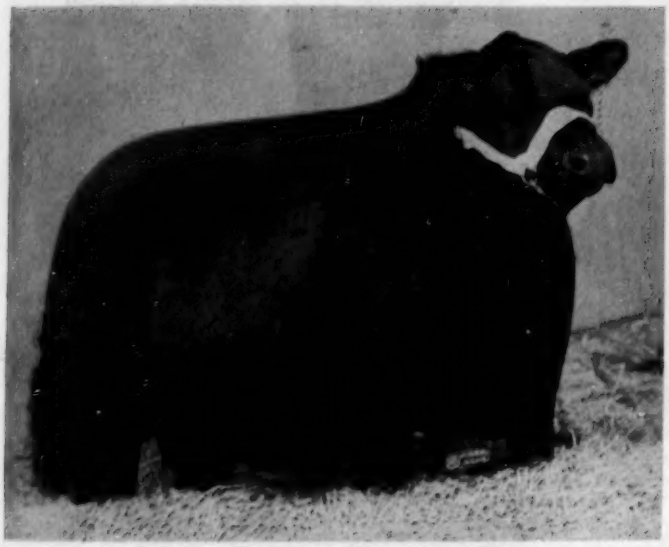
Address_____

City_____ State_____

I am interested in_____ (No.) (Type)

Fill in and Mail to: Mark T. Cox III, Box 57, Cheyenne, Wyoming

KERMAC SALE • FEBRUARY 6



LOT 2

ROYAL ESSAR 5th

1879073

The 1954 Futurity winning senior bull calf. We have over 50 cows bred to him. We'll have "baby calves" by him for you to see sale day. This could be the top breeding bull we ever produced.

★

What about the females?

All the way through they are the best we ever sold.

What are the FEMALE ATTRACTIONS?

(1) A Barbarosa by Envious safe in calf to Prince of Red Gate 69th. She is one of our Summer Yearling Show Heifers.

(2) Pride 38 of Essar, Our Champion Senior Yearling and a Daughter of "328th," 6 months in calf to the "69th." He's really hitting on "328th" daughters.

(3) A top Chimera by Envious out of a direct Wheatland dam. You'll like her.

(4) Three of the first daughters of the "69th."
- (A) One of the best Cherry Blossoms you ever saw. 7/8 imported blood.
- (B) An Edna Eileen—A show heifer with Blakeford's Major's Edna the 3rd dam.
- (C) A Gammer—Our summer heifer calf and one of the best we have ever seen. We're reserving the show rights on this heifer for another year.

(5) Two of the best Bessies you ever saw. One summer yearling bred to Royal Essar 5th. She has never been lower than second. A junior heifer calf that has also never been lower than second.

What about the rest of the females?

There are more popular families but the best bargains will be in the top standard family females that are bred right and individually right. The older ones are bred to Keystone and "69th."

★

We look forward to seeing you at Mecom's Feb. 4 and KERMAC-Essar Feb. 6.
We want you to meet the new owners.

See our Show herd under the KERMAC Banner at Denver, Amarillo, Fort Worth, San Antonio and Houston

Kerr-McGee
Owners

Paul Keesee
Manager

Arthur Gee
Herdsman

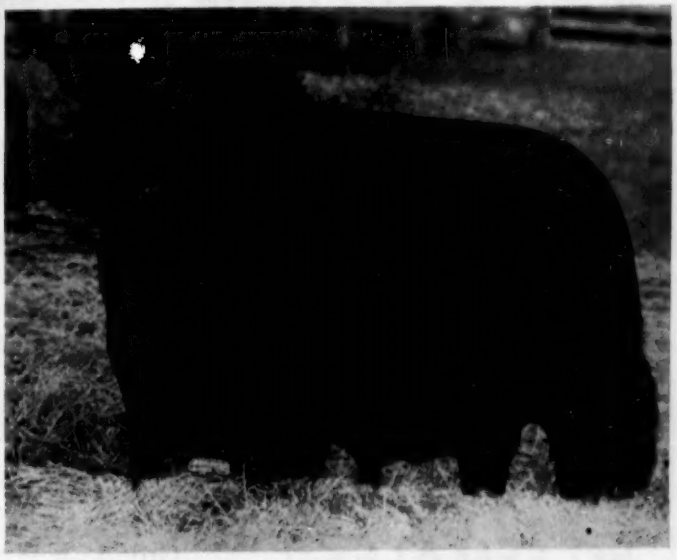
SAN ANTONIO, TEXAS SALE AT ESSAR RANCH

LOT 1

SHADOW ISLE PRINCE 37th

1569733

★



Reasons why you should see the "37th" February 6th

1—A Grand Champion both as a Summer Yearling and as a Senior Yearling for Essar.

2—His first calf Erica 26 of Essar won her class at Denver, Fort Worth, San Antonio, Houston and Baton Rouge last year.

3—He has had a world of publicity.

4—He's guaranteed sound and fertile.

5—We think he will put someone in the Angus business.

6—Why are we selling him? His Show days are over, we feel he will be an attraction sale day. We are keeping three brothers that are younger and can be shown next year. We have many cows in calf to him.

What is this Sale? KERMAC-Essar Sale. The cattle Essar fitted for their annual Production Sale before the herd was sold to Kerr & McGee of Oklahoma.

What about the Bull Offering? 15 Herd Bull Prospects. They are the tops out of over 100 bulls sold in 1955. 10 are sons of 328th that are old enough for service. Many are from the Show Herd.

Why are we stressing the bull offering? Because Bulls are most important to a herd of cattle. Just think a bull can have more influence in a herd from a week's heavy service than a cow can in her life-time. This is true, think of it.

How will this bull offering compare with others offered in the Southwest in 1956? We think this will be one of the top offerings sold in 1956 anywhere.

As an extra we will offer one of the first sons of Keystone of Red Gate and his Dam. He's a real "Popper."

Who are you doing Business with? KERMAC Angus Farms (Kerr-McGee) who bought the entire Essar Herd. They are the same cattle under the same management with the same business policy you have known at Essar.

Where is the Sale? Essar Ranch, San Antonio, Texas.

When? February 6, 1956.

Sale Headquarters—Menger Hotel, San Antonio, Texas

Who'll make reservations? Paul Keesee or Les Ljungdahl, Rt. 4, Box 176A, Essar Ranch, San Antonio, Texas.

2d Production SALE

March 3d

AT THE FARM

Waldron, Ark.

"The Bargain Sale of the Year"

Selling:

80 FEMALES

Top Quality and Well Bred
40 with calves at side or due

5 BULLS

2 sons of Black Knight 95th
1 son of Black Peer 157 of A.V.

Families Include:

Blueblood Lady with calf
2 Bessies with calves
Chimera with calf
Edwina with calf
Sunbeam Idessa—bred
2 Maid of Bummers
2 Ellune Ericas
4 Georginas
2 Katinkas
4 Karamas
1 Gammer
1 Lucy
3 Zaras
4 Jilts
and other standard families

SALE HEADQUARTERS
Goldman Hotel, Fort Smith, Ark.

For Catalogs, write

Poteau Valley Angus Farm

Sam Evans, Owner
Raymond Barton, Manager

Waldron, Arkansas

The grand champion carload of steers at the International Livestock Exposition was shown by John F. Mommsen & Sons, Miles, Iowa. They were Aberdeen-Angus, weighing 1,038 pounds, and sold for $45 per cwt. to Swift & Company for the Empire Markets of Schenectady, N. Y.



International Livestock Exposition

Grand Champion Aberdeen-Angus Steer Shown by Illinois Girl Sells for $15 Per Pound—Shorthorn Steer Reserve Grand Champion—Outstanding Beef Breed Shows

AN Aberdeen-Angus steer fed and shown by Nancy Turner, Champaign, Ill., was named grand champion of the International Livestock Exposition by Judge A. D. Weber of Kansas State College. The steer had previously been named champion of the junior division. It weighed 986 pounds and sold for $15 per pound to Pfaelzer Brothers, Inc., for Howard Johnson Restaurants.

The reserve grand champion steer of the show was a Shorthorn fed and shown by the University of Kentucky. It sold for $1.50 per pound to Swift & Co. for Neilsens Restaurant in South Chicago.

The champion Hereford steer in open competition was shown by Lile Lewter, Lubbock, Texas.

The grand champion carlot of fat cattle were Aberdeen-Angus shown by John F. Mommsen & Sons, Miles, Iowa. They weighed 1025 pounds and sold for $45 per cwt.

The reserve grand champions were Herefords shown by Karl and Jack Hoffman, Ida Grove, Iowa. They sold for $35 per cwt.

Iowa State College, Ames, Iowa, showed the champion herd. They were Aberdeen-Angus.

The Hereford Show

The Hereford show at the International was a tribute to the late Jess C. Andrews, president of the show, who died during the past year. It was the largest show in three years with 41 breeders from 17 states entered. Herbert Chandler, Baker, Ore., judged the show.

The champion bull of the show was Portage Jr., Mixer 25, first prize senior yearling, shown by Portage Farms, Woodville, Ohio. In the reserve position was Progressive Larry 12th, a junior yearling, shown by Walter Ruby's Evergreen Hill Farm, Madisonville, Ky.

Hi-Point Farms, Brighton, Mich., showed the champion female, HP Zato Heiress, a summer yearling and Portage Farms showed the reserve, Portage Mixette 51, a senior heifer calf.

Southwestern breeders sharing top awards included Straus Medina Hereford Ranch, San Antonio, Texas, Honey Creek Ranch, Grove, Okla., and Par-Ker Ranch, Chelsea, Okla.

Awards to three places follow:

Two-Year-Old Bulls (11 shown): 1, Birdwood Farms, Charlottesville, Va., on BW Royal Duke 45th; 2, Par-Ker Ranch, Chelsea, Okla., on PKR Larry Dom A424th; 3, Stoney Acres Farms, South Lyon, Mich., on SA Larrys Triumph 28th.

Senior Yearling Bulls (10 shown): 1, Portage Farms, Woodville, Ohio, on Portage Jr. Mixer 25th; 2, Honey Creek Ranch, Grove, Okla., on GF Louis Larry 3d; 3, Par-Ker on Royal Dandy 326th.

Junior Yearling Bulls (9 shown): 1, Ruby's Evergreen Hill Farm, Madisonville, Ky., on Progressive Larry 12th; 2, Straus Medina Hereford Ranch, San Antonio, Texas, on 88th Zato Heir 4th; 3, Portage on Portage Larry Mixer 32.

Summer Yearling Bulls (25 shown): 1, Straus Medina on 88 Zato Heir 23d; 2, Caw Caw on MW Zato Larry 29th; 3, Hillcrest Farms, Pocahontas, Ill., on Hillcrest Silver 7th.

Senior Bull Calves (22 shown): 1, Circle A Hereford Farm, Morris, Ill., on BC Larry Domino 38d; 2, Rutledge Farms, New Philadelphia, Ohio, on RF Larry Domino 6th; 3, Bay Manor Farms, Lewes, Del., on Bay Larry A 1st.

Junior Bull Calves (25 shown): 1, Honey Creek on HCR Jr. Heirsman 9th; 2, Glen Ellen Farms, Steelville, Mo., on GEF Glen Zato Heir 4th; 3, Rush Bros., Romeo, Mich., on RB Rupert Regent 2d.

Champion Bull: Portage on Portage Jr. Mixer 25th.

Reserve Champion Bull: Ruby's Evergreen Hill Farm on Progressive Larry 12th.

Three Bulls (14 shown): 1, Portage; 2, Straus Medina; 3, Honey Creek.

Two Bulls (16 shown): 1, Portage; 2, Straus Medina; 3, Par-Ker.

Two-Year-Old Heifers (10 shown): 1, Adams Bros. & Co., Odebolt, Iowa, on ABC Homemaker 15th; 2, Hillcrest on CA Larrynette 154th; 3, Circle A on CA Larrynette 149th.

MECOM RANCHES "182d" INFLUENCE SALE

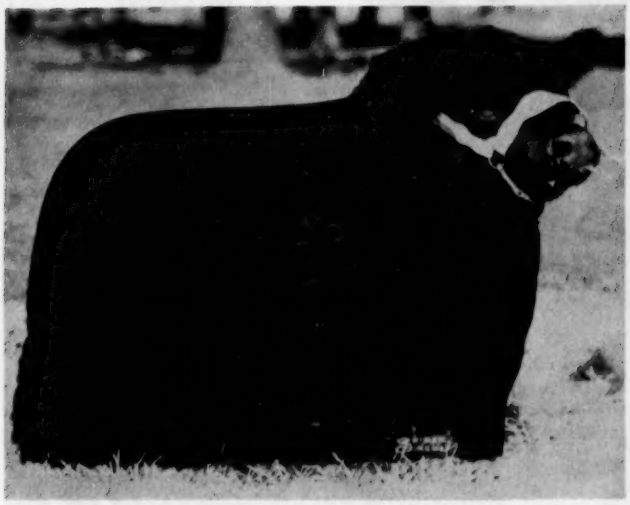
FEBRUARY 4, 1956

at the ranch

near

HOUSTON, TEXAS

SELLING 55 FEMALES



♦ Black Peer 182d of A.V.

A son of Prince Sunbeam 105th. Dam from the Karama family by Imported Prince of Rowley. Many females will be bred to him.

ONE OF THE GREATEST ASSEMBLAGES OF POTENT BLOODLINES EVER OFFERED.

QUALITY AND BREEDING UNEXCELLED!

Group of 10 heifers ♦

Great uniformity is noted here. They each sell.



FAMILIES OFFERED INCLUDE

3 Black Jestress'
4 Key Karamas
4 Blackcap Bessies
Georginas
Edellas
Gammers
Maid of Bummers
Blackcap Empress
Miss Wix
Coquette
Blackcap Effies
Sunbeam Idessas
Witch of Endor
Edwinas
and other top families.

★

The Get of great bulls is important to your breeding program. Improve your herd by adding females bred to the "182d"

★

SIRES OF SALE CATTLE

Imported Prince of Rowley
Prince Sunbeam 29th
Prince Eric of Sunbeam
Prince Sunbeam 328th
Prince Envious of Ames
Black Peer 28th of A.V.
Black Knight 49th of A.V.
Prince Sunbeam 156th
Prince Eric Elko Bell 6th
Mecom's Prince Eric 5th
Mecom's Black Peer 15th
Quality Prince 12th
Homeplace Eileenmere 104th
Bandolier 123d of Wilton
Prince of Red Gate 19th

MECOM RANCHES

Mecom Angus Ranch
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Al Maurer, Manager

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Houston 2, Texas

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Mecom Angus Ranch
Trinidad, Colorado

★ **If You Receive the Aberdeen-Angus Journal You Will Receive a Catalog. Otherwise, Write J. B. McCorkle, Smithville, Missouri**

"Attend the Kermac Production Sale, San Antonio, Texas, February 6, 1956."

ABERDEEN-ANGUS "THE BREED WITH A RECORD"

Consigning to:

The Texas Aberdeen-Angus Association's
20th Anniversary Progress Sale
Fort Worth • February 2nd

a group of top heifers-

	Daughter of:		Daughter of:
★ • **Blackcap Bessie 2d of KR**, 2059708. Calved Jan. 27, 1955. Sells open.	Black Peer 28th of A. V. / Black Cap Bessie Magnolia 16th	★ • **Elba 2nd of Cher-may** 205824. Calved Sept. 10, '54. Sells open.	Black Knight 130th of A. V. / Elba Princess
★ • **Bradford Blackbird 12th** 2024777. Calved May 3, '54. Sells bred to 105 H.R. Nov. 8.	Bradford Prince 217th / Blackbird Sally Ann	★ • **Blackbird 66th** of 4 Wynnes 2153996. Calved April 1, '55. Sells open.	Prince 105 TT / Blackbird of Stoneybroke 4th

KEMP RANCH MIDLOTHIAN, TEXAS

JAMES E. KEMP, Owner FRANK ISOM, Manager

SALES ATTRACTIONS

- One Sunbeam Hyacinth
- One Blackcap Effie
- One Maid of Bummers

February 2, 1956
Texas Angus Assn. Sale
Fort Worth

Bradford's
CLYDE R. BRADFORD and MERRILLA BRADFORD
HAPPY, TEXAS
Registered Aberdeen-Angus Cattle
1½ miles west of Kalfir between Tulia and Happy

Phone: Redmon, Texas—National 7-3471

Idlewyld Angus ★ Frisco, Texas

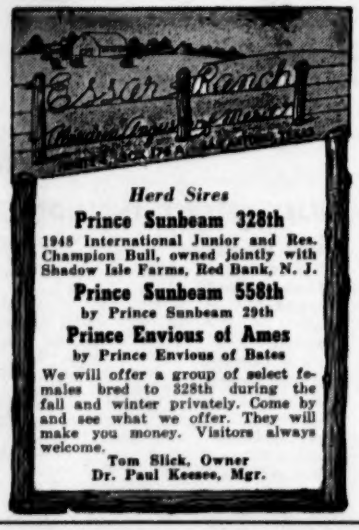


Prince Envious 8th of Essar, Herd Sire

2nd ANNUAL SALE
MARCH 23, 1956

Offering females with guaranteed breeding dates, top individuals from top families.

L. H. Bowie & Son ★ Jack D. Bowie, Mgr.



OKT ABERDEEN ANGUS BREEDERS ASSN. Inc.

Buffalo, Oklahoma
W. E. BLAND, Secretary

ABERDEEN-ANGUS
Popular Bloodlines, Desirable Quality, Attractive Prices.
CAPPS RANCH
TIPTON, OKLAHOMA

C. A. RAPP & SON

TAR TEXAS ANGUS RANCH BLACKS

Our chief herd sire is Eileenmere 62d by the "487th"

★

Farms located 3 and 6 miles west of Estelline on State Hwy 86
Phone 2501

ESTELLINE, TEXAS

ABERDEEN-ANGUS

Upon request, we will gladly send brochure reflecting full information about our herd—our herd sires—our cow herd—available cattle.

DUNRAVEN RANCH

James C. Tucker & Son, Owners Buda, Texas

Your brand is your coat of arms, but it is of little use unless it is recorded.

Mr. BLACK . . . Builder of Better Beef



He upgrades your calves . . . breeds the horns off . . . breeds your herd black. Better buy a black bull.

He's a bull . . . yes

but actually he's more than just a bull. He's a pacesetter of progress . . . a builder of better beef . . . a promise of pounds, price and profits.

If your cows are horned, he breeds 'em off your calves. And if your herd is red or white, he soon turns it black. But most important, he gets you a good calf from a grade cow to boost your beef profits.

You see, Angus bulls are famous for their prepotency. They pass on their many desirable characteristics to their offspring. And you know there's no better beef type than Angus. Your calves from a good Angus bull will not only weigh more at weaning, but will sell for more as feeders, or when finished for market. And your improved heifers will pay dividends for years to come. In 3 or 4 crosses with Angus bulls, you'll have a solid black, hornless herd of fine beef cows.

When you cross an Angus bull with your horned cows, at least 95% of the calves will be dehorned. You'll have no dehorning problem . . . no maggots . . . no infestation. What's more, you'll have virtually no trouble from cancer eye or pinkeye when your calves are from an Angus bull.

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B Bar Ranch W. W. Zwerschke & Sons, Owners Star Route, Seadrift, Texas Box 176, Port Lavaca, Texas	**Hill Pasture Farms** L. R. Ward, Owner 3009 Canton St. Dallas, Texas Farm: Route 3, Royse City, Texas	**Thornton's W R Ranch** Argyle, Texas (U. S. Highway 377 23 Mi. North Fort Worth 10 Mi. South Denton)	**C. Rampy Ranches** Registered and Commercial Cattle C. Rampy, Owner Montgomery, Texas	**Plum Creek Angus Farm** Registered Angus Cattle M. K. Berry, Owner Vernon, Texas

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Dean A. D. Weber of Kansas State College congratulates Nancy Turner of Champaign, Illinois, on her 986-pound Aberdeen-Angus steer, "Julius," named grand champion of the International Livestock Exposition in Chicago. The steer sold at auction for $15 a pound. Dean Weber was judge of the steer classes.

Senior Yearling Heifers (15 shown): 1, 3, Portage on Portage Plusette 65th and Portage Plusette 67th; 2, Bengall Farms, Riegelsville, Pa., on H Baca Larryette 322d.

Junior Yearling Heifers (21 shown): 1, McCormick Farms, Medina, Ohio, on NB Princess 10th; 2, Hi-Point on HP Zato Heiress; 3, Caw Caw Plantation, Orangeburg, S. C., on MW Super Larryana 13th.

Summer Yearling Heifers (23 shown): 1, Hi-Point on HP Zato Heiress; 2, Hillcrest on HCF Miss Baca Dom 7th; 3, McCormick on McC Dominetta 62d.

Senior Heifer Calves (21 shown): 1, Portage on Portage Mixette 51st; 2, Rutledge on RF Lady Larry 7th; 3, Bay Manor on Bay Lady Larry A1.

Junior Heifer Calves (20 shown): 1, Caw Caw on Larry Annette 69th; 2, Honey Creek on HCR Bonanza 13th; 3, McCormick on McC Hillcrest Ann 22d.

Champion Female: Hi-Point on HP Zato Heiress.

Reserve Champion Female: Portage on Portage Mixette 51st.

Two Females (19 shown): 1, Hi-Point; 2, Portage; 3, McCormick.

Pair of Yearlings (18 shown): 1, Ruby's Evergreen Hill Farm; 2, Straus Medina; 3, Caw Caw.

Get of Sire (13 shown): 1, Portage on the get of Portage Plus Mixer; 2, Hi-Point on TR Zato Heir 262d; 3, Straus Medina on TR Zato Heir 88th.

Junior Get of Sire (6 shown): 1, Par-Ker on PKR Zato Heir 26th; 2, Hi-Point on TR Zato Heir 262d; 3, Straus Medina on TR Zato Heir 88th.

Pair of Calves (20 shown): 1, Portage; 2, Bay Manor; 3, Honey Creek.

Best 10 Head: Portage.

The Polled Hereford Show

The Polled Hereford show was a National show and the first time that the polls had ever competed separately at the International. Heretofore they were in competition with the horned Herefords. A total of 48 exhibitors from 19 states showed 201 head. A. H. "Tex" Spitzer, Pleasant Plains, Ill., was the judge.

John M. Lewis & Sons, Larned, Kans., showed the champion bull, ALF Carlos Rupert 4th, first prize senior yearling. The reserve champion was CEH Larry Domino 133rd, owned by Mr. and Mrs. C. E. Knowlton, Bellefontaine, Ohio. He stood second in class to the champion.

Victor Duchess 18, a summer yearling shown by Double E Ranch, Senatobia, Miss., was champion female, with the reserve going to a Tennessee breeder, Gatesford Place, Arlington, Tenn., on Gatesford GM Miss.

Gatesford Place was the premier exhibitor.



Carlos Rupert 4, champion Polled Hereford bull, International Livestock Exposition, owned by John M. Lewis & Sons, Larned, Kans. Shirer photo.

Awards to three places follow:

Two-Year-Old Bulls (14 shown): 1, Gatesford Place, Arlington, Tenn., on Gatesford Baca Rollo; 2, John E. Rice & Sons, Inc., Sheridan, Wyo., on JR Dandymode 48th; 3, Lewis on ALF Beau Mixer 217th.

Senior Yearling Bulls (13 shown): 1, Lewis on ALF Carlos Rupert 4th; 2, C. E. Knowlton, Bellefontaine, Ohio, on CEK Larry Domino 133d; 3, Hull-Dobbs Ranch, Walls, Miss., on DB Victor Domino.

Junior Yearling Bulls (17 shown): 1, Circle M Ranch, Senatobia, Miss., on CMR Super Domino; 2, Double E Ranch, Senatobia, Miss., on EER Royal Numode 12th; 3, T. Alpin, Santa Rosa, Cal., on AHR Advance Larry 9th.

Summer Yearling Bulls (18 shown): 1, Halbert & Fawcett, Miller, Mo., on HHR Mischief Duke 46th; 2, Foley Farm, Santa Barbara, Cal., on FF



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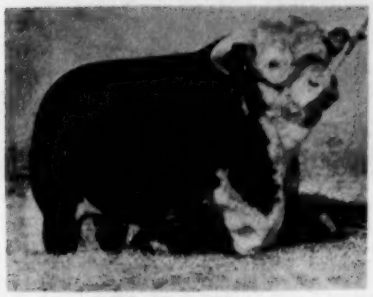
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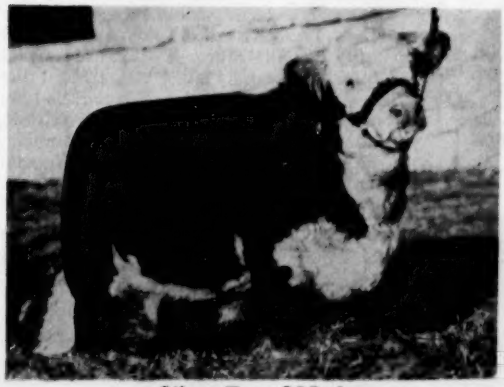
A sample of our offering



THR Zato Heir D 20th—He Sells

TR Zato Heir 232d 7065466	TR Zato Heir 5380000	H&D Tone Lad 105th	H&D Zato Tone Lad 8th
			Miss Heir 182d
		Leola Flowers	Beau Flowers
			Leola Mixer
	Lady Tealdo 237th 5947021	Tealdo Rupert	Hazford Rupert 81st
			HT Miss Rupert 20th
		Miss Lassie T. 36th	College Tone 16th
			XIT Anxiety 202d
THR Zato Heir D22nd 8309423	Monty's Vagabond 4th 3728975	Monty's Vagabond	Vagabond Mischief
			Anoka Mixer
		Eula's Real Domino 40th	Real Domino 4th
Calved March 7, 1954			Medina Lass 108th
Jane Domino 5380228	Lady D 110th 3123362	Kerr Lad 89th	Medina Lad 57th
			Miss Blanchard 87th
		Lady D. 48th	Prince Domino 18th
			Lady Domino 73rd

TR Zato Heir 232d 7065466	TR Zato Heir 5380000	H&D Tone Lad 105th	H&D Zato Tone Lad 8th
			Miss Heir 182d
		Leola Flowers	Beau Flowers
			Leola Mixer
	Lady Tealdo 237th 5947021	Tealdo Rupert	Hazford Rupert 81st
			HT Miss Rupert 20th
THR Zato Heir D20th 8309421		Miss Lassie T. 36th	College Tone 16th
			XIT Anxiety 202d
	Monty's Vagabond 4th 3728975	Monty's Vagabond	Vagabond Mischief
Calved Feb. 28, 1954			Anoka Mixer
		Eula's Real Domino 40th	Real Domino 4th
THR Vagabonds Lady 6 5802463			Medina Lass 108th
	Lady D 123rd 3257069	Billy Domino	Marsh Domino
			Bell Domino 2d
		Miss Rex 46th	Beau Rex
			Lady Domino 17th



Silver Zato 203rd

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TR Zato Heir 232d 7065466	TR Zato Heir 5380000	H&D Tone Lad 105th	H&D Tone Lad 8th
			Miss Heir 182d
		Leola Flowers	Beau Flowers
			Leola Mixer
	Lady Tealdo 237th 5947021	Tealdo Rupert	Hazford Rupert 81st
			HT Miss Rupert 20th
THR Zato Heir D23rd 8309424		Miss Lassie T. 36th	College Tone 16th
			XIT Anxiety 202d
	Monty Real Prince 4160293	Real's Lad 18th	Real Prince Domino
Calved March 17, 1954			WHR Belle Domino 61st
		Josie	Don Caldo
			Canary
Kays Real Prince 24th 4638459	Kays Randolph Dom. 115th 3121790	Monty's Lad 38th	Beau Randolph Jr
			Melba Domino
		Eula Randolph 683rd	Medina Lad 230th
			Medina Lass 108th

TR Zato Heir 232d 7065466	TR Zato Heir 5380000	H&D Tone Lad 105th	H&D Zato Tone Lad 8th
			Miss Heir 182d
		Leola Flowers	Beau Flowers
			Leola Mixer
	Lady Tealdo 237th 5947021	Tealdo Rupert	Hazford Rupert 81st
			HT Miss Rupert 20th
Silver Zato 202nd 8699219		Miss Lassie T. 36th	College Tone 16th
			XIT Anxiety 202d
	Monty's Vagabond 4th 3728975	Monty's Vagabond	Vagabond Mischief
Calved Oct. 23, 1954			Anoka Mixer
		Eulas Real Domino 40th	Real Domino 4th
			Medina Lass 108th
THR Vagabond Lady 13th 6111477	Emys Beau 110th 5330378	La Cima Beau Blanco	Beau Blanco 119
			Lady Domino 4th
		Kays Blanchard 21st	Monty Blanchard 24th
			Medina Lass 91st

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Portage Jr. Mixer 25th, champion bull of the International. Pictured with him from left to right are Dale Carithers, Mission San Jose, Calif., president, American Hereford Association; Mrs. Jess C. Andrew, West Point, Ind., widow of the late president of the exposition; Mrs. J. J. Schedel and Mr. Schedel, owners of the bull, Woodville, Ohio, and Harold Hinrichs, Portage manager. — AHA photos by Bob Day.

Prince Real 8th; 3, Penn. State, Burket & Bothwell, Greensburg, Pa., on PS Choice Larry.

Senior Bull Calves (13 shown): 1, Gatesford on Gatesford Numodes Heir; 2, Lewis on ALF Monarch 23d; 3, Circle M on CMR Dandy Larry 25th.

Junior Bull Calves (20 shown): 1, Lewis on ALF Domestic Real 1st; 2, Hull-Dobbs on HDR Royal Domino 9th; 3, Ervin Kuhlmann, North Platte, Neb., on Atomic Cody 2d.

Champion Bull: Lewis on ALF Carlos Rupert 4th.

Reserve Champion Bull: Knowlton on CEK Larry Domino 133d.

Three Bulls (13 shown): 1, Lewis; 2, Gatesford; 3, Circle M.

Two Bulls (17 shown): 1, Lewis; 2, Gatesford; 3, Knowlton.

Two-Year-Old Heifers (7 shown): 1, Kuhlmann on Opal Etta 2d; 2, Aplin on AHR Advan Lariane 4th; 3, Double E on HDR Baca Duchess 21st.

Senior Yearling Heifers (17 shown): 1, Roanoke River Ranch, Jackson, N. C., on GF Lassie 4th; 2, Double E on EER Victoria Tone 86th; 3, Gatesford on Gatesford N Isabel.

Junior Yearling Heifers (27 shown): 1, Falklands Farm, Schellsburg, Pa., on BPF Pat Adv Domino; 2, Myrtlewood Farm, Lexington, Ky., on Tona Rupert 14th; 3, Roanoke on MVF Miss Larry Plato.

Summer Yearling Heifers (21 shown): 1, Double E on EER Victor Duchess 18th; 2, Gatesford on Gatesford Annabelle; 3, Lewis on Miss Real Mixer.

Senior Yearling Calves (17 shown): 1, Gatesford on Gatesford N Lady 11th; 2, Lewis on ALF Lady Battle 3d; 3, Circle M on CMR Larry Ann 12th.

Junior Heifer Calves (17 shown): 1, 3, Gatesford on Gatesford GM Miss, and Gatesford N Lady 3d; 2, Circle M on CMR Larry Maid 3d.

Champion Female: Double E on EER Victor Duchess 18th.

Reserve Champion Female: Gatesford on Gatesford GM Miss.

Get of Sire (15 shown): 1, Gatesford on get of Gatesford Numode; 2, Circle M on WW Larry Carlos; 3, Lewis on Gold Monarch 20th.

Calf Get of Sire (4 shown): 1, Gatesford on get of Gatesford Numode; 2, Circle M on WW Larry Carlos; 3, Rice on Trumode Domino 209th.

Two Females (20 shown): 1, 3, Gatesford; 2, Double E.

Pair of Yearlings (13 shown): 1, Double E; 2, Halbert & Fawcett; 3, Lewis.

Pair of Calves (12 shown): 1, Gatesford; 2, Lewis; 3, Circle M.

Best Six Head (13 shown): 1, Lewis; 2, Gatesford; 3, Circle M.

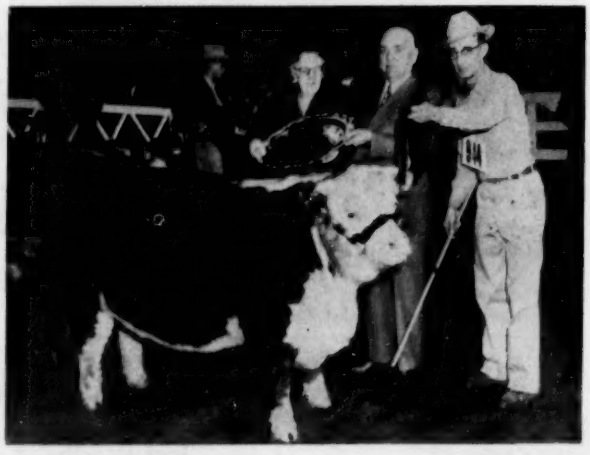
Premier Exhibitor: Gatesford.

The Aberdeen-Angus Show

The Aberdeen-Angus show comprised a total of 257 animals entered by around 100 breeders from 20 states and Canada. The judges were P. S. Shearer, Iowa State College; A. E. Darlow, Oklahoma A & M College; and Don Good, Kansas State College.

The junior and grand champion bull of the show was Ankonian OB 13, shown by Ankony Farm, Rhinebeck, N. Y., and Millarden Farms, Annville, Pa. The senior and reserve grand champion was Ankonian 3537, shown by Ankony and Rally Farm, Millbrook, N. Y. J. Garrett Tolan, Pleasant Plains, Ill., showed the reserve senior champion, Eileenmere 1290 and Ankony and Swan Point, Rock Hall, Md., showed the reserve junior champion.

Tolan showed the senior and grand champion female, Genettmere and C. V.



HP Zato Heiress 10th, champion female at the International. Left to right are: Mrs. Jess Andrew; E. F. Fisher, exhibitor and owner of Hi-Point Farms, Brighton, Mich., and Pete Dean at halter.



The grand champion Aberdeen-Angus bull of the International Livestock Exposition, Ankonian O. B. 13th, is pictured here with representatives of the two Eastern farms which own him. From left to right are Henry Z. Gingrich, manager of Millarden Farms at Annville, Pa.; and Allan A. Ryan, Lee and Lester Leachman, owners of Ankony Farms, Rhinebeck, N. Y.

Whitney Farms, Westbury, N. Y. showed the junior and reserve grand champion, Whitney Karama 16. Whitney also showed the reserve senior champion, Whitney Elba 116 and J. H. Quisenberry & Sons, Winchester, Ky., showed the reserve junior champion, Queen 379 of Hill Crest.

Awards by classes to three places follow:

Two-Year-Old Bulls (20 shown): 1, Ankony and Rally Farm, on Ankonian 3537th; 2, Penn State and Mich. State, East Lansing, Mich., on O Bardoliermere 32d; 3, Gilnockie Farm, Haywood, Va., on Black Peer 76th of Gilnockie.

Senior Yearling Bulls (19 shown): 1, J. Garrett Tolan, Pleasant Plains, Ill., on Eileenmere 1290th; 2, Angus Valley Farms, Tulsa, Okla., on Black Knight 164th of AV; 3, Keefauver, Allandale and McSpadden on Mole's Hill Eileenmere 78th.

Junior Yearling Bulls (13 shown): 1, Heckmeres Highlands, Valencia, Pa., on Master Bandolier Heckmere; 2, Eiltonier Angus Farms, Tipton, Iowa, on Eiltonier Eline S 9th; 3, Ralph L. Smith, Chillicothe, Mo., on Prince Peer 15th RLS.

Summer Yearling Bulls (20 shown): 1, Ankony and Swan Point on Ankonian 3575th; 2, Den Mor Farms, Wilmington, Ohio, on Black Premier of Den Mor; 3, Lakewood Farm, Mukwonago, Wis., on Prince Lakewood 120th.

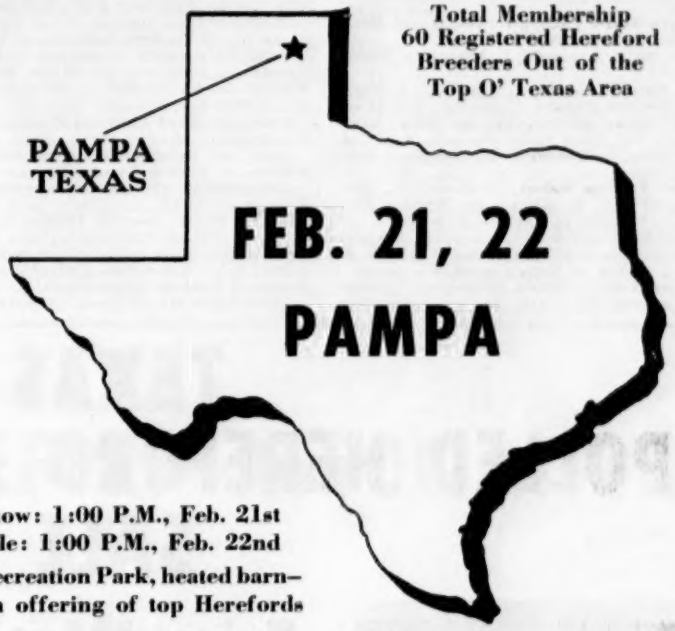
Senior Bull Calves (23 shown): 1, Ankony and Millarden on Ankonian OB 13th; 2, Tolan on Eileenmere 1425th; 3, Whitney, Westbury, N. Y., on Whitneymere 6363d.

Junior Bull Calves (11 shown): 1, Kinloch Farm, Supply, Va., on Kinlochian 9851st; 2, 3, Ankony on Ankonian 3581st and Ankonian OB 30th.



EER Victor Duchess 18, champion Polled Hereford female, International Livestock Exposition, shown by Double E Ranch, Senatobia, Miss. Glover photo.

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Senior and Reserve Grand Champion: Ankony and Rally Farm on Ankonian 3537th.

Reserve Senior Champion: Tolan on Eileenmere 1290th.

Reserve Junior Champion: Ankony and Swan Point on Ankonian 3575th.

Three Bulls (8 shown): 1, Ankony; 2, Tolan; 3, Smith.

Two Bulls (12 shown): 1, 2, Ankony; 3, Tolan.

Two-Year-Old Females (17 shown): 1, Boudinot Farms, Chester Springs, Pa., on Erica Eileen GRA; 2, Big Brook Farm, Freehold, N. J., on Walts Erica; 3, Heckmeres on Blue Blood Lady 6th of Rippey.

Senior Yearling Heifers (29 shown): 1, Tolan on Genettmere; 2, Whitney on Whitney Elba 116th; 3, Elltonier on Elltonier Erica 10th.

Junior Yearling Heifers (32 shown): 1, Whitney on Whitney Karama 16th; 2, Smith on Judy 3d RLS; 3, Kinloch on Kinloch Juana 3d.

Summer Yearling Heifers (27 shown): 1, Quisenberry & Sons, Winchester, Ky., on Queen 379th of Hill Crest; 2, Hockhocksen and Gallagher, Gainesville, Va., on Edella of HF 3d; 3, Mahrapo and Smith on Eileen 7th of Shadow Isle.

Senior Heifer Calves (31 shown): 1, Mole's Hill Farm, Millerton, N. Y., on Mole's Hill Blackbird 262d; 2, Great Oaks Stock Farm, Rochester, Mich., on Pauline of Great Oaks; 3, Wilton Farms, Davenport, Ia., on Bluebiood Lady 11th of Wilton.

Junior Heifer Calves (15 shown): 1, Ankony & Ferncliff on Blackberry FA 2d; 2, Whitney on Whitney Miss Burgess 55th; 3, Wilton on Katinka 13th of Wilton.

Senior and Grand Champion Female: Tolan on Genettmere.

Junior and Reserve Grand Champion Female: Whitney on Whitney Karama 16th.

Reserve Senior Champion Female: Whitney on Whitney Elba 116th.

Reserve Junior Champion Female: Quisenberry on Queen 379th of Hill Crest.

Get of Sire (15 shown): 1, Tolan on Eileenmere 1100th; 2, 3, Ankony on O Bardoliermere and Homeplace Eileenmere 999-35th.

Junior Get of Sire (9 shown): 1, Ankony on the get of O Bardoliermere; 2, Tolan on Eileenmere 1100th; 3, Smith on Black Peer 79th of AV.

Pair of Calves (15 shown): 1, 3, Ankony; 2, Tolan.

Pair of Females (21 shown): 1, Whitney; 2, Tolan; 3, Boudinot.

Pair of Yearlings (6 shown): 1, Whitney; 2, Smith; 3, Ankony.

Best of 10 Head (1 shown): Ankony.

The Shorthorn Show

W. J. Largent of Merkel, Texas judged the Shorthorn show in which 239 head from 50 exhibitors in 12 states and Canada were entered.

Mathers Bros., Mason City, Ill., dominated the show and included among their winnings the junior and grand champion bull, Leveldale Critic; the senior and grand champion female, Leveldale Rothes Queen 4; the senior champion bull, Level-

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dale Caesar; the reserve senior champion, Echt Prince Regent; and the reserve junior champion female, Hillcroft Miss Ramsden 3. Stanley G. Harris, Kenosha, Wis., showed the reserve junior and the reserve grand champion bull, Kickapoo Council Chief; P. T. Franklin, Clio, Mich., showed the junior and reserve grand champion female, Gambler's Goldie; and Geo. Struve & Sons, Manning, Ia., showed the reserve senior champion female, Lane View Rosewood 2.

The premier championship went to Mathers Bros., on Leveldale Critic.

Awards to three places by classes follow:

Two-Year-Old Bulls (8 shown): 1, 2, Mathers Bros., Mason City, Ill., on Leveldale Caesar and Echt Prince Regent; 3, J. A. Collier, Fletcher, Okla., on Hallwood Magna Mercury 7th.

Senior Yearling Bulls (11 shown): 1, Geo. Struve & Sons, Manning, Ia., on Lane View Duplicator; 2, Ronald Deininger, Joliet, Ill., on Sunset Knolls Iceni; 3, Louada Neauor Farms, Peterboro, Ont., Canada, on Louada Fortress.

Junior Yearling Bulls (15 shown): 1, Mathers on Leveldale Critic; 2, S. J. O'Bryan, Lake Villa, Ill., on Susanna Custodian 4th; 3, Struve on Lane View Duplicator 6th.

Summer Yearling Bulls (20 shown): 1, Stanley G. Harris, Kenosha, Wis., on Kickapoo Council Chief; 2, Struve on Melbourne Leishman; 3, Mathers on Leveldale Virile.

Senior Bull Calves (19 shown): 1, 2, Harris on Kickapoo Gipsy Chief and Kickapoo Perfect Chief; 3, Held Bros., Hinton, Ia., on Viceroy's Dreadnaught.

Junior Bull Calves (31 shown): 1, 2, Mathers on Leveldale Liberal and Leveldale Asset; 3, Harris on Kickapoo Valor Chief.

Junior and Grand Champion Bull: Mathers on Leveldale Critic.

Reserve Junior and Reserve Grand Champion Bull: Harris on Kickapoo Council Chief.

Senior Champion Bull: Mathers on Leveldale Caesar.

Reserve Senior Champion Bull: Mathers on Echt Prince Regent.

Three Bulls (17 shown): 1, 3, Mathers; 2, Harris.

Two Bulls (22 shown): 1, 3, Mathers; 2, Harris.

Two-Year-Old Heifers (4 shown): 1, Mathers on Leveldale Augusta Lass; 2, C. M. Caraway & Sons, DeLeon, Texas, on Golden Oak Mina 6th; 3, Collier on Hallwood Lavender 11th.

Senior Yearling Heifers (16 shown): 1, Mathers on Leveldale Rothes Queen 4th; 2, Struve on Lane View Rosewood 2d; 3, Held on Goldfinder's Augusta.

Junior Yearling Heifers (23 shown): 1, Deininger on Sundown Rosemary 3d; 2, Struve on Lane View Veronica 2d; 3, W. C. Anderson & Son, West Liberty, Ia., on WL Lovely Victoria 2d.

Summer Yearling Heifers (30 shown): 1, Mathers on Hillcroft Miss Ramsden 3d; 2, Harvey Hoewischer & Son, Sidney, Ohio, on Dunrei Rose-

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Perry Kallinson ..... San Antonio, Texas
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For Catalogs:

B. J. BASKIN, Sec'y-Treas.
Box 1113, Bryan, Texas

TEXAS POLLED HEREFORD ASS'N



MW LARRY MIXER 10th

Sire of an $11,100 and a $10,000 bull at Denver. See his sons and daughters selling at DENVER and ODESSA.

★ SELLING AT ODESSA January 6:

- One grandson of Real Silver Domino 44th, a senior calf.
- One daughter of MW Larry Mixer 10th, sells bred to FR Zato Heir 105th.

★ SELLING AT DENVER January 16, 17:

- Three bulls—all sons of MW Larry Mixer 10th, and out of Prince Domino Return bred cows.
  One of the bulls is out of the mother of the $16,600 bull we sold in Denver a few years ago. All are really outstanding individuals. Be sure to look them over.
- Three females—two are daughters of MW Larry Mixer 10th and sell bred to TR Zato Heir 456th, and one is a granddaughter of TR Zato Heir. She sells bred to TR Zato Heir 456th.
  TOP individuals all bred to an outstanding breeding bull.

JIM HERING

McGREGOR, TEXAS

CLARKE HEREFORD RANCH

Herd Sires:
J J Pub. Dom. 13th ★ Publican Royal 4th.

YOU WILL HAVE TO LOOK A LONG WAY TO FIND BETTER CATTLE

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The Cattleman—Subscription rates: One year, $2; three years, $5; five years, $8; foreign, one year, $4.

bud 4th; 3, Wm. Bartholomay, Jr., Libertyville, Ill., on Marellbar Lancaster 11th.

Senior Heifer Calves (29 shown): 1, P. T. Franklin, Clio, Mich., on Gambler's Goldie; 2, Rule Bros., Mineral Point, Wis., on Baroness Ruler RR 2d; 3, P. Down & Sons, Wyoming, Ill., on Mysie 35th.

Junior Heifer Calves (23 shown): 1, Harris on Kickapoo Lavender A; 2, Mathers on Leveldale Princess 8th; 3, Held on Augusta Pam.

Senior and Grand Champion Female: Mathers on Leveldale Rothes Queen 4th.

Junior and Reserve Grand Champion Female: Franklin on Gambler's Goldie.

Reserve Senior Champion Female: Struve on Lane View Rosewood 2d.

Reserve Junior Champion Female: Mathers on Hillcroft Miss Ramaden 3d.

Two Females (24 shown): 1, Mathers; 2, Harris; 3, Struve.

Pair of Yearlings (19 shown): 1, Mathers; 2, Harris; 3, O'Bryan.

Get of Sire (17 shown): 1, Harris on get of Calrossie Highland Chieftain; 2, Mathers on Leveldale Basis; 3, Struve on Marellbar Duplicator.

Junior Get of Sire (12 shown): 1, Harris on get of Calrossie Highland Chieftain; 2, Bartholomay on Cruggleton Leishman; 3, Held on Westdrums Viceroy.

Pair of Calves (20 shown): 1, Mathers; 2, Harris; 3, Hoewischer.

Best 10 Head (2 shown): Mathers.

Premier Champion: Mathers on Leveldale Critic.

The Polled Shorthorn Show

The Polled Shorthorn show was judged by Herman Purdy, State College, Pa., who selected Creekland Lancer, owned by C. B. Teegardin & Son, Ashville, Ohio, as the junior and grand champion bull. He had previously been champion at the Illinois and Ohio fairs. Broadway Hallmark, owned by Ray & Gerald Clodfelter, Greencastle, Ind., was senior and reserve grand champion.

Carl M. Johnson, DeKalb, Ill., showed the reserve senior champion, Carona Bard, and the Clodfelters showed the reserve junior champion, Glatwyn Leader 26th.

Lewis W. Thieman, Concordia, Mo., showed the senior and grand champion female, Queen of Hearts 18th, and Lynnwood Farm, Carmel, Ind., showed the junior and reserve grand champion, Lynnwood Secret 2nd, as well as the reserve junior champion, Lynnwood Patience 2nd. The Clodfelters showed the reserve senior champion, Glatwyn Mina 8th.

Awards to three places follow:

Two-year-old bulls (5 shown): 1, C. B. Teegardin & Son, Ashville, Ohio, on HC Defender Max; 2, C. Henry Baum, Jr., W. Lebanon, Ind., on Round Grove Master 2d; 3, Carl M. Johnson, DeKalb, Ill., on Carona Standfast.

Senior yearling bulls (8 shown): 1, Ray & Gerald Clodfelter, Greencastle, Ind., on Broadway Hallmark; 2, Johnson on Carona Bard; 3, Bi Ru Farms, Allerton, Ill. on WF Royal Command.

Junior yearling bulls (7 shown): 1, Teegardin on Oakwood Regulator; 2, South & Gallaher, Franklin, Ohio, on S & G Admiral; 3, Lynnwood Farms, Carmel, Ind., on Lynnwood Appeal.

Summer yearling bulls (7 shown): 1, Teegardin on Creekland Lancer; 2-3, Lynnwood on Lynnwood Reward and Lynnwood Jubilee.

Senior bull calves: 1, Lynnwood Farm on Lynnwood Legacy; 2, Clodfelter on Rothes Graduate; 3, Lynnwood Farm on Lynnwood Blender.

Junior bull calves: 1, Clodfelter on Glatwyn Leader 26; 2, Hi Ho Farm on Hi Ho Mercury 18; 3, Lynnwood Farm on Lynnwood Sequel.

Junior and grand champion bull: Teegardin & Sons on Creekland Lancer.

Senior and reserve grand champion bull: Clodfelter on Broadway Hallmark.

Reserve senior champion bull: Johnson on Carona Bard.

Reserve junior champion bull: Clodfelter on Glatwyn Leader 26.

Three bulls: 1, Clodfelter; 2, Teegardin & Sons; 3, Lynnwood Farm.

Two bulls: 1, Lynnwood Farm; 2, Johnson; 3, Leemon Stock Farms.

Two-year-old heifers: 1, Thieman on Queen of Hearts 18; 2, Clodfelter on Glatwyn Mina 8th; 3, Baum on Round Grove Missie 2d.

Senior yearling heifers: 1, Lynnwood Farm on Lynnwood Patience; 2, Leemon Stock Farms on Cer. Queen of Scots 15; 3, J. W. Bennett, Oakville, Wash., on Hilldale May 6.

Junior yearling heifers: 1, Teegardin on Oakwood Clara T; 2, Teegardin on Oakwood Myrtle 8; 3, Bennett on H D Victoria Princess.

Summer yearling heifers: 1, Lynnwood Farm on Lynnwood Princess Royal 2; 2, Teegardin on Kintyre Maud Mina 3; 3, Teegardin on L. K. Charm.

Senior heifer calves (15 shown): 1, Lynnwood on Lynnwood Secret 2d; 2, Teegardin on White Oak Augusta D 2d; 3, Hi Ho on Spicy Delos.

Junior heifer calves (14 shown): 1, Lynnwood on Lynnwood Patience 2d; 2, Hi Ho on Edith Souchong; 3, South and Gallaher on S & G Countess Augusta 2d.

Senior and grand champion female: Thieman on Queen of Hearts 18th.

Junior and reserve grand champion female: Lynnwood on Lynnwood Patience.

Reserve senior champion female: Clodfelter on Glatwyn Mina 8th.

Reserve junior champion female: Lynnwood on Lynnwood Secret 2d.

Two females (14 shown): 1, Lynnwood; 2, Teegardin; 3, Thieman.

Pair of yearlings (7 shown): 1, 3, Teegardin; 2, Lynnwood.

Get of sire (10 shown): 1, Lynnwood on Carona Fascination; 2, Clodfelter on Glatwyn Leader; 3, Teegardin on Commander in Chief.

Junior get of sire (9 shown): 1, Lynnwood on Carona Fascination; 2, Hi Ho on Edelly Yankee Mercury; 3, Clodfelter on Glatwyn Leader.

Pair of calves (11 shown): 1, Lynnwood; 2, Hi Ho; 3, Clodfelter.

Best 10 head: Lynnwood.

Livestock Auctions

The Jess Andrew International Hereford sale averaged $466 on 38 lots. Sixteen bulls averaged $455 and 22 females averaged $474. The top bull, RF Super Alpine 2, consigned by H. C. Jefferson, Sykesville, Md., sold for $1000 to C. R. Koittie, Lebanon, Conn., and the top female, NB Princess 10, consigned by McCormick Farms, Medina, Ohio, sold for $1500 to Crystal Lake Farm, Granger, Ohio.

Fifty Aberdeen-Angus sold for $56,330 to average $1127. Ten buils averaged $1190 and 40 females averaged $1111. Ferndale Ranch, Santa Paula, Cal., paid $5300 for Fannie Bess of DenMor, consigned by Paul B. Dennis, Wilmington, Ohio, to top the females, and Stoneycrest Farm, Oxford, Conn., paid $3000 for Highlands Bandolier 85, consigned by Mrs. E. H. Heckett, Valencia, Pa., to top the bulls.

The International Polled Shorthorn Sale averaged $641. Twelve bulls averaged 759 and 14 females averaged $551.

A top price of $8200 was scored in the Polled Hereford sale when CEK Larry Domino 133, the reserve champion bull of the show and the champion sale bull, owned by Mr. and Mrs. C. E. Knowlton, Bellefontaine, Ohio, sold to Spring Valley Polled Hereford Farm, Poolesville, Md. ALF Lady Monarch 17, owned by John M. Lewis & Sons, Larned, Kans., topped the females, selling to Holly Springs Farm, Covington, Ky., for $2500.

Breeders Report Excellent Results
from Advertising in
The Cattleman

SEEING IS BELIEVING . .



TR Royal Zato 27th

Owned jointly with Turner Ranch and Northwoods Stock Farm. Breeders, in the recent Turner Ranch sale, purchased four sons and three daughters (his first calves to sell at auction) for an average of $2,075.

We now have a good number of calves by this great young bull and they are truly better than our expectations . . . We want YOU to be the judge. We cordially invite you to come out during the Fort Worth Show and see them . . . Come any time you like . . . We'll gladly take you out to the ranch from the stock show.

★

See our yellow HH Real Onward 203d calves in our show herd at Denver, Amarillo and Fort Worth.

These two sell at Denver, Jan. 16, 17

Zato Heir 212th 7201303	TR Zato Heir 28th 5894394	TR Zato Heir	H & D Tone Lad 105th
			Leola Flowers
		Miss Rupert K 4th	Royal Rupert K
			Miss Bocaldo Rupert 2d
DOBBS ZATO MISCHIEF	Husker's Lady 129th 3467971	Husker Mischief 163d	Husker Mischief 14th
			Lady Mischief 38th
Calved May 2, 1954		Cleo Domino	Letston Lad 130th
			Cleopatra 31st
Miss Diamond 91st 7180013	Don Vignette 18th 5379206	Don Vignette 4th	Prince Domino Return 6th
			Vignette 49th
		Lady Mischief 127th	Don Mischief
			Lady Mischief 124th
A Top Bull Prospect	Miss Diamond 89th 5379227	Don Mischief	F. D. Mischief Jr. 10th
			Donna Mischief
		Miss Diamond 56th	Good Diamond
			Miss Mischief 56th
Zato Heir 212th 7201303	TR Zato Heir 28th 5894394	TR Zato Heir	H & D Tone Lad 105th
			Leola Flowers
		Miss Rupert K 4th	Royal Rupert K.
			Miss Bocaldo Rupert 2d
DOBBS ZATO LASS 438th	Husker's Lady 3467971	Husker Mischief 163d	Husker Mischief 14th
			Lady Mischief 38th
Calved May 4, 1954		Cleo Domino	Letston Lad 130th
			Cleopatra 31st
Lady Blanche 52d 7109395	BD Blanchard 30th 4043402	Tex Blanchard 6th	Letston Lad 16th
			Texas Queen 5th
		Randolph's Lady 4th	Randolph's M.
			Princess Domino 17th
Sells bred to TR Royal Zato 27th	Mischief Marie 4323597	Beau B. Mischief 46th	The Mischief
			Lady Blanchard 71st
		Miss Mischief	Young Mischief 43d
			Dollie

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FORT WORTH, TEXAS • ROUTE 9, BOX 101

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Choice offerings of Registered Herefords (both Horned and Polled). Cows, Calves, Bred Heifers, Open Heifers, Herd Bulls, Range Bulls—from leading Texas herds. REASONABLY PRICED.

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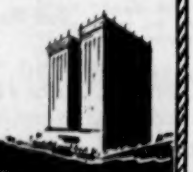
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El Paso
PARDNER?



Cattlemen are always welcome at the Paso del Norte where real "Old West Friendliness" prevails. Conveniently located downtown. El Paso's only hotel with adjoining garage.

R. L. Miller, Manager

- DRY AIR-CONDITIONED
- GARAGE ADJOINING
- 300 ROOMS



HOTEL
Paso del Norte
EL PASO / TEXAS

A Happy and Prosperous New Year Is Our Wish to All Our Friends and Customers for 1956

Special thanks to the following good, recent customers:

J. C. Moorhouse, Benjamin, 6 bulls; Harry Akers (Night Hawk Cafes), Austin and San Antonio, 20 champion steers @ 25.50 in the Texas Hereford Feeder Calf Sale October 21. Porter and Ghurber, Wichita Falls, Texas, in same sale, reserve champion heifers —20 head @ 18½ and 19½. Ernest Knezcek, Seymour, 1 bull; O. A. Ballestedt, Seymour, 3 bulls; Big 4 Ranch, Truscott, 2 bulls and 36 cows.

For Sale: 20 choice yearling bulls
Visitors Always Welcome

LEAGUE RANCH

Jack Idol, Mgr. BENJAMIN, TEXAS

SELLING 3 BULLS
at the
Panhandle Hereford Sale
Amarillo, Texas—Jan. 25

H. H. REEVES
Shamrock, Texas

DOMINO RETURN
HEREFORD BREEDING
Specialize in Choice Range Bulls

WINSTON BROS.
SNYDER, TEXAS

American Farm Bureau

Favors Soil Bank—Expanded Markets—Lower Costs—Wise Use of Resources—Sound Money—World Peace

VOTING delegates of the State Farm Bureaus at the 37th annual meeting of the American Farm Bureau Federation at Chicago December 15 set forth a detailed program to improve the net incomes of farm families by balancing total production with effective demand for farm products. They also adopted plans for making the demand bigger through expansion of markets at home and abroad.

These were the major actions culminating months of policy development study and discussion throughout the country.

Resolutions on national policy adopted at the Chicago meeting are now national policies of all farm bureaus.

In adopting a "soil bank" policy, the voting delegates of the state farm bureaus spelled out for the first time exactly how the organization proposes "stockpiling fertility in the soil for use in emergencies" rather than storing surpluses in government bins.

This resolution calls for:

1. Encouraging producers of controlled crops to underplant their allotments by (a) offering them full protection for their base histories for a period of years, and (b) allowing them to buy surplus government stocks equal to the normal production of the under-planted acreage at prices "which will encourage adequate participation." These commodities would not be eligible for further price supports, but purchasers could sell them in the open market.

Rights of tenants would have to be protected under any legislation developed in accordance with this section. And acres placed in the "soil bank" under its terms would be diverted to soil building crops or practices without additional compensation other than agricultural conservation payments.

2. Encouraging all farmers to put acreage from uncontrolled crops into the "soil bank" in return for "reasonable" payments from CCC stocks—based on the productive value of the land which is "banked." Land "banked" in this way would be taken out of production for at least three years. Entire farms could be treated in this way if the rights of tenants are protected.

3. Providing ACP payments for improvement of land placed in the "soil bank" under either of the above recommendations.

4. Prohibiting harvesting or grazing on "soil bank" land.

5. Requiring producers to put an acreage of soil depleting cropland (a percentage of their acreage currently in supported crops) in the "soil bank" in order to get price support loans. But this provision does not apply to 1956 crops or to those for which marketing quotas have been voted before the "soil bank" law is passed.

The plan has these purposes:

1. To reduce our overexpanded agricultural plant.

2. To build up a fertility reserve in the soil.

3. To cut government-held stocks of surplus commodities.

The resolutions comprise Farm Bureau's program to improve farm income and raise rural living standards. They also embody Farm Bureau's broader objectives in the public policy field. They are summarized here under heads which define major goals.

Bigger Markets—At Home and Abroad

To improve their incomes, farmers are going to have to sell more products. The state farm bureau delegates recognized this fact in policies to expand domestic and foreign markets.

A resolution called for "rapid but orderly" disposal of stocks of farm commodities held by the government.

The delegates urged maintenance of quality standards high enough to encourage consumption, and said price support programs should include incentives for high quality production.

They asked for continuance of farm bureau promotion programs to help sell agricultural commodities.

They favored amendment of the Sugar Act to permit domestic growers a larger share in the growth of the U. S. sugar market.

They pointed out that many labor union practices add "substantially to marketing costs." They said featherbedding, jurisdictional conflicts, and boycotts have boosted costs for farmers and consumers. They urged "more effective enforcement" of the Hobbs Anti-Racketeering Act.

To expand foreign markets, the farm bureau delegates called for:

Quality products, priced to compete in world markets.

Vigorous merchandising of U. S. farm products abroad.

Private investment to help develop the economies of foreign countries and thus enable them to buy U. S. goods.

Improvement of the technical assistance program.

Repeal of cargo preference laws.

Sales for foreign currencies.

U. S. participation in the Organization for Trade Cooperation.

Elimination of "buy American" regulations.

Simplification of U. S. customs procedures.

Stockpiling strategic imported materials.

Production for the Market

The delegates reiterated farm bureau's support for a system of variable price supports. Such a system, embodied in the Agricultural Act of 1954, permits price support levels to vary with supplies.

PRODUCTION SALE

Winzer Herefords

In the Flint Hills of Kansas

Thurs., Jan. 12 LEON, KANSAS



TEXAS ZATO HEIR 3
Calved Nov. 23, 1950

Zato Heir W. 44	H&D Tone Lad 105	H&D Zato Tone Lad 8
		Miss Heir 182
	WHR Pure Ann 5	WHR Puritan 15
		WHR Pioneer Belle 41
Maurine Zato	Haxford Zato	Zato Rupert
		Bonita
	Maurine Haxford	Beau Haxford 2
		Maurine

He sells. His get and services sell.



BATTLE PIONEER 88

Battle Pioneer	Battle Mischief 7	Battle Mischief Jr.
		Lady Mischief 9
	Piorina Real	Pioneer
		May Paragon
Lady Aster 777	Mischief Aster 81	Jealous Aster
		Elnora Donald
	Lady Aster 174	Mischief Aster 60
		Lady Domino 12

His get and services sell.



SILVER PIONEER 2

Battle Pioneer 88	Battle Pioneer	Battle Mischief 7
		Piorina Real
	Lady Aster 777	Mischief Aster 81
		Lady Aster 174
Twila 6	Silver Domino 51	Real Domino 51
		Miss Silver Anxiety
	Twila 2	Rothschild P. 236
		Twila

His services sell.

The sale will be at the ranch 5 miles west and 4½ miles south of Leon, Kansas; or 5 miles east and 4½ miles south of Augusta, Kansas.

SELLING 83 LOTS

Including 25 Bulls . . .

They are herd bull prospects and top range bulls. Most of them are of serviceable age.

1 Herd Bull . . .

Texas Zato Heir 3 (Picture and pedigree shown). He is a good breeder. Since we are reducing our herd, keeping one of his sons and several of his daughters, we are selling him.

19 Bulls by Texas Zato Heir 3 Sell

5 Bulls by Battle Pioneer Sell

Including 58 Females . . .

26 Cows . . .

Most of these are daughters of Plus Bocaldo 37 and bred to Texas Zato Heir 3. Some have calves at side—balance are heavy springers.

15 Bred Heifers . . .

Most of these are by Texas Zato Heir 3. They are bred to Silver Pioneer 2 and Battle Pioneer 88.

17 Open Heifers . . .

They are by Texas Zato Heir 3 and Battle Pioneer 88.

Gene Watson, Auctioneer

George Kleier for THE CATTLEMAN

Please write for catalog.

The catalog shows four generation pedigrees of all the cattle selling and pictures of several of the individuals selling.

R. O. WINZER—Leon, Kansas

Phone 823W1 **Augusta**

at the International, 1955

SIRE OF CHAMPION FEMALE

HIS GET SELL AT DENVER



TR ZATO HEIR 262d

He heads our new herd at our new Hi-Point Farms and is one of the most outstanding sons of the famous TR Zato Heir. He is owned jointly with Woody Hereford Ranch and Turner & Thornton.

At the recent International his get won the following: Champion female; first summer yearling heifer; first pair of females; second get-of-sire; second junior get-of-sire, and second junior yearling heifer. These winnings were made by our seven-head show string—the first get by him in their first show . . . winning 39 Register of Merit points for him. They win for other breeders too . . . The champion female at the 1955 Eastern National and reserve champion female at the 1955 Blue Grass show was a daughter shown by McCormick Farms.

Selling at Denver, Jan. 16, 17

- One summer yearling, son of TR Zato Heir 262nd, out of a Baron Tone dam.
- One senior bull calf by TR Zato Heir 262nd, out of a TT Regent dam.
- One Senior bull calf by TT Royal Regent 1st, out of a dam by T Royal Rupert 15th. This good prospect is a full brother to the bull J. J. Moxley, Council Grove, Kansas, is using in his herd.

HI-POINT FARMS

E. F. Fisher, Owner ★ Pete Dean, Herdsman

BRIGHTON, MICHIGAN

Two miles south on Ricketts Road

REGISTERED SHORTHORN COWS AND BULLS FOR SALE

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HARVESTERS • FEED MIXERS
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The Howard Mann Company, Inc.

1800 Cockrell Avenue
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Your brand is your own trade mark. Record it . . . protect it!

Under this system levels of price support remain high with normal supply and go down to encourage increased consumption and decreased production of commodities which are in surplus. With the reduction or elimination of surpluses, supports rise to higher levels.

The delegates opposed limiting the total amount of price support loans available to any one producer because this would "penalize efficiency, place a ceiling on opportunity, and encourage the artificial division of farms and ranches."

Lower Costs

Since it's net income that counts, farmers are interested in cutting costs as well as in selling a big volume at good prices.

Federal taxes, one big item of cost, should be held down as much as possible by keeping federal government expenditures down. The voting delegates said "debt reduction should be given priority over tax reduction unless a need to give the economy the stimulus of a tax reduction should develop."

Agricultural research should be carried on by public and private institutions and agencies, they declared.

Our research program must be directed toward (1) expansion of markets by finding new uses for farm products and by promoting better nutrition, (2) lowering production and marketing costs, and (3) improving the quality of agricultural products.

The delegates commended the Agricultural Extension Service for its contributions to efficiency on the farm.

They condemned monopoly practices by industry and labor which contribute to high farm production and marketing costs. They opposed compulsory social security coverage for farm operators and sought a more realistic basis for covering farm workers.

In other actions aimed at lower production and marketing costs, the delegates:

Asked for legislation to assure continued "trip leasing" economies in truck transportation.

Advocated policies extending credit to farmers at reasonable rates.

Called for an end to the federal gasoline tax and, pending its termination, legislation to exempt non-highway used gasoline.

Urged economical "production, transmission and distribution" of electric power by private enterprise, with entry of government into this field only where "adequate development cannot be had otherwise."

Wise Use of Resources

The delegates urged that land, water, mineral and other resources be used to the best advantage of present and future generations.

Government agencies and educational institutions should continue to promote good land management practices, the delegates declared.

New federal projects for developing additional irrigated land should not be undertaken until the nation needs the additional production, they said.

They supported:

Federal legislation to stabilize and clarify the status of private users of federal grazing land.

Emphasis on use of private enterprise in the electric power field.

Rapid development of peaceful uses for atomic energy, with safe-guards against government and private monopoly.

Full and adequate power service within the TVA area.

Fair distribution of flood control funds.

Better Communities

The delegates recommended:

Rural mail delivery to every accessible farmstead.

Adequate rural library services.

Participation in civilian defense programs.

Emphasis on farm, home and highway safety.

Maintenance of adequate broadcasting service to rural areas.

Permanent year-round standard time in every section of the nation.

Sound Money

The delegates reaffirmed Farm Bureau's devotion to American constitutional liberties and pledged continued efforts to keep maximum political and economic power in the hands of individual citizens.

People should do as many things as they can for themselves or through cooperative efforts, they said.

Other things can best be done by local governments, and still others by state governments. The delegates stated the principle that the federal government should do only those things which cannot be done as well by individuals, local or state governments.

Farm programs, they said, should be designed to give opportunity to earn a high real income through the best use of their own initiative and resources.

They restated farm bureau support for "right to work" legislation, declaring that no worker should be forced to join a union, or prevented from doing so by coercion.

They urged continued decentralization of the functions of the Federal government.

They favored an amendment to the U. S. Constitution to allow the states to propose and ratify Constitutional amendments without action by Congress:

The resolutions also:

Opposed socialized medicine.

Urged members to "keep belief in God a dominant force in America."

Called on all qualified citizens to study our system of government, study public issues, vote, and otherwise fully exercise their rights as citizens.

The delegates opposed federal aid to education. But they urged effective action by all state farm bureaus to improve school systems. And they commended vocational agriculture training in high schools.

World Peace

Farm Bureau cannot accomplish any of its objective unless we are successful in establishing and maintaining a sound peace.

To this end, the delegates recommended:

Long term economic and defense arrangements with an increasing number of strong dependable allies.

Continued U. S. participation in the United Nations.

An international agreement for effective control of atomic energy.

Continued efforts to promote friendly feeling among the peoples of the world through such activities as farm Bureau's young farmer trainee program.

Recognizing the U.S. military strength is essential to world peace at the present stage of world affairs, the delegates reaffirmed Farm Bureau's recommendations on military training and service.

They favored:

1. Maintenance of incentives for voluntary enlistments.

2. Drafting men for active service at an earlier age.

Goree Hereford Ranch, Graham, Texas, showed the champion bull at the first Beef Cattle show held at Graham December 3. The champion female was shown by Lee Atkinson, Throckmorton. Ed Steele, Jr., was superintendent of the show and J. A. Scofield judged the cattle.

GULF COAST HEREFORD BREEDERS ASSOCIATION



Polled

SALE

10 Horned and Polled Females
Pen of Females

59 Horned and Polled Bulls
Pen of Bulls

★

Show: 9:00 A. M. **Sale: 1:00 P. M.**

Colonel Walter Britten, Auctioneer



Horned

Friday, February 10, 1956 ★ Columbus, Texas

Consignors

Alfred Bockhorn	Brenham	A. W. Hartstock	Washington	F. M. Price	Round Top
Henry Bockhorn	Brenham	O. R. Hale	Houston	Chas. Schatz	Burton
George Cason	Eagle Lake	Roy Herrmann	Caldwell	Adolph Schmidt	La Grange
August Cernik	Moulton	Lavo Hester	Columbus	B. H. Schmidt	La Grange
Marvin Cernik	Schulenburg	W. C. Holle	Washington	K. W. Tottenham	Brenham
Dr. L. J. Clark	Bellville	Herbert Jacob	Carmine	Trenckman Polled Herefords	Sealy
Jack Draper	Columbus	W. J. Mechura	Houston	Thompson Hereford Ranch	Bellville
Gatewood Hereford Farm	Burton	Otis Pouncey	Eagle Lake	Tanner Walker	Columbus
Lawrence Goldberg	Carmine	Dr. Herbert Poyner	Columbus	Oliver Whitener	Burton

For Catalog Write:

GULF COAST HEREFORD BREEDERS ASSOCIATION

Douglas Thompson, Secretary • Bellville, Texas

REGISTERED HEREFORDS FOR SALE
42 HEAD ★ DEPENDABLE BREEDING

Prince Domino Return and Real Domino 51st · Range Condition



★ **17 BULLS—Twos and short twos—Ready for service, strong condition.**

★ **13 OPEN HEIFERS—Twos and short twos.**

★ **12 AGED COWS—Bred to a top Prince Domino Return bull.**

If you want *dependable* Register-of-Merit breeding at low, low prices—come and get 'em.

BURSEY'S HEREFORD FARM

Mrs. E. H. Bursey, Owner ★ Fred Bursey, Manager Phone: Fort Worth VA-7897
LOCATION: Farm on Hy. U. S. 377 just 2 miles south of Keller and 6 miles northeast of Fort Worth, Texas
MAIL ADDRESS: Address correspondence to Fred Bursey, Mgr. Route 1, Smithfield, Texas (for mail address only)

HIGHLAND HEREFORD BULL SALE
March 10, Balmorhea, Texas

40 Rate of Gain Tested Bulls
Sale will be held at the Texas Agricultural Experiment Station.

For Information Write
Joe Lane, Alpine, Texas

Sale Sponsored by
HIGHLAND HEREFORD BREEDERS ASS'N

SELLING AT FORT WORTH JAN. 31

★

PT. BACA LARRY 8231007
Calved December 13, 1953
Breeder, George Nance, Canyon, Texas

Baca R. Duke 10th 6779815	Baca. R. Domino 33d 3698352	OJR Royal Dom. 10th
		Baca Miss Reality 8th
	Miss WOC&S Type 164th 4459581	J. 27th
		Miss D. 201st
Larry's Lady M. 61st 5714825	Larry Domino 106th 2808420	Larry Domino
		Belle Treblee 197th
	Larry's Lady K. 30th 3574984	Larry Domino 85th
		Toastmistress

His mother is a $3,500 cow, the top selling cow in 1950 at the Texas-Oklahoma sale. A wonderful individual and worthy mother for this fine bull.

PRICE TURNER, BEST, TEXAS

Gatesford Place Polled Hereford Sale Top $11,000

SUMMARY

15 Bulls	$45,995; avg.	$3,066
35 Females	28,095; avg.	803
50 Head	74,090; avg.	1,482

A TOP of $11,000 was scored in the Gatesford Place Polled Hereford sale held at the farm near Arlington, Tenn., when Gatesford Numodes H.P., an extra lot, sold to D.T. Polled Herefords, Collierville, Tenn. This outstanding sire had an enviable show record during 1955 and was originally intended to be used as the junior herd sire at Gatesford Place. The second top was $6700, paid by C. M. Beckett, Marshall, Texas, for Gatesford Numode 4th, a November, 1953, son of Gatesford Numode. Gatesford Numode 19th P, another son of Gatesford Numode, sold for $5000 to Bothwell & Burkett, Greensburg, Pa.

The females topped at $2500 paid by Whisperwood Ranch, Little Rock, Ark., for Gatesford N. Isabel, another member of the show herd. GJ Ranch, Dundee, Miss., paid $2100 for Gatesford N. Dominet, and Stockland Plantation, Sondheimer, La., bid up to $2025 to get Gatesford N. Lady 5th.

The cattle sold to 12 states: Tennessee, Indiana, Texas, Louisiana, North Carolina, South Carolina, Pennsylvania, Mississippi, Ohio, Arkansas and Illinois.

The auctioneers were Cols. Jewell Fulkerson and A. W. Hamilton.

Montague County Hereford Breeders Sale

SUMMARY

24 bulls	$6267.50; Avg.	$261
17 females	3050.00; Avg.	180
41 head	9317.50; Avg.	227

NINETEEN breeders were represented in the annual sale held by the Montague County Hereford Breeders at Bowie, Texas, December 14, and the sale turned out better than the one held last year. Bulls of serviceable age were in good demand, but there were not enough of them to supply the demand.

Topping the sale at $510 was the reserve champion, Dobbs Prince Domino 474, an October 1954 son of Dees Prince 57, consigned by Hull-Dobbs Ranch, Fort Worth. The buyer was Bill Bonner, Gainesville, who also purchased several other bulls and females. The champion sale bull, Colorado Prince, consigned by Tucker Hereford Farms, Bowie, sold for $500 to Tom Watson & Son, Jolly, Texas.

Two females topped at $250. AHR Miss Domino 313, consigned by L. C. Atkinson, Throckmorton, sold to W. C. Gilbert, Newport and Miss Return T 14, consigned by Benson Bros., Bowie, went to N. E. Heath, Bowie. The latter was the champion female.

Col. Walter Britten was the auctioneer.

All progressive cattlemen read *The Cattleman*

In Livestock Hall of Fame



Jack Turner, Fort Worth Hereford breeder and former secretary of the American Hereford Association, was honored during the recent International Livestock Exposition in Chicago when his portrait, pictured above, was hung in the Livestock Hall of Fame at the Saddle and Sirloin Club. More than 200 persons paid tribute to Turner at a dinner in his honor.

Capital Area Hereford Association Sale

SUMMARY

36 Bulls	$12,175; Avg.	$338
18 Females	4,110; Avg.	228
54 Head	16,285; Avg.	301

THE Capital Area Hereford Association held its fifth annual sale at Austin, December 1, to which 24 breeders contributed offerings. Included in the offering were a number of Polled Herefords.

The top bull was consigned by Bassel Hereford Farm, Temple, Texas. He was a grandson of TR Zato Heir and sold for $850 to A. E. Richardson, San Antonio. F. T. Zepelack & Son, LaGrange, paid $550 for a coming two-year-old son of WB Royal Mixer 136th, consigned by P. G. Skinner, Bartlett. Two other bulls sold to $500.

The females scored a top of $400 on a bid by Anchor X Ranch, Lampasas, for a daughter of Perfection Diamond 10th (polled) consigned by Joe A. Shepperd, Burnet.

Col. Walter Britten was the auctioneer.

Highland Hereford Breeders To Hold Tested Bull Sale

REGISTERED Hereford breeders, who are members of the Highland Hereford Breeders Association, will hold a Hereford bull auction sale of forty animals at the close of the beef cattle testing program next spring, according to Joe T. Lane, ranchman and Hereford breeder from Alpine, who is chairman of the sale committee. The sale will be held at the Balmorhea Experiment Station, three miles east of Balmorhea, on March 10, 1956, the same day that the weight for age feeding trial will be closed out.

The forty bulls that will be offered in the auction will be top bulls of good ages that will be ready to go to work, as the rations being used in the gain test are bulky and ideal for growing out young bulls for the range, but do not carry sufficient grain to overload them with fat.

Beef cattle gain tests at the Balmorhea station have checked over two thousand head of animals during the past fourteen years, and it was here that the first "gain" tests of beef cattle were started on cooperative basis with cattle breeders. A majority of the bulls and heifers tested at this station have been raised in the "Highland" area.

Kallison's Polled Hereford Ranch, San Antonio, Texas, reports the sale of 24 top cows to White Brothers Ranch, Bandera, Texas, and 43 cows and heifers to G. A. Coleman, Navasota, Texas. Both are new Polled Hereford breeders.

The Cattleman
Established 1914
OWNED BY CATTLEMEN
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Golden Hoof Ranch

DENTON • TEXAS

SELLING THESE 4 ZATO HEIR BULLS - JAN. 31 - FORT WORTH

★ **GHR Zato Heir 2d**
Calved Sept. 15, 1954

TR Royal Zato 22d 7309298	TR Zato Heir 40th 6028700	TR Zato Heir	
		T. Lois Rupert 39th	
	Miss Rupert 50th 5641013	Rupert Tone 99th	
		Lady Bocaldo 3d	
Lady Brummel B62d 3700463	Beau Brummel Return 3201000	Hazford Rupert 71st	
		Greta Tone 3d	
	Princess Domino E 111th 2594853	The Prince Domino 30th	
		Princess Domino 16th	

★ **LHR Zato Heir 3d**
Calved February 20, 1954

TR Zato Heir 217th 7065499	TR Zato Heir 5380000	H&D Tone Lad 105th	
		Leola Flowers	
	Tona T 77th 5205610	Pontotoc Tone	
		T Miss Rupert 94th	
JO Katherine D 18th 4391728	Prince Real 28th 3474820	Real Pr. Domino 13th	
		Miss A. Domino 5th	
	Lady Real 16th 3057352	Real P. Domino 52d	
		Miss Blanchard 155d	

★ **KR Zato Heir K 17th**
Calved August 6, 1954

TR Zato Heir 217th 7065499	TR Zato Heir 5380000	H&D Tone Lad 105th	
		Leola Flowers	
	Tona T 77th 5205610	Pontotoc Tone	
		T Miss Rupert 94th	
Helen Essar 2d 6936379	Royal Essar 4th 3796948	T Royal Rupert 60th	
		Ruperta T 2d	
	Helen Bush 6th 4210776	Zato 48th	
		Hope 5th	

★ **KR Zato Heir K 19th**
Calved September 2, 1954

TR Zato Heir 217th 7065499	TR Zato Heir 5380000	H&D Tone Lad 105th	
		Leola Flowers	
	Tona T 77th 5205610	Pontotoc Tone	
		T Miss Rupert 94th	
JK Sallie Domino 12th 6327610	JK Real Dom. 12th 5541765	HDF Real Dom. R. 57th	
		Lora Domino C	
	Sallie Bocaldo B 5390659	Real Bocaldo H 12th	
		Sallie Domino A	

We invite your inspection of these bulls at Fort Worth and your visit to the ranch any time.

Julia Ruth and Charles Biggerstaff ★

Blanco County Hereford Breeders Sale

SUMMARY

59 Bulls	$19,920;	Avg.	$338
3 Females	625;	Avg.	208
62 Head	20,545;	Avg.	331

THE tenth annual sale sponsored by the Blanco County Hereford Breeders was held at Johnson City, Texas, December 3. The offering was the best the organization ever had and for the first time included a number of pens of bulls.

The cattle were judged before the sale and FO Larry Premier, a son of Larry Premier D 1st, consigned by Fair Oaks Ranch, Boerne, Texas, was named champion. He topped the sale at $715, selling to A. L. Baethe, Fredericksburg. The second top came from a pen of three consigned by Stanton's Hereford Ranch, Johnson City, when F. A. Moody, Rocksprings, Texas, bid $570 to get a son of Prince Publican 85th. Dr. G. A. Pagenstecher, Wetmore, Texas, paid $560 for a Real Silver Domino bred bull consigned by Morris Buchanan, Blanco, Texas.

Buchanan also consigned the top selling female, MB Lady Silver 1st, for which Hereford Hills Ranch, Blanco, paid $225.

Walter Britten was the auctioneer.



One of our top herd bulls.

★ Herd Bulls Like These—

MASTER DOMINO D 7th—the Prince Domino 30th—Prince Domino Mischief bred bull.

MILL IRON H 868th—by Colorado Domino C 18th and out of a daughter of Colorado Domino K 333.

★ MATED to our cow herd of — Prince Domino Return, Chief Domino, Dandy Domino 2nd and Anxiety 4th assure you of dependable Herefords at Lake Creek Ranch.

LAKE·CREEK·RANCH
TOM B. MEDDERS & SON
FINE·HEREFORD·CATTLE

WICHITA FALLS, TEXAS

FOR SALE AT THE RANCH
Bred and open heifers—top quality and reasonably priced.

Visit us during your visit to the Fort Worth Show.

Selling at AMARILLO January 25
Panhandle Hereford Breeders Blue Ribbon Sale
4 BULLS ★ 2 FEMALES
Including a summer yearling bull that is a real prospect

Selling at PAMPA February 22
Top O' Texas Sale
3 BULLS ★ 3 FEMALES
Including a senior bull calf that is an outstanding prospect

REGISTERED
TOMIE M. POTTS
HEREFORDS
MEMPHIS TEXAS

Brownwood Hereford Sale

SUMMARY

25 Bulls	$7,382.50;	Avg.	$295
11 Females	1,852.50;	Avg.	168
36 Head	9,245.00;	Avg.	257

TWENTY-TWO breeders contributed to the 19th annual sale held by the Brownwood Hereford Association at Brownwood, Texas, November 30. Biggs Crews, Mertzon, judged the cattle before the sale.

Topping the sale at $1050 was the champion bull, H Royal Mixer, an April, 1954, son of H Mixer Royal 12th, consigned by W. V. Horton, Goldthwaite. The reserve champion, Energy Larry Mixer, by SC Mixer D, sold for $330 to Dudley Bros., Comanche.

Horton also purchased the champion female when he bid $285 for Miss Lady Superior 30th, by Mixer Royal B 30th, consigned by Heston McBride and W. V. Horton, Jr., Blanket. The reserve champion, BTR Zato Heiress 2nd, consigned by Ross J. Newton, Cross Cut, sold to L. E. Newton, Cross Cut, for $215.

Walter Britten was the auctioneer.

Better Results from Heifers Bred Young

A STUDY of 96 yearling beef heifers from three successive calf crops and conducted at the Dixon Springs, Illinois Station, revealed that better results were secured when heifers were bred at 15 months of age as compared to heifers bred at 27 months. This study was reported by R. J. Webb, C. F. Cmarik, H. A. Cate and J. M. Lewis of the University of Illinois at the meeting of the American Society of Animal Production held in Chicago Nov. 25 and 26.

The heifers bred at 15 months of age weaned 5.93 calves per original cow with a total weaning weight of 2265 pounds per cow. In contrast, the group of heifers bred at 27 months of age weaned 4.82 calves per original cow with a combined weaning weight of 1913 pounds per cow.

At ten years of age, according to the report, 55.6 per cent of the cows remained in Group 1 and 47.1 per cent remained in Group 2.

The results of this study indicate that approximately one additional calf is produced by breeding beef heifers to calve first at two years of age rather than at three years of age.

Dr. J. C. Miller Elected Vice President of A. S. A. P.

DR. L. E. CASIDA, University of Wisconsin, was elected president of the American Society of Animal Production at the close of that organization's two-day meeting in Chicago Nov. 26. Dr. J. C. Miller of Texas A & M College is the new vice president and Dr. W. M. Beeson, Purdue University was re-elected to the office of secretary-treasurer. The retiring president, Dr. J. I. Miller of Cornell University stated that this year's attendance at the meeting set a new record, with more than 1,000 registrations.

TRI-STATE HEREFORD BREEDERS ASSOCIATION

12th ANNUAL SHOW and SALE CLAYTON, NEW MEXICO

The Friendly City

FEBRUARY 14-15

SHOW February 14—George Ellis, Judge ★ SALE February 15—Hank Wiescamp, Auctioneer

80 HEAD

★ **70 Bulls, including pens of 2 and 3 bulls — majority of serviceable age.**

★ **10 Females, including open and bred.**

CONSIGNORS

E Z Ranch	Clayton, N. M.	Hurshell Davidson	Clayton, N. M.
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★ *For Catalog write: Foster Zimmerman, Secretary, Clayton, N. M.*

TRI-STATE HEREFORD BREEDERS ASSOCIATION

KARL BUTT, President

R. R. "Rusty" LARGENT, Sale Mgr.

TEXAS POLLED HEREFORDS "EVERYTHING BUT THE HORNS"



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Herd Bull Prospects and Good Quality Range Bulls

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REFUGIO, TEXAS

Polled Herefords for Sale

Largest herd of Polled Herefords in South Texas

N. M. MITCHELL

Polled Herefords

SANDERSON — TEXAS

Visitors Welcome

WINKEL'S POLLED HEREFORD RANCH

Herd Sires

HHR Domestic Mischief 297th, by Domestic Mischief 6th; WPHR Domestic Woodrow, by Ensar Domestic Woodrow; Domestic W. 26th by WPHR Domestic Woodrow; JFG Domestic Mischief 135th, by Domestic Mischief 97th.

J. W. Winkel — R. F. Winkel

LLANO, TEXAS

50 Members of the SOUTH TEXAS Polled Hereford Association HAVE FOR SALE—BULLS, COWS, HEIFERS

Write

GILBERT FALBO, Sec'y

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Choose from the produce of 300 choice Polled Hereford cows—championship bloodlines—grand champion winning herd sires.

THE W. R. JOHNSON POLLED HEREFORD RANCH

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Write for further information

MEMBER TEXAS & SOUTHWESTERN CATTLE RAISERS POSTED

For Three-quarters of a Century

410 East Weatherford, Fort Worth

Texas Again Leads in Polled Herefords

TEXAS—again in 1955 held securely to its almost perennial position as first among all states in numbers of Polled Hereford registrations, the American Polled Hereford Association reports.

Texas Polled Hereford breeders registered 8,957 calves with the American Polled Hereford Association during the 1955 fiscal year. This is 1,661 more than the 7,296 Polled Herefords registered from Texas in 1954.

During the 1955 fiscal year period, America's Polled Hereford breeders registered a record 101,084 calves with the American Polled Hereford Association, 26 per cent more than the 80,020 recorded in 1954.

Illinois with 6,756 registrations ranked second to Texas. Kansas was third with 6,337; Missouri was fourth with 6,108 and Mississippi ranked fifth with 5,751 registrations. These five states ranked in the same order in 1954, although each state showed substantial increases in Polled Hereford registrations during 1955.

Oklahoma, with 4,514 registrations in 1955 as compared to 3,397 from the Sooner State in 1954, advanced from eighth spot in 1954 to sixth position during the year.

California is the only newcomer to the list of top 10 states in numbers of Polled Hereford registrations during 1955. California ranked 10th in the nation with 3,559 registrations. Iowa slipped from ninth place in 1954 to 11th place in 1955 despite the fact Iowa breeders registered 444 more calves this year than they did in 1954. Iowa's 1955 total is 3,322 as compared to 2,878 in 1954.

The list of 10 leading states in Polled Hereford registrations for the 1955 fiscal year period and their 1954 totals is as follows:

	State	1955	1954
1.	Texas	8,957	7,296
2.	Illinois	6,756	5,163
3.	Kansas	6,337	4,898
4.	Missouri	6,108	4,755
5.	Mississippi	5,751	4,467
6.	Oklahoma	4,514	3,397
7.	Georgia	4,244	3,894
8.	Nebraska	3,884	3,683
9.	Tennessee	3,586	2,713
10.	California	3,559	2,700

A Student at 81

C. H. Willoughby, former professor of animal husbandry at the University of Florida who retired eight years ago, after 35 years of teaching, decided to go back to class again and has entered the University of Florida taking an agricultural journalism course. Willoughby is a long-time subscriber of The Cattleman and writes us stating that he would not want to miss any issue of the "grand old magazine, The Cattleman."

The Cattleman is the most widely read publication of its kind in the country.

M. P. Moore Awarded Trophy In A.P.H.A. Membership Drive

M. P. MOORE, owner of Circle M Ranch, Senatobia, Miss., has been awarded the coveted trophy given by the American Polled Hereford Assn., Kansas City, Mo., to the director whose district showed the greatest percentage gain in new memberships during the past fiscal year.

Moore, one of 12 directors of the American Polled Hereford Assn., represents district number 8, which includes Arkansas, Louisiana, Mississippi and the western half of Tennessee. A total of 142 new lifetime memberships was issued Polled Hereford breeders in the three states and west half of Tennessee. This is an 82 per cent increase over the number of new members from the district during the preceding year.

The American Polled Hereford Assn. issued a total of 1,163 new lifetime memberships during the past year, which is a 37½ per cent increase over the 880 issued the previous year.

CK Hereford Ranch Sale

SUMMARY

57 Bulls	$26,680;	Avg.	$468
19 Females	6,575;	Avg.	346
76 Head	33,255;	Avg.	437

THE CK Ranch Hereford sale, held at the ranch near Brookville, Kans., December 5, presented a top group of cattle. Included were a lot of serviceable age bulls with size and ruggedness that sold at reasonable prices. The offering went to buyers from Texas, Oklahoma, Missouri, Nebraska, Illinois and Montana.

W. J. Richardson, Hominy, Okla., paid the top price of the sale, $1,535, for CK Ckato 48th, a March, 1954, son of TR Zato Heir 40th. Ed O. Hare, Stevenville, Mont., paid $1,175 for CK Ckato 160th, also by the "40th". Two other bulls sold at $1,000. Glenn Gibbs bought CK Zato 81st, another son of the "40th" and Scott Williams, Alma, Kans., bought CK Super Anxiety 48th, by CK Super Anxiety.

A daughter of CK Super Anxiety, bred to TR Zato Heir 40th, topped the female sales, selling for $440 to John Sale, Salina, Kans.

Gene Watson was the auctioneer.

West Texas Hereford Association Sale

SUMMARY

60 Bulls	$23,465;	Avg.	$391
19 Females	4,685;	Avg.	247
79 Head	28,150;	Avg.	356

THE sixteenth annual West Texas Hereford Association sale was held at Abilene, Texas, on November 28 with the offering going to breeders and ranchers in New Mexico and Texas.

The sale featured bulls for the commercial producers with 37 selling in pens of three for an average of $359, the bulls selling in single lots sold for an average of $442.

Top of the sale was Master Anxiety 17th, a May 1954 son of Master Lamplighter, going to Winston Bros., Snyder, Texas, for $1,350.

Second top was consigned by Flat Top Ranch, Walnut Springs, Texas. He was a November 1953 son of Flat Top Pride and went to Ralph Rush, Dallas, Texas, for $1,000.

Top pen of three bulls was $720 each. They were consigned by Lee Atkinson, Throckmorton, Texas. This group of October 1953 bulls, all by Publican Domino 20th, went to Gillespie Ranch, Abilene, Texas.

F. A. Youngblood & Son, Lamesa, Texas, consigned the champion sale bull. He went to C. H. Bonn & Son, Fredericksburg, Texas, for $780.

Winston Bros., Snyder, Texas, showed the champion pen of three bulls. They sold to F. E. Hudson, Stamford, Texas, for $415 per head.

Top selling female was a November 1953 daughter of Flat Top Pride consigned by Flat Top Ranch which went to Fair Oaks Ranch, Boerne, Texas, for $530.

Watt Matthews, Albany, Texas; Bill Reed, Sterling City, Texas, and Bob Bradenburg, Amarillo, Texas, were the judges. Walter Britten was the auctioneer.



DB LARRY DOMINO 34th

See his son and half-brother that sell at Denver.

TWO OUTSTANDING BULLS

★ **SELLING AT DENVER January 16, 17:**

- **DB LARRY DOMINO 200th,** a son of JJ Larry Domino 7th. He is a senior yearling from our show herd, standing well up at major shows this season. Be sure to look this yellow bull over.
- **DB STAR CHIEF 30th**—a son of DB Larry Domino 34th that won his class at Denver and was champion at several major shows. This junior yearling is a member of our show herd and has the size, ruggedness, quality and yellow color you will like.

★ **SELLING AT FORT WORTH January 31:**

- **ONE PEN (5) BULLS**—a top quality group of junior calves. Look them over in the pen division.

DUDLEY BROS., Comanche, Texas

Gail, Tom and Eltos Dudley, Owners

See our Polled Mill Irons

MILL IRON C 182—a grandson of Colorado Domino E 10th. The "182d" is one of the herd sires at Northern Pump Farms, McHenry, Illinois.

We now have 25 calves by this top sire, out of our straight Polled cows, and we are extremely pleased with them. These are going to be our SVR POLLED MILL IRONS . . Come by and see them.

★ **FOR SALE AT THE RANCH**

30 Top Range Bulls, serviceable age. Also a few replacement heifers—open.

STEINER VALLEY RANCH ★ WHITNEY, TEXAS

Established 1913 • Ted O'Neil, Mgr. • Telephone Blum 1F11

Mill Iron Hereford Company Second Sale

SUMMARY

262 Bulls	$ 95,005;	Avg.	$363
577 Females	140,825;	Avg.	244
839 Head	235,830;	Avg.	281

MILL Iron Hereford Company held its second sale at the Nance Hereford Ranch, Canyon, Texas, on December 15, 16, and 17 with this large offering going to breeders in New Mexico, Oklahoma, Kansas, Arkansas, Mississippi, Colorado, Illinois, California, Washington, Texas and Mexico.

Top of the sale was Mill Iron M 284th, a September 1951 son of Colorado Domino V 140th. He went to Victor Pierce, Ozona, Texas, for $6,000.

The second top selling bull was Mill Iron W 702nd, a September 1953 son of Mill Iron H 868th. He went to J. Armando Montano, Nacozari, Sonora, Mexico, for $2,500. Montano purchased 34 bulls and 46 females at the sale.

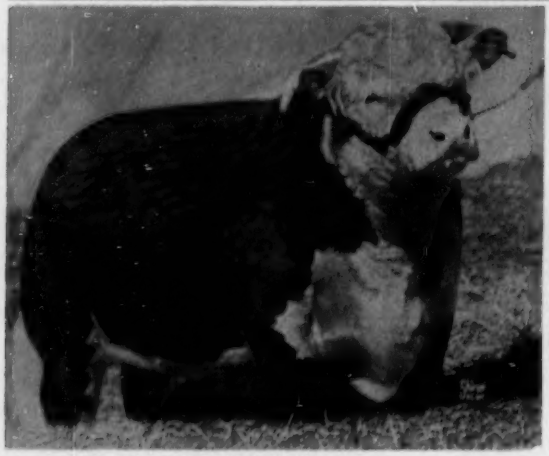
The largest buyer was Jose Elias, Nogales, Sonora, Mexico, who purchased 63 bulls and 44 females. These two buyers took a total of 187 head, in addition to some bulls purchased by them at private treaty.

Eleven bulls sold for $1,000, and more, with the majority of the bulls selling in groups and in range condition.

The females sold as single lots, and in groups, with all of them right off the range. Included in the females were cows and calves, bred cows, bred and open heifers. A good demand was shown for those carrying the popular breeding.

Some of the other buyers who took a number of head were Jim Hering, McGregor, Texas; Waco Cattle Company, El Paso, Texas; Tony Burson, Silverton, Texas; Brannon & Spencer, Hope, Arkansas; Frank Feenan, Colfax, Washington; Straus Medina Hereford Ranch, San Antonio, Texas; J. J. Moxley, Council Grove, Kansas; Lucky Hereford Ranch, Gilroy, California; M. L. Norgnen, Glenwood, New Mexico; C. C. Brown & Son, Dumas, Texas; J. L. Walker, Comanche, Oklahoma, and Philips Hereford Ranch, Greenville, Texas.

G. H. Shaw, Walter Britten, Gene Watson and Chas. Corkle were the auctioneers.



TR ZATO HEIR 344

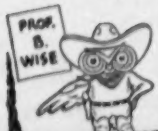
We now have our first calves by this outstanding son of TR Zato Heir and are truly pleased with their individuality. We would be pleased to have you visit us. See our cow herd, strong in Banning-Lewis breeding, and the prospects we have.

★ **SELLING AT ODESSA January 6:**

- **Three bulls**—two junior yearlings ready for service; one of straight Banning-Lewis breeding with the type and quality you will like—and one, a son of CW Prince Domino 21st. ONE a summer yearling, son of WHR Target 34th, and out of a top Vanity Box female purchased at WHR.
- **One female**—a senior heifer calf by LS Royal Mixer 16th, he a son of the Register-of-Merit U Royal Mixer 28th.

★ **SELLING AT AMARILLO January 25:**

- **Two bulls**—one of straight Banning-Lewis breeding, light colored and a top prospect. The other, a son of LS Royal Mixer 16th, is one of the good prospects selling.
- **One female**—of straight Banning-Lewis breeding sells open.



See our show herd at Odessa, Amarillo and El Paso

O. C. SYKES & SONS

O.C., BILL and BOB

Box 541 **FORT SUMNER, N. M.** 10 Miles South On Hy. 20

Kavanaugh-Purdy First Annual Hereford Sale

SUMMARY

24 Bulls	$14,450;	Avg.	$602
32 Females	14,175;	Avg.	443
56 Head	28,625;	Avg.	511

THE Kavanaugh-Purdy Ranch, owned by A. J. Kavanaugh and Joe Purdy, held their first annual sale at their Oklahoma ranch near Luther, on December 9, with the offering of young cattle of Prince Domino Return and Zato Heir breeding going to breeders in Texas and Oklahoma.

Top of the sale was Prince Domino Return 1st, a January 1954 son of N Prince Domino Return. This top prospect went to Murchison Bluebird Farm, Dallas, Texas, for $4,050. This same firm also purchased the second top bull at $1,060. He was a May 1954 son of TR Zato Heir 217th.

Top selling female was a June 1954 daughter of TR Zato Heir 217th carrying the service of TR Zato Heir 339th. She sold to Fair Oaks Ranch, Boerne, Texas, for $1,575. This firm also purchased the second top selling female for $1,300. She was a half sister to the top female and carried the services of TR Zato Heir 339th. Fair Oaks Ranch purchased six females in this sale.

Jewett Fulkerson and C. D. "Pete" Swaffar were the auctioneers.

Wilson Re-elected Secretary-Manager Grand National

NYE WILSON was unanimously re-elected by the directors of the Agricultural Association which operates the Cow Palace and sponsors the Grand National Livestock Exposition, Horse Show and Rodeo at San Francisco as secretary-manager for the sixth consecutive year. He was praised by the directors of the Agricultural Association of District 1-A, which operates the Cow Palace, for his splendid record of service and leadership in the development of the Grand National and of the Cow Palace as a convention and entertainment site.

Dougherty Vice-President of Fort Worth Show

F. M. DOUGHERTY of Fort Worth, well-known rancher with interests in Texas and Oklahoma has been elected vice president of the Southwestern Exposition and Fat Stock Show. He succeeds the late Ernest Allen, Fort Worth businessman and rancher.



F. M. Dougherty

Dougherty was born in Gainesville in 1890. His father and grandfather were ranchers, and his lifelong interest has been land and cattle.

He owns a ranch near Sulphur, Okla., where he raises Aberdeen-Angus cattle and he owns irrigated farms in Floyd county, Texas.

He has served as director of the Stock Show and has long been interested in the Fort Worth exposition, where he exhibited cattle as far back as 1914.

Carlot Pen Division at Fort Worth to Include Heifers

SOUTHWESTERN Exposition and Fat Stock Show's carlot-pen division has been expanded, announces George R. Shepherd, superintendent of the department. Heretofore the division has consisted of bulls but for the 1956 show, groups of registered heifers will be added.

The heifers will be shown in groups of five and ten, with ribbons going to winners. These animals, as well as the carlots and pens of bulls, will be housed in the new carlot-pen building with welded pipe pens that give easy viewing, new wash racks and new and larger judging and sales arena.

"These heifer classes are being offered to exhibitors and buyers this year as a trial before making them permanent," Shepherd says.

"In years past, a good many heifers have been sold either at the show or in the country through connections made at the show. We have had numerous requests that we include heifer classes as a means of moving more pure-bred heifers to both registered breeders and commercial people for the purpose of improving their commercial cow herds. All heifers will be sold at private treaty.

"Whether you need one bull or a carload, there will be bulls ranging in age from calves to two years old. Also there will be bulls and heifers within all price brackets. Southwestern cowmen can buy their bulls and heifers already acclimated to this area."

Heifers, as well as the bulls in this department, will be Herefords, Aberdeen-Angus and Shorthorns.

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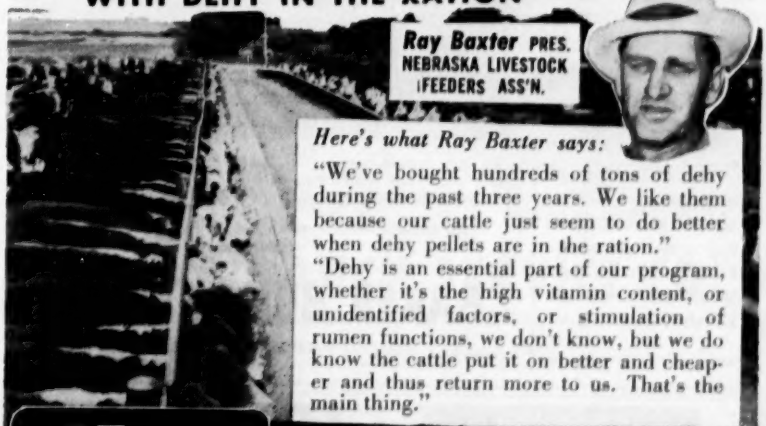
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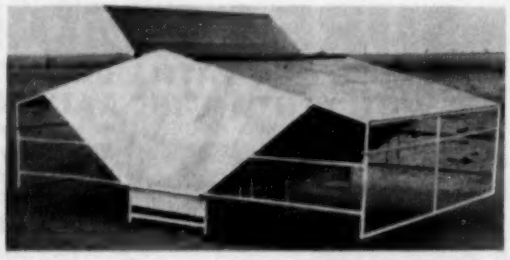
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Texas-Oklahoma Hereford Breeders Sale

SUMMARY

53 Bulls	$16,237.50;	Avg.	$306
38 Females	10,650.00;	Avg.	280
91 Head	26,887.50;	Avg.	295

THE Texas-Oklahoma Hereford Breeders held their Sixth Annual Sale at Wichita Falls, Texas, on November 26, with many individuals, especially in the pen division, selling at bargain prices.

Top of the sale was the champion sale bull consigned by Colvert Ranch, Mill Creek, Oklahoma. He was an October 1953 son of CR Champion Chief and sold to Marvin Shaw, Bowie, Texas, for $1,400.

Second top selling bull was consigned by Hull-Dobbs Ranch, Fort Worth, Texas. He was an October 1954 son of HH Real Onward and sold to V. Z. Cornelius, Goldthwaite, Texas, for $700.

Top selling pen of bulls was the champion pen consigned by Barret Hereford Ranch, Comanche, Texas. They were September 1954 sons of Larry Mixer Domino 20th and went to H. G. Flowers, Aspermont, Texas, for $450.

The top selling female was consigned by Barret Hereford Ranch and she was the sale champion. This daughter of Larry Mixer Domino 20th went to J. Glenn Turner, Dallas, Texas, for $750.

R. S. Glasscock, Tulsa, Oklahoma, judged the cattle prior to the sale. Walter Britten was the auctioneer.

Citrus Pulp Compared to Corn for Steers

THE REPORT of three years of feeding trials with yearling beef steers and involving three different rations, was presented at the annual meeting of the American Society of Animal Production in Chicago Nov. 25-26 by F. M. Peacock and W. G. Kirk of the Florida Range Cattle Station.

Each feeding trial covered a period of 140 days. One lot received 70 parts of citrus pulp, 25 parts of cottonseed meal and 5 parts of alfalfa meal. A second lot received 70 parts of cracked corn and a third lot 70 parts of ground snapped corn, each lot getting the same amount of cottonseed meal and alfalfa meal as the citrus pulp lot. In addition, each ration included the same amount of Pangola hay and citrus molasses and the cattle had access to a complete mineral.

The average results for the three years showed practically the same average gains per day for the three lots—2.39 pounds per day for the citrus pulp and for the ground snapped corn lots, and 2.42 pounds per day for the lot receiving the cracked corn.

The carcass grade for the ground snapped corn and cracked corn lots of steers was U. S. Good while the steers of the citrus pulp lot graded U. S. Low Good. The total digestible nutrients per 100 pounds of gain were 448 pounds for the citrus pulp lot, 471 pounds for the lot on ground corn, and 442 pounds for the lot fed ground snapped corn.

Hereford Heaven Range Bull Sale

SUMMARY

146 Bulls ..... $47,490; Avg. $325

THE Annual Hereford Heaven Association's Range Bull Sale was held at Ardmore, Oklahoma, on Saturday, December 10, with a strong demand shown for bulls of serviceable age and with good quality. The offering went to ranchers in Texas, Arkansas and Oklahoma.

Top of the sale was consigned by Turner Ranch, Sulphur, Oklahoma. He was a September 1954 son of TR Zato Heir and went to Theo. Cash, Ada, Oklahoma, for $2,725.

Second top of the sale was a group of three bulls, all sons of TR Zato Heir; they went to the John R. Black Estate, Granbury, Texas, for $2,000 each.

The bulls sold in single lots and in groups and all were in good condition to turn out for service.

Jewett Fulkerson and Pete Swaffar were the auctioneers.

Coleman County Hereford Association Calf Sale

SUMMARY

28 Bulls	$6,780; Avg.	$242
16 Females	3,010; Avg.	189
44 Head	9,790; Avg.	223

THE Coleman County Hereford Association held its fifth annual calf sale at Coleman, November 29. The offering included both polled and horned Herefords.

A top price of $500 was scored when Mike Frey, Waco, bought JFG Domestic Mischief 209th, a September, 1954, son of JFG Domestic Mischief 32nd, consigned by Jim and Fay Gill, Coleman. He was the reserve champion sale bull. J. B. McCord, Coleman, paid $400 for Dandy Lad 100th, by Dandy Domino 91st, consigned by C. T. McClatchy & Sons, Bangs, Texas.

O. H. Fay, Anson, Texas, topped the females when he paid $270 for Miss Bonny Anxiety 1st, a Bonny Anxiety heifer consigned by Joe Weedon, Grosvenor, Texas. The champion female, Miss Mixer 79th, by EG Proud Mixer 13th, consigned by M. D. Willhite, Dallas, sold for $260 to Parmerly C. Girard. She was the champion sale female.

Walter Britten was the auctioneer.

Annual NCHA Meeting In Houston

THE ANNUAL National Cutting Horse Association membership meeting will be held at the Shamrock Hotel, Houston, Texas, February 24-25. Those planning to attend are urged to make their reservations early.

Do you employ a domestic worker? If you do, you should remember you are required to pay Social Security taxes on her wages if you pay her more than $50 cash wages during a calendar quarter. Contact the Social Security Office, if you wish further details.



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FOR EXAMPLE: On March 1, 1955, the Digest advised cattlemen to sell finished cattle on any price bulge. Cattle prices advanced slightly in March. During April they dropped about $3.00. In May they dropped an additional $2 and by July 2 they dropped another $1. This was a total drop of $6. Subscribers who followed the Digest advice avoided this substantial loss.

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Amarillo Stock Show Dates Are January 23-27

CLASSES for Aberdeen-Angus cattle are to be among new features of the Stock Show at Amarillo, Texas, January 23-27.

With two huge completely modern buildings added to the multimillion-dollar plant, a 10 per cent increase in all premiums, rehabilitation completed on several of the older buildings, the forthcoming Amarillo show is attracting much interest throughout the West.

The 1956 Amarillo show falls in the week between the Denver and Fort Worth expositions. This is expected to result in a record number of entries as show herds move from Denver to Fort Worth.

Founded in 1928, the Amarillo show has established new records in each successive year of operation. Attendance in 1955 exceeded 60,000 persons.

A sales arena to comfortably seat 1,000 persons, and 35,300 square feet of space to house livestock, with luxurious herdsmen's quarters and modern wash racks, has been added since last year's show. There now is a total of 58,800 square feet of space to accommodate 700 head of livestock under one roof.

Club calf, swine, lamb, quarter horse and rabbit show facilities and an auction ring for these features have been rehabilitated and added to since the 1955 show.

Herman R. Purdy of Pennsylvania State University has been selected to judge Amarillo's first Aberdeen-Angus show. Judging is slated for Tuesday, January 24. Arrangements for this initial event are being completed by Clyde Bradford, Happy, Texas; Felix Mate, Tulia, Texas; and Dick Buckles of Stratford, Texas.

Hereford judging also is scheduled for the second day of the show. Jim Sanders of Childress, Texas, has consented to judge this great attraction. W. M. Gouldy, with more than 40 years of service to Hereford breeders, and Joe Morris, both of Amarillo, are now completing arrangements for the Hereford department.

A detailed livestock judging program will be found elsewhere in this issue.

The 40th annual auction of the Panhandle Hereford Breeders Association is set for Wednesday, January 25.

Although the stock show will end on Friday, January 27, the All-Professional Indoor Rodeo, which opens Monday night, January 23, will continue through Sunday afternoon, January 29.

The W. R. Johnson Polled Hereford Ranch, Jacksboro, Texas, reports these recent sales: John Gilpin, Iola, Texas, 14 cows, and two herd bulls; D. A. Steele, Greenville, Texas, 15 heifers and one bull; W. L. Self, Seymour, Texas, one bull; Ashburn Bywaters, Paris, Texas, three bulls; Mrs. Alma C. Anderson, Wynnewood, Okla., one bull; Mrs. J. W. Knox, Breckenridge, Texas, one bull.

The Cattleman is the most widely read publication of its kind in the country.

Livestock Judging Program

Houston Fat Stock Show

TUESDAY, FEBRUARY 21

8:00 a. m.—First Go-Round Open Cutting Contest—Coliseum Arena.

WEDNESDAY, FEBRUARY 22

8:00 a. m.—Judging Santa Gertrudis Cattle—Coliseum Arena.
8:00 a. m.—Judging Charbray Cattle—Coliseum Arena.
8:00 a. m.—Judging Open Class Breeding Sheep—Rambouillet, Hampshire, Suffolk, Corriedale and Shropshire—Sheep Arena.
10:30 a. m.—Judging Charollaise Cattle—Coliseum Arena.
2:00 p. m.—Roy Rogers and World's Championship Rodeo.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

THURSDAY, FEBRUARY 23

8:00 a. m.—Judging Open Class Hereford Breeding Cattle—Coliseum Arena.
8:00 a. m.—Judging Open Class Aberdeen-Angus Breeding Cattle—Coliseum Arena.
8:00 a. m.—Judging Open Class Shorthorn Breeding Cattle—Coliseum Arena.
8:00 a. m.—Judging Open Class Breeding Sheep—Shropshire, Delaine, Cheviot, Columbia and Montadale—Sheep Arena.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

FRIDAY, FEBRUARY 24

8:00 a. m.—Judging Open Class Brahman Breeding Cattle—Coliseum Arena.
8:00 a. m.—Judging Open Class Brangus Breeding Cattle—Coliseum Arena.
8:00 a. m.—Judging Open Class Jersey Cattle—Coliseum Arena.
8:00 a. m.—Judging Angora Goats—Sheep Arena.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

SATURDAY, FEBRUARY 25

10:00 a. m.—Roy Rogers and World's Championship Rodeo.
2:00 p. m.—Roy Rogers and World's Championship Rodeo.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

SUNDAY, FEBRUARY 26

7:00 a. m.—Judging Quarter Horse Halter Classes—Coliseum Arena.
2:00 p. m.—Roy Rogers and World's Championship Rodeo.
7:00 p. m.—Roy Rogers and World's Championship Rodeo.

MONDAY, FEBRUARY 27

8:00 a. m.—Judging Registered Quarter Horse Performance Classes—Roping, Reining and Cutting—Coliseum Arena.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

TUESDAY, FEBRUARY 28

1:00 p. m.—Judging Commercial Steers.
1:00 p. m.—Judging Jr. Dairy—Coliseum Arena.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

WEDNESDAY, FEBRUARY 29

7:00 a. m.—Judging Jr. Steer Show—Coliseum Arena.
7:00 a. m.—Judging Fat Barrows—Swine Arena.
8:00 a. m.—Judging Fat Lambs—Lower Annex.
1:00 p. m.—Judging Jr. Dairy (Continued)—Coliseum Arena.
4:30 p. m.—Judging Dairy Scramble Heifers.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

THURSDAY, MARCH 1

7:00 a. m.—Judging Open Class Steers—Coliseum Arena.
8:00 a. m.—Judging Junior Breeding Beef Heifers—Coliseum Arena.
3:30 p. m.—Judging Beef Scramble Steers—Coliseum Arena.
4:00 p. m.—Judging Beef Scramble and 4-H and F.F.A. Livestock Judging Contest Heifers—Coliseum Arena.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.
9:00 p. m.—Awarding Grand Champion Steer—Rodeo Arena.

FRIDAY, MARCH 2

8:00 a. m.—Judging Breeding Swine — Swine Judging Arena.
8:00 a. m.—Judging Jr. Breeding Sheep—Sheep Judging Arena.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

SATURDAY, MARCH 3

10:00 a. m.—Roy Rogers and World's Championship Rodeo.
2:00 p. m.—Roy Rogers and World's Championship Rodeo.
8:00 p. m.—Roy Rogers and World's Championship Rodeo.

SUNDAY, MARCH 4

2:00 p. m.—Roy Rogers and World's Championship Rodeo.
7:00 p. m.—Roy Rogers and World's Championship Rodeo.

AUCTION SALES

FRIDAY, FEBRUARY 24

10:00 a. m.—Market Rabbits—Coliseum Lower Annex.
3:30 p. m.—Registered Charollaise Cattle—Arena (Sponsored by International Charollaise Cattle Raisers Association).

WEDNESDAY, FEBRUARY 29

1:00 p. m.—Commercial Steers—Fort City Stockyards.

THURSDAY, MARCH 1

10:00 a. m.—Fat Lambs—Coliseum Lower Annex.
2:00 p. m.—Fat Swine—Swine Judging Arena.

FRIDAY, MARCH 2

9:00 a. m.—Fat Steers—Coliseum Arena.

SATURDAY, MARCH 3

10:00 a. m.—Fat Poultry—Coliseum Lower Annex.

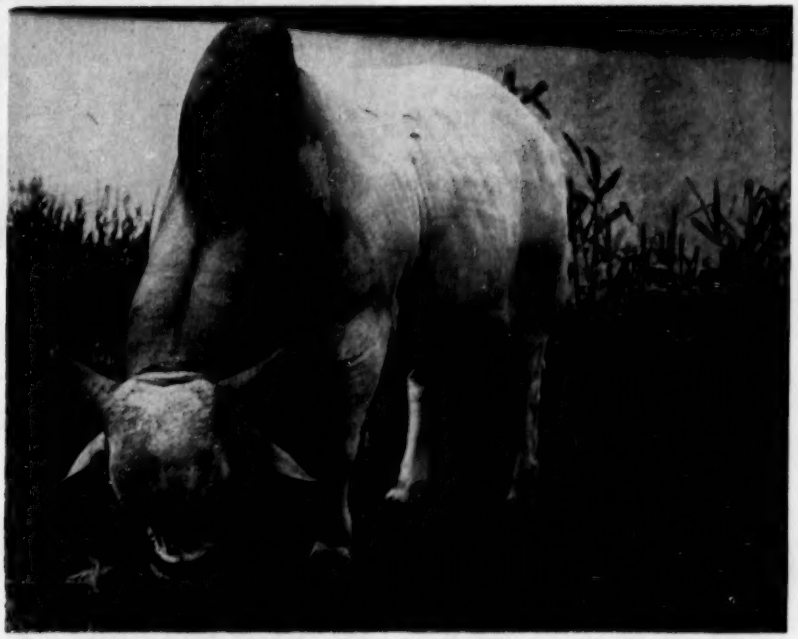
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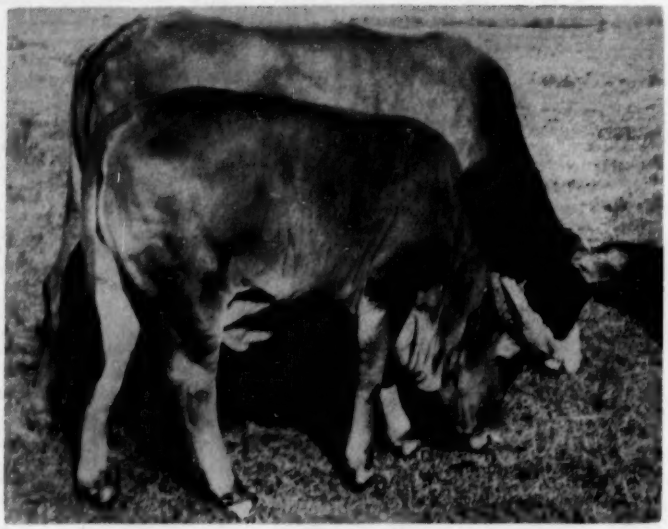
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Otto Schulte – Livestock Mgr.

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Second Report

Last year we reported to you on this big Brahman hybrid cow and her three-quarter Brahman calf, her eleventh at 13 years of age. The heifer, weighing 800 pounds when a year old last spring, will bring a calf early this year.

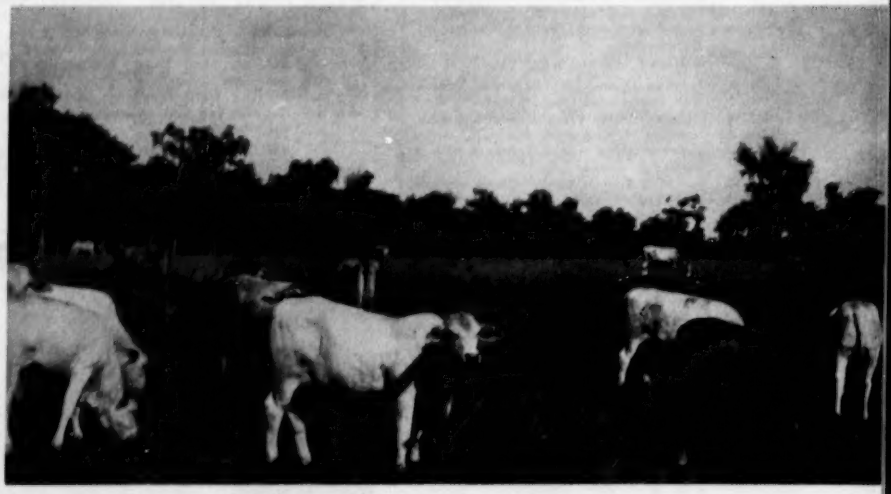
The old cow's twelfth calf was a bull, which weighed 730 pounds when weaned in September. This brought her lifetime production up to 6,600 pounds of weaned calf weight, or an average of 550 pounds per year since 1944. She is now heavy with her thirteenth calf.



Brahman hybrid cow and ¾ Brahman calf

Same type calves

Calves of the same general type as the big, brown heifer above are shown here. They are perhaps smaller of bone and fatter. They averaged $99 when sold as milk-fat slaughter calves last summer. Their mothers ½ Brahman-½ Native, differing sharply in appearance from the conventional beef type concept, produce heavy, market-topping calves like these for years upon years.





The cattle in the two pictures above have at least two things in common:

1) Both cows and calves were sired by American Brahman bulls.

2) Although the calves in neither case were creepfed, both groups were provided good grass.

Long-living, regular producing cows and heavy, market-topping calves means increased efficiency and profit in your operation. The best cross is the mating of the cows you have with good, thick American Brahman bulls. We recommend that you start with Brahman bulls this year.

ABBA

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Livestock Judging Schedule

Amarillo Stock Show and Rodeo

SATURDAY, JANUARY 21
10:00 a. m.—Rabbit Judging.

SUNDAY, JANUARY 22
10:00 a. m.—Sifting Steers.
2:00 p. m.—Placing Sale Cattle.
2:00 p. m.—Sifting Lambs.

MONDAY, JANUARY 23
8:00 a. m.—Commercial Calf Sale, Western Stock Yards.
8:00 a. m.—Judging Angus Steers.
11:00 a. m.—Judging Hereford Steers.
2:00 p. m.—Lamb Judging.
8:00 p. m.—Rodeo in Coliseum.

TUESDAY, JANUARY 24
9:00 a. m.—Judging Angus Breeding Cattle.
9:00 a. m.—Judging Hereford Breeding Cattle.
9:00 a. m.—Judging Swine.
3:00 p. m.—Judging Carlot Bulls.
8:00 p. m.—Rodeo in Coliseum.

WEDNESDAY, JANUARY 25
1:00 p. m.—Hereford Breeders Sale, New Arena.
8:00 p. m.—Rodeo in Coliseum.

THURSDAY, JANUARY 26
9:00 a. m.—Judging Quarter Horse Halter Classes.
9:00 a. m.—4-H and FFA Grass Judging.
4-H and FFA Livestock Judging.
4:00 p. m.—Awards of Grass Judging and Livestock Judging, Coliseum.
8:00 p. m.—Rodeo in Coliseum.

FRIDAY, JANUARY 27
9:00 a. m.—Judging Western Riding and Working Cow Horses.
9:30 a. m.—Swine Sale, Old Arena.
11:00 a. m.—Lamb Sale, Old Arena.
1:00 p. m.—Club Calf Sale, New Arena.
8:00 p. m.—Rodeo in Coliseum.

SATURDAY, JANUARY 28
2:00 p. m.—Rodeo in Coliseum.
8:00 p. m.—Rodeo in Coliseum.

SUNDAY, JANUARY 29
2:00 p. m.—Rodeo in Coliseum.

Incidence of Anthrax In Livestock

ANTHRAX, which has a world-wide distribution, is one of the oldest and most destructive infectious diseases of animals. Its control is a major concern of the livestock industry, and since it is transmissible to man, it is also a public health problem according to C. D. Stein, D. V. M., Animal Disease and Parasite Research Branch, Agricultural Research Service, USDA at the annual meeting of the U. S. Livestock Sanitary Association.

Areas where repeated anthrax outbreaks occur exist in the Gulf region of Louisiana and Texas, in the Mississippi River delta, southeastern South Dakota and the valley of California. Sporadic outbreaks occur in many other areas of the United States. In Louisiana severe outbreaks with heavy losses of livestock occurred in 1943-46-48-54.

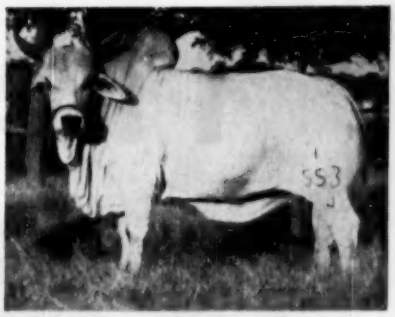
During the 10-year period, 1945 through 1954, 3,447 outbreaks were reported from 39 states with losses of 17,604 head of livestock. For the first nine months of 1955, 193 outbreaks with estimated losses of 216 head of livestock, and 100 mink were reported. The disease can be largely controlled by preventive vaccination, quarantine, and strictly enforced sanitary police measures.

A new bulletin just off the press is available from the U. S. Department of Agriculture. It is Farmers' Bulletin No. 1736.

Enclosed is check for five dollars for subscription to The Cattleman. I have been getting it regularly for about 30 years and it is one piece of mail I want to keep coming.—C. E. Barnhill, Hugo, Okla.

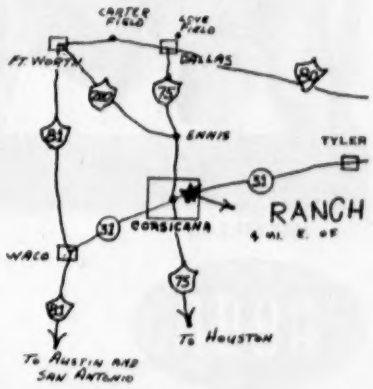


The International Grand Champion Shorthorn bull, Leveldale Critic, owned by Mathers Brothers of Mason City, Illinois. Left to right, Mr. and Mrs. Gene Mathers, Mrs. L. E. Mathers, Harold Thieman, Concordia, Mo., former President of the American Shorthorn Breeders' Association, presenting trophy to L. E. Mathers at the recent International Livestock Show.



If you need a top herd bull for your registered herd—we can supply you with quality unsurpassed in Brahmans the World-Over.

Visitors Welcome



Plan to visit us on your trip between the Brahman Show judging at the Southwestern Exposition and Fat Stock Show in Fort Worth on January 31 and the Houston Fat Stock Show on February 24 or the San Antonio Livestock Exposition on February 14.



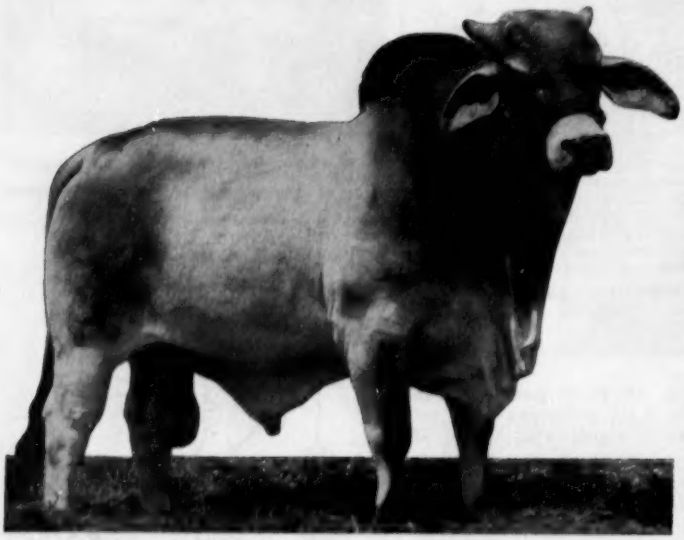
A new era of hybrid breeding is here. If you are not participating—it is costing you money. Change over now by using one of our low-price Brahman Bulls on your present herd.

Why not buy Brahmans of unexcelled quality—without paying more. We now have bulls and heifers ready for delivery.

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The American



A Typical Champion American Brahman Bull

Truly "an American Breed"

The American Brahman was developed in the Southern part of the United States by the systematic concentration and careful selection from the blood of a few outstanding animals of Asiatic-Indian origin, imported into this country from 1849 to 1925.

The impact of the American Brahman upon the beef cattle industry of the United States has been tremendous. Starting with a handful of imported Indian cattle, American breeders have developed a new beef breed that has made a most significant contribution to the improvement of beef cattle in this country. Brahman blood is now found in many millions of cattle in the United States and through the process of "TRUE HYBRID VIGOR" has placed extra pounds of good beef on a large percentage of the commercial beef cattle of this nation.

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If you are interested in producing bigger and better calves from your commercial herd or want to buy the best foundation stock for your own registered herd, contact any of the breeders listed.

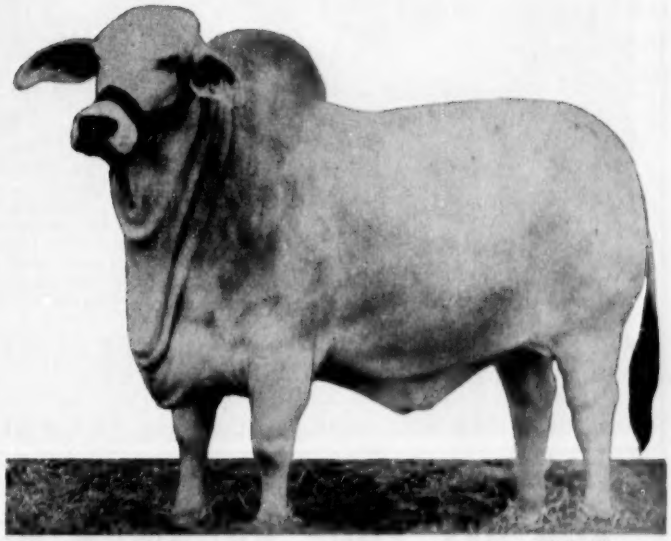
BAR-M BRAHMAN RANCH W. K. McLean CROCKETT, TEXAS	**MILBY BUTLER** Both Red and Gray Brahmans LEAGUE CITY, TEXAS	**J. D. HUDGINS RANCH** Breeder of Beef-Type Brahman Cattle HUNGERFORD, TEXAS	**TRAMEL STOCK FARM** C. B. Tramel MANY, LA.
BARTON BRAHMAN RANCH Faires Barton BERTRAM, TEXAS	**CARPENTER RANCHES** Southland Life Bldg. DALLAS, TEXAS	**LAMBERT'S RANCH** A. J. Lambert Hy 190 - 2 Miles West DeRIDDER, LA.	**WM RANCH** Wm. G. Sweetman MAGNOLIA, TEXAS
BARZEE BRAHMANS J. V. Gates POTEET, TEXAS	**CHEROKEE RANCH** Tom L. Mills, Jr., Owner Beef-type Brahmans and Quarter Horses RT. 2, JACKSON, LA.	**W. W. MOORE** H Cross Ranch 100% Full-Blood Red Brahmans (also purebreds) Box 97 HOUSTON, TEXAS	**GAIL WHITCOMB** Clear Creek Farms 1501 Commerce Bldg. Office Houston 2, Texas Ranch at Webster, Texas, 20 Miles From Houston on Gulf Freeway
BECK CATTLE & LAND CO. Jones Ranch 100% Full-Blood Brahmans Only P. O. Box 97 HOUSTON, TEXAS	**GUY L. JEANES** Registered Brahman Cattle Rt. 3 Ph. 2445 Dayton, Texas Houston Phone OR 36412	**PADDOCK RANCH CO.** Barker, Texas Div. 1307 Esperson Bldg. HOUSTON, TEXAS	**J. T. WHITE** HEARNE, TEXAS
BROWNLEE BRAHMAN RANCH 7 Miles So. of Burnet On US 281 BURNET, TEXAS	**WILBOURN S. GIBBS** Double U S Ranch, Box 472 HUNTSVILLE, TEXAS	**R. W. GILL SLEEPY HOLLOW FARM** Alvarado, Texas, Route 1 5 miles West Highway 67 Half mile North PHONE Cleburne 55044	**WILBECK BRAHMAN RANCH** S. A. Wilbeck HUNGERFORD, TEXAS

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- ★ **Increased Milking Ability**
- ★ **Longer Productive Life**
- ★ **Rapid Growth**
- ★ **Earlier Marketing**
- ★ **Higher Dressing Percentage**
- ★ **Less Waste on the Butcher's Block**



A Typical Champion American Brahman Female

MEMBERS OF AMERICAN BRAHMAN BREEDERS ASSOCIATION ABBA

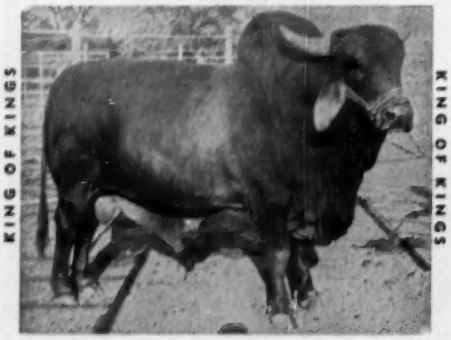
South American Buyers: Any of the breeders listed can supply American Brahman cattle that will serve as excellent foundation stock for your herd improvement program. Contact them for information about the cattle they have for sale.

BURKE BROS. "Better Beef-Bred Brahmans" Box 876 CORSICANA, TEXAS	**E. L. McDONALD** Brahman Ranch BAY CITY, TEXAS	**E. P. PEWITT** Breeder of High Bred Registered Brahman Cattle Route 4 CLARKSVILLE, TEXAS	**A. P. BEUTEL & S. I. STRATTON** Registered Brahmans Ph. 72657 Box 552 Lake Jackson, Texas
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★	Registered Red Brahmans **CHEROKEE RANCH** C. E. YOAKAM, Owner P. O. Box 152, San Saba, Texas	**PLANTATION RANCH** Bill Daniel, Owner Registered Red & Gray Brahmans LIBERTY, TEXAS	★

Space on this page is available for your Herd Listing
Write for Information

Registered Red Brahmans

KING OF KINGS



RIO RED KING 144

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OUR BREEDING AIM:

Our Breeding Program features the MAXIMUM AMALGAMATION of those three great imported Red Brahman Sires—RIO NEGRO, GAUCHO and ESTRELLA.

We are using as Red Herd Bulls only RIO RED KING 144 and six of his Top Sons: CHEROKEE KING 40, CHEROKEE KING 41, CHEROKEE KING 44, CHEROKEE KING 71, CHEROKEE KING 72 and CHEROKEE KING 85. The 150 females in our Red Foundation Herd include 34 cows sired by GAUCHO and 25 cows sired by RIO NEGRO. All of our females are mated so that the MAXIMUM POSSIBLE BLOOD of all three Imported Red Brahman Sires mentioned above will be transmitted to their progeny.

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C. E. YOAKAM
Owner

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Hermes Heads Mid-Coastal Brahman Breeders

PAUL HERMES of Hallettsville was elected president of the Texas Mid-Coastal Brahman Association at its annual meeting at Wharton, Dec. 12. Fred Schluens of Cat Springs was elected vice-president and Sidney Wilbeck of Hungerford, secretary-treasurer.

Texas Mid-Coastal directors are Hugh Buffalo of Palacios, George Schattel of La Salle, W. A. Border of Hungerford, Pete Gertson of Lissie, W. H. Seidel of Edna and L. M. Slone of Bay City. The association is composed of ABBA members residing in Texas Area No. 3, which embraces Austin, Bastrop, Brazos, Burleson, Colorado, Fayette, Jackson, Lavaca, Lee, Matagorda, Wharton and Washington counties. There are no dues required for membership.

It was announced at the meeting that the association will sponsor the Texas Mid-Coastal pen of three calves contest for FFA and 4-H Club members again in 1956. Besides supervising the contest, Texas Mid-Coastal supplies the ribbons and awards and sponsors an auction of the calves at the conclusion of the contest, which will be at the Wharton County Fair in September. The J. D. Hudgins Ranch will award a Brahman bull calf to the winner of the contest this year. In the years past, L. M. Slone, Sidney Wilbeck, W. A. Borders, Paul Hermes, C. Y. Jacobs of Yoakum and Thomas Abell of Wharton have supplied this award.

The rules are that participants, having ample pasture, must have three cows with Brahman crossbred calves. The calves are brought to the county seat in April for public weighing. They must weigh less than 250 pounds at this time. They are returned to the pasture and started on creep feed, remaining with their mothers. They are weaned a month before the Wharton County Fair and prizes are awarded for both weight gain and conformation. Prizes range from a high quality Brahman bull calf to hats, boots, buckles.

J. T. White of Hearne, president of the American Brahman Breeders Association, just back from an inspection tour of American Brahman cattle in Cuba and a visit to the Girardot, Colombia (S. A.) Show, was high in praise of the contribution which American Brahman cattle are making of the improvement of the cattle industries of these two countries. White stated that again this year as last year he saw very fine cattle in Cuba. He said that he found a great deal of interest among the Cuban breeders in purchasing more Brahmans in the United States.

At the Girardot show, the president said that of some 6000 commercial steers sold, practically all showed Brahman breeding. It was his observation that the more Brahman blood they carried, the more money they brought.

He stated that the desire to own Brahman cattle is tremendously high in Colombia and that it is only a shortage of dollars available for the purchase of cattle that holds back their purchases.

American Brahmans to Compete In Dominican Show

AT least six U. S. Brahman cattle herds will compete in the 1956 International Livestock Show in the Dominican Republic Jan. 5th-15th, it was announced by the American Brahman Breeders Association office, Houston. The cattle show highlights a month long celebration of the "Fair of Peace and Brotherhood of the Free World."

U. S. Brahman breeders participating in the show are Ward Amaden and Southern Rice Farms of Carlisle, Ark.; J. W. Pate of Hidalgo, Texas; Norris Cattle Co. of Ocala, Fla.; A. Duda & Sons of Cocoa, Fla.; L. S. Harris of Kissimmee, Fla., and M. J. Wooster of Sterling, Ill.

ABBA To Meet In Houston February 23

THE 32nd Anniversary Meeting of the American Brahman Breeders Association has been set for Thursday, Feb. 23, in Houston. J. T. White of Hearne, President, issued the call to the ABBA membership. The group will convene at 2 p. m. in the Jade Room at the Rice Hotel.

Holding top priority on the agenda is the recodification of the constitution and by-laws of the association, White said.

American Brahman Cattle, a 14 minute, color, sound film, recently completed by the American Brahman Breeders Association, will be shown at the meeting.

Brucellosis Eradication Under Range Conditions

JOHN L. WILBUR, JR., D. V. M., Animal Disease Eradication Branch, Agricultural Research Service, United States Department of Agriculture, gave this report at the meeting of the United States Livestock Sanitary Association in New Orleans last November.

Montana ranchers have been eradicating brucellosis from their range cattle by practicing the following procedures:

1. Limit breeding season to approximately sixty days.
2. Market all dry cows in the fall of the year.
3. Test all breeding cattle in fall of year or approximately four months after calving, remove all reactors and suspects from herd, and retest herd one or more times.
4. Vaccinate all replacement heifer calves with strain No. 19 brucella abortus vaccine.

Eradication of brucellosis from Montana on a county-wide basis started in the fall of 1953 when new practical regulations were adopted by the Livestock Sanitary Board. Since that date, fifty of the state's fifty-six counties have petitioned for and have established as brucellosis control areas. Eleven counties have qualified as "Modified Certified Brucellosis-free Areas" and approximately nineteen additional counties are expected to reach that goal shortly.



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Some very nice yearling Heifers

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Your brand is your coat of arms, but it is of little use unless it is recorded.

SELLING—In the Texas Aberdeen-Angus Ass'n sales—

TWO Herd Bull Prospects ★ THREE Top Range Bulls

★ In the Fort Worth Fitted Sale, Feb. 2—Prince Eric A-31 (a son of Prince Eric Again, one of the greatest breeding sons of Prince Eric of Sunbeam).

In the Fort Worth Range Bull Sale, Jan. 30—Prince Eric A-32 (another son of Prince Eric Again), Prince Eric A-35 (a good son of Prince Eric A 2d, a strong breeding son of Prince Eric Again) and Quality Prince 36 of AAF.

★ In the San Antonio Fitted Sale, Feb. 13—Prince Eric A-38 (a son of Prince Eric A-2 and a good herd bull prospect).

WE'LL BE LOOKING FORWARD TO SEEING YOU AT THE COMING STOCK SHOWS



BYARS ROYAL OAKS
REGISTERED ABERDEEN-ANGUS CATTLE
TYLER, TEXAS

B. G. BYARS, Owner TOMMIE STUART, Mgr.

Selling in the Ft. Worth Fitted Angus Sale Feb. 2d

one **ROYAL LADY** one **TOLAN PAULINE**

Safe in calf to Evaberg of Meadow Lane (IMP.)

CONORD ANGUS FARM

Hoyt, Kansas

Selling in the Fort Worth Range Bull Sale

5 Well-Bred Aberdeen-Angus Bulls
All Grandsons of Eileenmere 487th
20 to 22 Months Old

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Wichita Falls, Texas

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Otto G. Nobis New President of Aberdeen-Angus Breeders

OTTO G. NOBIS, veteran Aberdeen-Angus breeder and owner of Wilton Farms of Davenport, Iowa, was elected president of the American Aberdeen-Angus Breeders Association at its annual meeting held in Chicago during the International Livestock Exposition. A. H. "Tex" Spitzer, Pleasant Plains, Ill., is the retiring president.

John C. Gall of Amandale Farm, Upperville, Va., was elected vice president.

B. C. Cotton, Dry Ridge, Ky., was reelected to the board of directors for a term of three years. Other directors elected were Duanne Clark, Worthing, S. D.; Lewis B. Pierce, Creston, Ill.; Harold Rankin, Hermiston, Ore., and George Graham, Wichita Falls, Texas. W. W. Brainard, Jr., Far Hills, N. J., and Ralph L. Smith, Chillicothe, Mo., were elected to fill the two unexpired one-year terms of S. C. Fullerton, Jr., Miami, Okla., and Jack Milburn, Grassrange, Mont., who resigned from the board.

Sen. Robert Kerr of Oklahoma Buys Essar Angus Herd

SENATOR ROBERT S. KERR of Oklahoma and his partner, D. A. McGee, have announced the purchase of the well-known Aberdeen-Angus herd at Essar Ranch, San Antonio, Texas. The herd, sold by Tom Slick, Essar Ranch owner, consists of approximately 800 head of purebred Angus cattle.

Headed by the well-known show bull, Prince Sunbeam 328th, the herd will be transferred to the Kerr Ranch in LeFlore county, Oklahoma, and will continue under the management of Dr. Paul Keesee, veterinarian and vocational agricultural specialist, who with his family will live on the 4,000-acre Kerr Ranch.

There will be two exceptions to the transfer of the entire herd to the Kerr Ranch. A portion of the herd will be kept at the farm of McGee on Bluff Creek near Oklahoma City, while 40 of the cows will be sold to Senator Albert Gore of Tennessee, and his cousin, Grady Gore.

Senator Kerr and McGee will operate under the name of Kermac Angus Farms.

Burch-Johnson-Neustadt Angus Top at $5,000

SUMMARY

5 Bulls	$ 4,684;	Avg.	$937
63 Females	29,805;	Avg.	473
68 Lots	34,490;	Avg.	507

SIXTY-EIGHT lots sold for an average of $507 in the Burch-Johnson-Neustadt Christmas sale of Aberdeen-Angus, held at Ardmore, Okla., on December 15.

Clarence Burch, Ravia, Okla.; Art Johnson, Ryan, Okla., and Jean Neustadt, Ardmore, were the breeders of the sale cattle.

Matilda of BAR 3d, a 1954 heifer consigned by Burch, sold to Kermac Farms

of Oklahoma on a $5,000 bid. The bull sale was topped by Charles Lane and Otis Parker, Ardmore, on a bid of $3,000 for A J Quality Prince 20th, a 3-year-old son of Quality Prince 19th.

Sieteco Ranch, Broken Arrow, bought the second top cow, Lucy of Bar 21st, for $2,500. She was a 1954 granddaughter of Black Knight 28th. A. V. Stevenson Ranch, Ardmore, paid $2,025 for Idessa of FF, a Johnson consignment, for the third top. Stevenson was a major buyer at the sale.

Roy Johnston and Ray Sims were the auctioneers.

Moore Bros., Lemley and Allen Aberdeen-Angus Sale

SUMMARY

89½ Bulls ..... $49,915; Avg. $557

THE Fifth Annual Bull production sale with consignments from Moore Bros., Eldorado; Joe R. Lemley, San Angelo; and Herman L. Allen, Menard was held at San Angelo, December 12, with 89½ Aberdeen-Angus bulls selling for an average of $557.

One half interest in Quality Barb J. L., a 1953 son of Quality Prince 60th, sold to Jess Koy, Eldorado, for a bid of $1,500. Joe Lemley owns the other half interest.

The top selling individual bull sold at $1,600 to Sol Kelly, Sonora. He was a 1953 son of Emulous HST and out of Lucy Quality 5th. Kelly was a major buyer of the top bulls at the sale.

All of the bulls were of serviceable age and fitted in range condition. The major part of the offering sold to commercial breeders in the West Texas area.

Ray Sims, Belton, Mo., was the auctioneer.

Chiga New President Red Angus Association

GEORGE CHIGA, Guthrie, Okla., has been elected president of the Red Angus Association of America to succeed Waldo Forbes of Sheridan, Wyo., who died Dec. 5.

J. P. Givhan of Mobile, Ala., is vice-president of the association and Mrs. S. Taylor McDaniel of Orange Grove, Texas, is secretary-treasurer. Miss Anne Gayden, Gurley, La., Joe Perry, Columbus, Texas, and George Hetzel, Kinsley, Kans., are directors. Mrs. Waldo Forbes is acting executive secretary-treasurer of the organization.

Aberdeen-Angus Transactions

Tommy Brook of Camp San Saba, Texas, sold three cows and one bull to S. W. Gaylord & Son of Houston, Texas, a cow to Max Schramm of Austin, Texas, and a bull to Howard F. Lange of Llano, Texas.

Adair Angus Farms at Tulsa, Okla., sold three cows and one bull to William and Sibyl Pettit of Grove, Okla., and a cow to Cecil James Chase of Adair, Okla.

Loy Edwards of Gage, Okla., sold three cows to Edwin Smith of Arnett, Okla.

SALE

72 Angus BULLS



ALL BULLS

12 TO 24 MONTHS OLD

These Bulls are sired by Quality Prince Bulls that have been proven to be among the tops in the breed!

1 p. m. Fri., Jan. 20, 1956

—AT THE—

SOUTHERN OKLAHOMA LIVESTOCK EXCHANGE PAVILION

One Mile South of Ardmore, Okla., on Highway 77

You will find Herd Bull prospects and Range Bulls at this sale. No matter how large or small your cattle operation, you will profit from Angus bulls.

GOOD ANGUS BULLS DON'T COST—THEY PAY!

Top winners in most shows and sales have been Angus in the selection of Champions, Carload Lots, Groups, Carcass Contest, Premium on Fat Steers, Premium on Feeder Calves, etc.

Burch - Johnson - Neustadt

(Clarence) (Art) (Jean)



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Buddy is a 4-year-old bay stallion. Stands 14-3, weight 1100 lbs. We think he is a fine horse with a wonderful future. Can be seen any time at my ranch.

Gill Boatman ★ Gateway, Ark.

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- Performs every detail of calf handling—from right or left side.
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Also: Heavy staple hats, any color, 3" brim width, $10. 3 to 3½" brim width, $12.50. 3½" to 4½" brim width, $15. Cash, check or Money Order. Every hat fully guaranteed or your money back. All-occasion gift suggestion: Give one of our gift certificates. Send for your free copy of our beautiful, illustrated catalog.

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(Most colors available on request)
WEAR A "TEXAS HAT" AND BE CONVINCED

C. A. Heatherly of Richland Springs, Texas, sold three cows and one bull to W. R. McSwane of Freestone, Texas.

E. P. Philkoff of Tulsa, Okla., sold four cows to Irvin Willhoite of Broken Arrow, Okla.

John Lattimore of Oktaha, Okla., sold ten cows to A. J. Lewis of San Antonio, Texas.

L. E. Wilhite of Lueders, Texas, sold seven cows to Mary C. & W. H. Terry of Stamford, Texas.

Leonard Proctor of Midland, Texas, sold three bulls to Millard Eidson of Livingston, N. M.

G. H. Ricks of Brady, Texas sold nine cows and one bull to R. A. Coffer of Junction, Texas.

A. M. Ullrich of San Antonio, Texas, sold ten cows and one bull to John Bordovshy of San Antonio, Texas.

Marvin B. Simpson of Robert Lee, Texas, sold ten cows to W. F. Jimmie West of Eldorado, Texas, and a bull to J. A. Ward, Jr., of Sonora, Texas.

Homer L. Deakins & Sons of Longview, Texas, sold a cow and a bull to V. I. Grounds also of Longview, and a cow to Jimmy Baird of Longview.

Marvin B. Simpson of Robert Lee, Texas, sold 13 cows to W. W. Kothmann of Brady, Texas, and a bull to Mrs. J. C. Crosby of San Angelo, Texas.

Essar Ranch at San Antonio, Texas, sold seven bulls to L. P. Williams of Carrizo Springs, Texas; Paul Keesee of San Antonio, Texas, sold a bull to L. P. Williams, and Essar Ranch also sold Larry Rogers of Leon Springs, Texas, two cows.

Riddle & Giddens of Morrison, Okla., sold three cows to Lester R. Fowler of Morrison, Okla.

M. M. Ringer of Edmond, Okla., sold three cows to Douglas Ringer also of Edmond, Okla.

J. P. Rother of El Reno, Okla., sold six cows to W. M. Lovell also of El Reno, Okla.

Sid Harkins of Sanderson, Texas sold four cows to E. L. Kincaid of Olney, Texas.

Maryland Breeder Heads Shorthorn Association

HERSCHEL H. ALLEN, Baltimore, Md., was elected president of the American Shorthorn Breeders Association at the annual business meeting during the International Livestock Exposition. He succeeds Harold W. Thieman, Concordia, Mo..



Herschel H. Allen

W. Henry Dilatush, Memphis, Tenn., was chosen vice president.

Two new directors were named, Gene Mathers, Mason City, Ill., and Gerald Clodfelter. The latter represents the Polled Shorthorn breeders on the board. Other board members are: Robert A. Collier, Fletcher, Okla.; W. J. Nixon, Bonners Ferry, Idaho; W. L. Lyons Brown, Louisville, Ky.; Miss Betty Royon, Cleveland, Ohio; and W. C. Anderson, West Liberty, Iowa.

Allan C. Atlason was reelected secretary of the association.

The new board voted to hold the 1956 National Shorthorn show at Memphis, Tenn., Sept. 21-29 during the Mid-South Fair.

Despite generally declining farm income, meat and livestock products are the biggest money earners for farmers, largely because of a continuing rise in public demand for beef. Cattle and calves in the early 20s accounted for 10 to 12 per cent of farm income. Now they're ranging about 17 per cent, having supplanted dairy products as a leading income producer. A decline in wheat and cotton exports also have increased the relative importance of livestock to agriculture.



Leveldale Rothes Queen 4th, senior yearling heifer owned and bred by Mathers Brothers, Mason City, Illinois, was made international grand champion Shorthorn female. Left to right, Allan C. Atlason, secretary of the American Shorthorn Breeders' Association, Mr. and Mrs. Gene Mathers and Mrs. L. E. Mathers. The latter's husband is receiving the trophy from Mr. Atlason.

SANTA GERTRUDIS

"AMERICA'S FIRST BEEF BREED"



Davy Crockett, one of our show bulls purchased for use as a herd sire by John Alford, Henderson, Texas.

Santa Gertrudis For Sale

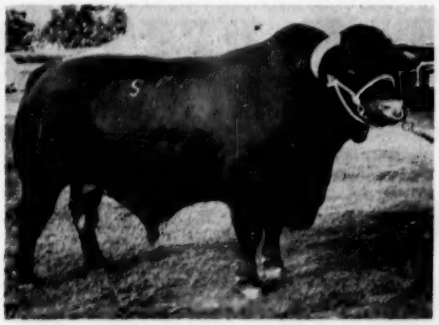
- **25 Young S and S-Bar Cows Now Calving.**
- **25 Heifers 10 to 12 months of age, ideal for export.**
- **5 Certified Purebred Bulls (Branded S), Serviceable Age, Good Bone and Scale.**

Tom & Ray Cowart, Henderson, Texas

Box 708 • Phone 2944 • Manager's phone 3953

Member Santa Gertrudis Breeders International
Member East Texas Santa Gertrudis Breeders Association

"IT TAKES GOOD ONES TO PRODUCE BETTER ONES"



★

See our cattle at the Major Winter Southwestern Stock Shows.

♦ CHIEF, our 1954-55 Champion Bull

★

T. N. MAURITZ & SON

M. W. MAURITZ
Owner

GANADO, TEXAS

C. H. MATTHIES
Foreman

Charter member, Santa Gertrudis Breeders International

Advertise your herd in The Cattleman Santa Gertrudis section and reach a rich market of both purebred breeders and commercial cattlemen. Write for information and rates.

SANTA GERTRUDIS CATTLE

Let us help you with Your Santa Gertrudis needs.

Visitors Welcome

Creslenn RANCH

Clyde Alexander • C. D. Wheatley

Trinidad, Texas • Phone 2744

Charter Member Santa Gertrudis International
Member East Texas Santa Gertrudis Ass'n

BRISCOE RANCH

Founded by Dolph Briscoe, Sr.

BREEDERS

of

Santa Gertrudis Cattle

NOW OFFERING:

Yearling and Two-Year-Old Bulls

"Range Raised for Range Use"
"Priced to Fit a Cowboy's Pocketbook!"

DOLPH BRISCOE, JR., Phone 1060
UVALDE, TEXAS

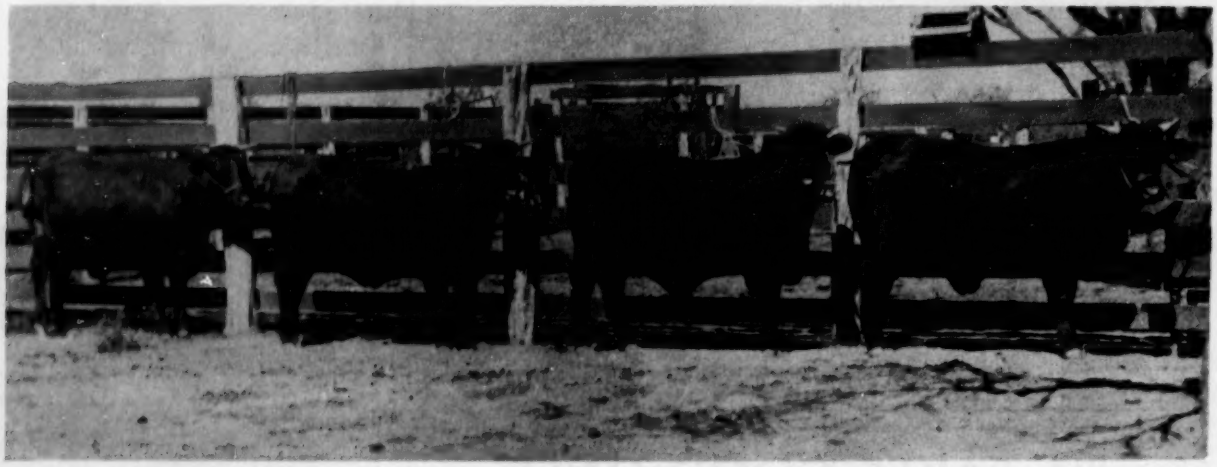
LES BROWN, Mgr., Phone 2804
CATARINA, TEXAS

Charter Member, Santa Gertrudis Breeders International

WEST TEXAS

SANTA GERTRUDIS BREEDERS

SATURDAY MORNING 10 A. M.
FEBRUARY 4, 1956



OFFERING THE BEST IN

CONSIGNORS:

Rocking T. Ranch	Van Horn
Mirasol Ranch	Uvalde
Lee Roy Crawford	Batesville
Gillis Johnson	Fort Worth

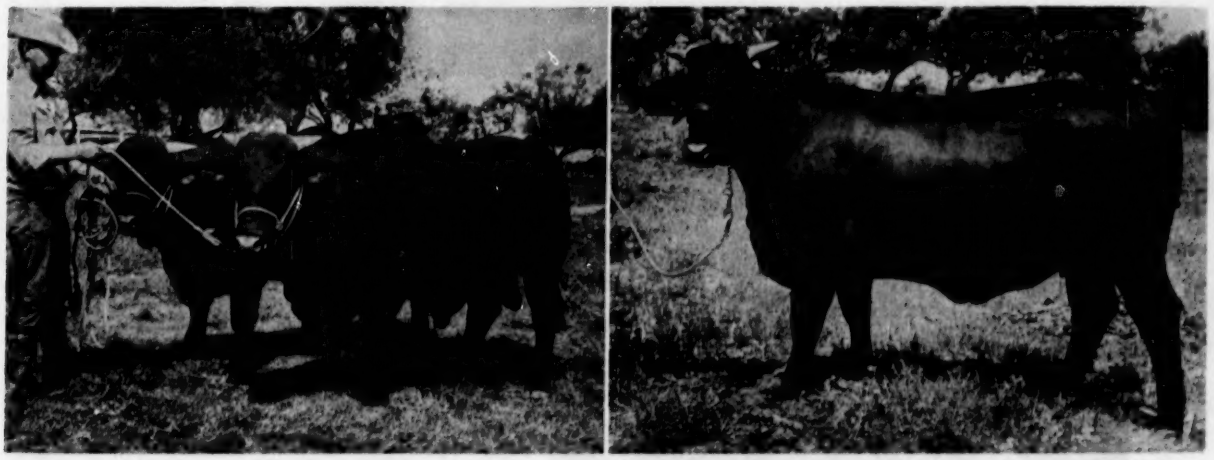
FOR CATALOGS: Paul C. Teas, Jr., Sale Manager, Van Horn, Texas

WEST TEXAS SANTA

M. H. Callan, President, Fort McKavett, Texas

SALE OF SHOW CATTLE

SOUTHWESTERN EXPOSITION & FAT STOCK SHOW
FORT WORTH, TEXAS



SANTA GERTRUDIS CATTLE

THE OFFERING:

20 heifers and 5 bulls have been selected from the top herds of West Texas to make this one of the outstanding offerings of SANTA GERTRUDIS cattle for the year.

All animals are Certified Purebred, or carry a breeders' guarantee to pass inspection for Certified Purebred upon reaching 18 months of age. All are extreme top individuals. They are show cattle.

LEM JONES, ***Auctioneer***

GERTRUDIS BREEDERS ASS'N

Dr. C. T. Holekamp II, Sec'y-Treas., Junction, Texas

Santa Gertrudis Make Fine Showing at International

THE first load of Santa Gertrudis steers entered in the International Livestock Exposition showed that excellent progress has been made in developing the new breed.

Armour and Company, which slaughtered the 15 animals, announced that the yield of meat per pound of live weight was high, and that half of the steers reached a choice grade.

Cutting tests revealed slightly larger rounds and chucks as well as lighter ribs and loins than those from the control load of another breed of show cattle. The Santa Gertrudis also showed a good white covering of fat over the round and other parts of the carcass, and also a reasonable amount of marbling.

The cattle tested first saw the light of day in Texas on the famed King Ranch, originator of the Santa Gertrudis breed. When they were seven months old the cattle were sold to feeder Hugh Morris of the Bryn Mawr Farms, Ainsworth, Iowa.

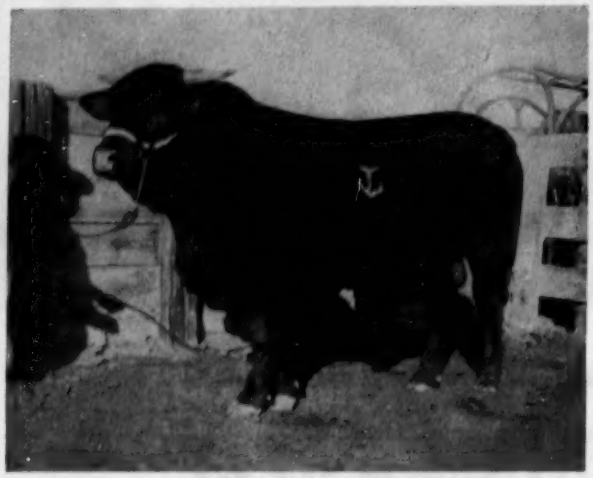
The Santa Gertrudis cattle, along with several lots of Shorthorns, were given corn-and-cob meal for the first three months. For the rest of the feeding period they received cracked shelled corn and two pounds per head daily of 34 per cent protein, a mixture of linseed, cottonseed and soybean meal. During the final three months they also got two pounds of heavy molasses. Mixed hay was available at all times, and during June and July they received a full grain feed on pasture.

The Santa Gertrudis cattle were "spooky" at the start of the test, according to Morris, and seemingly failed to gain for the first six weeks, due partly to the fact that they were dehorned during this period. Despite the slow start, the cattle showed an average gain of 2.1 pounds daily. They were bought weighing 600 pounds and were fed for 330 days.

The cattle withstood the rigors of a northern winter, going into a shed only during zero weather.

At the International Livestock Exposition, November 26 to December 3, the top 15 steers were sold at auction to Armour and Company for 22 cents a pound, weighing an average of 1,284 pounds at 18 months of age.

On the rail the Santa Gertrudis carcasses had a dressing percentage of 62.3 per cent. Seven were graded U. S. choice and eight U. S. good.



Tuffy, top gaining bull in his group at the competitive feed experiment, Agricultural Experiment Station, Balmorhea, Texas.

Rocking T Ranch is consigning Tuffy and two outstanding show heifers to the Second Annual West Texas Santa Gertrudis Breeders Sale of Show Cattle, being held in Fort Worth on Feb. 4th, 1956.

PLAN TO BE THERE

ROCKING T RANCH

VAN HORN, TEXAS

Paul C. Teas, Jr. Sue Teas Hall

Santa Gertrudis Supplement Now Being Mailed

SANTA GERTRUDIS Breeders International has announced that supplement one to volume one of "Recorded Herds," has been completed and is now being mailed to members and others concerned.

The supplement contains regulations governing the grading up of herds to purebred status, an amendment to the constitution of the international association, completes the roster of association members to Feb. 28, 1955, and revises the number of recorded herds to Feb. 28, 1955.

The new supplement brings the number of recorded herds of Santa Gertrudis cattle throughout the world to 507. The new supplement also brings the roster of international members to 531. However, the latest count reveals there are now 602 members, some 71 members having joined since February 28, 1955.

Santa Gertrudis Show In Colombia

COMPETITIVE Showing of Santa Gertrudis cattle was held recently in connection with a show at Girardot, Colombia with R. P. Marshall, executive secretary of the Santa Gertrudis Breeders International as judge. Thirty-two head of cattle were entered in the competition.

The grand champion bull was King Ranch Hill Billy, a 3-year-old owned by Genoro and Cesar Payan. Yuma Eros, a yearling owned by Enrique Lievano R., was judged reserve champion.

In the female classes Yuma Dalila II, a 3-year-old cow also shown by Enrique Lievano R, was judged champion and Cartamera, a yearling owned by Teresa Lopez de Payan was reserve champion.

East Texas Santa Gertrudis Breeders Elect Kennemer

C. E. KENNEMER, JR., owner of Belmeade Stock Farm, Terrell, was elected president of the East Texas Santa Gertrudis Breeders Association at the organization's annual membership meeting held in Dallas December 17. He succeeds W. W. Callan of Waco who has served as president for the past two years.



C. E. Kennemer, Jr.

Loyd S. King of Goldthwaite was elected vice-president succeeding Kennemer and Cullen S. Thomas of Dallas was elected secretary-treasurer succeeding George Becker Jr. of Kaufman. Directors elected other than the officers are Callan, Becker, Dr. Malcolm McNatt of Marshall and George Prendergast of Marshall.

The membership voted to again sponsor their annual consignment sale next fall and to also hold a sale in the spring of 1957, the date to be the day following the annual meeting of the Santa Gertrudis Breeders International.

Other action taken was the donation of $100 to the Texas Beef Council; to again sponsor several Santa Gertrudis events held in connection with stock shows in the East Texas area and the acceptance of a number of new members in the association.

Breeders Report Excellent Results
from Advertising in
The Cattleman

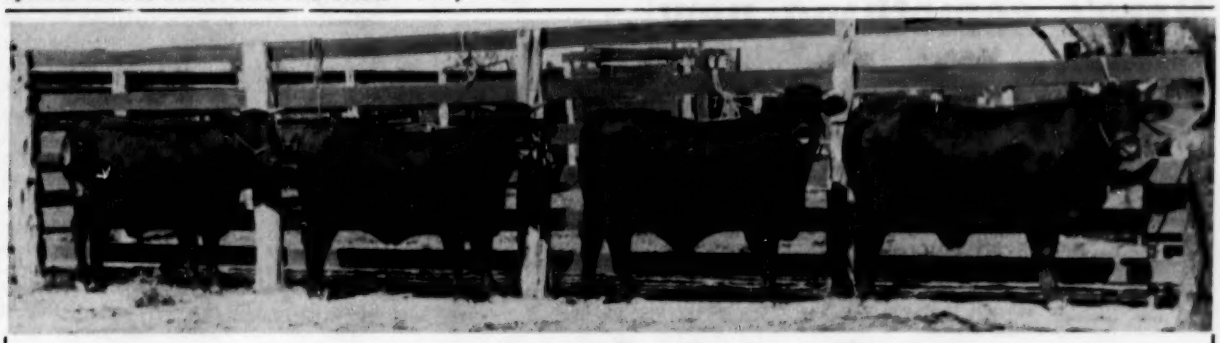
CORRECTION

The name of Dick Shelton & Son, Tilden, Texas, was left out of the list of consignors in the South Texas Santa Gertrudis Breeders Association advertising on page 95 of the December issue of The Cattleman. This was an error and they should have been included as one of the consignors to this important sale.

Santa Gertrudis Cattle to Africa



These 20 Santa Gertrudis heifers were shipped to the Union of South Africa recently by Richard King of Corpus Christi, Texas. They were purchased by the minister of agriculture of that nation and will be sent to an experiment station where government personnel will conduct experiments with them to determine their ability to withstand high temperatures. The heifers were eight months old and weigh 700 pounds.



These are the four heifers we are showing at Fort Worth and selling in the West Texas Santa Gertrudis Sale there February 4, 10:00 a. m. Look them over. They will be an excellent addition to any herd—and remember, these are show animals we are selling.

★ We are also showing and selling two bulls at this sale.

Visitors always welcome . . .

Ranch located 10 miles Southwest of Uvalde, on Ranch Road 481

★

ELMO JONES
Manager
Box 397 – UVALDE, TEXAS
Phone 1790-J-2

★

C. A. McDANIEL
Owner
Box 3428 – ODESSA, TEXAS
Phone Uvalde 1795
Phone Odessa 2-2005

★

MIRASOL RANCH
UVALDE, TEX.
Charter Member of
SANTA GERTRUDIS BREEDERS INTERNATIONAL

A Minnesotan Discusses the Government Farm Program

IN your December, 1955, issue you published a letter by Joe G. Montague, attorney for the Texas and Southwestern Cattle Raisers Association, to Secretary of Agriculture Benson. We here at our farm are raising registered Polled Hereford cattle so we do not need all our corn for feed. We store and borrow on it, thereby getting the sealing (government loan) price. However, our corn allotment is small compared to others with the same amount of land for the simple reason we have a lot of good farm land in pasture and hay.

My idea, and many others share it with me is that it is the big land owning corporations and absent owners in the corn states that profit too much by corn sealing. They rent their land out, so should not really be allowed to seal their share of the corn crop. Furthermore, they let their farm buildings, except the house (and often that) and machine sheds go to pot (less taxes) and let U. S. furnish storage space for their corn, which in places amounts to 70 to 80 per cent of the whole farm crop because when the sealing of corn came into operation they already had most of their land in corn, starting during the 1st and 2nd World Wars. If the amount of corn they could put under seal was curtailed a lot of corn would go on the open market, selling a lot cheaper and yet they would not starve. Then the farmers having a hard time with big overhead (machinery) and big families could continue receiving some help for the time being. Forcing farmers off their farms and into cities will soon prove disastrous as the stage is already being set for reduced buying by farmers of both autos and machinery and that amounts to a lot of the total manufacturing in the U. S. A.

Personally, I believe, in fact I know, that if corn was around $1.00 per bushel a lot more farmers in our territory would go to feeding as we all need animal fertilizer for our farms and we need the animals to consume the extra hay (alfalfa) from land taken out of production.—Dr. H. Rasmussen, Rasmussen Stock Farm, Balaton, Minnesota.

Ranchers who MUST be right . . .

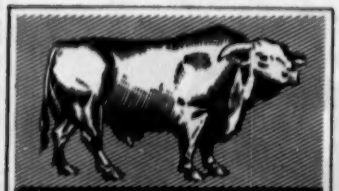
We're talking to you!

- If you are a practical "bread and butter" rancher—
- If your cattle pay your bills—
- If you want added pounds on every calf . . . and added dollars in your pocket—

Here's something new about Santa Gertrudis!

1. Today, Santa Gertrudis cost no more than comparable quality in any other breed.
2. There is mounting, conclusive proof that the users of Santa Gertrudis bulls are dollars ahead when they ship their calves to market.

★ Visit any of the following Santa Gertrudis breeders and prove to yourself that you can buy these money making bulls at practical prices.



Alexander, Clyde, Trinidad • Alexander, Edgar G., Kerens • Barnett, Vester, Kerens • Becker, George, Jr., Kaufman • Blue Bird Cattle Co., Wilmar • Bonham, Col. Roscoe, Killeen • Butler, Leo, Longview • Butler, Stephen, Longview • Callan, W. W., Waco • Carter, Gus, Jr., Marshall • Cartwright, Matthew, Terrell • Cowart, Ray, Henderson • Crenshaw, F. O., Royce City • Erwin, Dr. J. C., Jr., McKinney • Estes, Carl, Longview • Fielder, Robert E. B., Van Alstyne • Graham, E. Hoyle, Paris • Hight, G. Howell, Waxahachie • Hilgartner, Dr. Henry L., Austin • Jinkens, Loyd, Fort Worth • Jones, Harry M., Mineola • Keeth, L. E., Marshall • Kennemer, C. E., Jr., Dallas • King, Lloyd, Goldthwaite • Lester, Dan, Jefferson • Lide, David, M., Jr., Dallas • Lilly, B. T., Sulphur Springs • Loftin, C. A., Longview • Majors, J. G., Winnsboro • Mayers, H. C., Crockett • Mayes, A. G. (Pat), Paris • Murchison, J. W., San Antonio • McNatt, Dr. Malcolm, Marshall • Olds, James E., Winnsboro • Pearce, Charles S., Corsicana • Pickett, Thomas Y., Dallas • Prendergast, George, Marshall • Puckett, J. J., Mineola • Smith, Eugene B., Jr., Dallas • Spence, Jack C., Grapeland • Stewart, Alvin A., San Saba • Stovall, F. M. & L. R., Rusk • Trahan, J. C., Shreveport, La. • True, Ted W., Dallas • Thomas, Cullen S., Dallas • Trippett, Harry, Waco • Vandeveer, R. L., Dallas • Wheatley, C. D., Trinidad • Whitaker, O. C., Fort Worth.

East Texas Santa Gertrudis Breeders Assn.

Chartered as an affiliate of the Santa Gertrudis Breeders International

Address Correspondence to Cullen S. Thomas, Sec.-Treas., Republic Natl. Bank Bldg., Dallas, Texas

Santa Gertrudis to Show at Seven Important Shows

SANTA GERTRUDIS competitive shows will be held in connection with the following livestock expositions on the date indicated, according to an announcement by R. P. Marshall, executive secretary of the Santa Gertrudis Breeders International at Kingsville, Texas.

Southwestern Exposition and Fat Stock Show, Fort Worth, Feb. 3.

Florida State Fair, Tampa, Feb. 8.

San Antonio Exposition, San Antonio, Feb. 15.

Central Florida Fair, Orlando, Feb. 23.

Houston Fat Stock Show, Houston, Feb. 22.

L. S. U. Livestock Show, Baton Rouge, March 5.

College Judging Contests at Fort Worth Show

TEAMS from all parts of the United States will compete in the college livestock judging at the Southwestern Exposition and Fat Stock Show. Show dates are Jan. 27 through Feb. 5.

The general contest for senior agricultural colleges consists of the judging of cattle, hogs, horses, and sheep and will be held Saturday, Jan. 28. In recent years, winners include Iowa State College, University of Wyoming, Kansas State College, Texas A. & M., University of Arkansas, University of Arizona, University of Missouri, Colorado A. & M., New Mexico A. & M., Texas Technological College, and Oklahoma A. & M. A team consists of five members.

The contest for junior A. & M. and teachers' colleges will be held Monday, Jan. 30. Beef cattle, dairy cattle, swine and sheep will be judged by the threemen teams.

Team and individual awards are provided in each contest.

The Cattleman has the greatest circulation among ranchmen of any publication of its kind. If you are doing business with ranchmen, advertise in The Cattleman. Write for advertising rates.

South Texas Santa Gertrudis Breeders Auction Sale

IN

Cotulla, Texas ★ Monday, February 13, 1956 at 1:30 P.M.

12 BULLS — 33 HEIFERS

Buy From Breeders
Not Speculators.

BREEDERS HAVING ENTRIES

Ezra F. Alderman	Artesia Wells
A. B. Alexander	Cotulla
R. W. Briggs, Sr.	Catarina
Payne Briscoe	Dilley
J. M. Burkholder	Encinal
J. C. Dilworth, Jr., & Son	Tilden
J. T. Dinn & Son	Bruni
Chas. D. Hardy	Dilley
Mr. and Mrs. Dunlap Harper	Dilley
Hinnant & Fulbright	Hebbronville
Bill Maltsberger	Cotulla
J. T. (Jack) Maltsberger, Jr.	Cotulla
John Martin	Alice
J. E. Martin	Tilden
Wm. C. Newman, Jr.	Millett
L. A. Nordan	Encinal
Dick Shelton & Son	Tilden
H. D. Storey, Sr.	Cotulla
Bruce Tiller	Cotulla
Dick Vesper, Jr.	Cotulla
B. A. (Bill) Vineyard	Cotulla
Dr. L. A. Wright	Laredo

VISIT the San Antonio Livestock Exposition
LOOK Over What They Have in Santa Gertrudis Cattle

THEN

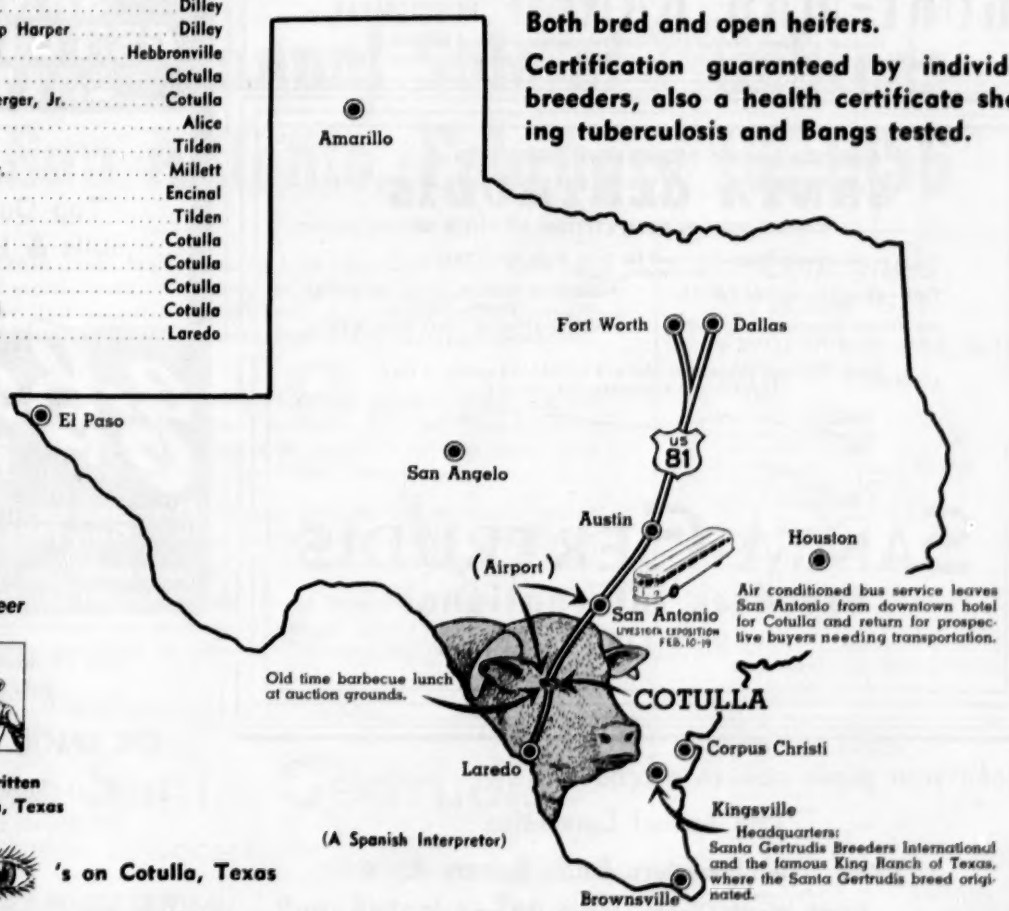
COME to Cotulla Monday, February 13th, and We Will
OFFER You Purebred Santa Gertrudis Cattle That Any Show Would Be Proud to Have as Their Entries.

Individually selected, of highest quality, conformation, color, and halter broken.

2 Age Groups: 12 to 18 mos. and 18 mos. up

Both bred and open heifers.

Certification guaranteed by individual breeders, also a health certificate showing tuberculosis and Bangs tested.



Auctioneer



Walter S. Britten
College Station, Texas

Keep Your  **'s on Cotulla, Texas**

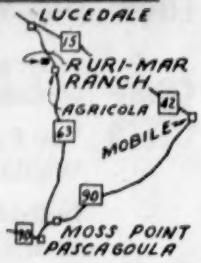
We Have What U Want and Will Be Available Monday, February 13, 1956

SANTA GERTRUDIS

"AMERICA'S FIRST BEEF BREED"



Our new crop of calves
are interesting to see.
When you are in our vicinity
come in and watch them.



RURI-MAR RANCH LUCEDALE, MISSISSIPPI

Member of Santa Gertrudis Breeders International—Herd No. 205
Sam Loftin, Jr., Manager • Route 63 • Phone, Lucedale 2421

AMERICA'S MOST PROGRESSIVE BEEF BREED . . .

SANTA GERTRUDIS

. . . CAN BE SEEN IN COMPETITION AT THESE SPRING SHOWS

Southwestern Exposition and Fat Stock Show, Jan. 27-Feb. 4
Fort Worth, Texas

Florida State Fair, Jan. 31-Feb. 11
Tampa, Fla.

Houston Fat Stock Show, Feb. 22-Mar. 4
Houston, Texas

San Antonio Exposition, Feb. 10-19
San Antonio, Texas

L. S. U. Livestock Show, March 3-10
Baton Rouge, La.

Santa Gertrudis competition also will be held this spring at the Orlando and Kissimmee, Fla., shows



SANTA GERTRUDIS
Breeders International
KINGSVILLE, TEXAS

Make your plans now to attend . . .

79th Annual Convention

Texas & Southwestern Cattle Raisers Ass'n

Fort Worth, Texas, March 13 and 14

Serum Made From Scorpions To Treat Scorpion Stings

THERE'S a young man named Ken Larman attending Arizona State College who has caught about 10,000 of these creatures. They are worth a nickel each to him alive—he sells them to the poison research laboratory at Arizona State where a serum is made to treat persons stung by scorpions. The stinging apparatus is located at the tip of the scorpion's long tail-like abdomen. The venom from some species causes very painful wounds to humans. Serum for treating stung persons can be made only from two species of scorpions. Larman finds his live specimens in old woodpiles, under the bark of trees, damp cellars, and trash piles. Catching scorpions is a dangerous business.

E-S E-S

SANTA GERTRUDIS CATTLE

For Sale
Top Quality
Bulls & Heifers

E-Bar S RANCH

Phone: James Ratcliff
Cherry 9-7384, Mesquite, Texas

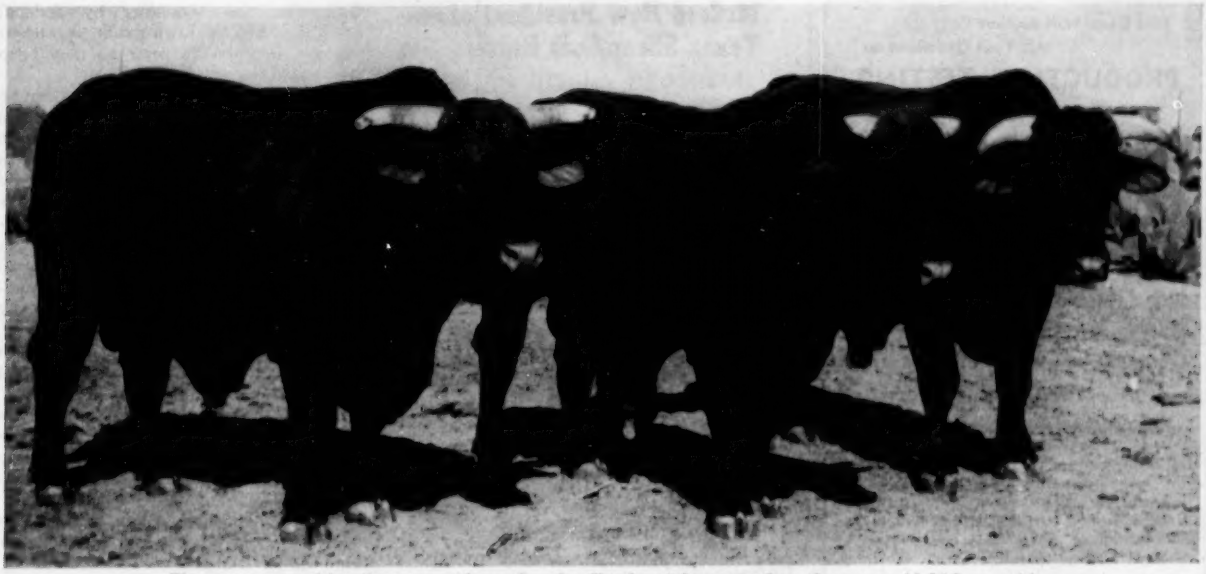
Charter Member Santa Gertrudis International
Member East Texas Santa Gertrudis Assn

SANTA GERTRUDIS BULLS

THE APACHE BLOODLINE

Bred for the cowman who wants
100 pounds additional
weight per calf.

WALTER W. CARDWELL, JR.
Lockhart, Texas



Three two-year-old bulls on an Alamo Ranch. Total weight more than three tons (6,318 pounds)

Alamo Santa Gertrudis Association to hold Annual Sale of Purebreds at San Antonio, February 16, 1956

Topping 14 South Texas herds, drawing from bloodlines which have consistently produced grand champions, reserve champions and blue ribbon winners at major shows, we offer approximately 35 head of Purebred Santa Gertrudis Bulls, and Purebred Santa Gertrudis Females, bred and open, all gentle, halter-broken and fitted.

This sale, at the San Antonio Livestock Exposition grounds, brings you the choice animals from history-making Santa Gertrudis families, bred by some of the best-known Santa Gertrudis breeders in the world, whose cattle have been acclaimed superior by judges and experienced breeders.

Check the list of consignors on this page and you will recognize proved leadership. A real South Texas welcome awaits you at any of these ranches where you may see the sale cattle and the sires and dams which produced them.

All of the sale cattle will be on exhibit at the Exposition. If you seek more beef per animal, more beef per acre, more beef per pound of feed and more beef per day of age, you will be at our sale—February 16, 1956.

Drop Us a Postcard for the Catalog

Alamo Santa Gertrudis Association

820 Alamo National Bldg., San Antonio, Texas

Consignors

R. W. BRIGGS, SR.
Box 1981
San Antonio, Texas

WALTER W. CARDWELL, SR.
Luling, Texas

WALTER W. CARDWELL, JR.
Lockhart, Texas

VACHEL LACKEY
215 West Commerce
San Antonio, Texas

THE LULING FOUNDATION
Luling, Texas

JOHN MARTIN
P. O. Box 271
Alice, Texas

C. A. McDANIEL
Mirasol Ranch
Uvalde, Texas

O. R. MITCHELL
1130 Broadway
San Antonio, Texas

JOSEPH S. MORRIS
820 Alamo National Bldg.
San Antonio, Texas

L. A. NORDAN
711 Milam Bldg.
San Antonio, Texas

QUIEN SABE RANCH
Frates Seeligson
A. A. Seeligson, Jr.
1633 Milam Bldg.
San Antonio, Texas

N. A. QUINTANILLA
712 National Bank of Commerce
San Antonio, Texas

TOM SHELTON
Tilden, Texas

FRED W. SHIELD
1442 Milam Bldg.
San Antonio, Texas

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PRODUCTION TESTING



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Explains in detail the most complete step-by-step procedure with pictures showing actual testing operations . . . What it will do . . . How to select a fast-gaining herd sire . . . How you can start your own program . . . What you need to start . . . Where to buy what you need . . . Name and address of A & M College directors in all 48 states.

C. H. CODDING & SONS RANCH
Don Codding Charles Codding
FORAKER, OKLAHOMA

"THE RANCHMAN"
Oklahoma's Only Livestock and Rodeo
Magazine—$2.00 a Year
MRS. FERNE E. KING, Editor
608 COMMERCIAL BLDG. TULSA 3, OKLA.
Single Copy—35c

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Keep Theft Losses Down!

Save Valuable Cows and Calves
WITH THE COMBINATION
E-Z CALF PULLER
with detachable
½ Ton Hoisting Head

Aids difficult birthing the natural way. Machined worm and gear provides even, steady pull. One man operated. Cow can stand or lie. Recommended by D.V.Ms. and leading livestock producers the nation over.



Detach Head for a ½ Ton Hoist or Wire Stretcher

USE ½ TON HOIST HEAD
for wire stretching, hoisting and heavy pulling. Automatic tension holds load in any position automatically.

MAIL COUPON TODAY for FREE pictures, price and details on how to save calves, cows, tools —do heavy lifting with E-Z Calf Puller and Hoist.

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McCord New President of Texas Sheep-Goat Raisers

J. B. McCORD, Coleman, was elected president of the Texas Sheep and Goat Raisers Association at its 40th annual convention held in Fort Worth December 5-6. R. W. Hodge is the retiring president. T. A. Kincaid, Jr., Ozona, was elected first vice president and Virgil Powell, San Angelo, second vice president.



J. B. McCord

New directors include: John Cargile and Jack Vaughan, both of San Angelo; W. E. Friend, Ozona; Jim Powell, Menard; Walker White, Mason; Alice C. Allsup, Medina; and R. H. Koontz, Buffalo.

San Angelo was chosen for the 1956 convention site.

The sheepmen asked that no changes be made in the manner in which wool incentive payments are handled with respect to lambs. They charge that changes being proposed by some federal administrative officers would greatly complicate a program which so far has been satisfactory.

The association approved a new constitution and by-laws allowing for election of directors by 10 districts to be established over the state.

Other resolutions:

Recommended that a more effective loan program be devised for farmers and ranchers to consolidate their financial obligations other than real estate mortgages and that arrangements be made for orderly liquidation of emergency loans over periods up to 10 years.

Criticized the tendency by federal meat inspectors to down-grade carcasses of old-crop lambs as soon as new crop lambs come on the market.

Favored the following: Continuation of present wool grading laws; the right to establish import quotas on foreign goods; the Reed-Dirkson amendment to the federal constitution which would limit rates of income taxation by the Byrd-Bridges amendment prohibiting deficit financing of the federal government except in time of war; the Reed-Walker amendment permitting amendment of the federal constitution by three-fourths of the state legislatures, by-passing Congress; and a bill which makes all treaties subject to the federal constitution.

The association opposed U. S. membership in the Organization for Trade Cooperation charging it is an "International organization which will take out of the hands of Congress the regulation of our foreign trade and put it into the hands of the world economic planners."

The following were elected to the American Sheep Producers Council: T. A. Kincaid, Jr., R. W. Hodge, J. B. McCord, Virgil Powell, Penrose Metcalfe, Edwin Mayer, Sr., of Sonora and Walter Pfluger of Eden. This group will handle wool and lamb promotion.

In a surprise ceremony S. L. "Steve" Stumberg, Sr., Sanderson, a past president of the association, was presented the G. F. Swift Centennial Founder's award. The award is being given this year to livestock producers who have made outstanding contributions to the livestock and meat industry.

The Cattleman
Established 1914
OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN

Mexicans Buy Cattle At Mill Iron Hereford Sale

Three directors of the Union Ganadera Regional De Sonora, with headquarters at Hermosillo, Sonora, Mexico, were among the larger buyers of cattle at the Mill Iron Hereford Company sale at Canyon last month. Left to right: Joe Ortiz, Octavio Elias and Armando Montano. The group purchased more than 200 head.





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There is no death The stars go down
To rise upon some other shore.
And bright in Heavens jeweled crown
They shine forevermore.
J. L. McCreery

N. H. Sweeney

N. H. "Hiram" Sweeney, veteran brand inspector for the Texas and Southwestern Cattle Raisers Association, died in Amarillo, December 9, after an illness of nearly a year. He was 70 years old. Sweeney first entered the service of the Association on November 5, 1920, as an inspector at Dalhart. Five years later he was transferred to Amarillo. He was born in Jack county where his father, Pat Sweeney, was engaged in the ranching business. He received his early schooling near his home in Briscoe county and later attended the Goodnight Boarding School at Goodnight and Clarendon College at Clarendon. Upon leaving school he joined an outfit shipping cattle to Canada and later returned to the Panhandle where he worked for many of the large cattle outfits in that part of the state. In 1908 he entered into a ranching partnership with his brother-in-law, Jim Whittington, but the depression 10 years later wiped him out as it did many others. Sweeney was well liked by cattlemen in the Panhandle area and served the association well until his retirement a few months ago. Surviving are his wife, a daughter, Mrs. Howard L. Evans of Houston, and two stepsons, Lt. James O. Simmons of the Amarillo Police Department and Elton H. Simmons, Jr., who is in the U. S. Navy, stationed in Yokahama, Japan. He also leaves two grandchildren, Cynthia Evans and Michael Lee Evans of Houston; two step-grandchildren, Mark Simmons of California and Hillard Simmons of Yokahama; two nieces, Mrs. F. W. Hagaman of Conway and Mrs. M. W. Johnson of San Leandro, Calif., and three nephews, J. P. Whittington and G. R. Whittington of Amarillo and P. G. Sweeney of Bakersfield, Calif.



N. H. Sweeney

R. L. Harris

R. L. Harris, Navarro county Hereford breeder and banker, died at his ranch December 15 of a heart attack at the age of 77. Harris was formerly president of the First State Bank and Citizens National Bank, both of Blooming Grove. He operated a ranch eight miles southwest of Corsicana. Survivors include his widow; two daughters, Mrs. Derward George and Mrs. R. W. George, Jr., both of Corsicana; a brother, J. Wesley Harris, Las Cruces, N. M., and a sister, Mrs. Alpha Edwards, Houston.

C. D. Shamburger

C. D. Shamburger, lumberman and rancher of Wichita Falls, Texas, died December 1. He was born in Coffeeville, near Gilmer, Texas, and entered the lumber business in 1907 when he established a lumber yard at Vernon. He later developed a chain of lumber yards in north Texas and southern Oklahoma. He had been a rancher since 1933, starting with holdings in Cottle and Foard counties and later expanding his ranching operations to include land in Dallam county. He is survived by his wife; a son, C. D. Shamburger, Jr., and two daughters, Mrs. E. B. Clark and Mrs. P. P. Langford, all of Wichita Falls; two sisters, Mrs. Fannie Gee, of Lubbock and Mrs. Jonnie McFarlin of Pampa; seven grandchildren and two great-grandchildren.

Mrs. Pattie Elizabeth Moore

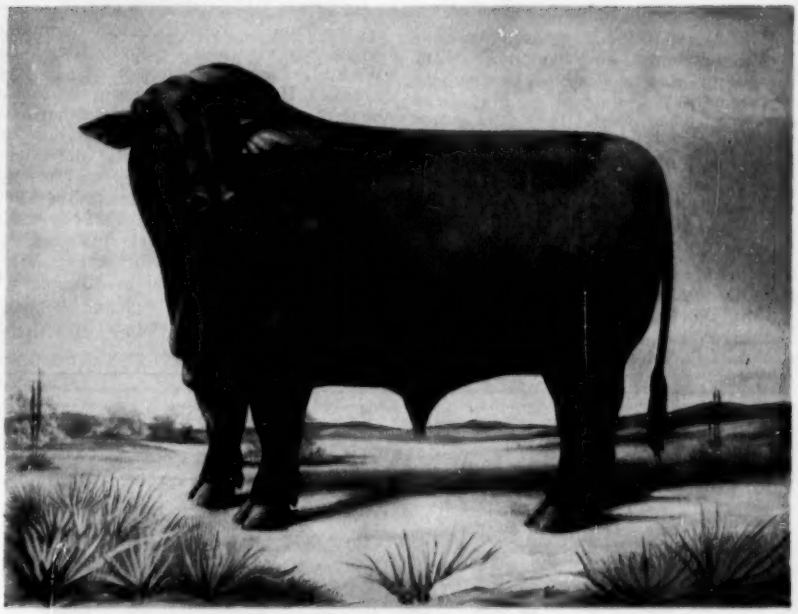
Mrs. Pattie Elizabeth Moore, pioneer Motley county resident, died November 22 at the age of 86. "Aunt Pattie," as she was affectionately known, had been a resident of Motley county since 1891 when she and her late husband came to the area in a covered wagon. Moore, who was active in ranching operations and owned extensive ranch holdings, died in November 1935. He was a former president of the former First National Bank at Matador.

James Henry Simpson

James Henry Simpson, 71, a New Mexico rancher for 43 years, died recently at his home near Cuervo. He was born in Levita, Coryell county, Texas, and married Lulu Odell at Lamesa, Texas, in 1907. They came to New Mexico in 1912 and settled east of Tatum. Simpson purchased the Driggers ranch east of Santa Rosa in 1949. He is survived by four sons, Buster, Navajo, Ariz.; James, Cuervo; Bennie, Gladiola and Junior, Salem, Mo.; four daughters, Mrs. Bill Collum, Whitney, Texas; Mrs. Buck Hight, Monte Vista, Colo.; Mrs. Phil Murphy, Tatum, N. M., and Mrs. George L. Floyd, Lovington, N. M.; three brothers, Edd, Big Spring, Texas; Frank, Post, Texas; and Monta, Brownfield, Texas, and 23 grandchildren.

Olan Sims

Olan Sims, cattleman and rodeo performer, died in Madera, Cal., November 27 following a heart attack at the age of 58. Sims was born in San Angelo, Texas and in later years became a cattle inspector in the Tucson, Ariz. area. He left Tucson in 1948 to make his home on a ranch near Madera. Sims was an ardent rodeo performer and held the team tying title of the Rodeo Cowboys Association in 1952 and again for the International Rodeo Association in 1953. Survivors include his wife; two daughters, Mrs. Cliff Whatley, Coolidge and Mrs. Mary Lou Getzweiler, Madera; his mother, Mrs. Ivy Sims; and two brothers, Mike and Tom, all of Florence, Cal. and two sisters, Mrs. Otis Roberson, Nogales, Ariz., and Mrs. Pauline Norris, Fontana, Cal.



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IF YOU'RE NOT IN "FANCY" COW COUNTRY, and your cows have to make a living and raise a calf on their own, chances are you've already got some Brahman blood in your cows.

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Mrs. Annie Bains Huggins

Mrs. Annie Bains Huggins, pioneer of Fort Bend county, died September 29, at the age of 87. She was born in Fulshear and remained a resident of Fort Bend county until her death. Her husband died in 1925. Survivors include a daughter, Mrs. G. R. Pickard, Rosenberg; a son, E. M. Huggins, Fulshear; two grandchildren, and five great-grandchildren.

John L. Schwartz

John L. Schwartz, co-trustee of the S. B. Burnett Estate, died December 7 in a Fort Worth hospital after a two-day illness at the age of 59. Schwartz, a native of Caddo, Okla., was general manager of the Burnett Estate and manager of the Tom L. Burnett Cattle Company which operates the Triangle Ranch in Wichita, Foard, Hardeman and Cottle counties. He had been active in the cattle business since 1916 both as a rancher and cattle dealer and was considered one of the best judges of commercial and ranch cattle in the Southwest. He was in the livestock commission business on the Fort Worth stock yards from 1932 to 1939 after which he devoted his full time to his ranching operations in northern Tarrant county. He was appointed trustee of the Burnett estate in 1948 and recently George T. Halsell was named co-trustee with him. Schwartz had recently disposed of his ranch in Denton county. He had been a director of the Texas and Southwestern Cattle Raisers Association for a number of years. He is survived by his wife; one son, Robert L. Schwartz; three daughters, Mrs. Lindy Berry, Mrs. Joe Reppeto and Miss Nancy Schwartz, all of Fort Worth; four sisters, Mrs. G. W. Bumpers of Idabel, Okla., Mrs. J. W. Bachr of Stillwater, Okla., Mrs. R. L. Cobb of Oklahoma City and Mrs. Sim Brauderick of Hazelgreen, Mo., and five grandchildren.

Levi K. Clark

Levi Keys Clark, Oklahoma rancher and cattleman, died November 22 at the age of 76. He was a member of the Cherokee Tribe and spent his early life in Cherokee county. In later years he became engaged in ranching and ranch management and had been associated with the Moore, Todd and Montgomery ranches in Oklahoma and the Waggoner and Montgomery ranches in Texas. He was a member of the Bluestem Cattlemen's Association. Survivors include a son, C. G. (Bud) Clark, Bartlesville; four daughters, Mrs. Ben Fowler and Mrs. Howard Young, both of Bartlesville; Mrs. Ernest Knowlton, Houston, Texas; and Mrs. Lyle Hopkins, Ovid, Colo.; three brothers, Blue D. Clark, El Monte, Calif.; Joel M. and Price E. Clark, both of Dewey; one sister, Mrs. G. H. (Hamp) Scudder, northeast section of Washington county; seven grandchildren; and six great-grandchildren.

Harold O. Kelly

Harold O. Kelly, cowboy artist who gained national fame for his western paintings, died December 12 of a heart attack at the age of 71. Kelly, who had lived in 30 states, settled down on a farm near Blanket in Brown county and had lived there for 17 years. He started painting in oils in 1948 and gained national fame by 1950 when his paintings were featured in Life magazine. He exhibited his paintings in the same year at the Dallas Museum of Fine Arts and his paintings have been featured at the State Fair of Texas since then. He was a native of Ohio but had worked on ranches in almost every western state. He moved to Brown county 17 years ago from Texline where he had ranched on a portion of the old XIT Buffalo Springs ranch during the Panhandle dust bowl days of the '30's. Many of his paintings reflected the Texas Hill Country which he loved so well. Surviving are his wife; a daughter, Mrs. A. D. Eoff of Blanket; a brother, P. M. Kelly of Plainfield, N. J.; a sister, Mrs. Margaret McCutchen of Utah, and two grandchildren.

E. A. Hall

E. A. "Gene" Hall, one of the last cowboys who drove Texas cattle up the old Chisholm Trail into western Nebraska, died November 12 in Alliance, Neb., at the age of 94. Hall was a charter member of the Nebraska Stock Growers Association and had been active over the years in building up the cattle business around Alliance. In his

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teens he hired out to a Texas rancher who had sold a herd of cattle to the Rosebud Indian Agency in South Dakota and later as a trail driver helped the government in driving off Indians that attempted to steal cattle near the present site of Alliance. Thirty years ago Hall and his son, Albon Baker Hall, started an experiment of crossing Shorthorn and Hereford cattle and the venture has proved successful for them. In addition to his son, he is survived by three grandchildren and four great-grandchildren.

J. H. Doss

J. H. Doss, Parker county banker and rancher, died December 3 in a Weatherford hospital at the age of 80. Doss was president of the Merchants & Farmers State Bank of Weatherford from 1915 to 1945 and chairman of the board from 1945 until last year when he was named president emeritus. He is survived by his wife; a son, James Doss of Weatherford; a daughter, Mrs. D. J. Goss of San Angelo, and two brothers, M. S. and S. C. Doss of Seminole.

William "Hawley" Bryant

William "Hawley" Bryant, pioneer rancher and cattleman of north central Texas for many years, died in his home in El Paso, Texas, on December 9 at the age of 81. He was born at Irene, Texas, in Hill county on July 11, 1874. The family moved to Keechi in Jack county when he was a small child, from there to King county in 1890. Bryant went to work for the Pitchfork Ranch as horsewrangler in 1890 and remained with the Pitchfork for 32 years, of which the last 18 years of his stay there he was foreman. He was the late Horace Bryant's father. After retirement he made his home in El Paso for the past 16 years. Survivors are his widow, Lillian Bryant; a son, William H. Bryant, Jr.; two daughters, Miss Pearl Bryant of Austin and Mrs. Ruth Overland of El Paso; a grandson, Tommy Dan Bryant of Amarillo; a sister, Mrs. Delzie Darnell of Banning, Calif.; two brothers, Carl Bryant of Montana and Cleve Bryant of Tortillo, New Mexico.

Mrs. Nell Silcott

Mrs. Nell Silcott, wife of Walter W. Silcott, Lawton, Okla., farmer and rancher, died last month in a Lawton hospital following a brief illness. Mrs. Silcott was born in Seminole, Okla., and moved to Walters in 1920 and lived there until 1951 when she came to Lawton. She was married to Walter Silcott on June 18, 1935 in Lawton. Survivors include her husband, a daughter, Suzanne, and two brothers, Ray E. Munn, Lawton, and Roy H. Munn, Purcell, Okla.

Howard Schnell

Howard Schnell, 30, livestock auctioneer of Dickinson, N. D., was killed in the crash of an airplane near Rapid City December 1 while en route home from a sale he had cried that day at Broken Bow, Neb. Also killed in the crash was Ralph Klein, also of Dickinson. Schnell, who is the son of the former lieutenant governor of North Dakota, is survived by his wife, four children, his parents and ten brothers and sisters.

Paul Joseph Koetting

Paul Joseph Koetting, farmer and cattleman of Groom, Texas, died recently in Ulysses, Kans., where he had gone on a business trip. He was 55 years old. Survivors include his wife, Mrs. Lena Koetting, Groom, a son, Joe Paul Koetting, Groom; six brothers, Frank, Gos and Henry of Groom, John and Bill, of Houston, and Matt Koetting, of Missouri, and two sisters, Sister Mary James, Kansas City, Mo., and Mrs. Minnie Bohr, Groom.

W. E. Bennett

W. E. Bennett, early day cowboy and Hereford breeder of Amarillo, Texas, died December 18 after a brief illness at the age of 78. Bennett came to the Panhandle from Colorado in 1894 and worked as a cowboy on the LX Ranch. He has operated his own ranch southeast of Amarillo since 1912. Bennett was noted for his fine purebred Hereford cattle and had long been a worker in the Panhandle Hereford Breeders Association. Survivors include his wife, Lottie; a son, W. S. Bennett; four daughters, Mrs. Charles Thurmon, Mrs. Iva Pitt, Mrs. C. F. Moore and Mrs. Sam Baker of Amarillo; two sisters, Mrs. Verne Swaggert of Geary, Okla., and Mrs. J. A. Park of

FIGURE 4 RANCH
3rd. AUCTION SALE
SATURDAY, MARCH 17, 1956
1:00 P. M.

CHAROLLAISE CATTLE WILL MAKE YOU MORE MONEY!

For the third time, Figure 4 Ranch, Brookshire, Texas, offers you a wonderful opportunity to improve your breeding herd, AT YOUR OWN PRICE. We will sell 50 head of excellent Charollaise-Brahman cattle, both males and females, ranging from ½ Charollaise-½ Brahman up to ⅞ Charollaise-⅛ Brahman. This offering will include sons, grandsons, daughters and granddaughters of our famous imported Charollaise bull ABARIS TATUAJE No. 40.

Our herd is the result of having bred five imported Charollaise bulls to some of the best registered Brahman cows in America, and concentrating on the Charollaise blood line.

We will also sell a few choice Quarter Horses.

See our cattle at the Houston Fat Stock Show, and wait for this opportunity to BUY THE BEST!

WRITE FOR COMPLETE SALES CATALOG

C. M. FROST & SON P. M. FROST, Owners

Esperson Bldg. Houston, Texas

REMEMBER — FIGURE 4 RANCH IS NOTED FOR QUALITY

Clayton, N. M.; two brothers, Charles Bennett of Dumas and Ray Bennett of Dalhart, 12 grandchildren and three great-grandchildren.

Hewitt Hobson Wheless

Hewitt Hobson Wheless, banker, rancher and civic leader of Menard, Texas, died December 4 at the age of 68. Wheless was a director of the Bevans State Bank and owned ranching interests in and around Menard county. Survivors include his wife; two sons, Gen. H. T. Wheless, U. S. Air Force, and Lewis Wheless of Menard; four brothers, Roger, Eakin, Wesley and Hobson Wheless, all of Shreveport, La.; and a sister, Mrs. Bess Owens of Shreveport, La.

Waldo Forbes

Waldo Forbes of Sheridan, Wyoming, first president of the Red Angus Association of America, died Dec. 5, in a hospital in Boston, Mass. Forbes began development of his Red Angus herd in 1945. He had a ranch near Sheridan since 1936 and spent one year on a ranch in Brazil. Survivors are his wife and seven children.

John Charles Steves

John Charles Steves, one of the last of the old-time saddle makers, died December 7 at the age of 70. Steves was active in the South Texas Cattlemen's Association and the Brazoria County Quarter Horse Association and was prominent in civic affairs at Angleton, Texas. Survivors include his wife, Mrs. Martha Myer Steves; three sons, Burt C. Steves of Bay City, Frank J. Steves of Angleton and C. J. Steves Jr. of Angleton; two daughters, Mrs. R. L. Meek Jr. of Freeport and Mrs. Max E. Rohe of Arlington; and 13 grandchildren.

William Dayton Shelton

William Dayton Shelton, pioneer of Clarendon, Texas, died December 17 at his home at the age of 78. He was born Sept. 22, 1877, and had been a resident of Clarendon for 60 years. Survivors include his widow; two daughters, Mrs. L. E. Moreman and Mrs. Sam Robertson, both of Amarillo; two sons, L. T. Shelton and Dick Shelton, both of Clarendon; eight grandchildren and four great-grandchildren.

FOR SALE

★ 60 Registered Brahman cows now calving, bred to purebred Charolaise bulls.

★ 2 purebred Charolaise bulls, 3 years old.

★ 4 purebred Charolaise cows—2 with calves by purebred Charolaise bull at side, and 2 are bred to purebred Charolaise bull.

★ 22 heifers, half Charolaise and half Brahman—six to seven months of age. These heifers are out of purebred Brahman cows and are by purebred Charolaise bulls.

All of the purebred Charolaise cattle mentioned above are registered with the American Charolaise Breeders Ass'n, Houston, Texas.

JOHN E. FROST

RAYMONDVILLE, TEXAS

Phones: Raymondville, Texas, MU 9-3305 — Weslaco, Texas, 871-K-22

Kearney Barley a New Variety for the High Plains

KEARNEY is the name of a new cold-resistant, greenbug-tolerant variety of barley now available to growers in the Texas Panhandle. Tests of adaption and greenbug resistance were carried out by the Amarillo Experiment Station at Bushland. The variety was developed by the Nebraska Agricultural Experiment Station.

Kearney is unusually cold resistant—its primary advantage over present commercial varieties. Kearney had a survival of 97 per cent at the Amarillo station in 1951, as compared with 59 and 0 per cent for Reno and Cordova, respectively. This is a true winter-type barley and will head normally only from fall seedings.

Kearney showed unusual resistance to greenbugs under field conditions in tests at Amarillo in 1950. Greenhouse tests confirmed this rather higher type of resistance than in Reno, Ward and Cordova.

Kearney has outyielded Reno and Ward in tests on the High Plains. In seasons when winter survival is not a factor, less hardy varieties, such as Cordova, may yield more than Kearney. The test weight of Kearney compares favorably with that of other varieties.

Kearney is later in maturity and taller than most other commercial varieties grown on the High Plains.

Kearney probably will produce less early fall grazing than the more upright growing, tender varieties, such as Cordova, but, because of its superior winter hardiness, Kearney should be more suitable for winter and spring grazing on the High Plains.

Seed of Kearney were released to commercial and certified seed growers in the fall of 1954 and limited quantities will be available to farmers from these sources in the summer of 1955. No seed will be available to farmers from the Texas Agricultural Experiment Station. Foundation seed may be obtained from the Nebraska Agricultural Experiment Station, Lincoln, Neb., for the production of certified seed. In most instances, certified barley seed may be planted and certified seed produced from them.

American Brahmans In Israeli Beef Production

AMERICAN Brahmans will range on at least two-thirds, if not the whole, of the ancient grazing lands of Israel, if current plans of the government sponsored Israeli Cattle Breeders Association are carried out. The aim of the government, under a seven year plan of agricultural improvement, is to become self-sufficient in beef production by 1960.

Israel's overall aim from the beginning has been toward attaining the highest practicable degree of agricultural self-sufficiency, according to Foreign Agriculture, a U. S. Department of Agriculture publication. The plan calls for bringing the maximum acreage (about 900,000) of cultivatable land under irrigation and to make the most efficient use of non-cultivatable land through grazing and forestry.

Josef Rosenberg, rancher on the southern tip of the Dead Sea, and Joshua Portier of Haifa, secretary of the Cattle Breeders Association of Israel, purchasing cattle in the U. S. now, stated in Houston that a decision had been reached to import as many American Brahmans as available dollars permit and to use these in stocking and upgrading programs throughout at least the northern two-thirds of the country if not the whole of Israel.

American Brahmans were selected because of their great resistance to tick fever, pinkeye and cancer eye, their ability to cover rough, rocky range land and withstand warm weather without suffering ill effects, Mr. Rosenberg said. He stated that American Brahmans were selected over other Bos indicus types because of their superior carcass conformation and rate of growth.

Rosenberg imported the first American Brahmans in 1949. He stated that they had thrived in the Dead Sea marshes at below sea level with the temperature ranging over 100 degrees Fahrenheit. He stated that the calves by American Brahman bulls out of native Arab cows, weighing no more than 500 pounds, reach a weight of 350 pounds at weaning. This is twice the size of the Arab calf, he said, yet, smaller than pure Brahmans produced there.

The Israeli Cattle Breeders Association, which is a cattle producer's co-operative, imported 700 Brahman heifers and 30 bulls from the United States last year. The size of their current purchases has not been revealed.



Creekland Lancer, International Grand Champion Polled Shorthorn bull at the recent Livestock Exposition in Chicago, is pictured here with, left to right: Charles J. Lynn, Indianapolis, Indiana, donor of the trophy; Mrs. Paul Teegardin, Ashville, Ohio; James L. Adams, Dothan, Alabama, President of the American Polled Shorthorn Society, and Paul Teegardin, Ashville, Ohio, owner of the 1955 Champion.

CHAROLLAISE and CHARBRAY are the CATTLE of the FUTURE



Group of 15/16-Blood Charollaise Heifers

SEE OUR CATTLE IN COMPETITION at the HOUSTON FAT STOCK SHOW FEB. 22

★



LEE 060—Herd Sire

We are consigning two cows and two fullblood calves to the public auction of Charollaise cattle to be held in connection with the Houston Fat Stock Show on February 24. See cattle and other exhibits at this second annual competitive Charollaise Show.



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HERB J. HAWTHORNE, Owner
P. O. BOX 7366, HOUSTON, TEXAS

Visit our herd in range condition. You are always welcome

Charitable Contributions

Internal Revenue Service Ruling Says Agricultural Goods Donated to Charity May Be Deducted from Income

By STEPHEN H. HART, *Tax Attorney*
National Livestock Tax Committee

EARLY this year the Internal Revenue Service issued Revenue Ruling 55-138 dealing with charitable contributions of agricultural goods held for sale in the ordinary course of business. Prior to this ruling, it was the government's position that the donation of raised animals to charitable or religious organizations resulted in the realization of taxable income by the donor. Accordingly, the prior treatment was to include the fair market value of the animal in the donor's gross income and allow him, subject to the usual limitations, a deduction for the contribution. At the same time, the expense of producing the animal was permitted as a business deduction. At least one court had held to the contrary, i.e., that the value of the animal did not have to be included in gross income. Revenue Ruling 55-138 revokes the government's previous position and states that the value of agricultural goods held for sale in the ordinary course of business and contributed to a charity is not includible in the donor's gross income. It also holds (1) that for the purposes of determining the donor's contribution deduction, the value of the donated property is the replacement cost of the donor in his most favorable market, (2) that the donated property must be removed from opening inventory for the year of the donation, (3) that current year's costs pertaining to the donated property are non-deductible, and (4) that similar items' expenses in prior years must be deducted from the amount of the contribution.

Holding numbered (1) above is confusing to say the least. The deduction is for market value, a well recognized factual and legal concept. If replacement cost is intended to mean something different, then in my humble opinion, the holding is wrong.

Holdings numbered (2), (3) and (4) also are of doubtful legality and may well be upset by court decision, just as the prior ruling was. They may seem justifiable to the government on the basis of theoretical considerations, but they have no support in the law, and they are utterly impractical to apply. They are of the same vintage as Revenue Ruling 55-188 discussed above.

If a livestock producer desires to make a charitable contribution he has the right to reduce his income taxes by donating raised animals instead of cash. Under this ruling he will not realize income thereby, and he is free to assert that the deduction is for full market value of the animals and that the government is not authorized to disallow his expenses in raising the animals or reduce the charitable deduction by prior years' costs.

Late in the summer the Internal Revenue Service issued another ruling, Revenue Ruling 55-531, dealing with private gifts of agricultural products. Prior to this ruling, the government's position was that a taxpayer making a private gift of raised animals realizes taxable income in the amount of the fair market value thereof at the time of the gift. The new ruling revokes this position and states that a donor of agricultural products held for sale in the ordinary course of business is not required to include the value of the property in his gross income. It holds further (1) that the donated property must be removed from opening inventory for the year of the gift, and (2) that current year's costs applicable to the property are not deductible. If the donee sells the gift animal, his basis is the lower of its fair market value at the time of the gift or the donor's basis. In the case of non-inventoried property the donor's basis equals the non-deductible costs for the year of the gift. In the case of inventoried property, the donor's basis is the last inventoried figure plus the current year's costs applicable to the property.

This ruling, in so far as it attempts to disallow a portion of the costs of raising the animals is also, in my opinion, illegal and impractical, but it does reverse the prior position of the government which constituted a substantial obstacle to the making of intra-family gifts of raised animals.

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"Casting the Withers"

WE DON'T know the exact origin of the term "casting the withers," but we do know that a great many cattlemen use it in various parts of the country. If it's new to you it may be that you'll recognize it by the name of eversion or prolapse of the uterus. Regardless of what it's called, though, it's a pretty serious trouble for cows.

The mishap generally occurs shortly after calving, with the uterus turning wrong side out and escaping from the body through the vulva. At the time of eversion the organ is about twice the size of a man's head and looks like a wrinkled red mass that is covered with raised "buttons" to which the afterbirth is normally attached. It has a tendency to grow larger according to the length of time it remains outside the body. This is because blood is being constantly pumped into it through arteries, while pressure at the vulva interferes with normal return flow of the blood through veins. As a result, blood accumulates in the uterus to enlarge it.

The actual cause of this trouble is usually unknown, but the pelvic muscles are weakened so they can no longer hold the uterus inside the body. The condition is often seen as a complication of milk fever or acetonemia which has caused flabbiness and partial paralysis of practically all body muscles. At other times some kind of an injury to the reproductive tract or infection of the vagina causes severe straining which eventually forces the uterus out of the body against the restraint of perfectly normal muscles in the pelvic region. Animals that freshen in ditches or gutters of barns seem more subject to trouble than those that have their calves on level ground or in box stalls. This is probably because a lowered rear end encourages a uterus to practically drop out of a fresh cow.

Eversion of the uterus is often confused with eversion of the vagina, a much less serious trouble. The two conditions can be told apart by the fact that there are no "buttons" on an everted vagina, and it is seldom as large as a uterus. In addition, an everted vagina usually appears only when a cow lies down, and has a tendency to slip back inside the body when she stands up again.

Treatment consists of "unbuttoning" any remaining afterbirth, washing of the uterus to remove filth, and eventual replacement inside the body. This isn't so easy as it sounds, since an affected cow will generally strain powerfully against replacement efforts. Accordingly, it will usually be best to call a veterinarian for the job since he will inject an anesthetic at the tail head to make straining impossible. He will also probably inject a drug to shrink the size of the uterus. Such services will make replacement faster and easier on the cow, with less danger of later straining to force the uterus out again.

If a veterinarian isn't available, you might as well try to replace the uterus yourself, since the animal will probably die otherwise, anyway. The job can be made easier if the animal is made to stand up during replacement. If she can't stand, the hind quarters can sometimes be raised with a block and tackle so gravity will aid in return of the uterus. If she is down in a pasture, it will be advisable to turn her head downhill, or dig a hole under her front end to make the hind quarters higher. If care is used to avoid tearing off the "buttons," a uterus can generally be replaced with good chances of recovery for the cow. After replacement it will be desirable to lace up the vulva or place some kind of a rope harness over it to prevent the uterus from being everted again. Whatever is used, it is best left on the cow for about 24 hours. Although the chances of recovery are usually good, the chances of infection and damage to the uterus increase in direct proportion to the length of time it is out. Accordingly, if one of your cows turns herself wrong side out at calving time, you'd better do something for her as soon as you can, for she won't get well by herself.

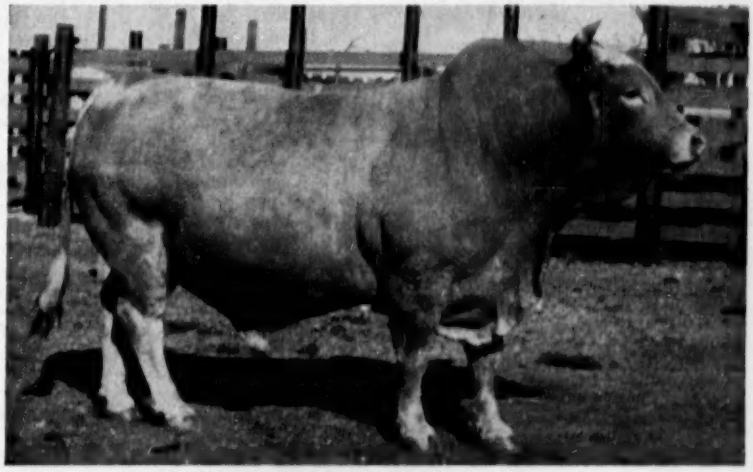
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The Derriengue Problem In Mexico

DERRIENGUE, as vampire bat rabies is called in Mexico, has been recognized at least from the year 1932 as a serious infectious disease of cattle, which has afflicted, with cyclic periodicity, the livestock population of the mountainous valleys of the Sierra Madre Mountains, both in Eastern and Western Mexico, producing losses that have been estimated at nine million dollars, according to a report by Doctor Fernando Camargo N., general director of livestock research, Palo Alto, Mexico, at the meeting of the U. S. Livestock Sanitary Association in New Orleans last November.

Since it was first recognized in the Pacific Coast, it has been reported in twenty-three out of the thirty-two states and territories of Mexico. Measures for the control and prevention have been oriented along the classical principles of reducing the vector population of vampire bats and immunizing the susceptible animals.

Unfortunately, no adequate means have been found to destroy the blood-feeding bats, and all efforts have been directed to the immunization of cattle. In the last three and a half years, with the cooperation of the Pan American Sanitary Bureau, some 2,300,000 head of cattle have been vaccinated on a self-supporting program. A nominal fee of 32 cents has been charged per vaccinated animal. The animals were inoculated intramuscularly in the posterior border of the thigh, with 5cc of 33 per cent suspension of infected chicken embryo.

In the State of Jalisco, where vampire bat rabies is enzootic, the mortality before the vaccination was of 56 per cent. It was reduced on the first vaccination to 4 per cent and, after the second vaccination, the registered mortality has been of 0.7 per cent. It must be borne in mind that 3,000,000 head of cattle must be immunized each year in order to prevent the localized outbreaks in the states of the Pacific and the Gulf Coast. This is a goal that we aim to achieve in the near future.

In the United States of North America, we do not visualize the occurrence of epizootic outbreaks of bat rabies in cattle, such as are observed in Mexico. The presence of rabies in insectivorous bats, which has been reported in different parts of the United States, will only lead to rare and sporadic cases, and would not constitute a menace to its livestock industry.

Wigley-Corbin Dispersion

SUMMARY

2 Bulls	$ 1,100; Avg.	$550
54 Females	17,455; Avg.	323
56 Lots	18,555; Avg.	331

THE dispersion of the Wigley-Corbin herd of Aberdeen-Angus followed the annual Stoneybroke sale at Ada, Okla., Dec. 14, and 56 lots sold for an average of $331. The cattle, owned by Wallace Wigley and Carlton Corbin of Ada, were sold in range condition and topped at $1,000 for Bailey Blueblood Lady, a 1954 daughter of Prince Envious of A. P. She was purchased by Twin Lake farms.

H. B. Dacus, Henryetta, Okla., paid $800 for Quality Blossom, a 1953 son of Quality Prince 17th, to top the bulls. L. T. Williams, Longview, Texas, took a number of the offering, along with other major buyers.

Roy Johnston and Ray Sims were the auctioneers.

The first sale of Charollaise cattle to be held in connection with the Houston Fat Stock Show will be held Feb. 24 in the coliseum arena, according to Betty Lunsford, executive secretary of the International Charollaise Association.

The Cattleman is the most widely read publication of its kind in the country.



Queen of Hearts 18th, International Grand Champion Polled Shorthorn female, owned by Lewis W. Thieman, Concordia, Missouri, is pictured here with, left to right, Howard Chamberlin, herdsman, Gordon Blackstock, manager of the Bapton Shorthorn herd in Scotland; Charles Lynn, Indianapolis, presenting a trophy to Mrs. Thieman; Miss Emily Krahn, secretary of the American Polled Shorthorn Society, and Harold Thieman. Blackstock announced he had purchased the grand champion female from Thieman for $8,000, for importation to Scotland. This is the first such transaction since the war.

Wire Corrals Better Than Wood for Summer Feeding

STUDIES last summer of feeding-pen environment for beef cattle in the Imperial Valley of California showed that wire corrals provide noticeable advantages to the animals (looking for comfort) and to farmers (looking for better profits).

Tests carried on by the University of California and agricultural engineers of the U.S. Department of Agriculture were made in a heavy wooden pen, a common type in the region; and a wire pen, both in the midst of a large alfalfa field and each provided with a micro-weather station.

The experimenters said the wire pen was "decidedly cooler than the wooden one"—the air temperature 3.8 degrees F. less, the wind velocity 1.32 MPH faster, and, finally, the gains per head per day were almost a half pound more.

Also, temperature of the drinking water, with no artificial cooling, was 4.9 degrees lower in the wire pen. The wire-pen animals, too, were cooler. The investigators found the "thermal load of the steers in the wire pen was 9.5 thermal units (BTU's) less per hour per square foot of skin than that of those behind the wooden fencing." The test substantiates some previous observations.

The increase in rate of gain from the better conditions in the wire corral was reported "significant." These feeders put on 1.94 pounds per head per day, compared to 1.51 pounds per head per day in the other lot.

CATTLELOG

MW Larry Domino 107th, one of the outstanding Hereford bulls in the country, died recently after a notable career both as a show bull and a sire. The "107th" was bred by Milky Way Hereford Ranch, Phoenix, Ariz. His sire was MW Larry Domino 50th. After a successful show season under the Milky Way banner he went into joint service at Milky Way and Honey Creek Ranch, Grove, Okla. He became a sensation at Honey Creek where his influence contributed largely to the million-dollar dispersal in 1951. It was at this sale that J. S. Bridwell of Bridwell Hereford Ranch, Wichita Falls, Texas, paid $80,000 for a half interest in him, establishing a valuation of $160,000 on him, a new record price for a bull at auction. He was the sire of Royal Larry D 42nd, champion Hereford bull at the recent American Royal Livestock Exposition.

McNeill Ranch, owned by J. C. McNeill, III, reports the following sales: ten yearling bulls to Berry Hart, Alpine, Texas; two yearling bulls to Byrd F. Thorp & Son, Throckmorton, Texas; one yearling bull to Lynn T. Smith, Crosbyton, Texas; seven yearling bulls and 17 bull calves to Wm. R. Whittaker Co., Los Angeles, Cal.; four bull calves to J. E. Birdwell, Post, Texas, and seven bull calves to John Birdwell, Lubbock.

E. J. Burke, San Antonio business man who operates a ranch near Sallisaw, Okla., recently purchased the Johnston and Johnston Ranch near Folsom, N. M., and will move some of the top cattle from his Oklahoma ranch to the New Mexico property. The New Mexico ranch was owned by Ralph Johnston and his brother, the late William Johnston. The Johnstons dispersed their herd of Herefords some time ago. Burke also purchased from W. J. Largent & Son, Merkel, Texas, and Folsom, N. M., 25 Hereford females. Nine of them are daughters of C-W Prince Domino 21st, one is by U Royal Mixer 5th and 15 are granddaughters of C-W Prince Domino 21st.

Dick Vesper, Cotulla, Texas, and John Murchison, San Antonio, Texas, have recently sold about 25 head of Santa Gertrudis cattle to buyers in Brazil. The cattle were purchased by Guillermo Campos Sallas, a rancher, and Theodoro Quartim Barbosa, a banker. The animals were flown to Sao Paulo, Brazil, from Houston by Pan American World Airways.

Livestock Meetings During Fort Worth Show

THE following livestock breeder organizations will hold meetings in Fort Worth during the Southwestern Exposition and Fat Stock Show:

January 30—Texas Hereford Association, Texas Hotel, 7 p. m.

January 31—Texas Polled Hereford Association, Ridglea Country Club, 7 p. m.

February 1—Texas Aberdeen-Angus Association, Texas Hotel, 7 p. m.

February 1—American Brangus Breeders Association, Texas Hotel, 7:30 p. m.

February 2—Texas Shorthorn Breeders Association, Texas Hotel, 7 p. m.

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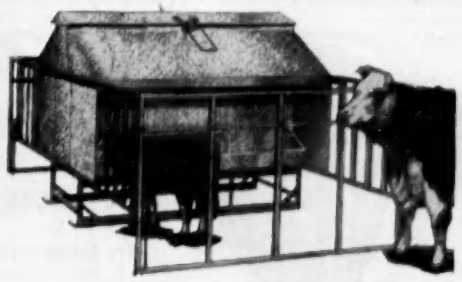
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Progress on Foot-and-Mouth

Kidney-Culture Way To Grow Virus Can Provide Enough For Research Use

From Agricultural Research USDA

SUCCESS in growing the foot-and-mouth virus in cultures of swine or cattle kidney cells at the USDA Animal Disease Laboratory at Plum Island, N. Y., is opening the door to further research on this disease. A method developed by H. L. Bachrach, W. R. Hess, and J. J. Callis of the laboratory staff makes possible large-scale production of the virus for fundamental studies and vaccine investigations at low cost. Kidneys from one calf supply enough cells to prepare about 50,000 cultures in test tubes, or more than 300 large-scale cultures in quart-sized flasks.

This accomplishment enables workers to use practical tissue-culture techniques in diagnosing foot-and-mouth disease and identifying the type of virus present. Scientists can also use the method to determine the concentration of viruses and antibodies produced in animals.

In developing the method, the researchers used Type A virus, one of six recognized types causing this disease. First step is to prepare a culture consisting of a suspension of cattle or swine kidney cells in a nutrient solution containing salts, cattle blood serum, and antibiotics. Test tubes or flasks containing the culture are placed in an incubator, where the cells grow for several days. Then each culture is inoculated with virus, which immediately begins to reproduce itself in the kidney-cell medium.

Foot-and-mouth virus has been grown experimentally in other types of cultures by European investigators. The work at Plum Island, however, is the first in which hog and cattle kidney cells have been used for routine virus production in quantities needed for research purposes. The method is similar to that employed in growing human-polio virus for the manufacture of polio vaccine.

Work on foot-and-mouth disease has been under way at Plum Island only since mid-May 1955. This is the first development to be reported of research conducted inside the United States on the highly contagious disease. Before this laboratory was established off Orient Point, at the eastern end of Long Island, no research on foot-and-mouth disease had been permitted in this country.

Earlier work at the laboratory—it began research operations in July, 1954—was confined largely to vesicular stomatitis, another virus disease of livestock. Symptoms of this disease are similar to those of foot-and-mouth, and research on VS was undertaken at Plum Island partly as a means of testing the laboratory's maximum security measures before studies of the more dangerous foot-and-mouth disease began.

Because of the extreme safety precautions that must be taken with foot-and-mouth disease to prevent escape of the virus, the present facilities on Plum Island can accommodate research on only one type of virus at a time. But a new laboratory now under construction on the island is expected to be operating within the next four or five months. This will provide adequate facilities for simultaneous work on several virus types. The Plum Island laboratory is administered exclusively by USDA for research on dangerous foreign animal diseases, primarily foot-and-mouth.

There has been no outbreak of this disease in the United States since 1929, but in recent years it has threatened from both Mexico and Canada. The eradication campaign in Mexico begun in 1947 cost the United States Government more than $130 million. It has been estimated that if the disease became firmly established in this country, it could reduce our production of meat and other animal products by as much as 25 per cent.

Foot-and-mouth disease affects cloven-hoofed animals — cattle, sheep, goats, deer, elk, buffalo, and antelope. It can also be produced experimentally in embryonating eggs, guinea pigs, mice, chickens, and other laboratory animals. Human beings have rarely been affected, even after repeated and intensive exposure. But persons or objects that come in contact with infected animals, as well as meat, milk, or other products from such animals, can transmit the virus to noninfected livestock.

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The Cattleman's Book Shelf

CHAMPION OF THE CROSS 5. By John Richard Young; Publisher, The Westminster Press, Philadelphia 7, Pennsylvania. Price $2.75.

Returning from school to spend the summer at the Cross 5 Ranch, Don Revere (already the proud owner of an Arabian stallion, Raffy), joins his father in an exciting project—raising Arabian horses and training them as cow horses.

Their plans immediately hit a snag when one of the six mares they purchased is killed by a large animal. Don thinks it is a leopard, but old Luis, a Mexican ranch hand who has spent a lifetime with horses, says it is a *"tigre"* from Mexico—a savage jaguar.

The Reveres and their neighbors try to track down the killer, but give up when two of their dogs are killed, and Don's dog, Boots, is badly slashed.

In the meantime, Don is schooling Raffy for the big Prescott horse show, where he hopes to demonstrate Raffy's ability as a cow horse. But during the winter old Luis has ridden the stallion, and Don, pigheadedly refusing to take Luis' advice on how to handle Raffy, loses out at an earlier show. Finding that his friend, Clare Stannard, and his sister, Sheilagh, have won ribbons by accepting Luis' suggestions, Don swallows his pride and asks Luis to help him with Raffy.

Then follows a period of hard training, exhibiting at small shows to gain confidence, and finally, the Prescott show. But again Don's hopes are dashed to the ground when the horse of a competing cowboy kicks Raffy and injures his leg. To make matters worse, Raffy is attacked by the jaguar, and only after a fierce struggle, Clare is able to kill the big cat.

By now, Don has learned to master adversity and the story builds to a thrilling climax at the Cow Palace Show in San Francisco, where Raffy triumphs and Luis makes Don's victory complete by hailing him as *"Caballero."*

PRODUCTION TESTING FROM SPERM TO STEAK. C. H. Codding and Sons, Foraker, Oklahoma. Price, $1.00.

A 40-page booklet explaining the beef cattle production testing program at the C. H. Codding and Sons Ranch, Foraker, Okla. This booklet explains, step by step, how these practical ranchmen carry on their production testing programs. The authors say that if you are interested in increasing the weaning weights of your calves, improving your herd, increasing efficency of production and receiving more dollars for your labor, you will want to read this interesting and informative booklet.

THE FORD 1956 ALMANAC, Edited by John Strohm; Publisher, Simon and Schuster, 630 Fifth Ave., Rockefeller Center, New York, N. Y. Price, $1.00.

The Ford Almanac, edited by John Strohm, has become a very popular piece of literature. It contains practical, scientific, up-to-the-minute information on about every phase of agriculture, including country living, gardens, farm youth, home and family, science, farming around the world, farm management, crops and soils, livestock, dairy, poultry, farm machinery, pests, in fact about every subject you can think of is covered in this well-written, profusely illustrated, 208-page book.—HWB.

BEEF PROGRAM, Prepared by R. M. Anderson, Director of Research, Burrus Feed Mills. Published by Burrus Feed Mills, Box 1688, Fort Worth, Texas. Distributed Free.

This attractive, informative, well illustrated 21-page booklet on beef cattle production discusses in a clear, understandable manner the factors involved in breeding productive beef cattle. Among the many important phases of beef production included are records of performance or production testing, percentage of calf crop and weaning weight, selection of foundation animals, and newer knowledge of feeding. A section on management includes such important subjects as feeding the cow herd, creep feeding calves with plans for building a creep feeder, development of replacement bulls and heifers, salt feeding, shelter equipment and practices and fattening cattle. There is a section devoted to common cattle diseases and parasites which gives practical information on how to deal with these problems. A section on marketing, giving a table on normal month to month variation in prices of beef cattle, is of unusual value. There is a section devoted to selecting a club calf, preparation of club calves for feeding and feeding and training club calves. Adults will be interested in the section on show and sale cattle. Copies of this valuable booklet may be secured without cost by writing to Burrus Mills, Box 1688, Fort Worth, Texas, and mentioning that you saw its review in The Cattleman.

Meat is a source of "complete" protein; that is, it contains all the amino acids essential to the human body. Meat is also one of the richest sources of B vitamins. One of them, riboflavin, is needed for growth, skin health and proper eye function. Another, thiamine (sometimes called the "pep" vitamin), helps body tissue growth and helps maintain normal heart and nerve processes. A third, niacin, is helpful to digestion and also aids in attaining a healthy skin and nerves.

All progressive cattlemen read
The Cattleman

Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio and New Orleans During Past Month

FORT WORTH Supplies of livestock on the Fort Worth market during December were comparatively light and prices paid for some classes were lower, in sympathy with decline at other markets. The unusually heavy runs of hogs at Corn Belt markets and the sharply lower prices on pork have been a depressing factor on other livestock.

Receipts of cattle, calves, hogs and sheep this month were all less than during December last year, with hogs showing only a slight drop. Receipts of mature cattle on the local market for the year 1955 will show a total of about 623,000 head or 64,000 less than last year. Receipts of calves this year will total about 167,300 or 26,700 less than last year. We are expecting about 118,400 hogs this year, or 26,200 more than last year. Sheep and lamb receipts on the local market this year will total close to 860,300, or about 11,300 less than last year.

Recent sales in the cattle yards show slaughter steers and yearlings selling steady to 50c lower than a month previous. Slaughter heifers were weak to 50c lower and commercial cows were strong to 50c higher. Canner, cutter and utility cows were 50c-$1.00 higher than a month ago. Bulls steady to 50c higher and fat calves steady to $1.00 higher. Feeder yearlings ware steady to $1.00 lower and stocker and feeder calves weak to $1.00 lower.

The percentage of slaughter steers, yearlings and heifers picked up considerably this month, compared with several previous months. Part of the sharp price declines that were reported early in the month was erased after mid December. Early in the month choice and prime slaughter steers and yearlings cashed from $20.00-21.50 and shortly before Christmas a load of choice 1,051 lb. steers brought $21.00. Most good and choice slaughter steers turned recently from $15.50-20.00, with utility and commercial $11.00-15.00. Commercial to choice heifers cashed from $13.00-18.50. Early in the month choice heifers reached $20.00.

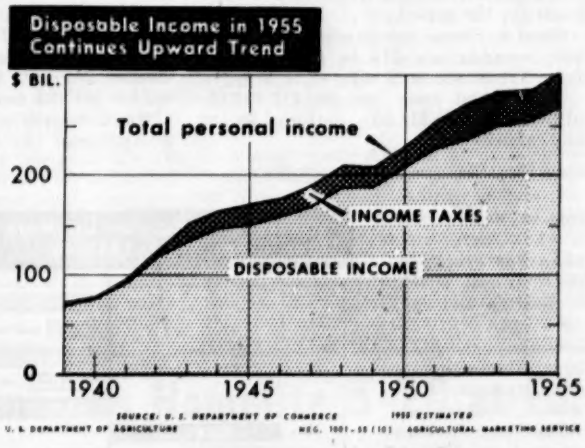
Utility and commercial cows sold largely from $10.00-11.00, a few early in the month at $11.50. Canners and cutter cows sold mostly from $7.50-9.50, some shelly cows $7.00 and less. Commercial bulls crossed the scales from $12.25-13.00, with cutter and utility bulls $10.00-12.00.

Choice slaughter calves have been scarce, a few selling from $17.00-18.00, some early in the month to $19.00. Commercial and good slaughter calves cleared from $12.00-16.50 with cull and utility $8.00-12.00.

A very light supply of good and choice stocker and feeder steers, mostly yearlings moved out from $16.00-17.00, with medium and good grades from $12.00-15.50. Good and choice stocker and feeder steer calves moved from $14.50-18.00, a few to $18.50, with common and medium $11.00-14.00. Heifer calves ranged from $13.00-16.50 and stocker cows $9.00-11.00.

Butcher hog prices during the third week of December were 50c-$1.00 lower than a month previous and top prices recently were the lowest since January 1942. This month's top during the first three weeks was $12.50, with most 1 and 2 grade 200-240 pound butchers selling from $11.75 to $12.00. Heavier and lighter weights largely $10.50-11.50 and sows $9.00-10.00.

Light supplies of sheep and lambs offered this month comprised about 65 per cent lambs and 30 per cent ewes, the remainder yearlings and wethers. Compared to a month ago slaughter lambs were steady to $1.00 lower, with wooled lambs showing the loss. Slaughter ewes were $1.00 higher and feeder lambs 50c lower. Good and choice fall shorn and No. 1 pelt lambs sold from $17.00-18.25, with recent sales $17.50 down. Similar wooled lambs sold recently from $15.00-16.00, a few $16.50. Cull and utility slaughter lambs cashed from $10.00-15.50. Good aged wethers turned from $11.00-12.00. Cull to good slaughter ewes ranged from $5.00-7.50,



The outlook in the fall of 1955 indicated a further increase in business activity into 1956, though probably at a slower rate than that year. The strong demands from business for investment, from government, and from consumers, point to high levels of production, employment and a further rise in consumer income.

Income of consumers, after taxes, has increased steadily since before World War II. In the third quarter of 1955, consumer income was at a record annual rate of 272 billion dollars, 7 per cent above a year earlier. On a per person basis, the increase was 5 per cent.

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with most utility and good fall shorn and wooled ewes $7.00 and $7.50. Early in the month good feeder lambs moved at $16.00 and later sales $13.00-15.50, with demand narrow shortly before Christmas.

HOUSTON Trading was generally active during the greater part of the past month for the supply of cattle offered at the Port City Stockyards but the demand narrowed toward the close and trading for cows and bulls was some slower. The demand for boning cows and bulls was very broad at mid-month. Slaughter steers and yearlings were hard to move at times. Cows comprised about 80 per cent of the month's receipts, the remainder made up by slaughter steers, yearlings and bulls and limited numbers of stocker yearlings and cows. The total salable receipts for the period amounted to 5,775 cattle, about 625 head short of the previous month's receipts and 950 head under the totals for the like period of last year. With the broad demand experienced early in the month, all classes sold at higher prices and with only slight declines occurring later in the month. Slaughter cows closed 75c-$1.50 over the previously reported price, bulls were up $1.00, stocker yearlings $1.00-2.00 higher and stock cows up about 50c. Several loads of Good grade slaughter steers and yearlings made $16.00 late in the month, Utility and Commercial from $11.00-15.00. Utility and Commercial slaughter cows cashed from $9.50-11.50 late in the period, with some Commercial at $12.00 earlier. Canner and Cutter cows closed from $7.50-9.50, shelly cows at $7.00 and under. Cutter and Utility bulls ranged from $12.00-14.00, a few heavier to $15.00. Common and Medium stocker yearling steers made from $11.00-15.00, with Common and Medium stock cows from $8.50-9.75.

Better quality was generally lacking in the calf division, with just a few lots of feed-lot calves coming in and comprising a small percentage of the receipts. The demand was rather broad for Good and Choice slaughter calves but the more than ample supplies of Commercial grade became hard to sell at times. Stocker calf supplies consisted mainly of Common and Medium mixed breed and cross-bred calves. The total salable receipts for the month amounted to about 21,900 calves, about 6000 short of the preceding month's total but just about equal to the number offered the corresponding month of 1954. Slaughter calves closed at 50c higher prices compared with the preceding close after selling at $1.00 higher rates at mid-month. Stocker calves closed at about steady prices. Good and Choice slaughter calves cashed mainly from $17.50-19.00, lots of mixed Commercial and Good at $16.50-17.00, Utility and Commercial from $12.00-16.00 and Cull down to $8.00. Good whiteface stocker steer calves sold from $16.00-17.00, Medium from $14.00-16.00, with Common and Medium mixed breed and cross-bred calves from $12.00-14.00, regardless of sex.

NEW ORLEANS General trading on the New Orleans Stock Yards, Inc., for the period under review was, as a whole, fairly active. In proportion to receipts, the action ranged from slow, with buyers very closely sorting offerings on heavy runs, to very active sessions when supplies were light.

Offerings consisted mostly of cows and calves with some increase in yearlings. Supplies were mostly in the commercial to utility grades, with a scarcity of good to choice kinds. The general quality of unloads was about comparable to last month.

The combination of active trading and very good demand resulted in a higher market than at the close of last month. Slaughter calves were a full $1.00 higher. Cows were fully $1.00 higher for the month with bulls relatively unchanged. Slaughter steers and heifers closed $1.00 lower for the period.

Good to choice calves sold from $17 to $19; commercials $14 to $16; utilities from $11 to $13, and culls $7 to $10.

Commercial cows brought $12-$12.50; utilities $10.50-$11.50; cutters $9-$10 and canners $7-$8.

Best bulls sold from $12-$13; utilities $11-$11.50; cutters $9-$10.

Good to choice slaughter steers and heifers sold from $18-$19; commercials $13-$14 and utilities $11-$12.

Good stocker steers brought $13-$14; common and mediums $11-$12; stocker heifers ranged from $8-$13.

Hogs in keeping with the national trend were off about $2.00 but were very active at the decline. Good to choice hogs, 180-220 lbs. brought $11-$12; good, 230-250 lbs., $10-$11; good 160-180 lbs., $11-$12; good butcher pigs $10-$11.50; packer sows $9-$10 and good feeder pigs $12-$13.

Stoneybroke Angus Sale Sets $3,050 Top

SUMMARY

1 Bull	$ 575;	Avg.	$575
60 Females	35,680;	Avg.	595
61 Lots	36,255;	Avg.	594

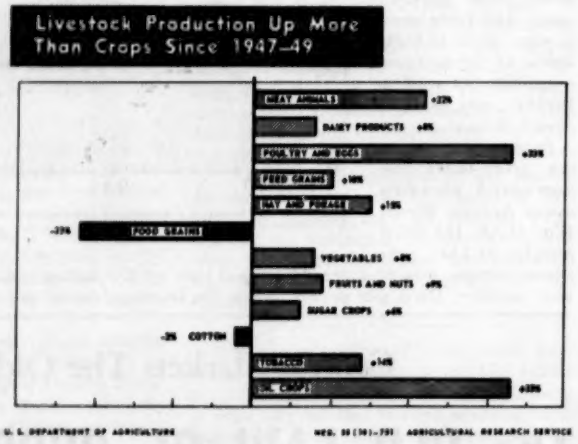
CARLTON CORBIN'S annual Stoneybroke "Santa Claus" sale of Aberdeen-Angus was held at the ranch near Ada, Okla., Dec. 14. Sixty-one lots sold for an average of $594.

Magic Valley Ranch, Dallas, topped the sale with a bid of $3,050 for Blue Lake Royal Lady, a 1948 cow bred to Quality Chief. Magic Valley was also the purchaser of the second top cow, Royal Lady of Prospect 2d, on a $2,650 bid.

Another Royal Lady heifer sold to Kermac farms of Oklahoma for $2,200 for the third top. Sieteco Ranch of Broken Arrow, Okla., was a strong bidder for the top cattle.

Roy Johnston and Ray Sims were the auctioneers.

Livestock production has increased at a much faster rate than has crop production, with output of poultry and eggs up 33 per cent. Oil crops have shown the greatest rise among crop groups. Feed grains, and hay and forage also have increased much more than the average for all crops. Declines in production since 1947-1949 have been recorded in food grains and cotton, chiefly as a result of acreage allotment programs.



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Range News of the Southwest

Western Ranges

The supply of winter range and pasture feed in the West is a little better than for the past three years, with cold and snow cover and dry conditions reducing the reported condition of range feed more than usual during November. The reported condition of range feed on December 1, 1955, was 73 per cent, a decline from 76 per cent on November 1. The range feed condition on December 1, 1954, was 71 per cent. Montana, North Dakota, Eastern Wyoming and Western Nebraska have a good supply of old grass with considerable snow cover and cold during November and early December. Heavy early feeding was necessary in Montana, North Dakota and South Dakota. South Dakota, Eastern and Southwestern Nebraska, Eastern Colorado and Kansas have short pasture feed with more than the usual use of supplemental feeds. Oklahoma has fair pasture feed with dry soil conditions but ample roughage feed. Lack of rain reduced range and pasture feed in Texas, but late rains improved grazing prospects in the eastern sections. Arizona and New Mexico have a good supply of old grass. Snow, rain and cold reduced range and pasture feeds in Idaho, Oregon and Washington with heavy early feeding of livestock. Utah, Western Colorado and Nevada have fair grazing with considerable snow cover necessitating early feeding, with some local shortages of hay and feeds. General rains have given new feed a good start in California. Wheat and small grain pastures have provided very limited grazing in Kansas, Oklahoma and Texas. The early feeding of livestock in the Northern



Plains, the Northwest and Intermountain sections has reduced rather large feed supplies and may result in local shortages of hay and feeds if the winter is long and severe. Dry, short pastures and the resulting heavy use of field feeds in Kansas, Oklahoma and parts of Texas have reduced the supply of winter feeds.

The reported condition of range feed on December 1, 1955, was 73 per cent, compared with 76 per cent last month, 71 per cent a year ago, and the ten-year (1944-53) average of 78 per cent.

Texas

Winter range and pasture feed prospects deteriorated over most of the state as November passed with less than one-fourth normal rainfall. Much of the north and northwest wheat pasture country did not even get a sprinkle. Dry grass was short in many pastures and ranges, except where lightly stocked. Hay and roughage, however, are plentiful and supplemental feeding was increasing. In the northwest, stalk fields were still supplying lots of roughage, but with present stocking most will be eaten out by Christmas. Irrigated wheat on the High Plains was furnishing good grazing but dryland wheat has been short and fields are just about eaten out. Rain is urgently needed in the northwest to settle soil and bring on wheat pasture. Over the eastern half of the state, early December rains will revive surviving small grain pastures and start winter grass and weeds. All range feed was reported at 68 per cent condition on December 1, compared with 72 per cent a month ago and the 10-year December 1 average of 74 per cent.

Cattle were going into the winter in generally good condition, but were showing some shrinkage on the dry grass.

Cattle Sales and Prices

Where sex is not given on sale, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before date of release, range conditions may have changed since these reports were made.

AMARILLO

Johnnie Wilkins, Amarillo, sold 152 two-year-old heifers to H. B. Taylor, Jr., Pampa; 191 to Western Order Buying Co., Eaton, Colo., and 115 to Albert Neson, Peckham, Colo.

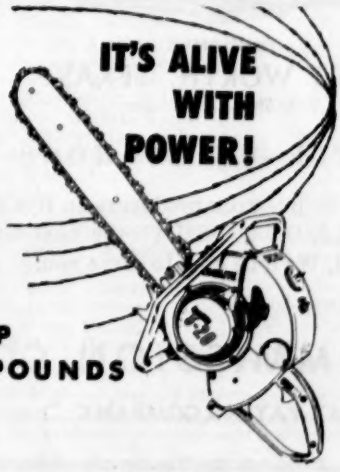
Don Finley, Amarillo, sold 510 two-year-old steers to DeWitt Reynolds, Amarillo.

Albert Wellnitz, Emporia, Kans., bought 220 two-year-old steers from W. H. Kimble, Amarillo, and 92 steer yearlings from Sam Wolf, Stratford.

E. C. Britain, Amarillo, sold 285 two-

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year-old steers to Odell Ryan, Brush, Colo.

Frank Robinson, Clarendon, sold 57 two-year-old steers to Louis Dinner, Greeley, Colo.

Bob Hulett, Amarillo, sold 116 two-year-old steers to J. H. Gatens, Iowa City, Iowa, and 95 two-year-old steers and heifers to Ridley Comm. Co., Detroit, Mich.

J. L. Mathis, Claude, sold 63 yearling steers to Birmingham Cattle Co., Marion, Iowa.

Ben Lippoldt & Son, Canyon, sold 176 yearling steers to Olsen & Henry, Kansas City.

Doshier & Son, Amarillo, sold 375 yearling steers to Kelley & Nelson, Chicago.

Bob Head, Clarendon, sold 70 yearling heifers to Western Order Buyers, Longmont, Colo.

Mack Forrester, Amarillo, sold 107 aged cows to George Porter, Los Angeles, Calif.

Forrest Doshier, Amarillo, sold 55 two-year-old heifers to Hugh Ford, La-Junta, Colo.

Canadian River Cattle Co., Channing, sold 161 aged cows to Rath Packing Co., Amarillo.

Vernon Morgan, Amarillo, bought 72 two-year-old steers from E. L. Barnett, Amarillo, and 77 from Fred Fuqua, Tascosa.

Montford Feed Yards, Greeley Junction, Colo., bought 464 steer yearlings from Cold Water Cattle Co., Stratford; 211 from Buck Cone, Dumas, and 275 steers from Hill & Chandler, Dalhart.

S. Weisbart & Co., Stratford, shipped 1658 steer and heifer yearlings to Brush, Colo., and bought 301 two-year-old steers from Parker & Price, Stratford.

Clyde Martin, Dalhart, shipped 231 heifer calves to Stratford.

Earnest Wilmeth, Dumas, sold 199 steer yearlings to Claude Jones, Oakland, Ill.

C. F. Augustine, Sterling, Colo., bought heifer yearlings from the following: 151 from Ernest Wilmeth, Dumas; 70 from Foreman & Foreman, Stratford; 245 from David McBride, Stratford; 120 from McBride & Dettle, Kerrick; 150 from J. P. Taylor, Kerrick; 66 from Paul Aduddell, Stratford; 86 from Joe Bob James, Kerrick, and 333 from Price & Price, Stratford.

Leon Chester, Dumas, sold 77 mixed two-year-old steers to Carl Franks, Morse, Kans.

J. C. O'Brien, Stratford, sold 165 steer yearlings to W. H. White, Mt. Grove, Kans.

This section is still dry and cattle that are on stalks can't stay much longer, as it is about gone. Grass cattle are still looking good. Moisture is badly needed.

Steer calves are selling 16c to 19c; heifer calves and yearling steers, 14c to 17c; two- and three-year-old heifers, 9c to 12c; dry cows, 8c to 11c; cows with calves, $60 to $125.—Cap Crawford.

ARCHER CITY

Wayne B. Ray and W. W. Ray, Archer City, bought 350 mixed calves from Fontayne Elmore, Portales, N. M.

Graham Stewart, Graham, bought 400 yearling steers from Gerald Farr, Ft. Sumner, N. M.

G. U. Baker, Wichita Falls, bought 123 mixed calves from L. G. Gaspey, Bryson.

McGregor Ranch, Wichita Falls, bought

(Continued on Page 169)

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Strickland, A. B.	Box 127, Buda
Tinsley, T. O.	307 North Center St., Gladewater, Texas
Turner, Marvin	Box 254, Walters, Okla.
Vivian, Leon T.	George West
Wilson, Cecil M.	Box 463, Quitaque

MARKET INSPECTORS

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Alice	Walter King, Box 502 Mrs. Lilia King, Office
Amarillo	N. B. Albright, Box 5056, N. Amarillo Station Mrs. Juanita Crawford, Office H. B. Davis, Box 5056, N. Amarillo Station F. E. Schottlander, Box 5056, N. Amarillo Station S. L. Holcomb, Box 5056, N. Amarillo Station
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Houston	G. M. Brooks, 4905 Calhoun Road Max R. Buchanan, 4905 Calhoun Road John W. Smith, 4905 Calhoun Road
Kansas City, Mo.	C. C. Cosner, 708 L. S. Exch. Bldg. Tom F. Spencer, 708 L. S. Exch. Bldg.
Lubbock	Mrs. J. W. Drace, 419 13th St. J. F. McGowan, 419 13th St. M. O. Singleton, 419 13th St.
Nat'l Stock Yards, Ill.	H. C. Hendricks, Box 48, Nat'l Stk. Yds.
Oklahoma City, Okla.	O. L. Conner, 115 L. S. Exch. Bldg. H. K. Hamby, Jr., 115 L. S. Exch. Bldg.
San Antonio	Edmond M. Talk, Jr., Drawer 1095 Miss Myrtle Jacobs, Office T. L. Luker, Drawer 1095 Frank R. Savage, Drawer 1095 A. T. Gill, Drawer 1095
Texarkana	James H. Rhea, Box 512, Texarkana, Stk. Yds.

The cost of membership in the Association is $6.00 annual dues and 12 cents per head per year assessment on the number of cattle rendered.

The Association employs inspectors at the markets and principal shipping stations on the range. Field inspectors are also employed to travel over the range country and investigate reports of cattle stealing, etc. Association attorneys assist in the prosecution of those charged with theft of cattle owned by members.

Write for Information About the Texas and Southwestern Cattle Raisers' Association, Chas. A. Stewart, Secretary, Fort Worth

YOU WILL AGREE:

THAT: Independence is an admirable trait, BUT:

There are some things you cannot do alone—

- **One man can't watch all the legislation affecting the livestock industry.**
- **One man can't watch all sales rings and the markets of six states for his stolen cattle.**
- **One man can't keep watch over transportation costs.**
- **One man can't keep informed on all adverse income tax changes and rulings.**
- **One man can't prosecute cattle thieves.**
- **One man can't command the consideration 10,000 men can.**

★ **No one man can be watchman—traffic expert—income tax expert—lawyer.**

These tasks require organization. The Texas and Southwestern Cattle Raisers Association is meeting this need and performing for the livestock industry many other services which require organization and effort.

You owe it to yourself and the industry to be a part of this organization and contribute to its support and success.



The minimum membership is $14.50. If you have more than 50 head of cattle your membership would be based on the number of cattle rendered each year.

We have an inspector near you who will be glad to discuss your membership with you or if you will fill out and return the request printed below, we will send you an interesting history of one of the oldest and largest cattlemen's associations in the United States.

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Texas and Southwestern Cattle Raisers Association
410 East Weatherford Street
Fort Worth 2, Texas

I am interested in the Association's history and work and would like to receive more information about it.

Name _____

Address _____

City _____ State _____

J. B. YOUNG, President EMORY CANTEY, Vice-President C. E. ALLEN, Vice-President C. C. MARRETT, Sec'y-Treas

National Livestock Commission Company of Texas

FORT WORTH STOCKYARDS, TEXAS

1888 — SIXTY-EIGHT YEARS OF DEPENDABLE SALES AND SERVICE — 1956

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Pleas Ryan and Ben Lotspeich, Cattle; Bill Few, Calves; George Jones, Hogs; Everett Cooper, Sheep

Range News

(Continued from Page 167)

300 yearling steers from Toyah parties.

L. A. Evans, Wichita Falls, bought 53 yearling steers from W. H. Taylor Est., Holliday. G. U. Baker, Wichita Falls, and R. C. Christian, Jacksboro, leased 4000 acres of the old Club ranch in southwest Archer county from Bill Abernathy, Archer City, for two years.

L. A. Evans, Wichita Falls, leased 500 acres of pasture east of Archer City from G. T. Abercrombie, Archer City, until June 1956.

This country generally is very dry and small grain needs moisture to live through a hard freeze. Grass generally is of better quality than usual and cattle have done well during the fall months. Most everyone has started feeding some. Since the break in the market there has been practically no trading except through auction rings.

Steer calves are selling 16⅓ to 19c; heifer calves, 14½c to 16½c; cows with calves, $120 to $150; yearling steers, 16c to 17c.—W. J. McMurtry.

CANADIAN

Quite a number of cattle have been shipped out of this territory but shipping has slowed down now. This country is very dry and the outlook for wheat is very slim. Cattle prices at the sales barns and markets are lower than they were last month.—Sonny McCuistion.

CLARENDON

There is no cattle trading to report this month. Cattle are going into the winter in good condition and most everyone here has settled down for the winter.

Steer calves are selling 18c to 20c; heifer calves, 16c to 17½c; dry cows, 8c to 10c; yearling steers, 16c to 18c.—A. T. Jefferies.

HEBBRONVILLE

"Sonny" Seago, San Antonio, bought 702 yearlings, steers and heifers from Manuel Guerra & Sons, Roma.

We have had a killing frost since last report. There is a great deal of old grass and most cattlemen will get through the winter in better shape than they have in a number of years. Cattle are in fairly good condition. We have had some cold, dry northers the past few weeks. There is no trading to report at this time. Prices remain about the same as they were a month ago.—Jack H. Mims.

MIDLAND

Sam Baize, Stamford, bought 152 mixed calves from Ellison Tom, Midland; and 30 from J. Walcott, Midland.

L. E. Floyd & Jeff Dunham, Midland, sold 114 mixed calves to Foy Proctor, Midland.

There is very little trading at this time—most everyone has sold or delivered all of his calves. A few ranchers are feeding all of their stock and most everyone will start feeding after the first of the year.—Howard McDaniel.

QUITAQUE

Harry & Jane Blair, Floyd county, sold 88 steers and heifers to Henry Cone, Canyon.

John Martin, Quitaque, sold 23 mixed yearlings at the Amarillo sale.

Doc Bell, Turkey, sold 2 truck loads of cows and yearlings on the Fort Worth market.

T. W. Bell, Jr., Turkey, sold 45 yearlings to Winifred House, Tampico.

O. C. Payne, Quitaque, bought steers as follows: 44 from Bill Malone, Vigo Park; two cars from Mayfield Bros., Rock Creek; 9 from Jim Brook, Silverton; and one carload from Canyon parties.

The Matadors, Matador, sold 4 truck loads of old cows and one truck load of bulls on the Oklahoma City market.

Swenson Land & Cattle Co., Stamford, sold 128 cows and a car of bulls from Spur and 185 cows and 19 bulls from Tongue River, to Swift & Henry, Kansas City; 50 steers to the Experiment Station, Spur; and shipped 280 steers to Whitewater, Kansas, and 90 cows and calves and 120 heifers to grass near Kalgary.

Billy Lewis, Jr., sold 66 steers to George Mitchell, Overbrook, Kans.; and 49 cows and one bull to Shelton & Chamberlain, Amarillo.

Billy Lewis, Jr., Roy Alford, and Frank Dierks, sold 96 heifers and 153 steers to Glynn Hendren, Courtney, Mo.

Bob Pritchett, Whiteflat, sold one truck load of mixed cattle at the Amarillo sale.

E. A. Birdwell, Silverton, bought 33 steers from Zachry Bros., Silverton; and 54 steers from Buck Luther, Antelope Flat.

H. T. Luther, Lubbock, bought the Pendergrass & Hawn ranch and cattle and will stock the ranch with his cattle. This ranch is 16 miles east of Silverton near Antelope Flat.

We have not had any moisture since last report but there is a lot of bundle feed and cattle are going into the winter in fair shape.

Steer calves are selling 17c to 20½c; heifer calves, 15c to 18c; dry cows, 8c to 11½c; cows with calves, $80 to $140; yearling steers, 16c to 18c; canners & cutters, 5c to 8c; bulls, 10c to 12c.—Maynard Wilson.

The Cattleman

Established 1914

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READ BY CATTLEMEN

SAN ANTONIO

It is still very dry in this section. The rain last month was just enough to bring up the dry land oats and if it doesn't rain soon they will be lost. There is quite a good demand for stocker cows all over this section but they seem to be scarce.

Market prices are unpredictable. At this time they are approximately as follows: steer calves, 16c to 20c; heifer calves, 14c to 16½c; two- and three-year-old heifers, 10c to 12c; dry cows, 10½c to 12c; cows with calves, $110 to $135; yearling steers, 15½c to 17c; twos, 12c to 15c.—J. E. Hodges.

SWEENY

Ranchers in this area are in fair shape for winter grass and salt grass is in good shape. Cattle are doing good so far. There is some trading on cows and calves, dry cows and springers and the market is holding up fair for stocker calves and fat calves. There is an average run of cattle at the markets and auction sales. There is some demand for good cows. A few steers are being bought and wintered for spring shipment and a number of good replacement heifers are being fed through the winter.—Leonard Stiles.

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NATIONAL FINANCE CREDIT CORPORATION OF TEXAS

FORT WORTH

LIVESTOCK CALENDAR

HEREFORD SALES

Jan. 4, 1956—Howard-South Plains Hereford Assn., Big Spring, Texas.
Jan. 4—Red River Hereford Assn., Frederick, Okla.
Jan. 6—Sand Hills Hereford Assn., Odessa, Texas.
Jan. 7—Concho Hereford Assn., San Angelo, Texas.
Jan. 9—Mid-Texas Hereford Assn., Stephenville, Texas.
Jan. 10—Ellis County Hereford Assn., Shattuck, Okla.
Jan. 11—Sidney Winchester Dispersion Sale at Seymour, Texas.
Jan. 12—R. O. Winzer & Son, Leon, Kans.
Jan. 17—National Western Hereford Sale, Denver, Colo.
Jan. 21—Walnut Valley Hereford Ranch, Winfield, Kans.
Jan. 25—Panhandle Hereford Br. Assn., Amarillo, Texas.
Jan. 27—J. F. Ferrell & Son, Elgin, Okla.
Jan. 27—Southeastern New Mexico Hereford Assn., Roswell, N. M.
Jan. 31—Southwestern Hereford Sale, Fort Worth, Texas.
Feb. 3—Five States Hereford Sale, Boise City, Okla.
Feb. 6—Kansas Hereford Range Bull Sale, Dodge City, Kans.
Feb. 8—Southwest Oklahoma Cattlemen's Assn., Lawton, Okla.
Feb. 9—Beckham County Hereford Assn., Sayre, Okla.
Feb. 10—Gulf Coast Hereford Assn., Columbus, Texas.
Feb. 11—Straus Medina Hereford Ranch, San Antonio, Texas.
Feb. 14—Texas Hereford Assn., San Antonio, Texas.
Feb. 15—Hereford Breeders Opportunity Sale, Pawhuska, Okla.
Feb. 15—Tri-State Hereford Assn., Clayton, N. M.
Feb. 17—Savage & Roberts, Russellville, Ark.
Feb. 22—Top O' Texas Hereford Assn., Pampa, Texas.
Mar. 1—Recifoot Hereford Farm, Union City, Tenn.
Mar. 5—CK Ranch, Brookville, Kans.
Mar. 5—East Texas Hereford Br. Assn., Tyler, Texas.
Mar. 8—Steele's Hereford Farm, West Plains, Mo.
Mar. 10—Par-Ker Ranch, Chelsea, Okla.
Mar. 10—Highland Hereford Br., Balmorhea, Texas.
Mar. 13—Magic Empire Spring Sale, Hugo, Okla.
Mar. 17—Spring Creek Farm, Rollo, Mo.
Mar. 19—Maryland Farm, Brentwood, Tenn.
April 3—Magic Empire Great Plains Bull Sale, Woodward, Okla.
April 5—PanTech Farms Tested Bull Sale, Panhandle, Texas.
April 9-10—Texas Hereford Assn. Round-Up Sale, Fort Worth, Texas.
May 12—Bowen Hereford Farm Dispersion, Coleman, Texas.

POLLED HEREFORD SALES

Jan. 21, 1956—Double E Ranch, Senatobia, Miss.
Jan. 21—Brown County Polled Hereford Assn., Brownwood, Texas.
Feb. 1—Texas Polled Hereford Sale, Fort Worth, Texas.
Feb. 13—Circle M Ranch, Senatobia, Miss.
Feb. 15—Texas Polled Hereford Assn., San Antonio, Texas.
Feb. 29—Mid South Annual Criterion Sale, Memphis, Tenn.
Mar. 7—Panola-Tate Polled Hereford Calf Sale, Senatobia, Miss.
Mar. 26—1st Annual Sale, 4-B Ranch, Tallulah, La.
June 4—Panola Tate Polled Hereford Sale, Senatobia, Miss.

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ANGUS SALES

Jan. 18, 1956—National Western Angus Assn. Sale, Denver, Colo.
Jan. 30—Texas Aberdeen-Angus Assn. Range Bull Sale, Fort Worth, Texas.
Jan. 31—Sondra-Lin Stock Farm, Fort Worth, Texas.
Feb. 2—Texas Aberdeen-Angus Assn. 20th Anniversary Progress Sale, Fort Worth, Texas.
Feb. 4—Macom's Angus Ranch, Houston, Texas.
Feb. 6—KERMAC-Essar Sale, San Antonio, Texas.
Feb. 8—Chisholm Trail Aberdeen-Angus Assn., Caldwell, Kans.
Feb. 13—Texas Aberdeen-Angus Sale, San Antonio, Texas.
Feb. 15—Turkey Valley Farm, Seminole, Okla.
Feb. 16—Dick Fowler, Ninnekah, Okla. (Sale at Chickasha, Okla.)
Feb. 17-18—Kansas Angus Futurity, Topeka, Kans.
Feb. 18—Marydale Farm's Fifth Annual Production Sale, St. Francisville, La.
Feb. 20—Will Knight-Magnolia Plantation, Shreveport, La.
Feb. 28—Heart of Kansas Aberdeen-Angus Assn., Russell, Kans.
Feb. 28—C T Ranch, Miami, Okla.
Feb. 29—O.K.&T. Aberdeen-Angus Assn., Buffalo, Okla.
Mar. 3—Poteau Valley Angus Farm, Waldron, Ark.
Mar. 9—Texas Aberdeen-Angus Assn. Pasture Fitted Sale, Sulphur Springs, Texas.
Mar. 10—Texas Aberdeen-Angus Assn. Capitol Area Sale, Austin, Texas.
Mar. 13—Oklahoma Aberdeen-Angus Assn. Show & Sale, Oklahoma City, Okla.
Mar. 16—Red River Valley Angus Farm Sale, Paris, Texas.
Mar. 17—Joe Steed Angus Farm, Cow and Calf Sale, Tulsa, Okla.
Mar. 19—Southern Oklahoma Aberdeen-Angus Assn., Ardmore, Okla.
Mar. 28—Idlewyld Angus Farm, Frisco, Texas.
Mar. 30—Kansas Special Angus Sale, Hutchinson, Kans.
April 13—Texas Aberdeen-Angus Assn. Sponsored West Texas Assn. Sale, Lubbock, Texas.
April 21—Hillside Farms Annual Sale, Washington, Mo.

SHORTHORN SALES

Jan. 18, 1956—American Shorthorn Breeders Assn. Sale, Denver, Colo.
April 21—C. M. Caraway & Sons Complete Shorthorn Herd Dispersion, at the farm, De Leon, Texas.

BRAHMAN SALES

Mar. 17, 1956—Figure 4 Ranch, Brookshire, Texas.

SANTA GERTRUDIS SALES

Feb. 4, 1956—West Texas Santa Gertrudis Assn., Fort Worth, Texas.
Feb. 13—South Texas Santa Gertrudis Assn., Cotulla, Texas.
Feb. 16—Alamo Santa Gertrudis Assn., San Antonio, Texas.

CHAROLLAISE SALES

Feb. 24, 1956—International Charollaise Assn. Consignment Sale, Houston, Texas.
Mar. 17—Figure 4 Ranch Charollaise Sale, Brookshire, Texas.

HORSE SALES

Feb. 26, 1956—Frost Brahman Ranch Quarter Horse Sale, Sugar Land, Texas.

GENERAL

Jan. 2-7, 1956—Arizona Natl. Livestock Show, Phoenix, Ariz.
Jan. 3-7—Sand Hills Hereford and Quarter Horse Show, Odessa, Texas.
Jan. 8-11—American National Cattlemen's Assn. Annual Convention, New Orleans, La.
Jan. 13-21—National Western Stock Show, Denver, Colo.
Jan. 23—Nevada Feed Conference, University of Nevada, Reno, Nevada.
Jan. 23-27—Amarillo Fat Stock Show, Amarillo, Texas.
Jan. 27-Feb. 5—Southwestern Exposition & Fat Stock Show, Fort Worth, Texas.
Feb. 10-19—San Antonio Livestock Exposition, San Antonio, Texas.
Feb. 20-21—Top O' Texas Junior Livestock Show, Pampa, Texas.
Feb. 22-Mar. 4—Houston Fat Stock Show, Houston, Texas.
Feb. 24-25—American Quarter Horse Assn. Convention, Shamrock Hotel, Houston, Texas.
Feb. 24-25—National Cutting Horse Assn. Membership Meeting, Shamrock Hotel, Houston, Texas.
Mar. 5-10—Twenty-first Annual L. S. U. Livestock Show, Baton Rouge, La.
Mar. 8-11—San Angelo Fat Stock Show & Rodeo, San Angelo, Texas.
Mar. 13-14—Seventy-ninth Annual Convention Texas and Southwestern Cattle Raisers Assn., Fort Worth, Texas.
Mar. 25-27—42nd Annual Convention, New Mexico Cattle Growers Assn., Albuquerque, N.M.

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Texas Aberdeen-Angus News

By GLENN TOLE, *Secretary, Texas Aberdeen-Angus Association*

ABERDEEN-ANGUS breeders, their guests and show visitors attending Texas' Winter Show Circuit of livestock shows will see one of the greatest exhibits of Aberdeen-Angus cattle in the history of these shows. Along with the shows will be the Association Sales, the Fort Worth Range Bull Sale, January 30; the Fort Worth Breeding Cattle Sale, February 2; the San Antonio Breeding Cattle Sale, February 13; the Sulphur Springs Sale, March 9; the Austin Sale, March 10, and private breeder sales at Fort Worth, Houston and San Antonio. Other activities of interest will include the annual membership meeting of the Texas Aberdeen-Angus Association in Fort Worth Wednesday, February 1.

The Amarillo Fat Stock Show, January 23-28, for the first time is scheduled between the Denver and Fort Worth shows and will feature Angus classes in the breeding cattle show and the junior steer show.

At the Southwestern Exposition and Fat Stock Show, Fort Worth, one of the largest Angus shows in the nation is expected again this year. Judging of Angus will begin Sunday morning, January 29, when the champions in the pens of bulls division will be named. Champions in the breeding cattle will be named Wednesday, February 1.

From Fort Worth attention will shift to San Antonio and the San Antonio Livestock Exposition, February 10-19, and to Houston's Fat Stock Show, February 22 to March 4.

The annual membership meeting of the Texas Aberdeen-Angus Association in Fort Worth during the Southwestern Exposition and Fat Stock Show will mark the 20th anniversary of the Association which was organized in Fort Worth during the 1936 Southwestern Exposition and Fat Stock Show. Ray McCulloch, Fort Worth program chairman, has an interesting and informative meeting planned for Angus breeders, their friends and guests, following the banquet in the Texas Hotel, Wednesday, February 1st.

Registered and commercial breeders attending the Fort Worth and San Antonio shows and sales will have an opportunity to select herd bull prospects, foundation females and top range bulls representing the breeding and bloodlines of the top Angus herds in Texas and the Southwest.

The Fort Worth and San Antonio sales are recognized as two of the extreme top consignment sales of breeding cattle in the nation and each year every effort is made to offer better cattle than the year before. This year's consignments offer top foundation individuals of popular breeding and popular families. Many of the females will be carrying the service of some of the most popular bulls of the breed.

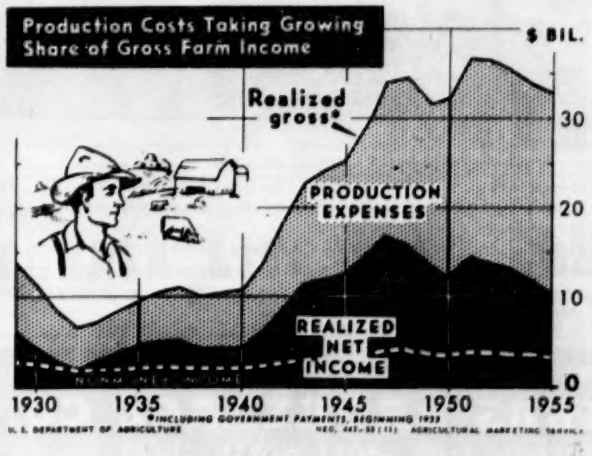
Commercial breeders can look forward to seeing the best consignment of bulls ever offered in Fort Worth. This sale will be held in the pens of bulls division, Monday afternoon, January 30. Bulls will be released to the buyers immediately after the sale.

The first All-Angus Performance Tested Sale to be held in Texas is scheduled for April 26, 1956, at the Texas Agricultural Experiment Station, Bluebonnet Farm, McGregor, Texas. Forty-two bulls and 30 females now on a 140 rate of gain test at the station will be offered in a sale sponsored by the Texas and Blackland Associations in cooperation with the Experiment Station. For further information contact the Texas Aberdeen-Angus Association, Livestock Exchange Bldg., Fort Worth, Texas.

The Cattleman has the greatest circulation among ranchmen of any publication of its kind. If you are doing business with ranchmen, advertise in The Cattleman. Write for advertising rates.

Farm operators' realized net income declined again in 1955, continuing the trend under way since 1951. Compared with 1954, farm operators' realized net in year 1955 was down about 10 per cent. Compared with 1951 the decline is 28 per cent. Realized net income in 1955 was the lowest in 13 years.

Prospective trends in farm prices and costs indicate some further decline in net income next year. Cash receipts from marketings may be down a little, with the expected reduction in costs—mostly feed—only partly offsetting.



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READ BY CATTLEMEN

Established 1918

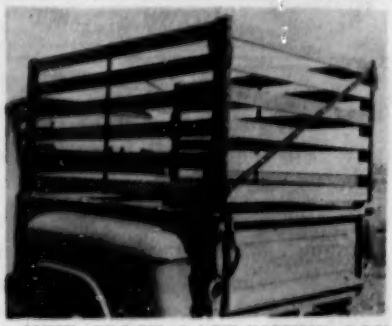
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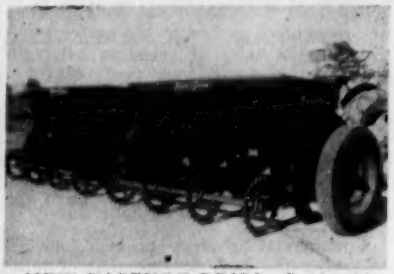
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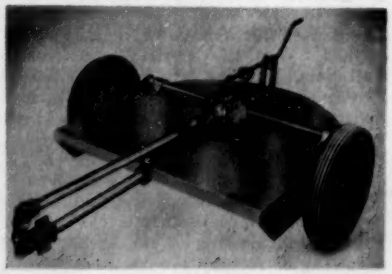
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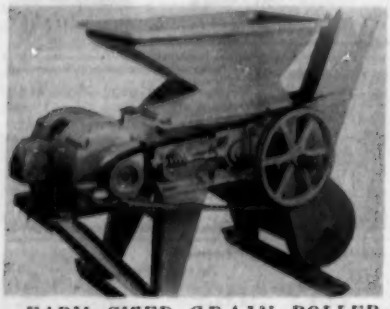
NEW STOCK RACK-PICKUP BOX KITS: Mustang Manufacturing Co., Box 1377, Amarillo, Texas, has announced the manufacture of kits for stock racks, pickup boxes and cab guards for all models of pickup trucks. The kit includes all verticals, hinges, latches and hardware. The customer furnishes and installs 1x4 lumber to fit his own pickup. Assembly and installation is made either by dealer or customer.



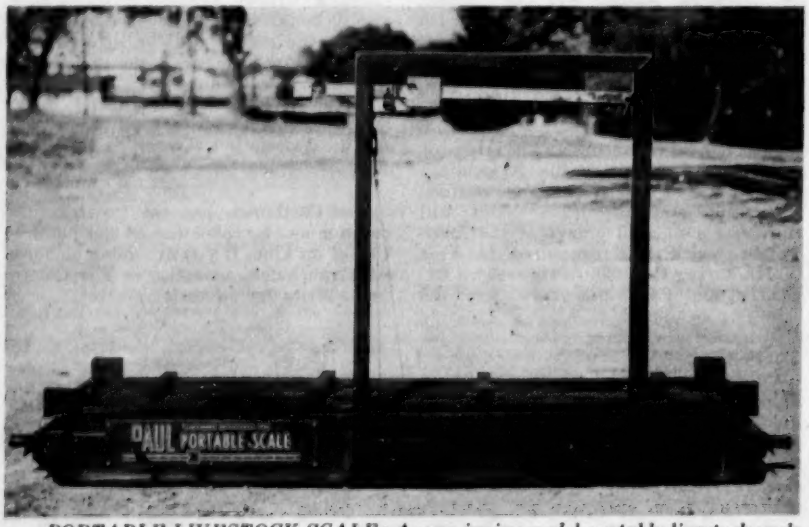
NEW PASTURE DRILL: Taylor Machine Works, Louisville, Miss., have announced the manufacture of a new "Twin" pasture seed and fertilizer drill designed for use on large pasture areas. The machine is double the size of their standard drill. The drill can be used for planting cover crops on row crop land without seedbed preparation.



NEW CALDWELL ROTARY CUTTER.— E. L. Caldwell & Sons, Corpus Christi, Texas, has added a new model to its rotary cutter line, which now includes 11 machines with cutting widths ranging from five to 12 feet. The new model's name is S-5, will cut a 60-inch swath and is equipped with a reversible spring steel blade of special alloy. The machine is used in cutting stalk crop residue and will handle brush up to two inches thick. The S-5 is lighter than the standard model and sells for less.



FARM SIZED GRAIN ROLLER: Farnam Equipment Co., Omaha, Neb., has announced the manufacture of a new low-cost, farm-size grain roller with capacity to feed up to 1,000 cattle. The roller features trouble-free construction and can handle all kinds of small grains without roll adjustment. The roller is equipped with a 5-h.p. motor for maximum capacity or a 3-h.p. motor for operation at reduced capacity. Grain is rolled out uniformly without powdering and without excessive dusting.



PORTABLE LIVESTOCK SCALE: A new junior model portable livestock scale is now being manufactured by the Paul Manufacturing Co., Duncan, Oklahoma. The scale weighs 245 pounds and has a weighing capacity of 1,500 pounds. Platform size is two feet by six feet eight inches. Cattlemen who participate in performance-testing and weight-testing will find the scale useful in that it can be taken to the animals with little effort, thus avoiding shrinkage resulting from driving animals to the weighing point. The company also manufactures a larger "standard" model with a weighing capacity of 3,000 pounds.

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Cattle News

OMAHA

By HART JORGENSEN

Hart Jorgensen, Executive Director of the Livestock Foundation of Omaha, is personally known to thousands of Corn Belt and Western livestock growers and feeders through his market broadcasts, and talks before various livestock grower and feeder groups.—The Editor.

WHEN the Union Stock Yards Co., of Omaha feted some 600 market men and representatives of packing plant management and buying personnel in appreciation of the part each played in helping Omaha in 1955 attain top rank as both market and packing center, guest speaker was Raymond J. Doll, agricultural economist of the Federal Reserve Bank of Kansas City. Doll predicted little change in the livestock supply and price picture for 1956, except that maybe a bit more pork and possibly slightly less beef would be available. He does foresee some chance of moderate price improvement for livestock producers, but in general holds to the view that high livestock inventories will bar sharp upturns this year. The Kansas City economist sees the long range outlook for livestock people as better, pointing out that by 1965 the country should be able to use a cattle inventory of 107 million head.

* * *

Speaking for the Stock Yards company at that same event, President Harry B. Coffee thanked packers, order buyers, dealers, commission firms, banks, livestock carriers, press, radio and others for the part each played in helping the Omaha market gain first place in both total receipts of livestock and in livestock slaughter.

Note to Brummett Echohawk, the Pawnee Indian artist who painted "The Bunkhouse Santa Claus" for cover page of the December issue of The Cattleman: That was a superb piece of work; everyone here at the Omaha market who saw it, liked it very much.

* * *

Producers of fed cattle continued to have rough sledding marketwise the first half of December. Supply remained heavy and included were excessive numbers of cattle lacking finish enough to grade choice. There were, however, on the plus side, indications that peak of the extremely heavy hog run was past, and there was some tapering off in volume of longfed heavy steers. The second week in December at Omaha there were prime steers over 1,500 pounds at $21 and some weighing over 1,700 at $18.50.

* * *

Western replacement cattle and calf supply was light at Omaha in late November and through the first half of December.

Saipan Cattle



This picture was taken at the U. S. Naval Administration Unit's pasture in Saipan, Marianas Islands, and sent in by V. De L. Guerrero, who writes as follows:

"At present the government has several cattle breeds imported from the mainland for improvement of the economy of the district, which is governed by the Navy, and for the benefit of the cattle raisers on the island. There are Brahman, Angus, Herefords and Shorthorns on the island; and recently Charbray, Charolaise and Brown Swiss have been brought in. They are improving very well out here and get along well with our legume type of feed of the well known Tangantangan (Lieucaena Glauca) and other grasses such as Napier, Johnson, etc.

"You will note the writer on one of the government horses, shown at the left with the white shirt. He now has approximately 50 head of cattle since his start in February 1951. As the government has the policy to improve imported mainland cattle, the people were given opportunity to improve their cattle with the government owned cattle. The writer now has offspring of Brahman, Hereford and Shorthorn cattle and maybe within six more months a Brown Swiss calf will come into being."

Alter Dates of Regional Meetings on Brucellosis

CHANGES in the dates of three regional meetings scheduled in February by the U. S. Department of Agriculture's five-man advisory group on brucellosis eradication were announced by the department. Three other meetings scheduled by the group during January will be held as originally planned.

The February meetings, to be held in New York, Atlanta and Chicago, were rescheduled to avoid conflicts with other meetings and to make attendance easier for a number of interested groups, department officials said.

The revised schedule for all six of the regional meetings is as follows: Salt Lake City, Utah, Jan. 23; Fort Worth, Texas, Jan. 25; Omaha, Neb., Jan. 27; New York, N. Y., Feb. 13; Atlanta, Ga., Feb. 15, and Chicago, Ill., Feb. 17. (The February meetings were originally scheduled one week earlier, in each case, than the dates shown.)

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Bulletin on Mesquite Invasion

FACTORS important in the spread of mesquite on southwestern rangelands are discussed in a new U. S. Department of Agriculture technical bulletin entitled "Reproduction and Establishment of Velvet Mesquite as Related to Invasion of Semidesert Grasslands." This publication brings together information gathered from mesquite studies in southern Arizona. Range technicians, stockmen and others faced with mesquite problems will find much useful information in the bulletin.

The publication points out characteristics of mesquite that adapt it for invasion in semidesert grasslands. These include: (1) The production of an abundance of seeds that remain viable for several years; (2) the ability of seeds to germinate and grow under a wide range of temperature and moisture conditions; and (3) the capacity of the plants to sprout following injury to the tops.

Several agents are shown to be important in the spread of mesquite seeds. Livestock eat considerable quantities of the palatable seed pods even though grass forage is available. Samples of mesquite seeds recovered from cattle droppings showed that more than 57 per cent of the seeds were still viable. Since cattle commonly travel one to three miles daily, they can spread mesquite seeds over a wide area. Moreover, the deposition of seeds in manure increases the possibility of rapid germination and growth.

Some rodents also promote the spread of mesquite. Kangaroo and wood rats commonly found on mesquite sites collect and store the seeds. Although rodents do not transport the seeds so far as livestock, they contribute to the thickening of the stand.

Runoff water is another agent that disseminates mesquite seeds. Seedlings were often observed in gravel fans along small stream courses.

Competition by some of the better forage grasses such as bush muhly, Arizona cottongrass and black grama retards the establishment of mesquite seedlings; therefore grazing practices that will allow maximum development of grass are desirable. When mesquite becomes established, the grass cover declines and brush continues to increase unless artificially controlled.

In experiments with controlled burning 52 per cent of mesquites less than one-half inch in stem diameter were killed by fire during tests in late spring. However, in these tests only 8 to 15 per cent of the trees larger than one-half inch stem diameter were killed.

Denver Livestock Judges

TWO changes in the originally published list of judges and the naming of judges for the Feeder Cattle Division of the National Western Stock Show were announced by Willard Simms, general manager of the show.

Elliot Brown of Rose Hill, Iowa, has been named as Angus judge in the breeding cattle class, replacing A. H. "Tex" Spitzer.

Gerald L. Crow of Denver will replace Len Newman of Denver as judge in the carload of fat lamb class.

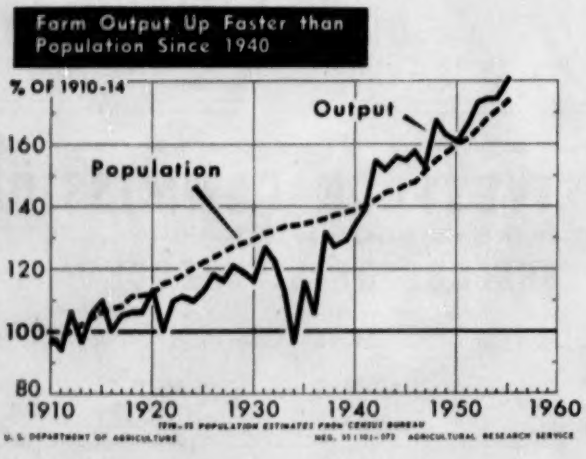
Jim Sanders of Childress, Texas; Willard Nelson of Geneseo, Ill.; George Schmidt of Delmar, Iowa, and Norman Libby of Bueyeros, N. M., will judge the Carloads of Feeder Cattle.

Other judges at the National Western include:

Breeding Cattle — Herefords, Charles Chandler, Baker, Oregon; Harry Parker, San Luis Obispo, Calif. Shorthorns, Wilbur Donaldson, Peterborough, Ontario, Canada.

Carload Division—Feeder cattle, Norman Libby, Bueyeros, N. M.; Willard Nelson, Geneseo, Ill.; Jim Sanders, Childress, Texas; George Schmidt, Delmar, Iowa. Breeding bulls, Fred Dressler, Gardnerville, Nev.; George A. Duemeland, Bismarck, N. D.; Watt Matthews, Albany, Texas. Fat cattle, Harry Kunz, Denver, Colo.

Pens of Cattle—Angus 3 and 5-bull pens, John Gauger, Clear Lake, S. D.; Arch Ginther, Harlowtown, Mont. Shorthorns 3 and 5-bull pens, Dewey Carnahan, Elbert, Colo.



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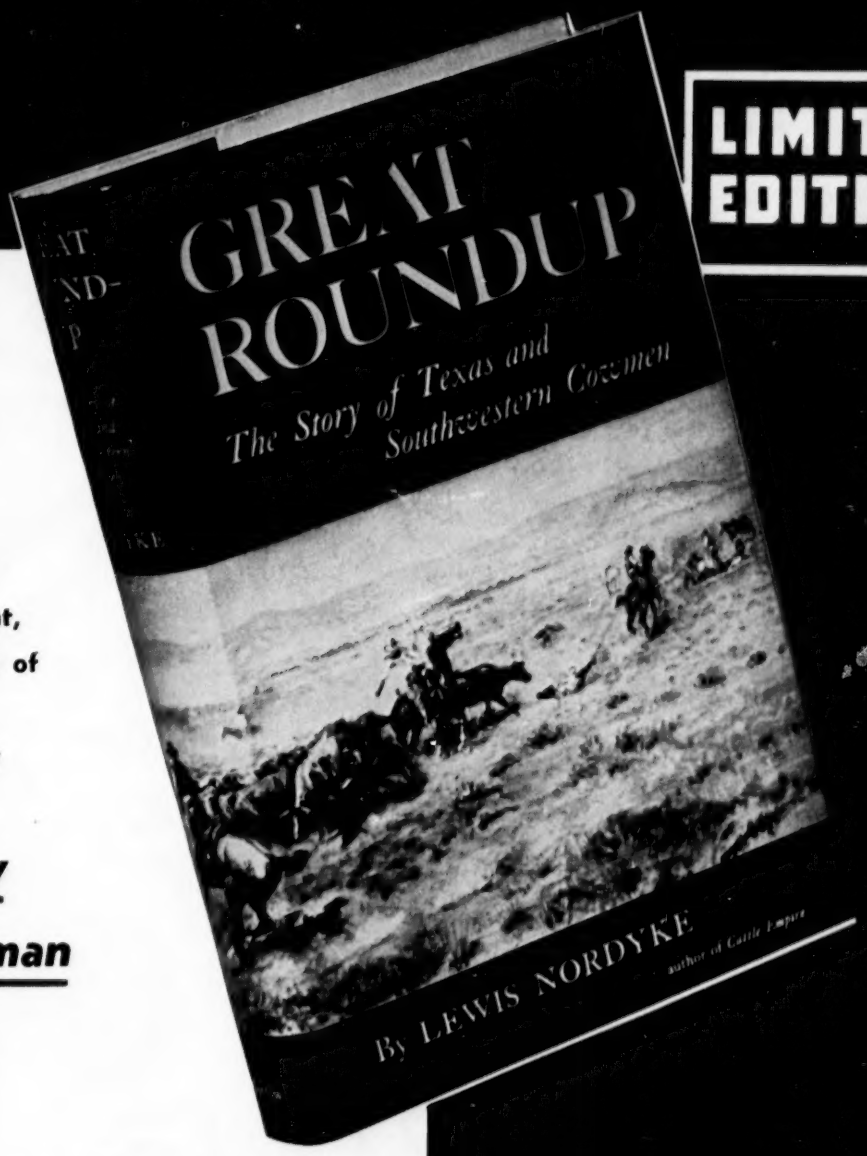
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